

# Maine DHHS

## **COVID-19 Vaccines – Clinician Info Session**

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June 8, 2021



# Welcome

- Introductions
- Session goals & format
- CME available: 0.5hrs AMA PRA Cat 1 credit
  - **If CME desired, pls email your name & session attended to [COVIDCME.DHHS@maine.gov](mailto:COVIDCME.DHHS@maine.gov)**

# Disclosures

The planners and faculty for this activity do not have any relevant financial relationships to disclose with any Commercial Interests and do not have any conflicts of interest to resolve

# UPDATE!

- COVID-19 Vaccine Clinician Info Sessions moving to monthly schedule moving forward
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# COVID-19 Vaccines – Info for Clinicians

- Clinical trials & emerging vaccines
- Vaccine updates
- Impact of viral variants
- Pfizer vaccine for 12-15yo's
- Addressing clinical questions
- Reporting & tracking adverse events
- Promoting vaccine equity
- **Building & communicating vaccine confidence**
- State vaccination priorities & distribution efforts

# COVID Vaccinations in Maine

STATE OF MAINE  
**Covid-19 Response**  
Office of the Governor

Home → Vaccines

## COVID-19 Vaccination in Maine

All people age 12+ are now eligible for vaccination

[Find a COVID-19 vaccination site in Maine](#)

Looking to bring a pop-up vaccination clinic to your area? With as few as 10 confirmed recipients, any community partner (school, employer, religious organization, community group, business, etc.) can organize a pop-up clinic and bring vaccinations to your community. Fill out the application to get started.

[Pop-up Clinic Application](#)

|  |
|--|
| <b>1,445,244</b><br>Doses Administered |
| <b>724,806</b><br>First Dose           |
| <b>720,438</b><br>Final Dose           |

[Vaccination dashboard](#)

How to make a vaccine appointment in Maine

**1<sup>st</sup> dose: 61.2% Eligible Population**

**Final dose: 60.8% Eligible Population**

# COVID Vaccine Communications

## **Maine DHHS COVID-19 Vaccine Communications Strategy**

*~ Lindsay Hammes, Director Vaccine ~  
Communications, ME DHHS*

# ME DHHS COVID Vaccine Communications

- Promote COVID-19 vaccine eligibility & vaccination sites
- Produced Public Service Announcements (PSAs) featuring local clinicians
  - [Doctors Say...](#)
  - [Pediatricians Say...](#)
  - [Upta Camp](#) series
  - [Full list](#) ME DHHS YouTube videos
- Created short videos: [#VaccineAnswersForME](#) series
- Produced “toolkit” for clinicians to send customized letter, short self-recorded videos
- For more info... email [Lindsay.hammes@maine.gov](mailto:Lindsay.hammes@maine.gov)



# Talking With Patients About COVID Vaccination

- Leverage your relationship as trusted advisor
- Lead with listening
- Use patient-centered communication techniques
- Respond to questions & concerns with empathy
- Give your strong recommendation for vaccination
- Wrap up conversation

# Key Points to Communicate

- COVID-19 vaccines are safe and effective
- Everyone 12yo+ now eligible to get COVID-19 vaccination
- Where to find COVID-19 vaccine
- May have side effects after vaccination, but these are normal
- Typically takes 2 weeks after vaccination to build immunity; you are not fully vaccinated until 2 weeks after 2<sup>nd</sup>/last dose
- People who have been fully vaccinated can start to do things that they had stopped doing because of COVID

# Communicate Benefits of Getting Vaccinated

- Helps keep you from getting COVID-19; safest way to help build protection
- Vaccination is important tool to help us get back to moments we've missed
- Can resume indoor and outdoor activities without masking or distancing (except where required by federal, state, local laws or and workplace guidance.
- Won't need to get tested before or after travel, or self-quarantine after travel in US
- Won't need to quarantine or get tested if exposed to someone with COVID-19 unless you have symptoms

# Sample Talking Points

- “I strongly recommend you get COVID-19 vaccine...”
- “This shot is especially important for you because of your *[job/ underlying health condition/ vulnerable family]*”
- “I believe in this vaccine so strongly that I got vaccinated as soon as it was available to me, and I recommended that everyone in my family did the same”
- “I have seen what COVID-19 can do to patients and their families. I want to protect you as best I can from COVID-19 infection and complications”

# Clinician Concerns

- What issues are you hearing from your patients?
- Where are COVID vaccination conversations getting “stuck”?
- What would be most helpful to you?

# Myocarditis & Pericarditis & COVID Vaccine

- **Cases of myocarditis and pericarditis have been reported after mRNA COVID vaccines in adolescents and young adults**
- US CDC and partners actively investigating reports; causal relationship not determined as yet
- US CDC continues to recommend COVID-19 vaccination for all people 12yo+
- Clinicians should consult US CDC [Clinical Considerations: Myocarditis and Pericarditis after Receipt of mRNA COVID-19 Vaccines Among Adolescents and Young Adults](#)
- Healthcare providers should report all cases of myocarditis & pericarditis [VAERS](#)

# “Pop-Up” Vaccination Clinics

- Community partners invited to apply to host Pop-Up clinics to vaccinate 10 or more individuals
- New [online application](#) available
- Selected organizations linked with MIP-approved vaccine provider
- Community sponsors select physical location, plan logistics, provide staff or volunteers on site to serve as greeters, cultural brokers, interpreters
- Vaccine providers work with community sponsors to coordinate scheduling & ensure clinical and support staff

# Ensuring Racial/Ethnic Equity

## ME DHHS Equity webinar Wed, June 16, 7:30A: Promoting equitable COVID testing strategies

- **Register in advance** for this and additional webinars in monthly series:  
<https://zoom.us/meeting/register/tJcsfuGvpj0jGdaRiW5Y15qnYa2AMVriHgal> , OR
- **Log on at the time of the webinar** with following link: <https://zoom.us/j/93198786932>
  - Meeting ID: 931 9878 6932
  - Passcode: 4FrT7H
  - One tap mobile:  
+13126266799,,93198786932#,,,0#,,416363#

### WHY ARE YOU ASKING MY RACE AND ETHNICITY?

#### We care about equity.

Maine is committed to ensuring that COVID-19 vaccines are distributed equitably to all Mainers. We understand that the pandemic has disproportionately affected Black, Latinx, Asian and Tribal populations and want to ensure that vaccines reach those communities.

#### We want to serve your needs.

Like other demographic data, this information helps state and local entities understand how programs and policies are working for various groups. We use the data to make changes to those programs and policies so they are culturally and linguistically tailored to communities. In short, it holds us accountable and helps us to better serve your needs.

#### To help ensure equal opportunity.

We have an obligation to detect and deal with apparent inequity. Government, policy makers, and advocates use this data to identify potential gaps and advocate for change that improves the lives of communities.

#### What about privacy? Race v. ethnicity?

We compile this information to create statistics for groups of people that share particular answers. We do not disclose personally identifying information. We are legally bound to strict confidentiality requirements. Individual records are not shared with anyone, including state agencies and enforcement entities.

**Race** is a socially determined category used to describe real or perceived differences between groups of people. **Ethnicity** is a socially determined category used to describe nationality, or shared custom or culture. We use standard categories that allow us to compare across other systems and states. We understand the categories may not be the way you would normally describe yourself.





# State Vaccination Efforts: FEMA MVU

- FEMA Mobile Van Unit (MVU) cont's to offer mobile vaccine clinics
- Van offering J&J, now routed to southern Maine
- Portland: June 10 – 13
- Old Orchard: June 15 -18
- Vaccination by walk-up or appointment
- Appts can be sched'd via ME Community Vaccination Line: tel. 1-888-445-4111 or [VaccinateME.maine.gov](https://www.vaccinateME.maine.gov)

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# ME CDC COVID Vaccine Resources

https://www.maine.gov/dhhs/mecdc/infectious-disease/immunization/covid-19-providers/index.shtml

Maine.gov Agencies | Online Services | Help | Search Maine.gov

Select Language

Contact Us | News | Online services | Publications | Subject index

Search Disease Surveillance Search

## Coronavirus Disease 2019 (COVID-19) - Updates and Information

DHHS → MeCDC → Disease Surveillance → MIP Home → COVID-19 Vaccine Providers Portal

Thurs 17 Dec 2020

### General Information

- MIP Home
- COVID-19 Vaccine Providers Portal
- COVID-19 Vaccine Provider Enrollment
- COVID-19 Vaccine Storage and Handling Resources
- COVID-19 Vaccine Emergency Use Authorization (EUA) Fact Sheets/VIS Forms
- COVID-19 Vaccine Safety
- COVID-19 Vaccine Communications

Report a Disease

2-1-1 Social Services Help

### COVID-19 Vaccine Providers Portal

- COVID-19 Vaccine Provider Enrollment
- COVID-19 Vaccine Storage & Handling
- COVID-19 EUA Fact Sheets/VIS Forms/Standing Orders
- COVID-19 Vaccine Safety
- COVID-19 Communications
- U.S. CDC COVID-19 Website
- State of Maine COVID-19 Vaccine Orders (PDF)
- COVID-19 Vaccine Info for Clinicians

## [ME CDC COVID-19 Vaccine Resources](https://www.maine.gov/dhhs/mecdc/infectious-disease/immunization/covid-19-providers/index.shtml)

[www.maine.gov/dhhs/mecdc/infectious-disease/immunization/covid-19-providers/index.shtml](https://www.maine.gov/dhhs/mecdc/infectious-disease/immunization/covid-19-providers/index.shtml)

Vaccine questions? Email:  
[C19vaccine.MECDC@maine.gov](mailto:C19vaccine.MECDC@maine.gov)

# Presenters

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- **Lindsay Hammes**

COVID Vaccine Communications, ME DHHS

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- **Stephen Sears MD, MPH**

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# COVID-19 Vaccines

Questions??