Maine DHHS

COVID-19 Vaccines – Clinician Info Session

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Welcome

- Introductions
- Session goals & format
- CME available: 0.5hrs AMA PRA Cat 1 credit
 - ➤ If CME desired, pls email your name & session attended to COVIDCME.DHHS@maine.gov

Disclosures

The planners and faculty for this activity do not have any relevant financial relationships to disclose with any Commercial Interests and do not have any conflicts of interest to resolve

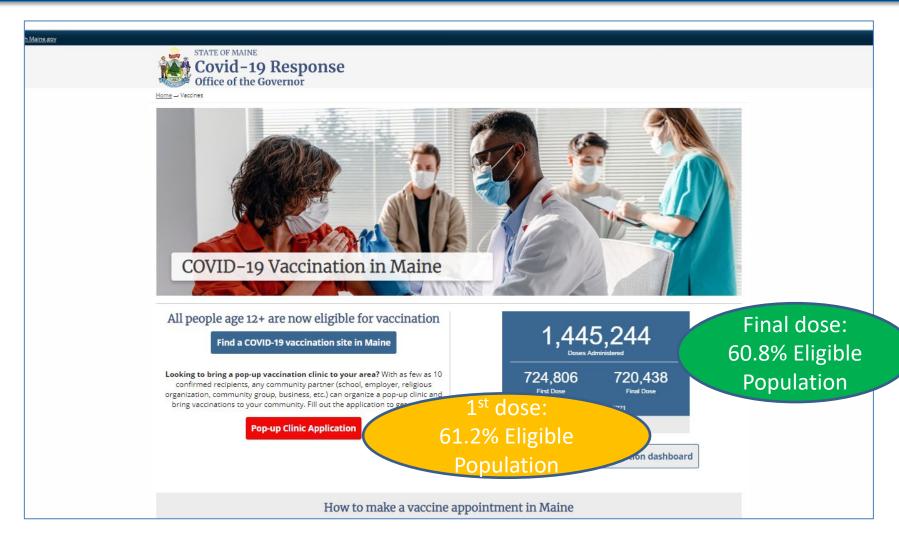
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COVID-19 Vaccines – Info for Clinicians

- Clinical trials & emerging vaccines
- Vaccine updates
- Impact of viral variants
- Pfizer vaccine for 12-15yo's
- Addressing clinical questions
- Reporting & tracking adverse events
- Promoting vaccine equity
- Building & communicating vaccine confidence
- State vaccination priorities & distribution efforts

COVID Vaccinations in Maine



COVID Vaccine Communications

Maine DHHS COVID-19 Vaccine Communications Strategy

~ Lindsay Hammes, Director Vaccine ~ Communications, ME DHHS

ME DHHS COVID Vaccine Communications

- Promote COVID-19 vaccine eligibility & vaccination sites
- Produced Public Service Announcements (PSAs) featuring local clinicians
 - Doctors Say...
 - Pediatricians Say...
 - Upta Camp series
 - Full list ME DHHS YouTube videos
- Created short videos: <u>#VaccineAnswersForME</u> series
- Produced "toolkit" for clinicians to send customized letter, short self-recorded videos
- For more info... email Lindsay.hammes@maine.gov

Talking With Patients About COVID Vaccination

- Leverage your relationship as trusted advisor
- Lead with listening
- Use patient-centered communication techniques
- Respond to questions & concerns with empathy
- Give your strong recommendation for vaccination
- Wrap up conversation

Key Points to Communicate

- COVID-19 vaccines are safe and effective
- Everyone 12yo+ now eligible to get COVID-19 vaccination
- Where to find COVID-19 vaccine
- May have side effects after vaccination, but these are normal
- Typically takes 2 weeks after vaccination to build immunity; you are not fully vaccinated until 2 weeks after 2nd/last dose
- People who have been fully vaccinated can start to do things that they had stopped doing because of COVID

Communicate Benefits of Getting Vaccinated

- Helps keep you from getting COVID-19; safest way to help build protection
- Vaccination is important tool to help us get back to moments we've missed
- Can resume indoor and outdoor activities without masking or distancing (except where required by federal, state, local laws or and workplace guidance.
- Won't need to get tested before or after travel, or selfquarantine after travel in US
- Won't need to quarantine or get tested if exposed to someone with COVID-19 unless you have symptoms

Sample Talking Points

- "I strongly recommend you get COVID-19 vaccine..."
- "This shot is especially important for you because of your [job/ underlying health condition/ vulnerable family]"
- "I believe in this vaccine so strongly that I got vaccinated as soon as it was available to me, and I recommended that everyone in my family did the same"
- "I have seen what COVID-19 can do to patients and their families. I want to protect you as best I can from COVID-19 infection and complications"

Clinician Concerns

- What issues are you hearing from your patients?
- Where are COVID vaccination conversations getting "stuck"?
- What would be most helpful to you?

Myocarditis & Pericarditis & COVID Vaccine

- Cases of myocarditis and pericarditis have been reported after mRNA COVID vaccines in adolescents and young adults
- US CDC and partners actively investigating reports; causal relationship not determined as yet
- US CDC continues to recommend COVID-19 vaccination for all people 12yo+
- Clinicians should consult US CDC <u>Clinical Considerations</u>: <u>Myocarditis and Pericarditis after Receipt of mRNA COVID-19</u>
 <u>Vaccines Among Adolescents and Young Adults</u>
- Healthcare providers should report all cases of myocarditis & pericarditis <u>VAERS</u>

"Pop-Up" Vaccination Clinics

- Community partners invited to apply to host Pop-Up clinics to vaccinate 10 or more individuals
- New <u>online application</u> available
- Selected organizations linked with MIP-approved vaccine provider
- Community sponsors select physical location, plan logistics, provide staff or volunteers on site to serve as greeters, cultural brokers, interpreters
- Vaccine providers work with community sponsors to coordinate scheduling & ensure clinical and support staff

Ensuring Racial/Ethnic Equity

ME DHHS Equity webinar Wed, June 16, 7:30A: Promoting equitable COVD testing strategies

- Register in advance for this and additional webinars in monthly series:
 - https://zoom.us/meeting/register/tJcsfuGvpj0jGdaRiW5Y15qnYa2AMVriHgal, OR
- Log on at the time of the webinar with following link: https://zoom.us/j/93198786932
 - Meeting ID: 931 9878 6932
 - Passcode: 4FrT7H
 - One tap mobile:
 - +13126266799,,93198786932#,,,0#,,416363#

WHY ARE YOU ASKING MY RACE AND ETHNICITY?

We care about equity.

Maine is committed to ensuring that COVID-19 vaccines are distributed equitably to all Mainers. We understand that the pandemic has disproportionately affected Black, Latinx, Asian and Tribal populations and want to ensure that vaccines reach those communities.

We want to serve your needs.

Like other demographic data, this information helps state and local entities understand how programs and policies are working for various groups. We use the data to make changes to those programs and policies so they are culturally and linguistically tailored to communities. In short, it holds us accountable and helps us to better serve your needs.

To helps ensure equal opportunity.

We have an obligation to detect and deal with apparent inequity. Government, policy makers, and advocates use this data to identify potential gaps and advocate for change that improves the lives of communities.

What about privacy? Race v. ethnicity?

We compile this information to create statistics for groups of people that share particular answers. We do not disclose personally identifying information. We are legally bound to strict confidentiality requirements. Individual records are not shared with anyone, including state agencies and enforcement entities.

Race is a socially determined category used to describe real or perceived differences between groups of people. <u>Ethnicity</u> is a socially determined category used to describe nationality, or shared custom or culture. We use standard categories that allow us to compare across other systems and states. We understand the categories may not be the way you would normally describe yourself.



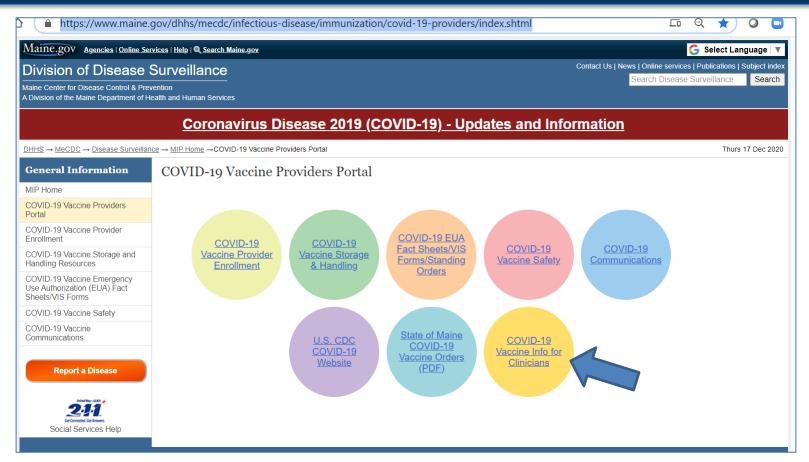
State Vaccination Efforts: FEMA MVU

- FEMA Mobile Van Unit (MVU) cont's to offer mobile vaccine clinics
- Van offering J&J, now routed to southern Maine
- Portland: June 10 13
- Old Orchard: June 15 -18
- Vaccination by walk-up or appointment
- Appts can be sched'd via ME Community Vaccination Line: tel. 1-888-445-4111 or <u>VaccinateME.maine.gov</u>

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ME CDC COVID Vaccine Resources



ME CDC COVID-19 Vaccine Resources

(www.maine.gov/dhhs/mecdc/infectious-disease/immunization/covid-19-providers/index.shtml)

Vaccine questions? Email:

C19vaccine.MECDC@maine.gov

Presenters

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COVID-19 Vaccines

Questions??