

OUR VISION

By 2030, Maine will be an international leader with a vibrant, sustainable, environmentally-responsible economy. All across the state, the people of Maine will have access to an unmatched quality of life and good-paying jobs.



Department of Economic
& Community Development



One 10-Year Vision: A Diverse & Sustainable Economy for Maine;
A Great Quality of Life and Good Jobs for All Mainers

Built on **TWO** Pillars

The Vision is built upon the nurturing of Talent and support of Innovation

Achieving **Three** Goals

Grow Wages by 10% | Increase Productivity by 10% | Grow Workforce by 75,000

Taking Advantage of **FOUR** Opportunity Intersects

Maine has the potential to take advantage of the areas where global trends intersect with Maine's strengths. When these areas are combined strategically, the opportunities for great jobs and a diversified economy are further multiplied.

Using **Seven** Data-Driven Strategies

Grow Local Talent Attract New Talent Promote Innovation Build Ubiquitous Connectivity
Provide Supporting Infrastructure Maintain Stable & Predictable Business Rules Promote Hubs of Excellence



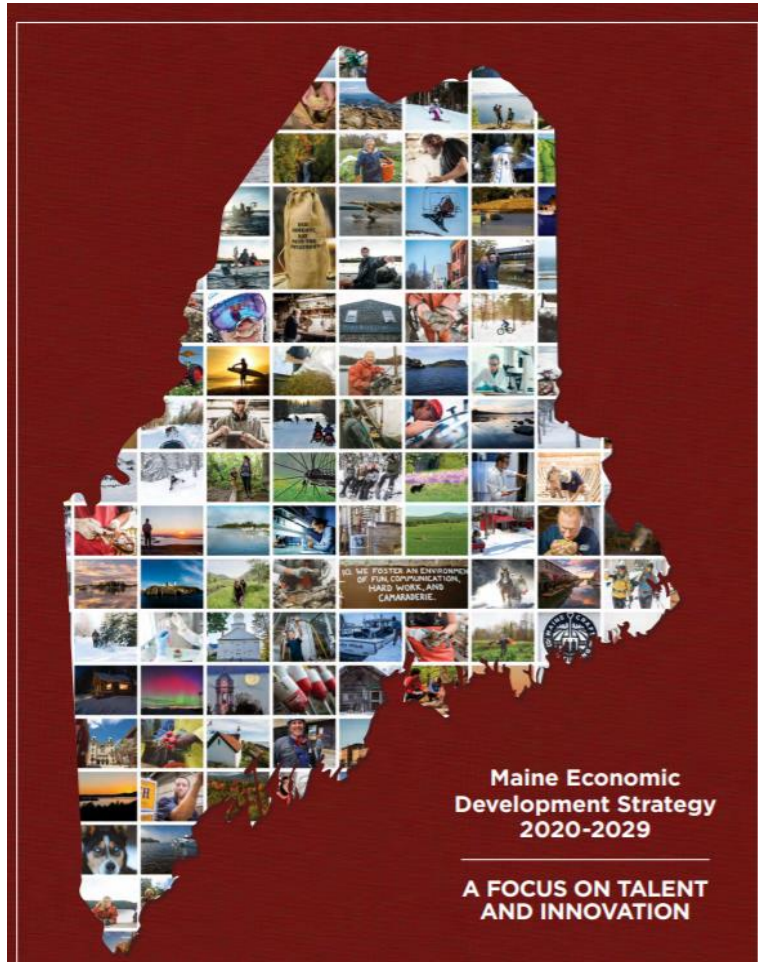


Opportunity Intersects

Maine has the potential to take advantage of the areas where global trends intersect with Maine's strengths.

When these areas are combined strategically, the opportunities for great jobs and a diversified economy are further multiplied.

These areas are built on Maine's foundational economic sectors of tourism, hospitality, health care, education, retail, outdoor recreation and the arts. Without these vibrant sectors, we are not Maine.

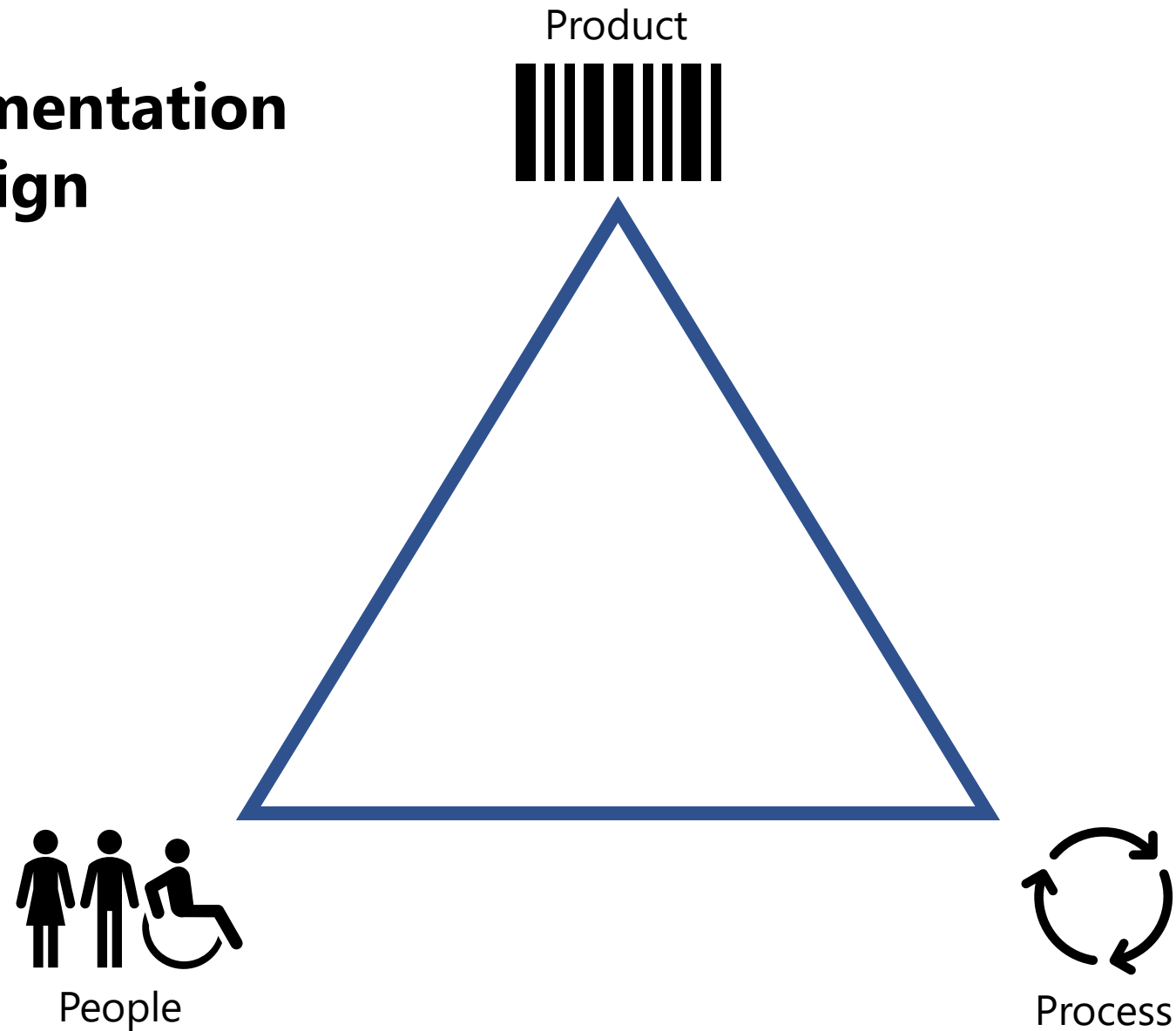


Question: "Is it a strategy
or is it a plan?"

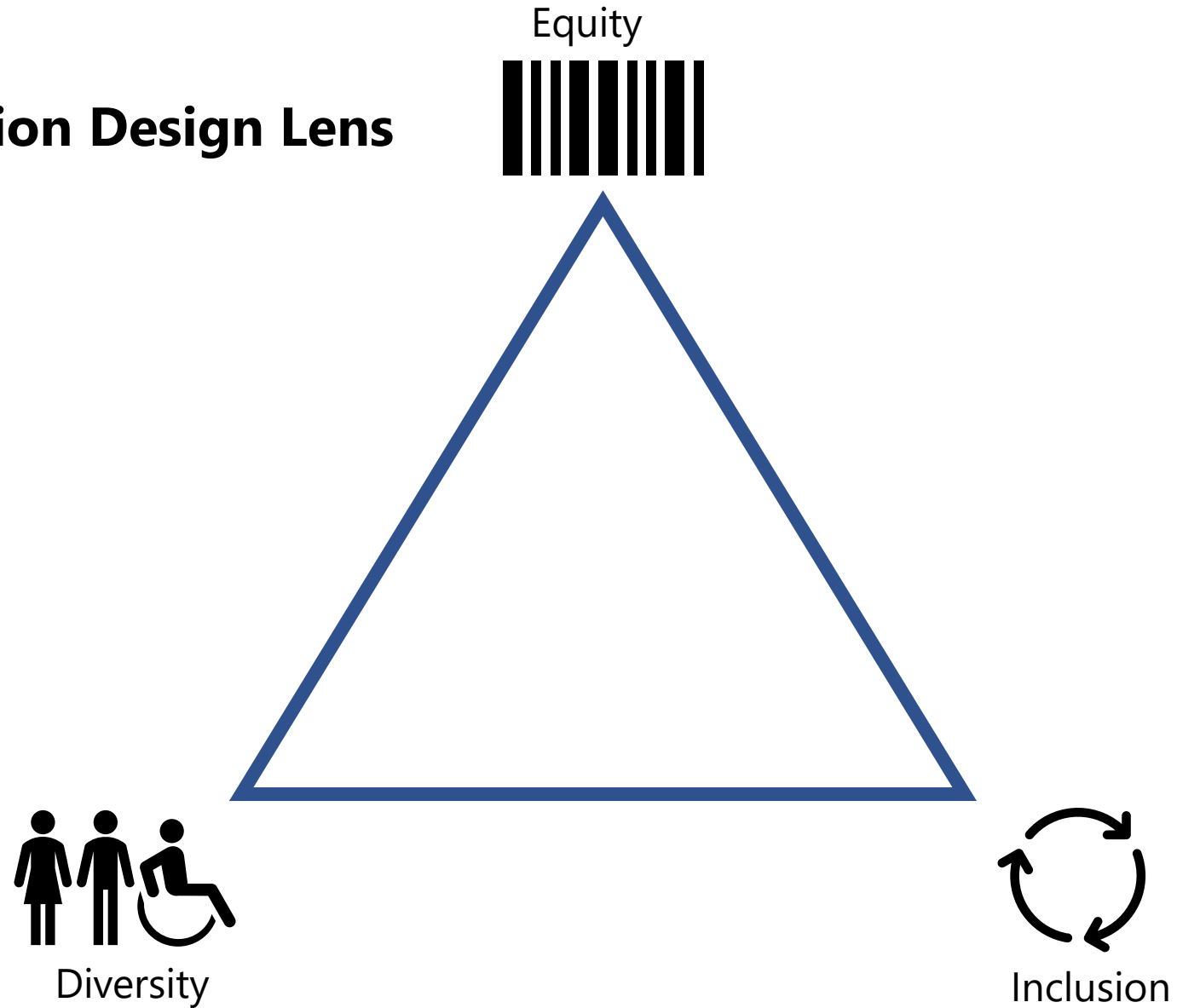
Answer: YES!



Plan Implementation Project Design Approach



Implementation Design Lens



**Current Work
Group
Implementation
Structure**

**Hubs of
Excellence**

Grow Talent

Attract Talent

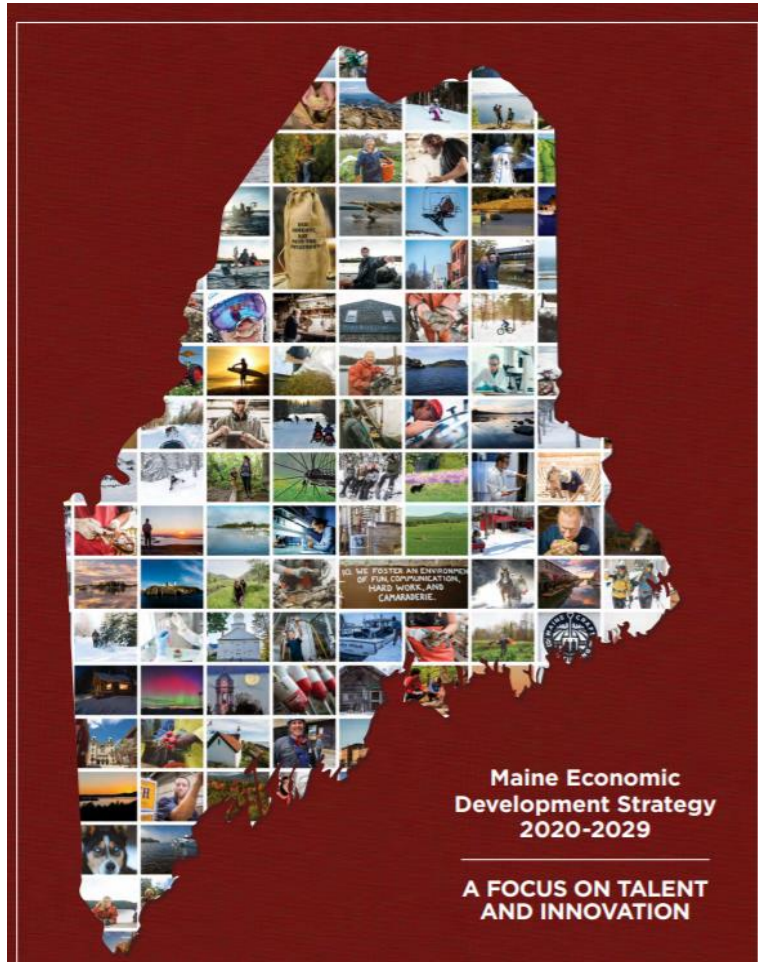
**Promote
Innovation**

Infrastructure

Connectivity

**Business
Environment**

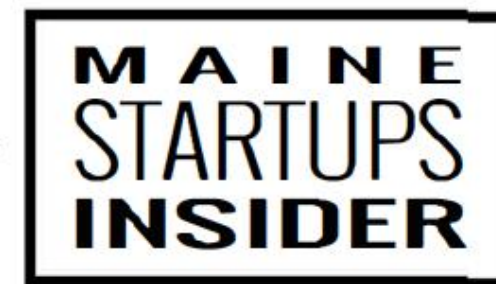
**Steering Committee – Operations &
Thought Leadership**



Question: "Is it a strategy
or is it a plan?"

Answer: YES!





**Strategically
Aligned**



Child Care Business Lab



Join Us!

Calling all collaborators! DECD has begun Strategic Plan implementation in earnest and wants your help.

Request for Collaboration

Are you a part of an existing collaboration or initiative that aligns with the 10-Year Statewide Strategic Plan? Let us know about it through this Request for Collaboration.

[Access Here \(PDF\)](#)

Invitation to Collaborate

Are you forming a collaboration or initiative that aligns with the 10-Year Statewide Strategic Plan? Let us know about it through this Invitation to Collaborate.

[Access Here \(PDF\)](#)

<https://www.maine.gov/decd/strategic-plan/join-us>



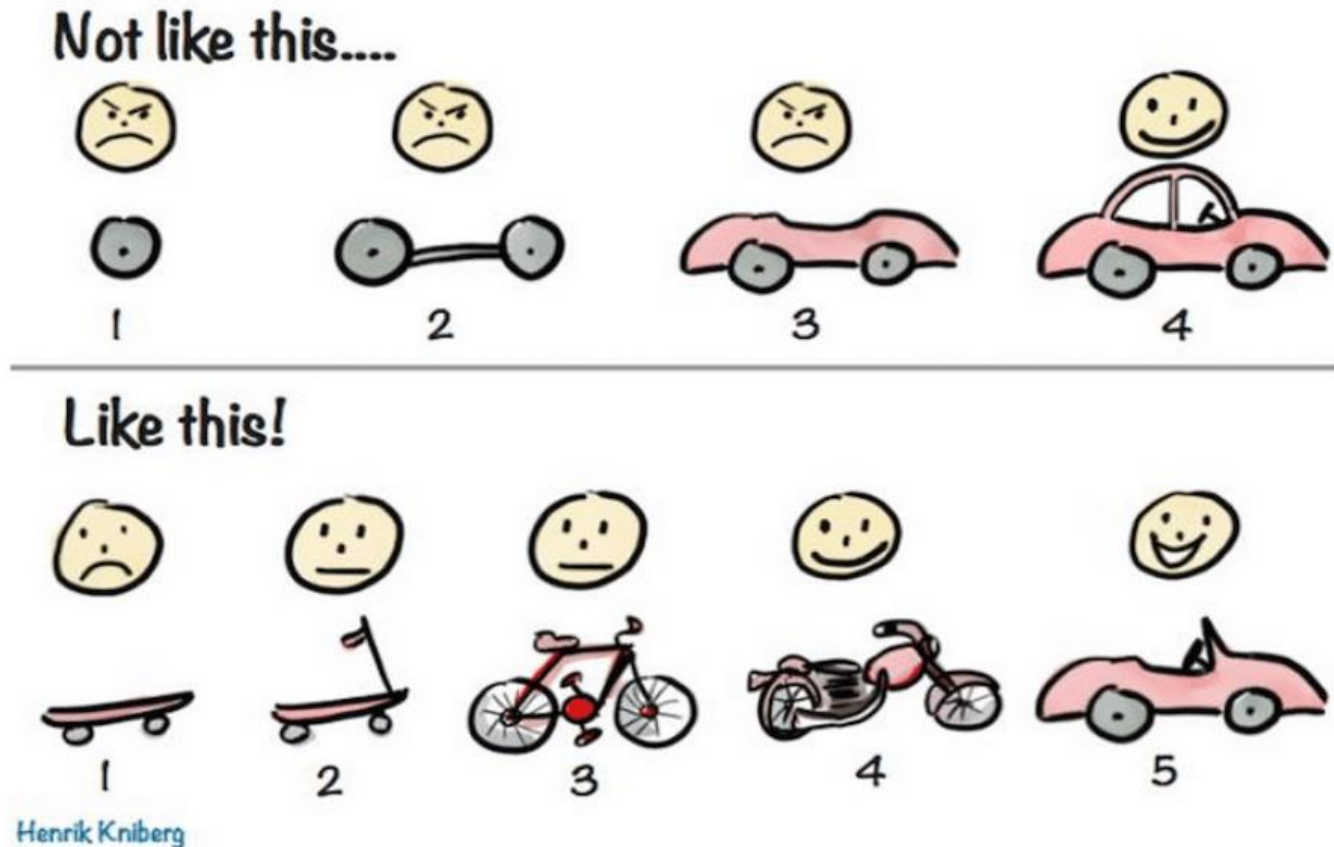
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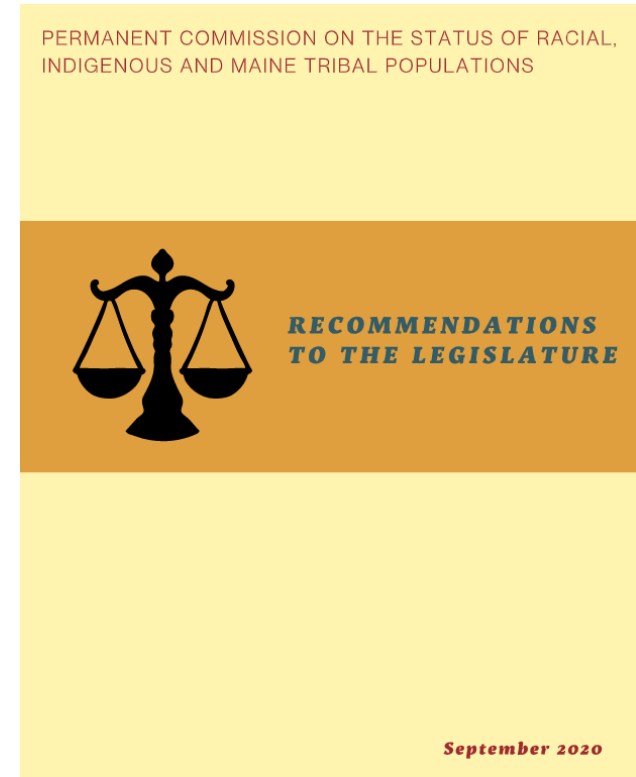
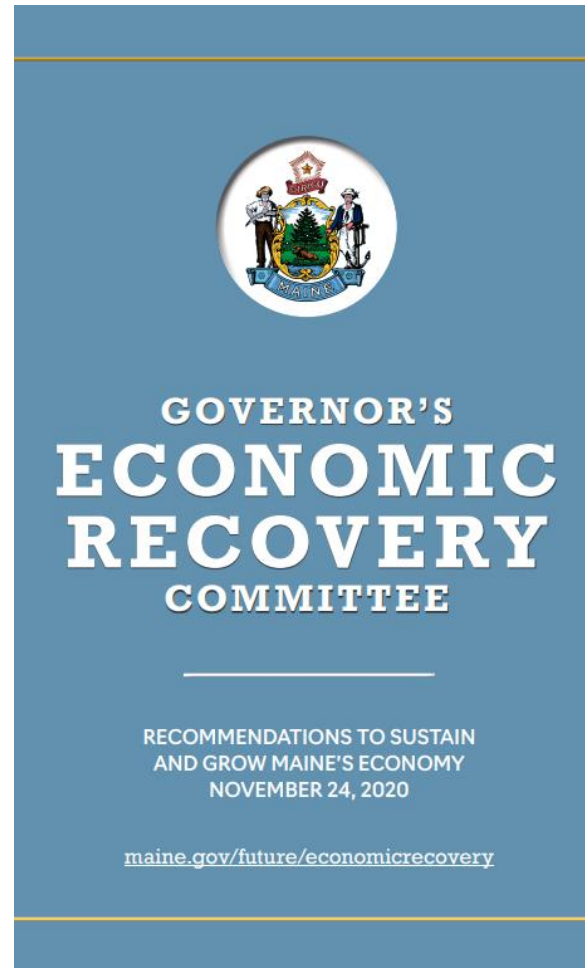
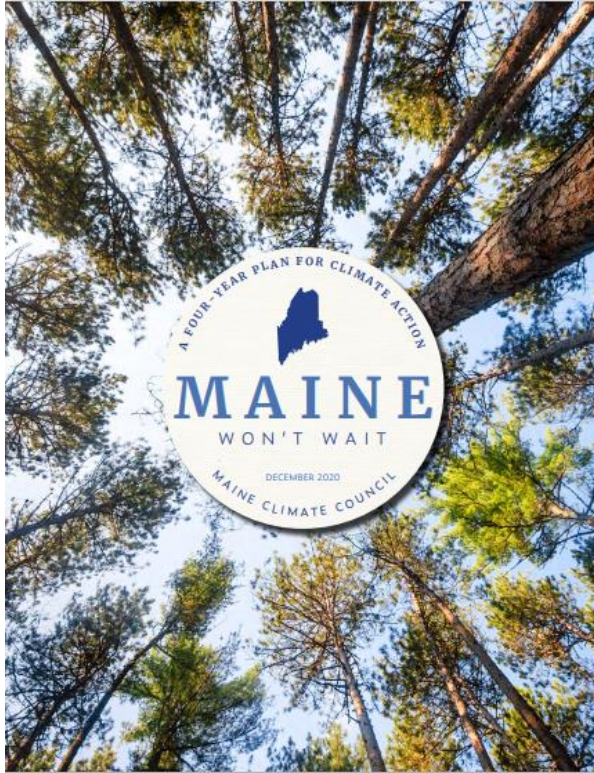
Build towards the MVP, then improve.

Arc towards Action.

Perfect is the enemy of the good.

Use available structures when possible.





Key Additional Inputs

Look here for the stories

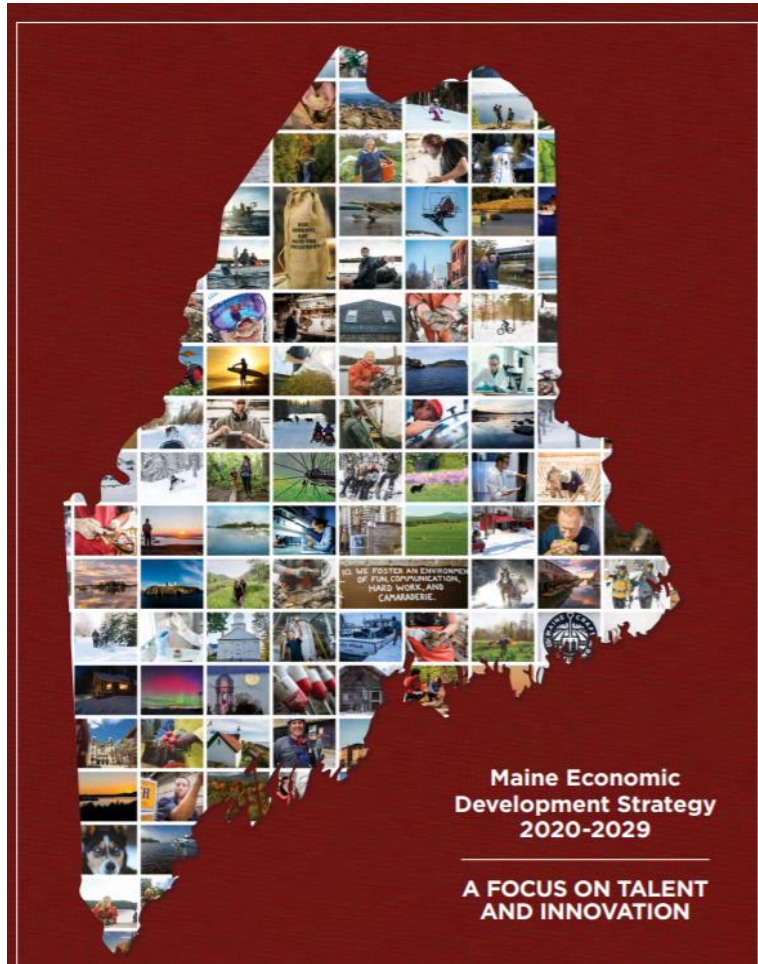
www.maine strategic plan.com

Together We Are Maine

The Strategic Plan is a 10-year economic development strategy released in 2019 to harness Maine's natural strengths and address its future challenges. As we work to implement the plan, everyday individuals and organizations across the state are working towards its vision of growing talent and innovation in Maine. This site will be used to track our collective progress and find stories of Mainers doing what we do best.



Department of Economic
& Community Development



Look here for the process

<https://www.maine.gov/decd/strategic-plan>





Economic Development Coordination

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