



Department of Economic
& Community Development

**10-Year Statewide Strategic Plan Implementation
Workflow updates for Steering Committee
February 10, 2021**

People - Implementation Steering Committee and Work Group Members:

Steering Committee Additions and Changes since last meeting:

Changes – Kim Smith (MDOL) stepping off, Commissioner Fortman stepping on; Bruce Wagner (FAME) and Denise Garland (DECD) stepping off

Additions – Kim Hamilton, David Daigler, Joan Ferrini-Mundy, Amy Landry, Jeannette Andre

Work Group leads:

Additions/confirmations:

subleads within Supportive Infrastructure

- **Transportation and Transit** – Nina Fisher (additional DOT team members to be added as co-leads)
- **Childcare** – Keith Bisson (CEI) and Ana Hicks (GOPIF and Children’s Cabinet)
- **Housing** – Denise Lord and Erik Jorgensen (Maine State Housing)

Attracting Talent – Martha Bentley (DECD)

Federal Delegation:

In process, using the existing FEMA workstream (that connects directly to Strategic Plan and ERC recommendation projects) – meeting March 2nd.

To be done by March meeting:

Complete build out of Infrastructure teams with co-chair input

Determine additional network mapping process to determine unrepresented or under-represented networks – underway with USM/Maine Center for Business and Economic Research

- Map others working on shared goals not already considered
- Map organizations already covered within work groups or Steering Committee

Process - Support Team Development and Stakeholder Engagement

Support Team Development – using volunteer, student talent as part of process through VISTA and existing opportunities within educational institutions, continue to build out team using available publicly supported resources

AmeriCorps VISTA Volunteer Listings:

[Financial Resource Development Position](#)

[Communications and Stakeholder Engagement Position](#)

Maine Law Interns (x2)
Margaret Chase Smith Public Policy Internship program
Innovate for Maine Fellows program

Pursuing Potential for Cooperative Agreement with UMaine System for partnership around specific areas of implementation

Stakeholder Engagement –

We have conducted multiple stakeholder engagement meetings in the last month as follow up from February Steering Committee meeting discussion around best structure for incorporating key overarching themes: 1) public health and healthcare; 2) diversity, inclusion and equity; 3) Opportunity Intersects.

Recommendation:

1. Incorporate public health and DEI into existing work group projects and workflows by adding project team members as needed
2. Use Request for Collaboration process to identify and “officially designate” Strategic Plan partners/collaborators around the key Opportunity Intersect areas of the Strategic Plan – these are areas that call for public/private partnerships and cross industry sector interests

Communication Updates in Process:

- Updated DECD website to post meeting schedules and notes, as well as metrics around economic recovery (integration of CRED site tableau)
- Soft Launched Strategic Plan specific site for stakeholder engagement and storytelling – mainestrategicplan.com
 - In progress - build out of each strategy area with projects
 - In progress - build out of non-static “talent and innovation” pillars
- E-news mailing list development

Projects/Products – Below are projects known to be underway or prioritized that are part of envisioned portfolio, further mapping for project development is also underway

<p>Grow Local Talent Internship development (at HS and young adult levels) – clean energy and for at-risk youth – GOPIF, Children’s Cabinet, Gov Energy Office – design phase Onward Platform Revamp of Jobslink and associated outreach efforts- MDOL</p>	<p>Attract Talent Procurement innovations around under-represented populations and communities – under discussion Quality of Place investments in social and community building infrastructure – under discussion Coworking development – in budget and underway Improving credentialing assessments – underway, legislation submitted – LD 149 Opportunity Maine Tax Credit – MRS discussions with large employers underway Potential branding effort – shelved but could be revived</p>
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<p><u>Promote Innovation</u> Expansion of Seed Capital Tax Credit – completed 2020 Domestic Exports/Trade – underway Procurement innovations - Early Adopter Program- to launch Q1 2021 Reimagined MIEAB - underway</p>	<p><u>Modern Supportive Infrastructure</u></p>
<p><u>Regulatory and Business Climate</u> Procurement innovations around carbon footprint/climate costs and Maine-based businesses – under discussion</p>	<p><u>Ubiquitous Connectivity</u> Mapping effort – The data analytics tool proposed in the Governor’s supplemental budget – to support Connect Maine to obtain the needed tools to identify areas, costs of build, potential revenue streams (hence, what is the hole that state and federal funds are needed to fill), as well as lay out a plan for needed middle mile, and assist communities in their process of identifying what can be built in their area. Without this tool, Connect ME is dependent on the ISPs who decide what it costs to build out an area and what they need for a grant to do that. Connecting Kids - underway \$15M Bond implementation - underway</p>
<p><u>Hubs of Excellence</u> Northern Border Regional Commission – updating grant priorities to align with strategic plan priorities</p>	<p><u>Opportunity Intersects public/private partnerships – RFC Development</u> FOR Maine SEA Maine Focus Maine – life sciences, Food (agriculture and aquaculture) Offshore Wind roadmapping and policy Climate Council projects Clean Energy report projects</p>