March 11
Q&A Session

Agenda
Strat Plan Refresher
Implementation update
Q&A on Collaboration Opportunities
One 10-Year Vision: A Diverse & Sustainable Economy for Maine; A Great Quality of Life and Good Jobs for All Mainers

Built on Two Pillars
The Vision is built upon the nurturing of Talent and support of Innovation

Achieving Three Goals
Grow Wages by 10% | Increase Productivity by 10% | Grow Workforce by 75,000

Taking Advantage of Four Opportunity Intersects
Maine has the potential to take advantage of the areas where global trends intersect with Maine’s strengths. When these areas are combined strategically, the opportunities for great jobs and a diversified economy are further multiplied.

Using Seven Data-Driven Strategies
Grow Local Talent | Attract New Talent | Promote Innovation | Build Ubiquitous Connectivity
Provide Supporting Infrastructure | Maintain Stable & Predictable Business Rules | Promote Hubs of Excellence
**Opportunity Intersects**

Maine has the potential to take advantage of the areas where global trends intersect with Maine's strengths.

When these areas are combined strategically, the opportunities for great jobs and a diversified economy are further multiplied.

These areas are built on Maine’s foundational economic sectors of tourism, hospitality, health care, education, retail, outdoor recreation and the arts. Without these vibrant sectors, we are not Maine.
Question: “Is it a strategy or is it a plan?”

Answer: YES, and...
Plan Implementation  
Design Approach – building out
Steering Committee – Operations & Thought Leadership

- Hubs of Excellence
- Grow Talent
- Attract Talent
- Promote Innovation
- Infrastructure
- Connectivity
- Business Environment

Current Work Group Implementation Structure
**ACTION ITEMS**

**STRATEGY A**

- A1: Maine Career Exploration
- A2: Web Portal matching students to opportunities
- A3: Align Curriculums with digital economy skills
- A4: Engage today’s workers in continuing education to obtain credentials of value
- A5: Expand professional preparation for educators
- A6: Improve quality of care in early childhood system

**STRATEGY B**

- B1: Increase the labor force participation of existing residents
- B2: Governor’s Welcome Home program
- B3: Expand and Simplify Opportunity Maine Tax Credit
- B4: Help New Americans and other newcomers get qualified to work in Maine
- B5: Promote quality of place investments
- B6: Support Learning
ACTION ITEMS

C1: Increase R&D investment levels in Maine
C2: Raise the investment cap of the Maine Seed Capital Tax Credit Program
C3: Revitalize the Maine Innovation Economy Advisory Board
C4: Promote domestic exports to strengthen the climate for startups
ACTION ITEMS

D1: Provide a loan guarantee program for financers of broadband projects
D2: Continue to provide local planning grants in order to help increase take rates and make projects more feasible
D3: Provide a consistent, predictable, and robust annual level of ConnectME infrastructure grants

E1: Set the bar high for childcare; aim to create a world-class system in Maine
E2: Establish an adequate and sustainable funding system for public transportation
E3: Expand the production of workforce housing in Maine
F1: Review and simplify the application/decision process and pipeline
F2: Create a web portal where applicants can track their applications
F3: Control and reduce energy costs
F4: Control Healthcare costs
ACTION ITEMS

G1: Communities to identify gaps for their hubs of excellence
G2: Identify areas of supply chain opportunity
Key Additional Inputs in 2020
Join Us!

Calling all collaborators! DECD has begun Strategic Plan implementation in earnest and wants your help.

Request for Collaboration

Are you a part of an existing collaboration or initiative that aligns with the 10-Year Statewide Strategic Plan? Let us know about it through this Request for Collaboration.

Access Here (PDF)

Invitation to Collaborate

Are you forming a collaboration or initiative that aligns with the 10-Year Statewide Strategic Plan? Let us know about it through this Invitation to Collaborate.

Access Here (PDF)

https://www.maine.gov/decd/strategic-plan/join-us

Check regularly for updates to FAQs
Question: “Is it a strategy or is it a plan?”

Answer: YES, and... it’s a collaboration of collaborations
“Collaboration” Design:

- Two or more (team)
- Working together (processes or project)
- Towards shared goals (purpose) (otherwise it is just cooperation)

All 3 elements are needed

Our Aim in this process:

- For collaborations who are tacitly connected - make that collaborative relationship explicit
- For collaborations who are perhaps not as closely involved - invite them to build the table with us
- See blind spots and build a more inclusive process
Collaboration – What can it be?

✓ On any level of the plan – vision, goals, strategies, actions
✓ Time-limited or for the long haul
✓ Layering in recommendations and elements from additional inputs

What it is not intended to be

▪ State Procurement
▪ One-on-one partnership with DECD
▪ Primarily transactional
▪ Vendor relationship
▪ Something you haven’t started
▪ Stressful
Collaboration – Why Bother?

✓ “We are already doing that!”
✓ “We need to tell our story better”
✓ “We can help, why don’t they ask us?”
✓ “If we only had...we could do...”

Communication Flow
Collaborative Materials
Sharing of Resources
Co-creation of solutions
Dots represent the individuals – we currently have 74 with 1102 connections.

The size of a dot is scaled to reflect the relative number of connections an individual has to other individuals through positions in the same committee or organization.

So, it’s the products, it’s the process but it’s also the people.
Dots represent organizations – we currently have 83 with 262 connections.

The size of a dot is scaled to reflect the number connections relative to other organizations. The connections are formed by individuals that are affiliated with one organization also having an affiliation with another organization.
Look here for the process

https://www.maine.gov/decd/strategic-plan
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Questions?