

# March 11 Q&A Session

Agenda  
Strat Plan Refresher  
Implementation update  
Q&A on Collaboration Opportunities





**One 10-Year Vision: A Diverse & Sustainable Economy for Maine;  
A Great Quality of Life and Good Jobs for All Mainers**

**Built on TWO Pillars**

**The Vision is built upon the nurturing of Talent and support of Innovation**

**Achieving Three Goals**

**Grow Wages by 10% | Increase Productivity by 10% | Grow Workforce by 75,000**

**Taking Advantage of FOUR Opportunity Intersects**

Maine has the potential to take advantage of the areas where global trends intersect with Maine's strengths. When these areas are combined strategically, the opportunities for great jobs and a diversified economy are further multiplied.

**Using Seven Data-Driven Strategies**

**Grow Local Talent    Attract New Talent    Promote Innovation    Build Ubiquitous Connectivity**

**Provide Supporting Infrastructure    Maintain Stable & Predictable Business Rules    Promote Hubs of Excellence**



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## Opportunity Intersects

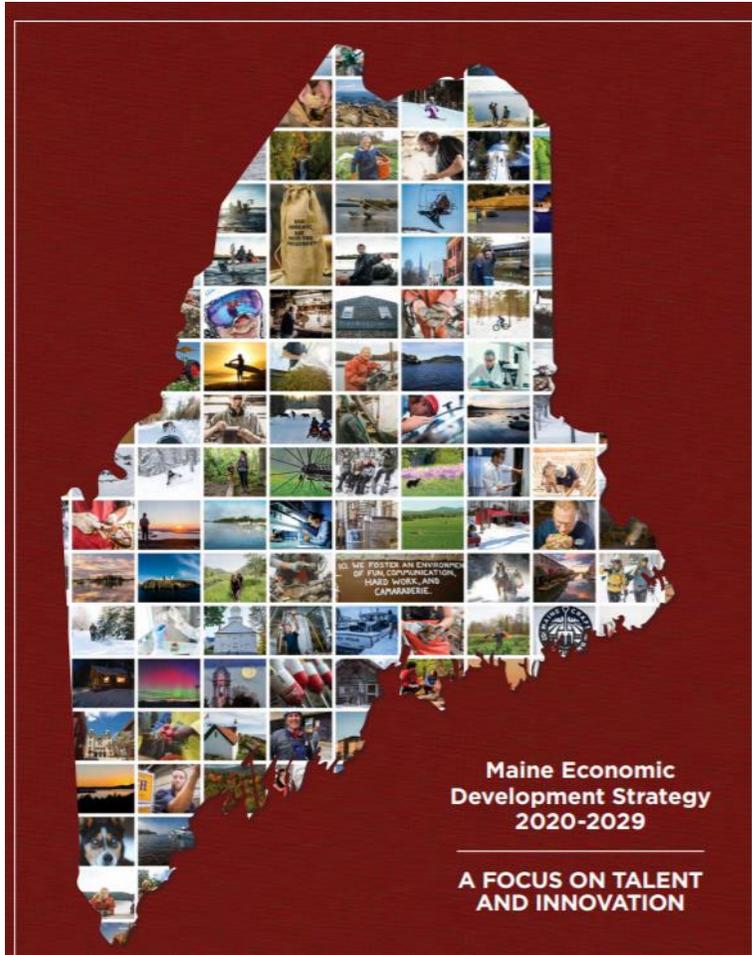
Maine has the potential to take advantage of the areas where global trends intersect with Maine's strengths.

When these areas are combined strategically, the opportunities for great jobs and a diversified economy are further multiplied.

These areas are built on Maine's foundational economic sectors of tourism, hospitality, health care, education, retail, outdoor recreation and the arts. Without these vibrant sectors, we are not Maine.



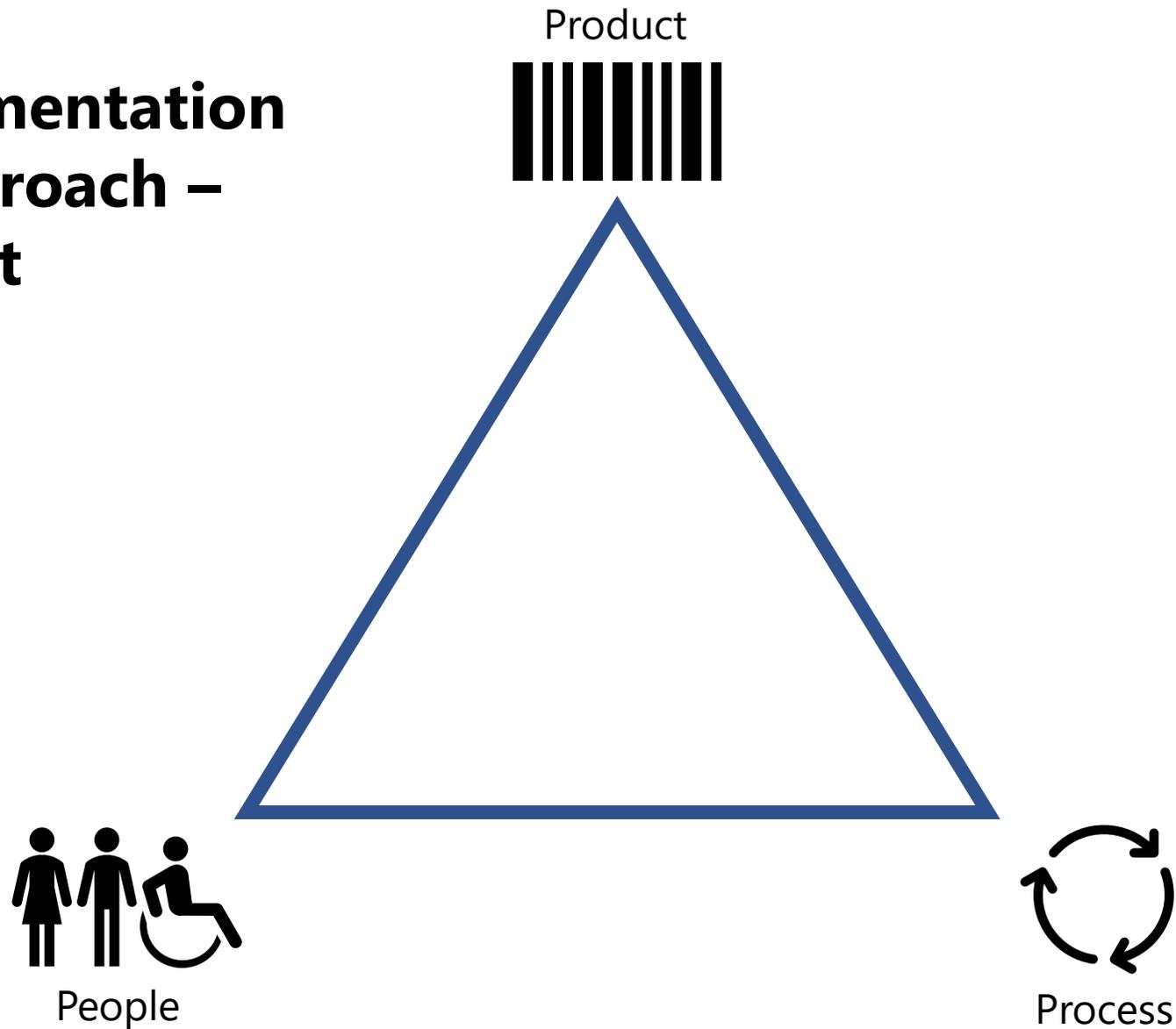
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**Question:** "Is it a strategy or is it a plan?"

**Answer:** YES, and...

# Plan Implementation Design Approach – building out



**Hubs of  
Excellence**

**Grow  
Talent**

**Attract  
Talent**

**Promote  
Innovation**

**Current Work  
Group  
Implementation  
Structure**

**Infrastructure**

**Connectivity**

**Business  
Environment**

**Steering Committee – Operations &  
Thought Leadership**



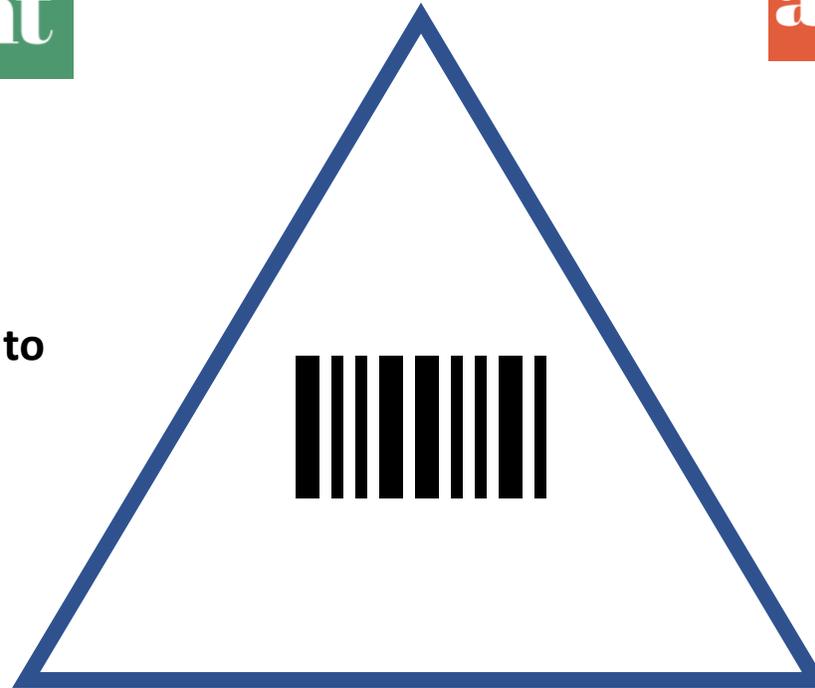
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STRATEGY A

grow local talent

ACTION ITEMS

- A1: Maine Career Exploration
- A2: Web Portal matching students to opportunities
- A3: Align Curriculums with digital economy skills
- A4: Engage today's workers in continuing education to obtain credentials of value
- A5: Expand professional preparation for educators
- A6: Improve quality of care in early childhood system



STRATEGY B

attract new talent

ACTION ITEMS

- B1: Increase the labor force participation of existing residents
- B2: Governor's Welcome Home program
- B3: Expand and Simplify Opportunity  
Maine Tax Credit
- B4: Help New Americans and other newcomers get qualified to work in  
Maine
- B5: Promote quality of place  
investments
- B6: Support Learning

**STRATEGY C**

**promote innovation**

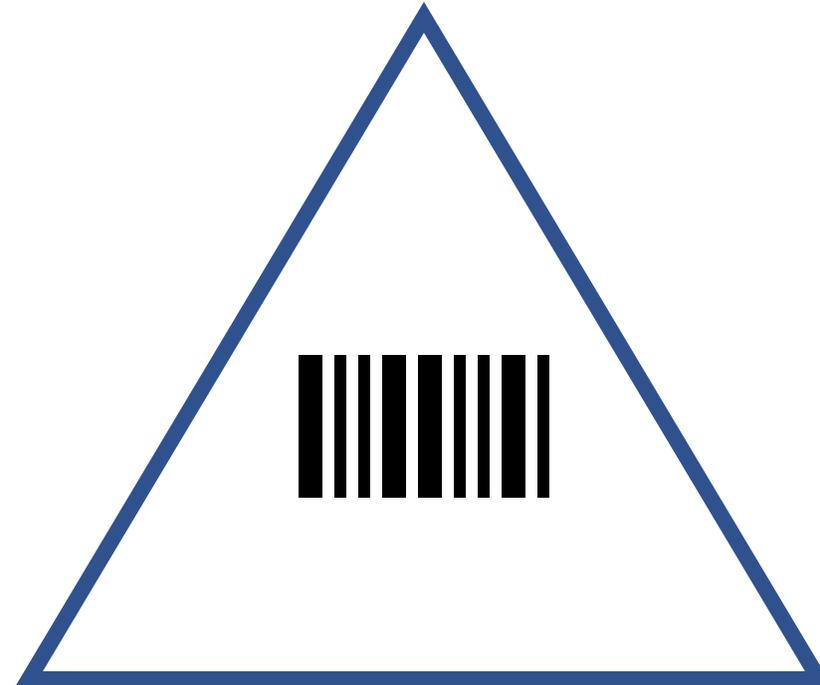
**ACTION ITEMS**

**C1: Increase R&D investment levels in  
Maine**

**C2: Raise the investment cap of the Maine  
Seed Capital Tax Credit Program**

**C3: Revitalize the Maine Innovation  
Economy Advisory Board**

**C4: Promote domestic exports to  
strengthen the climate for startups**



STRATEGY D

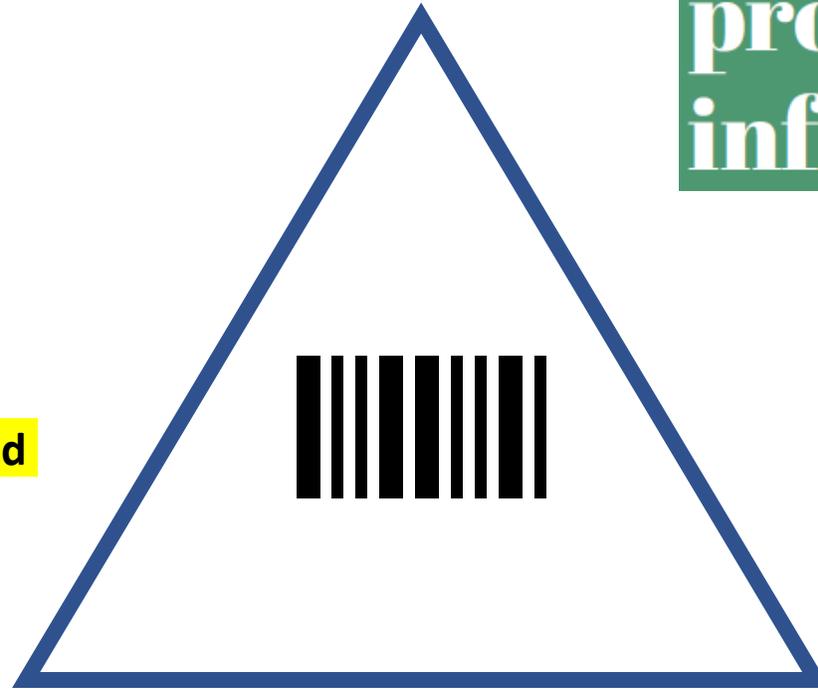
ubiquitous  
connectivity

ACTION ITEMS

D1: Provide a loan guarantee program for financiers of broadband projects

D2: Continue to provide local planning grants in order to help increase take rates and make projects more feasible

D3: Provide a consistent, predictable, and robust annual level of ConnectME infrastructure grants



STRATEGY E

provide supporting  
infrastructure

ACTION ITEMS

E1: Set the bar high for childcare; aim to create a world-class system in Maine

E2: Establish an adequate and sustainable funding system for public transportation

E3: Expand the production of workforce housing in Maine

STRATEGY F

**maintain  
stable business  
environment**

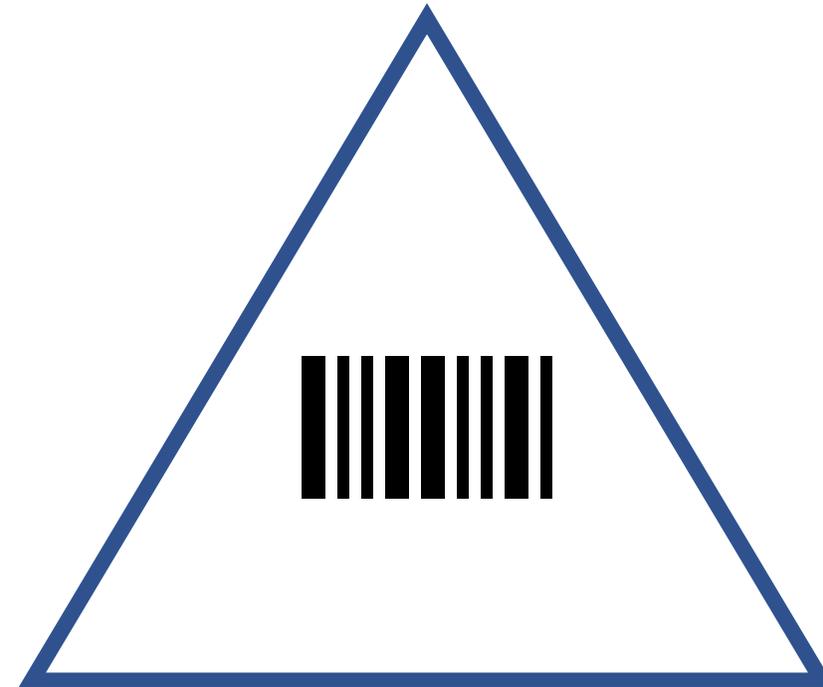
**ACTION ITEMS**

**F1: Review and simplify the application/decision process and pipeline**

**F2: Create a web portal where applicants can track their applications**

**F3: Control and reduce energy costs**

**F4: Control Healthcare costs**

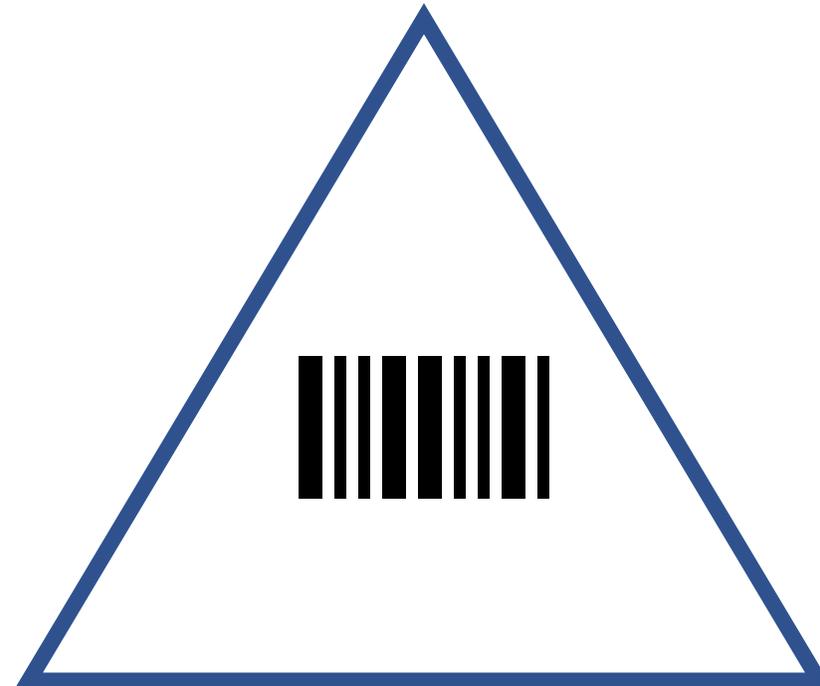


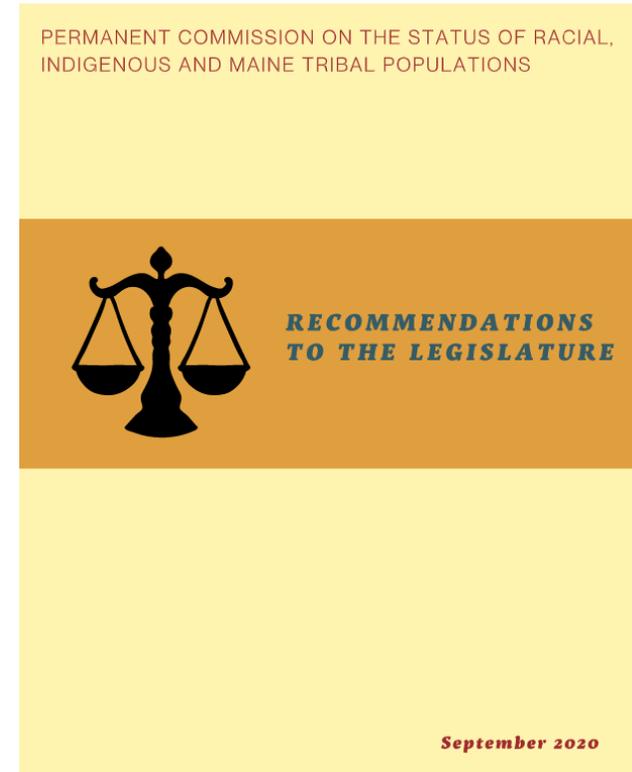
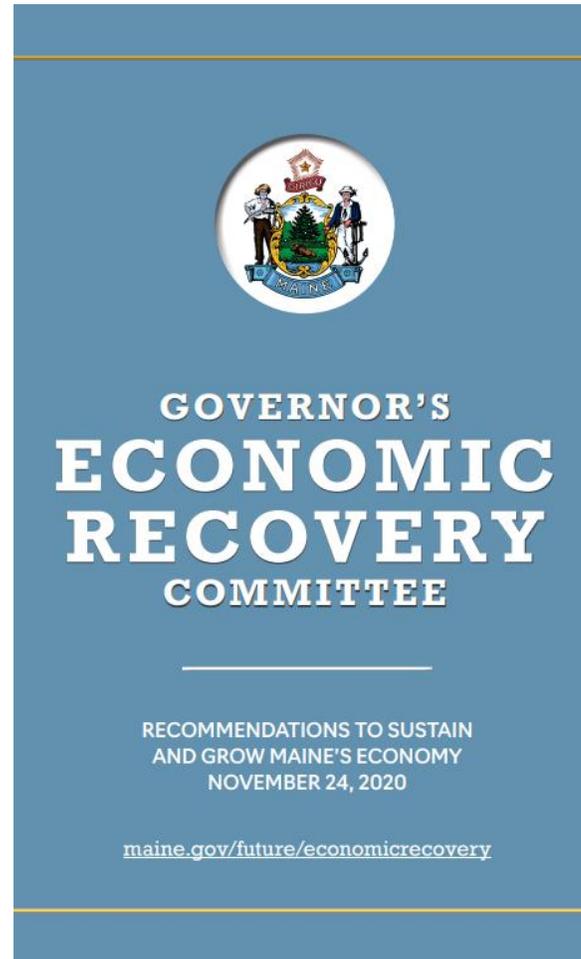
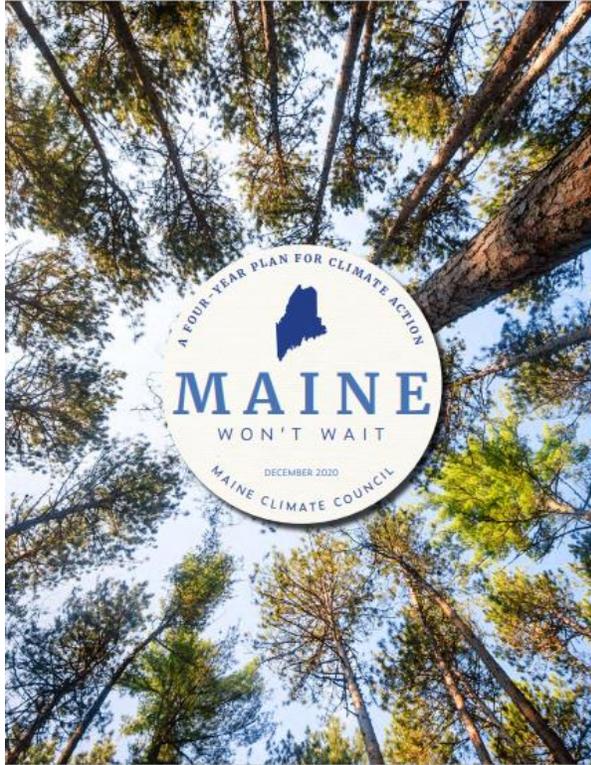
**STRATEGY G**

# promote hubs of excellence

## ACTION ITEMS

- G1: Communities to identify gaps for their hubs of excellence**
- G2: Identify areas of supply chain opportunity**





## Key Additional Inputs in 2020

# Join Us!

Calling all collaborators! DECD has begun Strategic Plan implementation in earnest and wants your help.

## Request for Collaboration

Are you a part of an existing collaboration or initiative that aligns with the 10-Year Statewide Strategic Plan? Let us know about it through this Request for Collaboration.

[Access Here \(PDF\)](#)

## Invitation to Collaborate

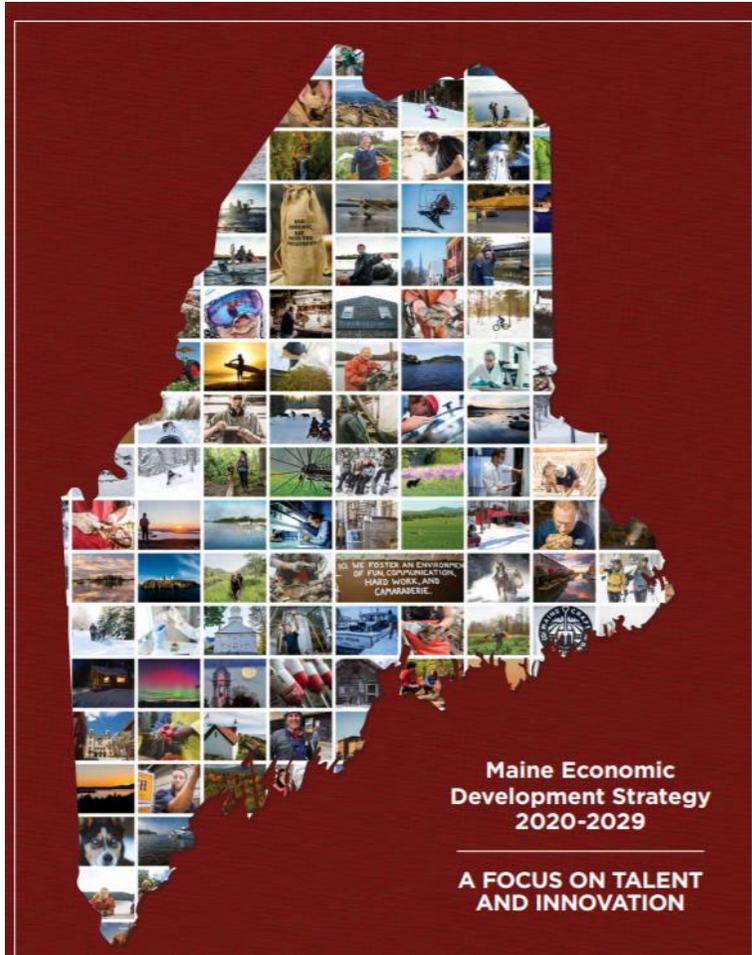
Are you forming a collaboration or initiative that aligns with the 10-Year Statewide Strategic Plan? Let us know about it through this Invitation to Collaborate.

[Access Here \(PDF\)](#)

<https://www.maine.gov/decd/strategic-plan/join-us>

Check regularly for updates to FAQs





**Question:** “Is it a strategy or is it a plan?”

**Answer:** YES, and... it’s a collaboration of collaborations

# “Collaboration” Design:

- Two or more (team)
- Working together (processes or project)
- Towards shared goals (purpose) (otherwise it is just cooperation)

All 3 elements are needed

## Our Aim in this process:

- ✓ For collaborations who are tacitly connected - **make that collaborative relationship explicit**
- ✓ For collaborations who are perhaps not as closely involved - **invite them to build the table with us**
- ✓ **see blind spots and build a more inclusive process**

# Collaboration – What can it be?

- ✓ On any level of the plan – vision, goals, strategies, actions
- ✓ Time-limited or for the long haul
- ✓ Layering in recommendations and elements from additional inputs

## What it is not intended to be

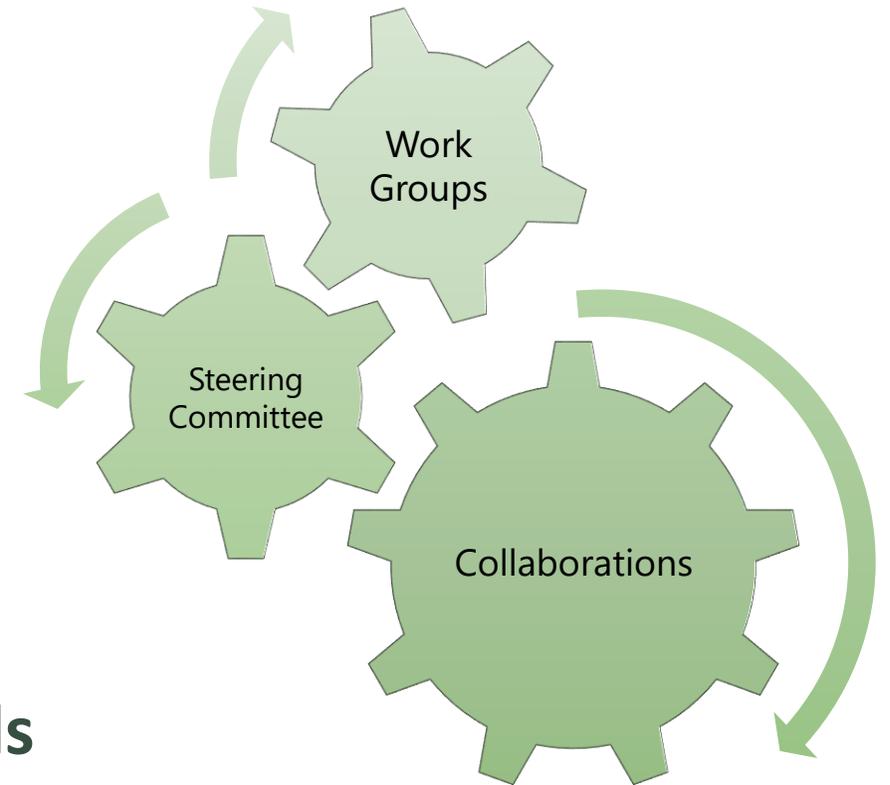
- State Procurement
- One-on-one partnership with DECD
- Primarily transactional
- Vendor relationship
- Something you haven't started
- Stressful



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# Collaboration – Why Bother?

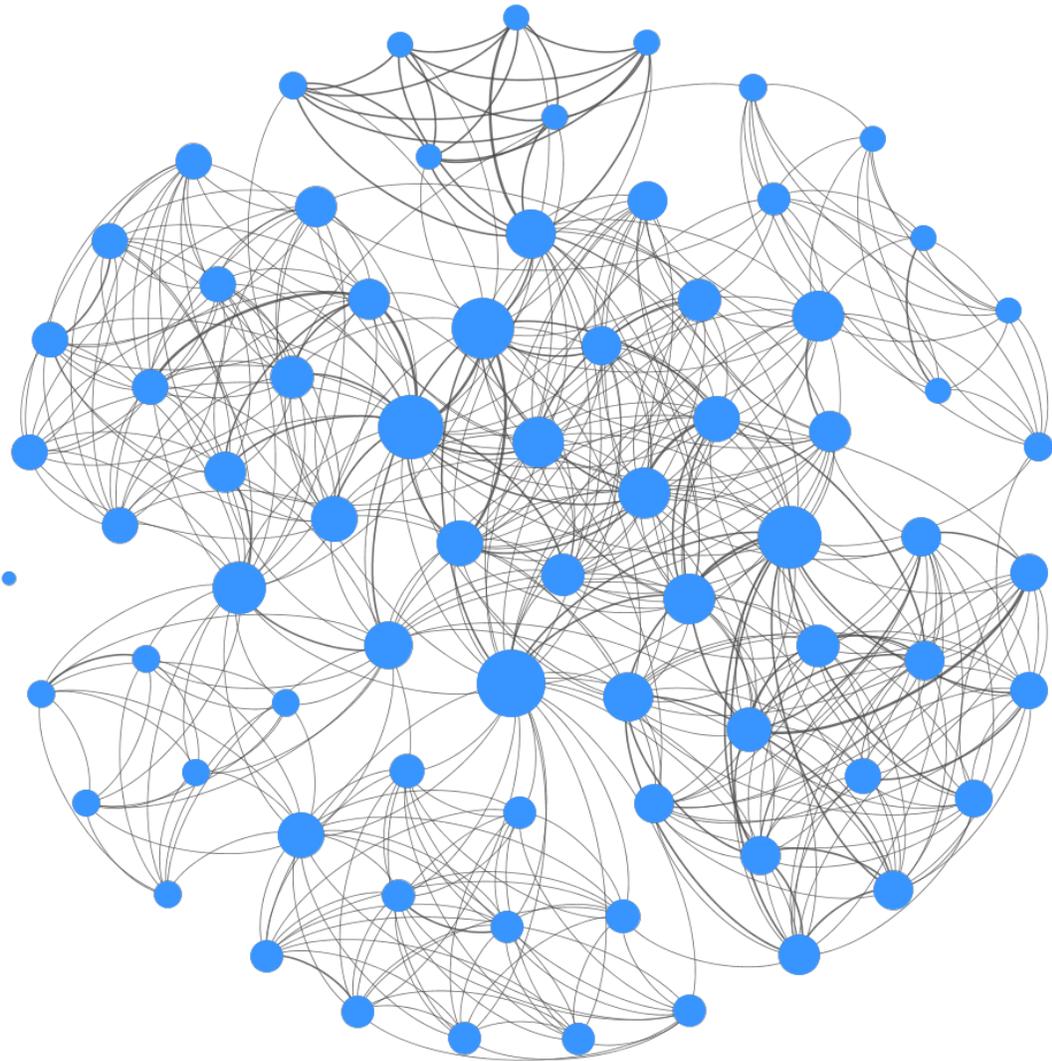
- ✓ “We are already doing that!”
- ✓ “We need to tell our story better”
- ✓ “We can help, why don’t they ask us?”
- ✓ “If we only had...we could do...”



**Communication Flow**  
**Collaborative Materials**  
**Sharing of Resources**  
**Co-creation of solutions**



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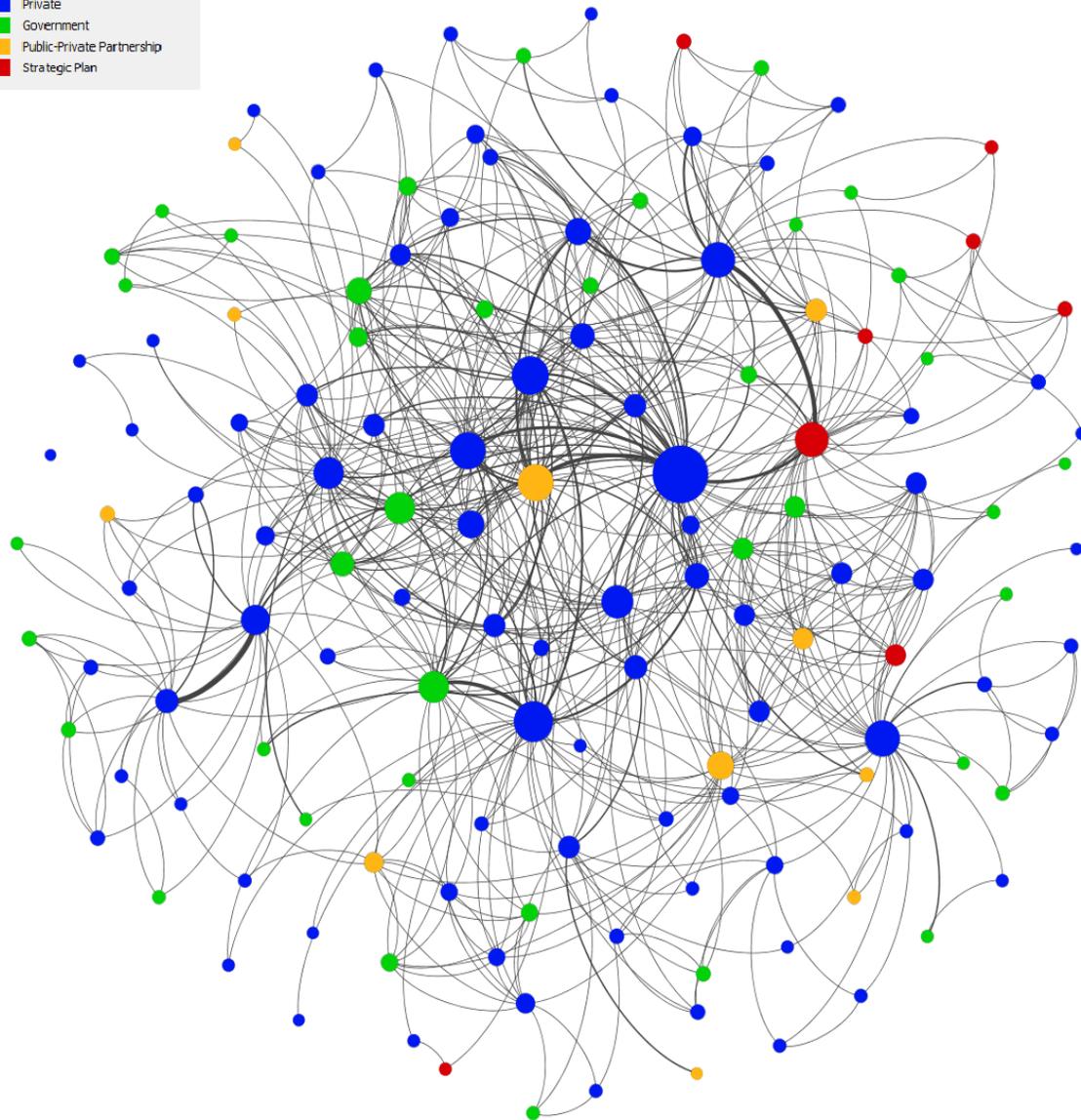
Dots represent the individuals – we currently have 74 with 1102 connections.

The size of a dot is scaled to reflect the relative number of connections an individual has to other individuals through positions in the same committee or organization.

So, it's the products, it's the process but it's also the people



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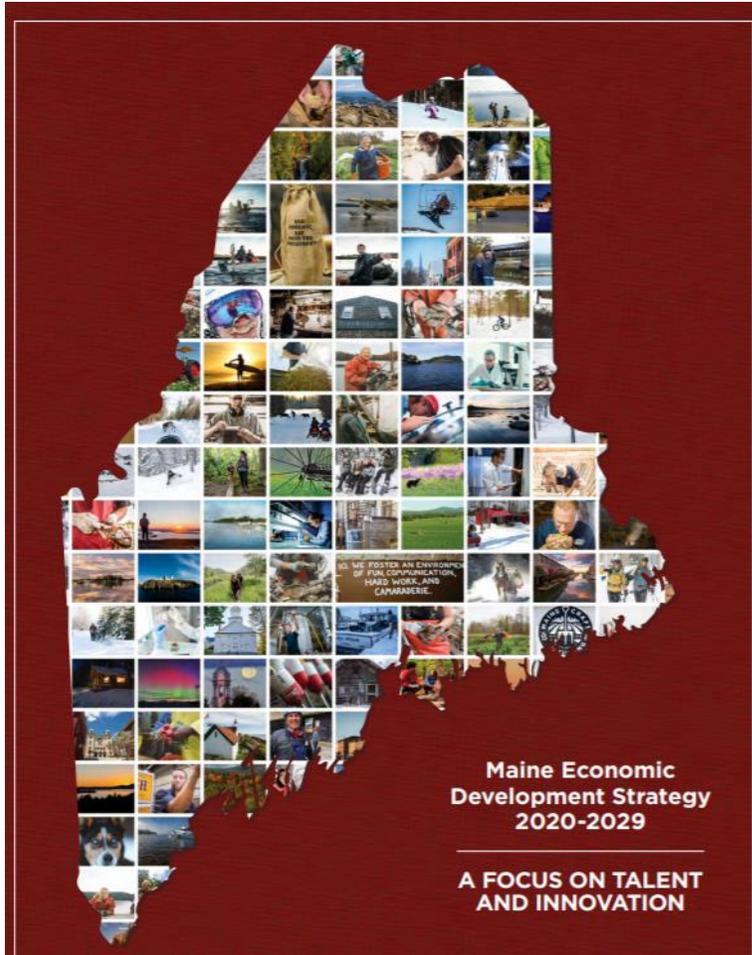


Dots represent organizations – we currently have 83 with 262 connections.

The size of a dot is scaled to reflect the number connections relative to other organizations. The connections are formed by individuals that are affiliated with one organization also having an affiliation with another organization.



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**Look here for the process**

<https://www.maine.gov/decd/strategic-plan>





## Economic Development Coordination

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Questions?



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