

Free Data Resources for Small Business

Bureau of Economic Analysis (BEA) - www.bea.gov/data/by-place-states-territories - National, state, and metro data GDP by State with industry detail. Data includes:

- State and metro counterpart of national GDP, including industries' contributions to each state economy
- Consumer Spending by State, Spending by residents of the 50 states and D.C.,
- Personal Income by State, Wages, proprietors' income, dividends, interest, rents, and other income received by each state's residents, Real Personal Income by State and Metro Area, Personal income adjusted for state and metro area price level differences and national inflation, Regional Price Parities by State and Metro Area, Measure price levels that can be compared across states or metro areas, and Employment by State. All data is free from BEA. *Recommendation: a good free resource for historic data, use for macro analysis to support domestic trade policy and planning at the state level, list as a resource on the DECD Domestic Trade website.*

US Census - American FactFinder - Access to data from several censuses and surveys (population, housing, economic and community) from the United States, Puerto Rico, and the Island Areas.

<https://data.census.gov> - Free to use and data available from national to local levels depending on specific data. *Recommendation: a good free resource for historic data and commonly used and recognized for market research requiring sociodemographic data, list as a resource on the DECD Domestic Trade website.*

USA Trade - Provided by the U.S. Census Bureau, USA Trade® Online gives users access to current and cumulative U.S. export and import data - <https://usatrade.census.gov> - Manufacturers and other businesses wishing to expand their business globally can utilize USA Trade® Online to identify new markets, evaluate existing markets, and perform other market research tasks. The data available through this tool can also support economists in interpreting economic news and performing academic research, as well as assist governments and federal agencies in analyzing domestic and international trade policies. *Recommendation: a good free resource for the trade data. List as a resource on DECD Domestic Trade website and utilize for macro and micro market profiles.*

Maine Department of Labor - The Center for Workforce Research and Information develops and disseminates state and area labor market information to employers, job seekers, and other users - www.maine.gov/labor/cwri/. Data includes Maine data on establishments, employment, occupations, labor force by sectors and geography in Maine depending on the level of detail. Includes its own data as well as data from US Bureau of Labor Statistics - *Recommendation: a good free resource for economic data. List as a resource on DECD Domestic Trade website. Can use to support market profiles with some limitations on details by sector, geography, and projections, and excludes independent workers.*

US Bureau of Labor Statistics - US Department of Labor providing data on establishments, labor force, employment, occupations, wages, and related topics for the US including states and subdivisions. www.bls.gov - Provides a lot of the data used by Maine Department of Labor as they are all part of the same data surveys/efforts - *Recommendation: a good free resource for economic data, list as a resource on DECD Domestic Trade website. Can use to support market profiles with some limitations on details by sector, geography, and projections, and excludes independent workers.*

Barnes Reports - The Barnes Reports are the leading publications on U.S. industries and estimates and forecasts on sales and employment demographics. US, State, and Metro Data by 5-Digit NAICS on establishments, employment, and sales for both historic and projected data. www.barnesreports.com -

Available for free through Digital Maine Library - *Recommendation: a good free resource for historic and projected metrics, promote access through Maine Digital Library, and list as a resource on DECD Domestic Trade website.*

Dunn & Bradstreet - First Research - Industry Intelligence reports tools that help sales and marketing teams. First Research performs the “heavy lifting” by analyzing hundreds of sources to create insightful and easy to digest Industry Intelligence that can be consumed very quickly to better understand a prospect’s or client’s business issues. Customers include leading companies in banking, accounting, insurance, technology, telecommunications, business process outsourcing, and professional services. Used by more than 60,000 sales professionals, First Research can benefit any organization which has prospects in multiple industries. www.firstresearch.com. Available for free through Digital Maine Library *Recommendation: good free resource, promote access through Maine Digital Library, and list as a resource on DECD Domestic Trade website.*

Weekly Economic Briefing - US Oxford - The Oxford Economics Group of companies includes firms that provide expertise in forecasting and modeling for specific geographical areas and sectors. Produce weekly economic overview with macro indicators on the US economy. www.oxfordeconomics.com - Available for free through Digital Maine Library. A sample report will be provided for review. *Recommendation: a good free resource for macro trends - promote access through Maine Digital Library on Maine DECD website.*

ProQuest and Gale Collections - Database of business, industry research, and market-related research - available for free through Digital Maine Library - [Business Premium Collection \(ProQuest\)](#) - The Business Premium Collection is a combination of popular business databases. *Recommendation: a good free resource for conducting research across multiple publications - promote access through Maine Digital Library on Maine DECD website.*

Dunn & Bradstreet Hoovers Business Profiles - Detailed reports on specific companies for which public information is available - www.dnb.com - available for free through Digital Maine Library. A sample report will be provided for review.