

Strategic Plan Implementation Update

August 14, 2020



Department of Economic
& Community Development

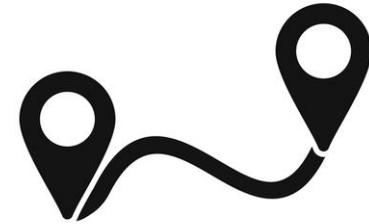
There is a place in the Maine economy for everyone



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Key Assumptions about the Plan

**It's a
roadmap**



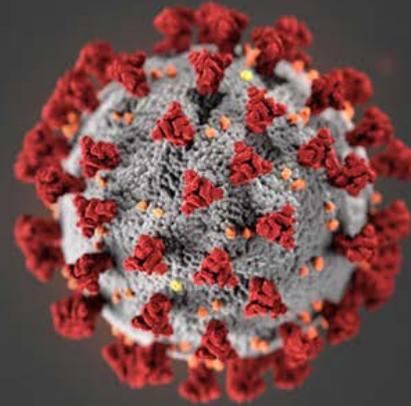
**It's a flexible
living document**

**It has
depth**



Coronavirus

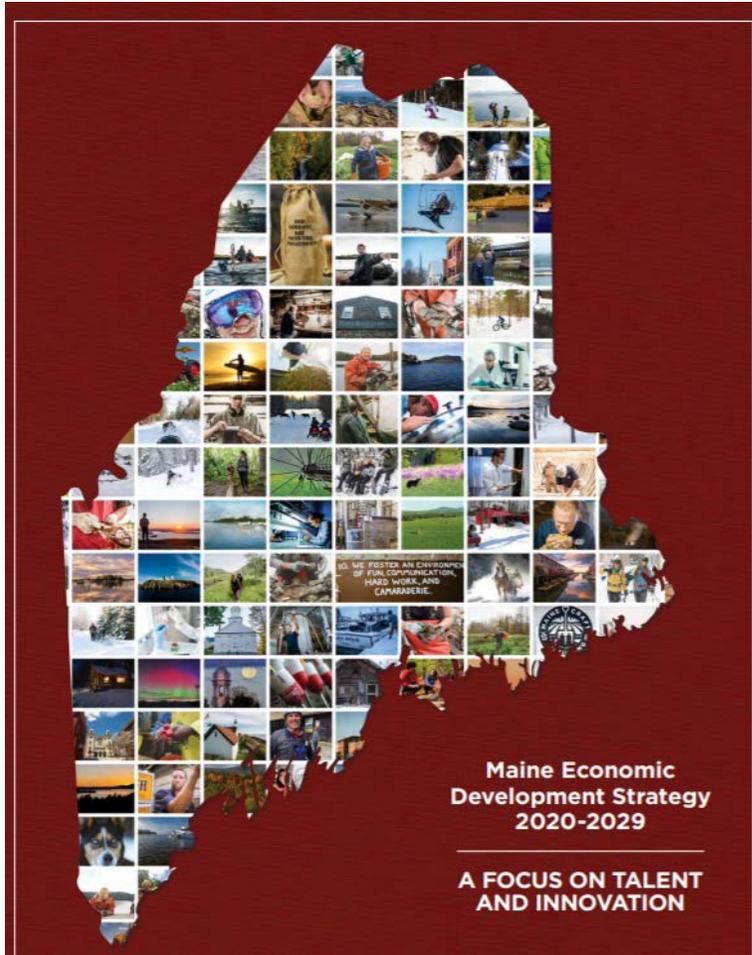
(COVID-19)



- **Implications for Strategy and Implementation**
- **Opportunities through crisis**



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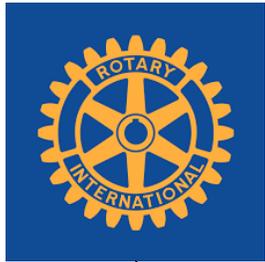


Question: "Is it a strategy or is it a plan?"

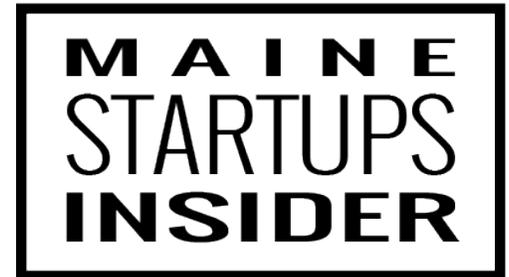
Answer: YES!



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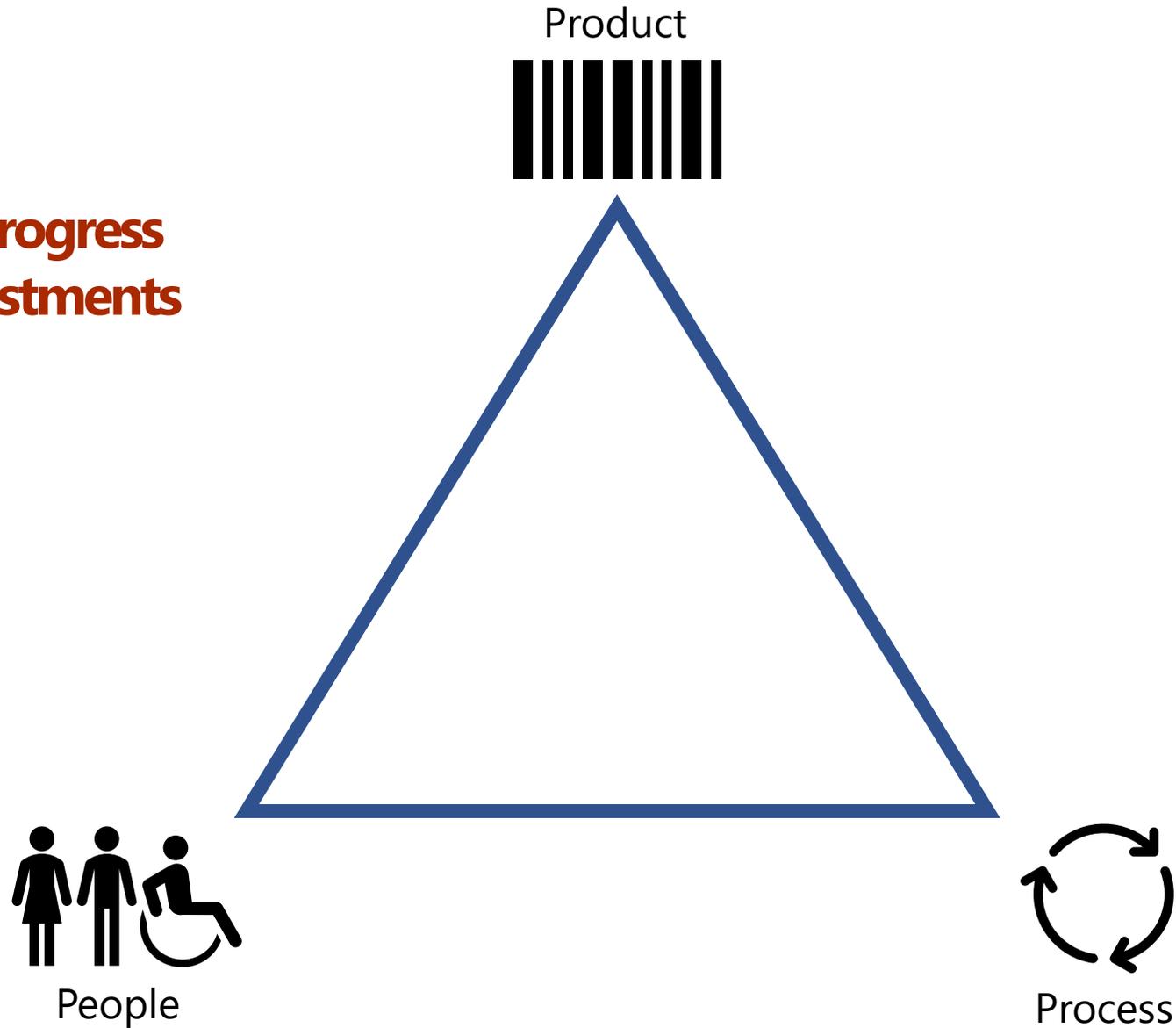


Child Care Business Lab



It's a Plan

We will track progress
and make adjustments



STRATEGY A

grow local talent

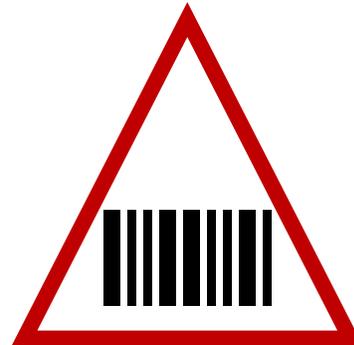
STRATEGY B

attract new talent

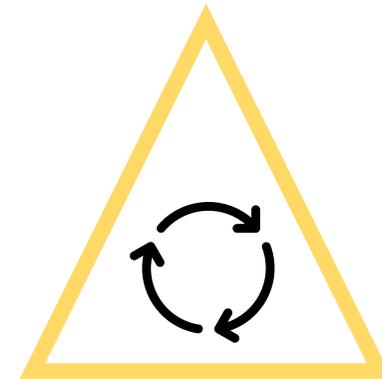
State Lead:
Christopher Quint
and the State
Workforce Board



Status: In place through
existing structure



Status: Action
Implementation Delayed by
COVID



Status: Alignment and
Process established

STRATEGY C

promote innovation

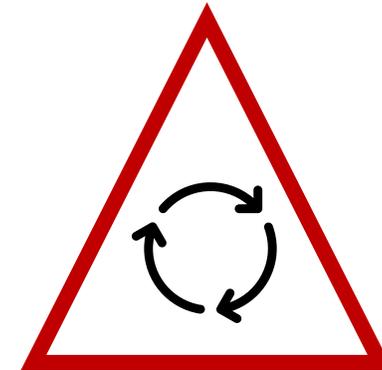
State Lead: Brian Whitney with public and private stakeholders



Status: In place but not yet active



Status: 2 of 4 Action Items implemented or actively underway; COVID delays



Status: Implementation process not yet established

STRATEGY D

ubiquitous connectivity

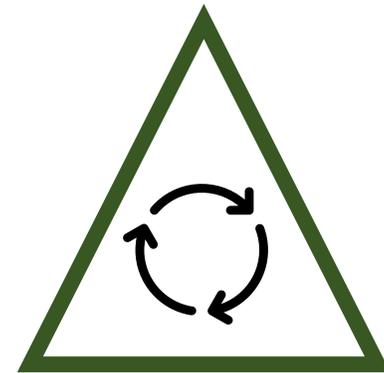
State Lead: Peggy Schaffer with Connect ME Authority and private sector partners



Status: In place and active through established process



Status: All 3 Action Items are underway; lack of financial resources



Status: Established & Ongoing through 2020 Broadband Action Plan

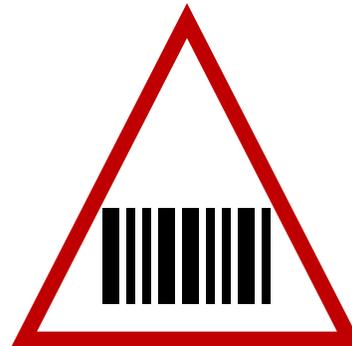
STRATEGY E

provide supporting infrastructure

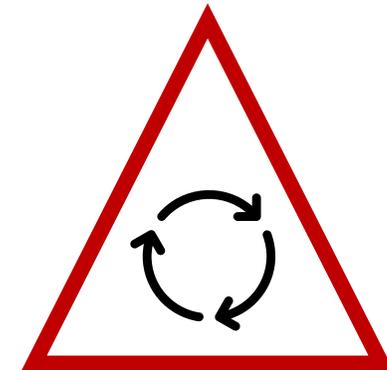
State Lead: unfilled, childcare implemented by Children's Cabinet



Status: incomplete



Status: Childcare Action Item underway; other Actions TBD; delayed by COVID



Status: under-developed; delayed by COVID

STRATEGY F

maintain
stable business
environment

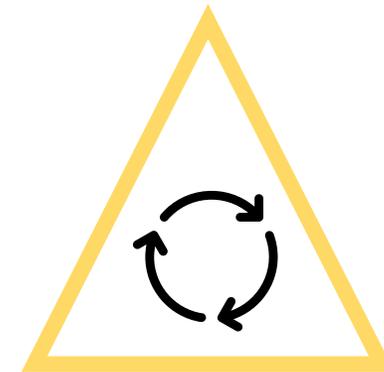
State Lead: Melanie Loyzim
with cross-agency
representatives
and private stakeholders



Status: In place but not yet
active



Status: Action Items delayed
by COVID



Status: under-developed;
delayed by COVID

STRATEGY G

promote hubs
of excellence

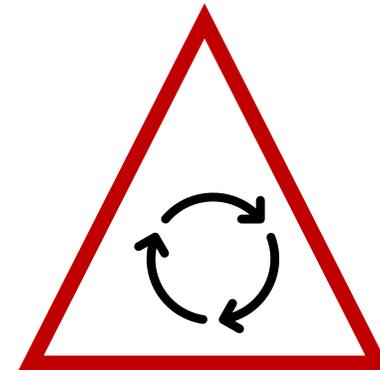
State Lead: Commissioner
Heather Johnson with local
community stakeholders, private
sector representatives



Status: incomplete



Status: Action items and
coordination delayed by
COVID



Status: under-developed;
delayed by COVID

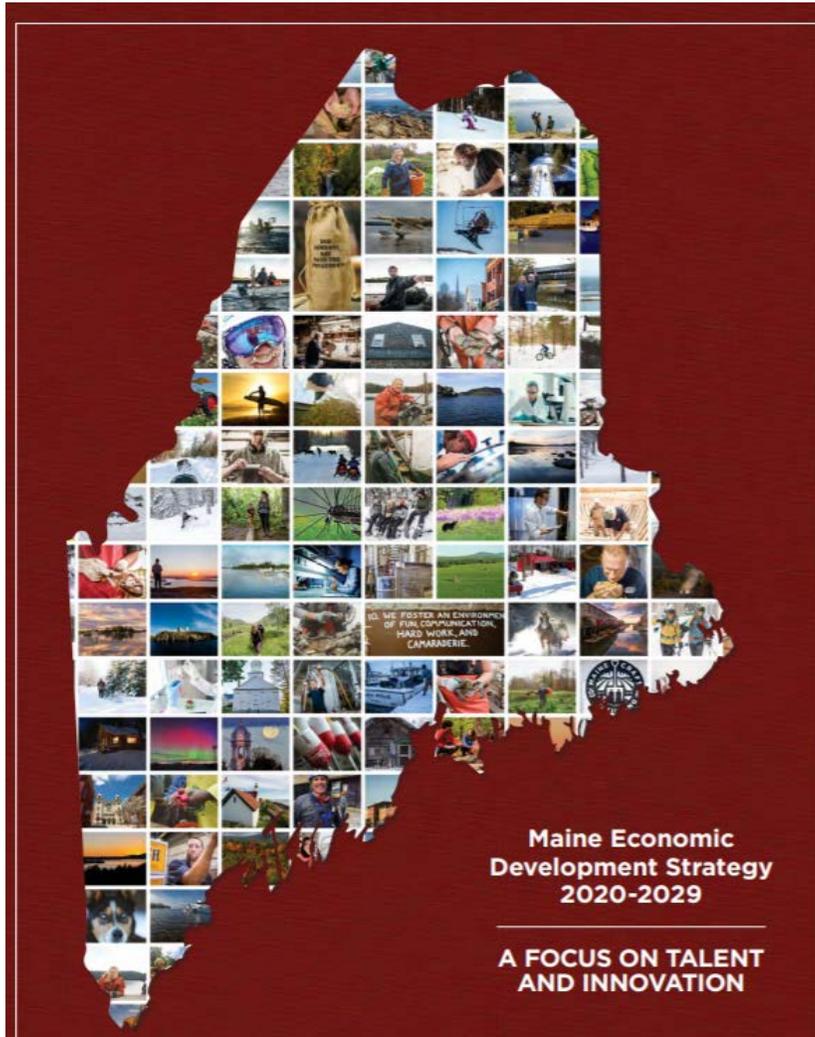
There is never a shortage of good ideas...but of good ideas well executed...

And even greater shortage of good ideas well executed **and** well marketed...

And even greater shortage of good ideas well executed, well marketed, **and** well-funded.



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Feedback, questions, thoughts?

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