



JANET T. MILLS
GOVERNOR

STATE OF MAINE
OFFICE OF CANNABIS POLICY
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AUGUSTA, MAINE 04333-0162

ADMINISTRATIVE & FINANCIAL SERVICES

ELAINE CLARK
ACTING COMMISSIONER

OFFICE OF CANNABIS POLICY

JOHN HUDAK
DIRECTOR

February 12, 2026

Jasmine Liljeholm

[REDACTED]

[REDACTED]

Re: Notice of Administrative Action
Jasmine Liljeholm, IIC5614
OCP Incident # 2025-ACP-1723

Dear Ms. Liljeholm,

This Notice of Administrative Action is issued pursuant to the Maine Administrative Procedures Act (Maine APA), Title 5, Ch. 375, subchapter 4, to Jasmine Liljeholm IIC 5614, for violations of the Cannabis Legalization Act (CLA), Title 28-B, Ch. 1 and 18-691 CMR, Ch. 30, *Compliance Rules for Adult Use Cannabis Establishments*, (the Rule) as described below. In response to these actions, the Department of Administrative and Financial Services, acting through its Office of Cannabis Policy (OCP), (collectively, "The Department") is taking the administrative actions detailed in this notice

The licensee named herein is subject to administrative actions pursuant to the Rule Ch. 30 § 6(1)(E)&(I) as described in Part II and III below that may be timely appealed in accordance with the Maine APA in accordance with Part IV of this Notice. Failure to timely appeal will result in the imposition of the administrative actions described herein.

I. Summary of AUCP Investigation of Licensee Jasmine Liljeholm, IIC5614:

1. On October 29, 2025, Molli Flynn, owner of North Country Cannabis Adult Recreational Retail Store AMS 1183, notified OCP of multiple incidents of theft involving an employee. An internal investigation and video review done by North Country Cannabis identified the employee as you, Jasmine Liljeholm IIC5614. The investigation and video shows that you had been stealing money from customer transactions starting in August 2025 up to October 28, 2025, that you had conducted in your role as a budtender.
2. The on-site video surveillance system was reviewed by Ms. Flynn and her manager Amber Wollinger on October 29, 2025, after a customer came into the store to exchange a product he had purchased on October 28, 2025, between 6:00pm and 7:00pm. You had conducted the transaction and were observed placing the cash the customer had submitted for the cost of the product

purchased into your hand. You were then observed placing the cash that was in your hand into your pocket when the customer left.

3. Molli Flynn provided a copy of her internal audit investigation which included all the canceled transactions done by you in the stores Point of Sale program (Dutchie) and METRC while you were employed as a Budtender from your date of hire in August 2025.
4. North Country Cannabis provided the video from October 28, 2025, that showed you waiting on a male customer. In the video you are observed taking the customer's cash and rolling it up in your left hand. The cash remained in your hand and once the customer exited the store you walked away from the POS station with the cash still in your left hand. You are then observed on video placing the cash in the left pocket of what appears to be your black sweater.

II. Summary findings of facts and violations:

The Department finds, based upon its investigation and interviews, you (Jasmine Liljeholm), IIC5614 committed the following:

1. Engaging in prohibited conduct, such as theft of money from North Country Cannabis AMS 1183. This is in violation of Adult Use Rule, 18-691, C.M.R., Ch. 30, § 1 (3) (A) (3) (d).

(d) Engage in, or permit any employee or other person to engage in, conduct on the licensed or permitted premises that is prohibited by any portion of 28-B MRS, 17-A MRS or 36 MRS; any part of the rules governing the adult use cannabis program; or any other applicable state laws and rules; or (Title 17-A, 353: Theft by Unauthorized taking)

2. Failing to report all transactions in the States' tracking system. This is in violation of Adult Use Rule, 18-691, C.M.R., Ch 30, § 1 (8) (B) (6).

(6) A licensee shall report all transactions into the tracking system

III. Summary of administrative actions taken by the Department:

Considering the violations summarized above and to ensure compliance with the MLA and Department rules, the Department is taking the following administrative actions to ensure licensee compliance with program requirements:

1. In response to Jasmine Liljeholm engaging in prohibited conduct (Theft) as defined in Title 17A (353) and based on the Adult Use of Cannabis Rule 18-691 Chapter 30 §6 (1) (E)(2) *The Department may revoke an individual identification card for any violation of 28-B MRS or this rule.*

a. OCP Revokes the IIC Card of Jasmine Liljeholm IIC5614

2. In response to Jasmine Liljeholm failing to report all transactions into the tracking system. This is in violation of Adult Use Rule, 18-691, C.M.R., Ch 30, § 1 (8) (B) (6).

a. OCP Revokes the IIC Card of Jasmine Liljeholm IIC5614

IV. Summary of administrative appeal rights:

The Department issues this Notice of Administrative Action in accordance with its authority pursuant to the Rule Ch. 30 § 6(1)(E)&(I) and the Maine APA, 5 MRS, Ch. 375. If you disagree with the Department's findings of fact or administrative actions, you may timely request a formal hearing within 30 days from the date of this Notice. Failure to timely request a formal hearing of the Department will result in this Notice of Administrative Action including Monetary Penalty becoming the FINAL ORDER of the Department. You will not be able to petition for a review in Superior Court, and it could impact your continued participation in the programs administered by the Office of Cannabis Policy.

A request for a formal hearing may be sent via e-mail to Deputy Director Vernon Malloch: Vernon.Malloch@maine.gov or via USPS mail to: Office of Cannabis Policy, 162 State House Station, Augusta, Maine 04333.

Sincerely,



Dean Goodale
Director of Compliance
Office of Cannabis Policy

Cc: Deputy Director Vernon Malloch, Office of Cannabis Policy