Demographic trends in Maine & Portland Metro

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Historical Census data courtesy of IPUMS NHGIS, University of Minnesota, www.nhgis.org
MAINE: A DEMOGRAPHIC SNAPSHOT

- 2019 Population Estimate: 1,344,212
  - 42nd largest in US

- 2010 – 2019 Population Change: +1.2%
  - 40th in US (ahead of MI, NJ, PA, RI, NY, MS, CT, VT, IL, WV)

- 2018 Median age: 44.9 years
  - Oldest in US

- 94.3% White, Non-Hispanic
  - Highest percentage in US

Source: U.S. Census Bureau, Population Estimates Program
PORTLAND METRO

- 2018 Population Estimate: 535,420
  - 48th out of 315 small metros
- 2010 – 2018 Population Change: +4.2%
- 2018 Median age: 43.9 years
- 92.3% White, Non-Hispanic

Source: U.S. Census Bureau, Population Estimates Program, ACS 5-year estimates
PORTLAND CITY

  - 1st in Maine, leading Lewiston (35,944) and Bangor (31,997)

- 2010 – 2018 Population Change: +0.5%
  - 10th in Maine – First is Westbrook at 8.4%

- 2018 Median age: 36.2 years

- 82.0% White, Non-Hispanic

Source: U.S. Census Bureau, Population Estimates Program, ACS 5-year estimates
I. Population Change

Past, Present and Future
Total Population, Maine

Source: State Economist Population Projections
Population growth by age cohort, Portland-South Portland, ME MSA

Source: US Census Bureau, Decennial Census and American Community Survey 1-year estimates; State Economist Population Projections
Change in population distribution by age and sex, Portland-South Portland, ME MSA

Source: Decennial Census, ACS 1-year estimates
Migration is a bright spot for Maine’s future

Source: Population Estimates Program
Portland Metro has consistently high immigration.

Source: Population Estimates Program
Migration plays a key role in growth

Portland
- Largest gains
  - 25-29 (+5.2%)
  - 1-4 years (+2.5%)
- Largest losses
  - 20-24 (-4.2%)
  - 18-19 (-2.1%)

Maine
- Largest gains
  - 1-4 (+2.0%)
  - 18-19 (+2.7%)
  - 30-34, 40-44 (+1.4%)

Source: American Community Survey 1-year estimates
While domestic migration rates are low, in-flow from abroad is strong.

Source: ACS 5-year estimates
The last 3 decades have seen growth in diversity

Population Growth, 1990-2018

- White: 16% (Portland Metro), 5% (Maine)
- Black or African American: 370% (Portland Metro), 326% (Maine)
- American Indian and Alaska Native: 92% (Portland Metro), 61% (Maine)
- Asian: 188% (Portland Metro), 159% (Maine)
- Native Hawaiian and Other Pacific Islander: 100% (Portland Metro), 95% (Maine)
- Hispanic or Latino: 264% (Portland Metro), 235% (Maine)

Sources: Decennial Census, American Community Survey 1-year estimates
Portland is a hub for Maine’s growth in diversity.

Sources: Decennial Census, Population Estimates Program
II. Socioeconomic Indicators
Educational Attainment in Maine

Sources: Decennial Census, American Community Survey 1-year estimates
In 2018, Maine’s foreign-born population makes 4.0% of those age 25+ but 5.9% of graduate degree-holders in Maine.

Source: American Community Survey 1-year estimates
Poverty rates are have significant racial disparities in Maine.

Sources: Decennial Census, American Community Survey 1-year estimates
Portland Metro leads Maine in household income

Source: Decennial Census, American Community Survey 1-year estimates
Median Household Income by Race

Source: American Community Survey 1-year estimates
Home Ownership

Source: American Community Survey 1-year estimates
Refugees: A vital piece of Maine’s future

Data courtesy of Tarlan Ahmadov of the Maine Office of Refugee Services
Refugee Resettled in Maine FY17

Source: Office of Maine Refugee Services
Asylee granted served in FY16

Portland
- Burundi, 33
- Congo, 23
- Somalia, 1
- Chad, 2
- Rwanda, 9
- Angola, 9
- Uzbekistan, 1
- Palestine, 1

Asylee

Lewiston
- Djibouti, 6
- Somalia, 1

Source: Office of Maine Refugee Services
Educational Background of Resettled Refugees

Source: Office of Maine Refugee Services
Work Experience

Source: Office of Maine Refugee Services
III. Labor Force Indicators
Maine’s labor force expanded rapidly in prior decades, but has leveled off in recent years.

Source: Maine Center for Workforce Research and Information
Source: Bureau of Economic Analysis
Employment since 1990

Source: Maine Center for Workforce Research and Information
Portland’s unemployment rate historically lower than Maine
Gender disparity in earnings

Source: Quarterly Workforce Indicators
Racial disparities in real earnings growth

Source: Quarterly Workforce Indicators
Real average monthly earnings (2018 Dollars)

- Total: $3,801
- White: $3,828
- Black: $2,752
- AIAN: $2,864
- Asian: $4,302
- Two or More Races: $3,027

Source: Quarterly Workforce Indicators
Regional disparities in real earnings growth

Source: Quarterly Workforce Indicators
Real average monthly earnings (2018 dollars)

- Maine: $3,801
- Portland Metro: $4,179
- Nonmetro: $3,286

Source: Quarterly Workforce Indicators
Jobs 2001-2018, Portland-South Portland Metro area

Source: US Bureau of Economic Analysis
Maine Real GDP by Industry, 1997-2018 (in millions of chained 2012 dollars)

Source: US Bureau of Economic Analysis
Questions?

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Don’t forget to fill out your census form!
March 12-20
Online, phone, and mail
Appendix

Immigration legal definitions

Slides courtesy of Tarlan Ahmadov of the Maine Office of Refugee Services
Who is an immigrant?

- Refugee
- Asylum Seeker
- Asylee
- Undocumented
- Married to an American
- Green card holder
Who is a refugee?

A person who is unable to return to his or her country of origin because of a well-founded fear of persecution based on race, religion, nationality, political opinion, or membership in a particular social group.

The Refugee Process

Country of Origin

Flee to country/Refugee Camp

Refugee Processing (2-20 years)

Resettlement

Integration
Asylum Seeker vs. Asylee

- **Asylum Seeker**
  - Country of Origin
    - fear of persecution for reasons of race, religion, nationality, social group, or political opinion
  - Host Country
    - Asylum Application

- **Asylee**
  - (United States Citizen and Immigration Services)
    - Asylum Granted

- **Forced Exile**
Asylum Process in the U.S.

1. Country of Origin
2. Arrives to U.S.
3. Asylum Application
4. Waiting Period (6 mths – Many Years)
5. Interview W/ USCIS
6. Granted or Denied Asylum