MAINE AND THE LEWISTON-AUBURN REGION: ECONOMIC AND DEMOGRAPHIC OUTLOOK

Auburn City Council

November 19, 2018

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Maine State Economist
Department of Administrative and Financial Services
Overview

- Demographics
- Employment and GDP
- Wages and Income
- Other Indicators
Demographics
Maine

- 2017 Population Estimate: 1,335,907
  - 42nd largest in US

- 2010 – 2017 Population Change: +0.6%
  - 45th in US (ahead of WV, VT, IL, CT, and MS)

- 2017 Median age: 44.7 years
  - Oldest in US

- 93.3% White, Non-Hispanic
  - Highest percentage in US

Source: U.S. Census Bureau, Population Estimates Program
## Androscoggin County and Auburn

### Androscoggin County
- **2017 Population Estimate:** 107,651
  - 5th in Maine
- **2010 – 2017 Population Change:** 0.0%
  - 7th in Maine
- **2017 Median Age:** 41.0 years
  - Youngest in Maine
- **92.5% White, Non-Hispanic**
  - Third-lowest in Maine

### Auburn
- **2017 Population Estimate:** 23,033
  - 5th in Maine
- **2010 – 2017 Population Change:** -0.1%
- **2016 ACS 5-Year Estimate of Median Age:** 39.3 years
- **90.7% White, Non-Hispanic**

Source: U.S. Census Bureau, Population Estimates Program
Median Age

Maine average = 44.7 years

Source: U.S. Census Bureau, 2017 Population Estimates
Components of Population Change, Maine

Net population change: +5,675

Source: U.S. Census Bureau, Population Estimates Program
Baby Boomers in 2016 (52-70)

Baby Boomers in 2036 (72-90)

Sources: U.S. Census Bureau; State Economist population projections
Projected Population Change and Participation Rates by Age Group in Maine

Source: Maine Department of Labor, Employment Outlook to 2026;
Employment and GDP
Total Nonfarm Employment (in thousands)
History and CEFC forecast


Sources: Maine Department of Labor and Consensus Economic Forecasting Commission report, November 1, 2018
Maine Wage and Salary Employment by Industry (in thousands)

Source: Maine Department of Labor, Center for Workforce Research and Information
Maine Real GDP by Industry, 1997-2017
(in millions of chained 2012 dollars)

Source: U.S. Bureau of Economic Analysis
Wages and Income
Percent Change in Real Personal Income, Maine
2008-2017 and forecast to 2023

Major Components of Personal Income, 2017

- Wages and salaries
- Personal current transfer receipts
- Dividends, interest, and rent
- Supplements to wages and salaries
- Proprietors' income

Androscoggin:
- Wages and salaries: 47.2%
- Personal current transfer receipts: 24.2%
- Dividends, interest, and rent: 12.6%
- Supplements to wages and salaries: 11.3%
- Proprietors' income: 4.8%

York:
- Wages and salaries: 39.5%
- Personal current transfer receipts: 21.2%
- Dividends, interest, and rent: 19.5%
- Supplements to wages and salaries: 10.6%
- Proprietors' income: 9.1%

Piscataquis:
- Wages and salaries: 32.8%
- Personal current transfer receipts: 33.6%
- Dividends, interest, and rent: 17.6%
- Supplements to wages and salaries: 10.2%
- Proprietors' income: 5.7%

Lincoln:
- Wages and salaries: 28.5%
- Personal current transfer receipts: 24.6%
- Dividends, interest, and rent: 29.5%
- Supplements to wages and salaries: 7.1%
- Proprietors' income: 10.4%

Cumberland:
- Wages and salaries: 51.1%
- Personal current transfer receipts: 12.9%
- Dividends, interest, and rent: 18.1%
- Supplements to wages and salaries: 11.1%
- Proprietors' income: 6.8%

Maine:
- Wages and salaries: 43.6%
- Personal current transfer receipts: 20.7%
- Dividends, interest, and rent: 17.6%
- Supplements to wages and salaries: 10.8%
- Proprietors' income: 7.3%

Source: U.S. Bureau of Economic Analysis
Household Income and Benefits, 2017

Source: U.S. Census Bureau, 2017 American Community Survey 1-year estimates and 2016 ACS 5-year estimates
Other Indicators
% of Population Age 25+ with a Bachelor's Degree or Higher

- Auburn
- Androscoggin County
- Maine
- U.S.

Source: U.S. Census Bureau, Decennial Census and American Community Survey
Percent of Population Age 25+ with a Graduate or Professional Degree

Source: U.S. Census Bureau, Decennial Census and American Community Survey
<table>
<thead>
<tr>
<th>Maine Retail Sales</th>
<th>% Change from August 2017 to August 2018</th>
<th>% Change last three months / same 3 month period one year ago</th>
</tr>
</thead>
<tbody>
<tr>
<td>Building Supply</td>
<td>7.8%</td>
<td>6.5%</td>
</tr>
<tr>
<td>Food Store</td>
<td>3.8%</td>
<td>3.6%</td>
</tr>
<tr>
<td>General Merchandise</td>
<td>-1.1%</td>
<td>-6.6%</td>
</tr>
<tr>
<td>Other Retail</td>
<td>13.0%</td>
<td>13.7%</td>
</tr>
<tr>
<td>Restaurant</td>
<td>6.0%</td>
<td>5.7%</td>
</tr>
<tr>
<td>Lodging</td>
<td>4.5%</td>
<td>3.9%</td>
</tr>
<tr>
<td>Auto Transportation</td>
<td>11.0%</td>
<td>5.4%</td>
</tr>
<tr>
<td>Total</td>
<td>7.0%</td>
<td>5.0%</td>
</tr>
<tr>
<td>Business Operating</td>
<td>12.0%</td>
<td>11.9%</td>
</tr>
<tr>
<td>Personal Consumption</td>
<td>6.6%</td>
<td>4.3%</td>
</tr>
</tbody>
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Percent of Housing Units by Type of Primary Heating Fuel (2017)

Source: U.S. Census Bureau, 2017 American Community Survey 1-year estimates and 2016 ACS 5-year estimates
Contact Information

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