

## Maine's Economic Outlook

Amanda Rector

Maine State Economist

www.maine.gov/dafs/economist



# Learning Objectives: participants will increase their understanding of recent and projected trends in Maine's:

Demographics

Labor Force and Employment

Income

Inflation and Spending

Forecast Considerations and Risks

# Demographics

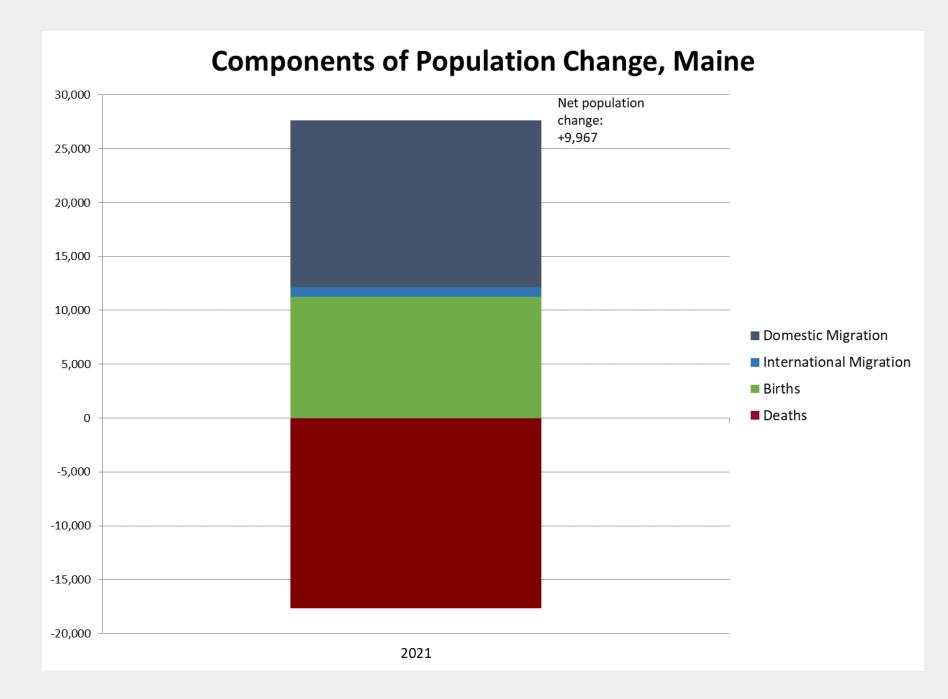


2020 Decennial Population = 1,362,359( $42^{nd}$  in U.S.)

Population increase of 2.6% from 2010-2020 (42<sup>nd</sup> in U.S.)

Population increase of 0.7% from 2020-2021 (14<sup>th</sup> in U.S.)

Net migration = 12.0 per thousand (7<sup>th</sup> in U.S.)

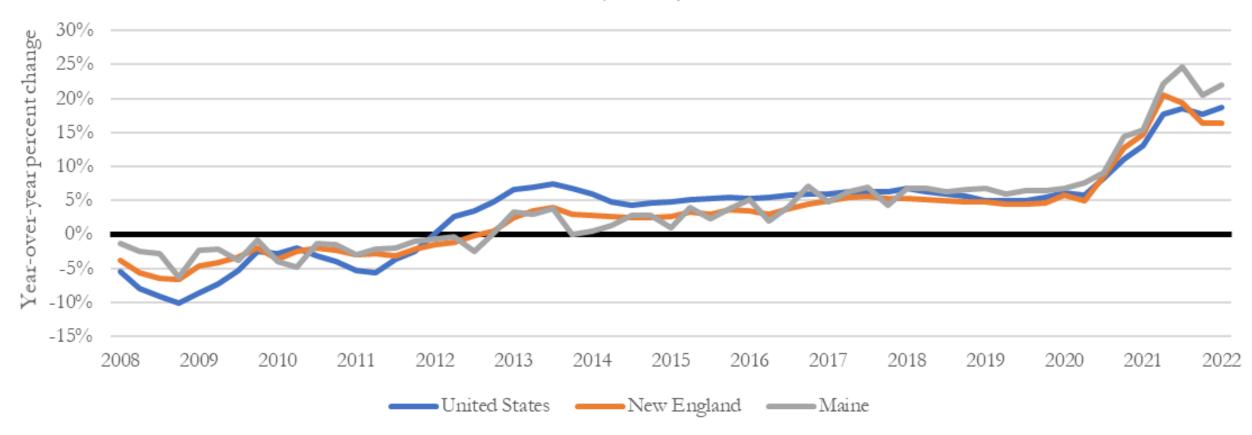




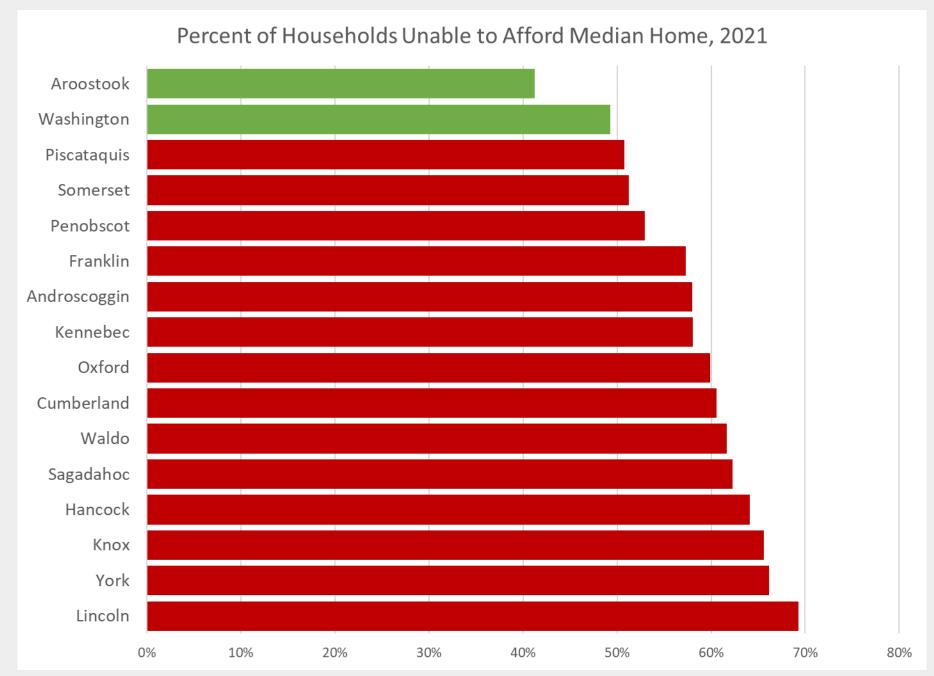




Percent Changes, Year-over-year in FHFA House Price Index (Seasonally Adjusted)

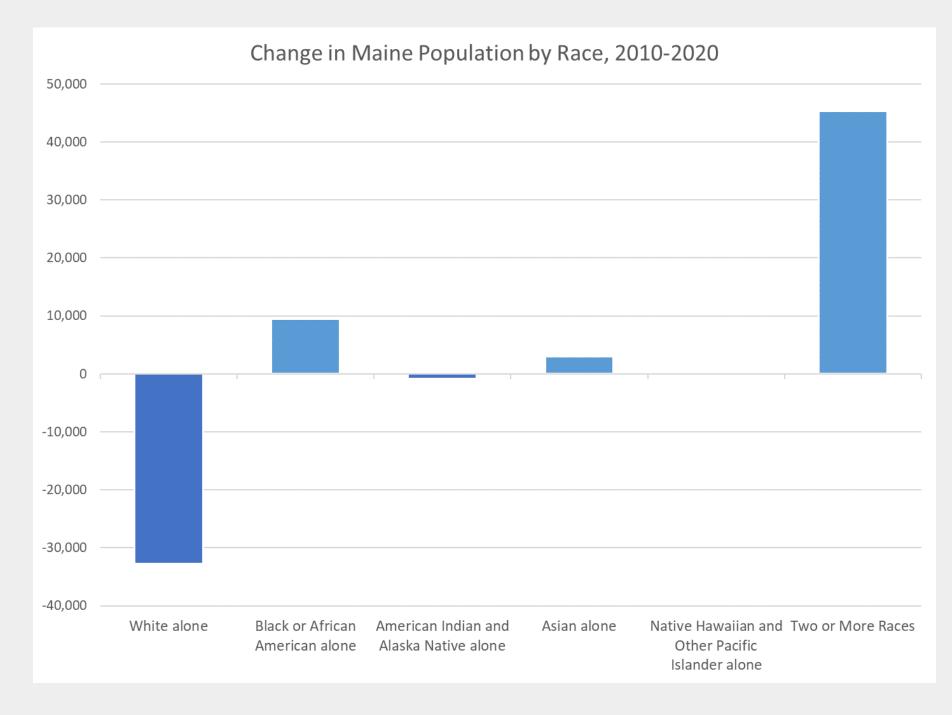








9.8% Black,
Indigenous, and
People of Color
Lowest percentage in
U.S., but improved
from 5.6% in 2010



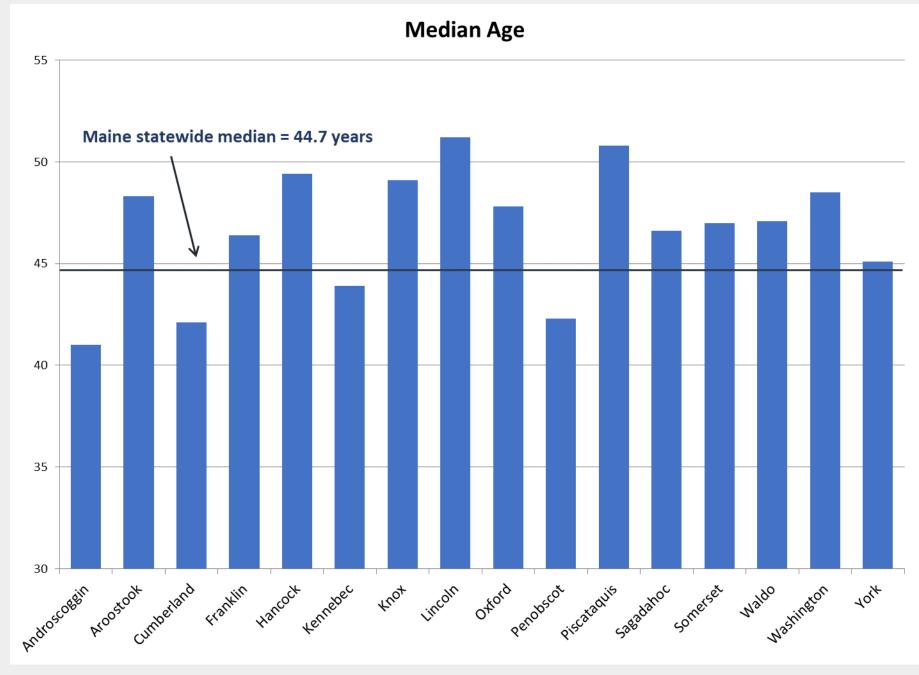


## Maine has the oldest population...

...by median age (44.7 years) ...and by % of population age 65+ (21.7%)

#### **BUT!**

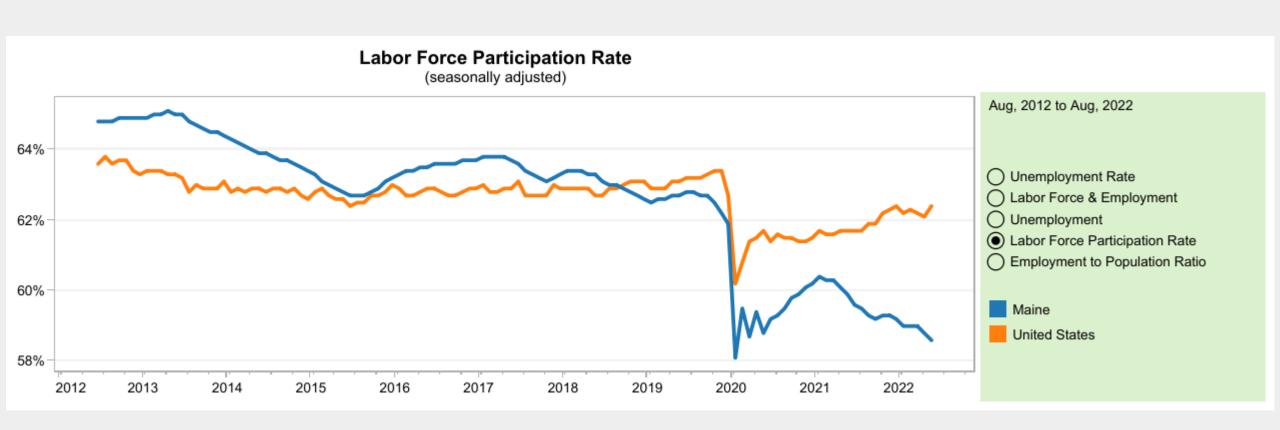
Maine was the ONLY state in the U.S. to see a decrease in median age from 2020 to 2021



## Labor Force and Employment

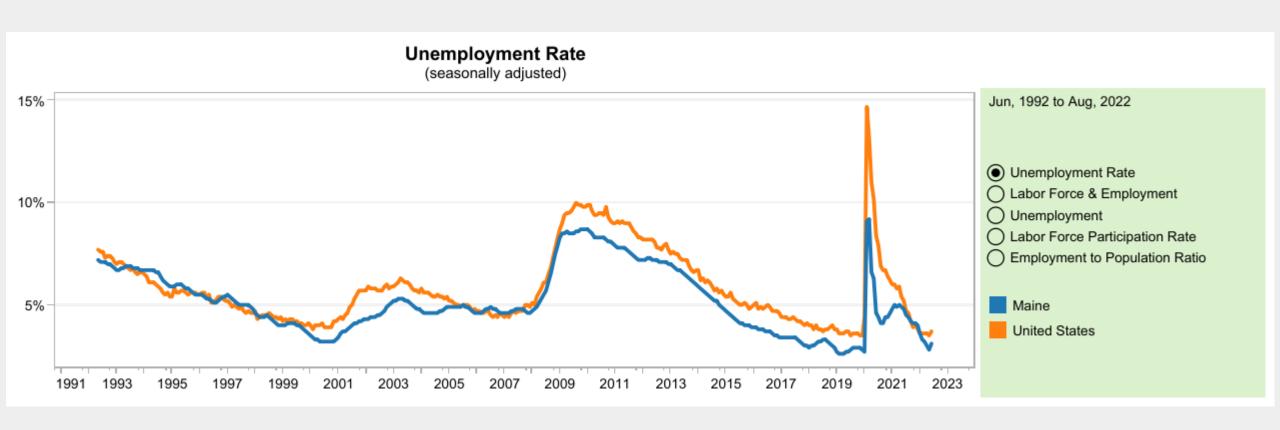
#### DIRIGO

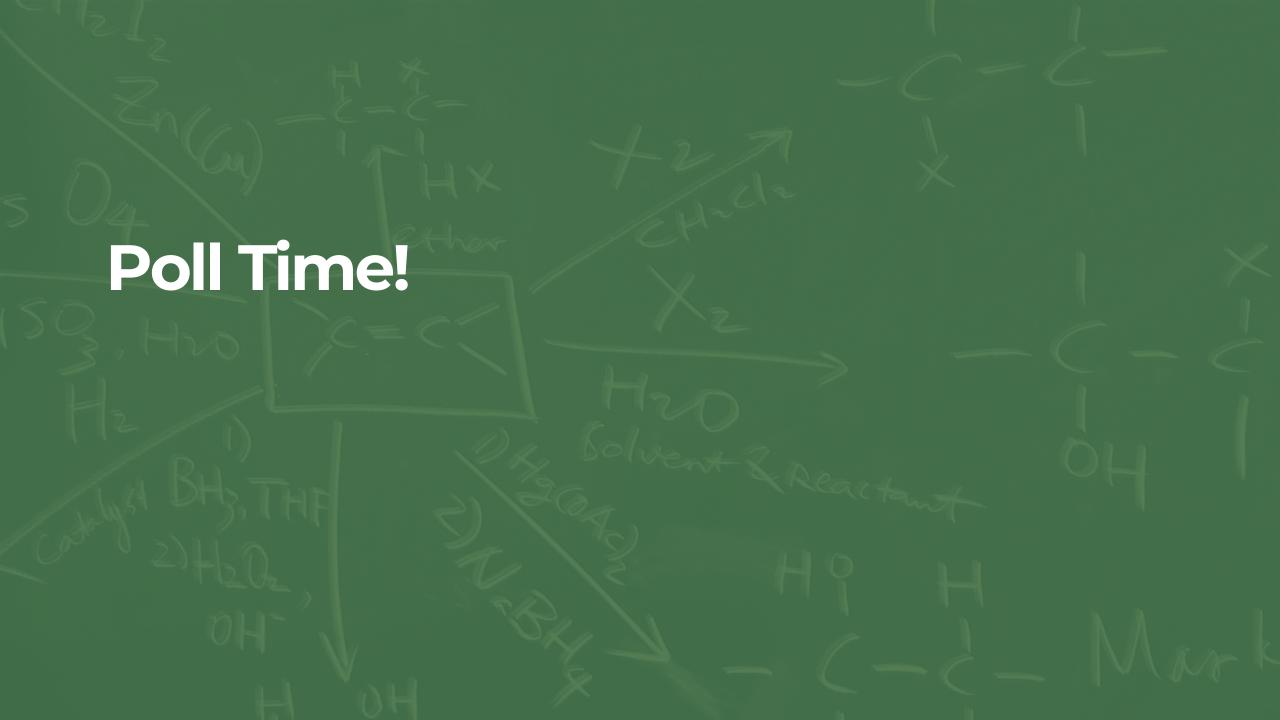
# The Maine Department of Labor estimated that around two-thirds of the people who left the labor force during the pandemic could be retirees



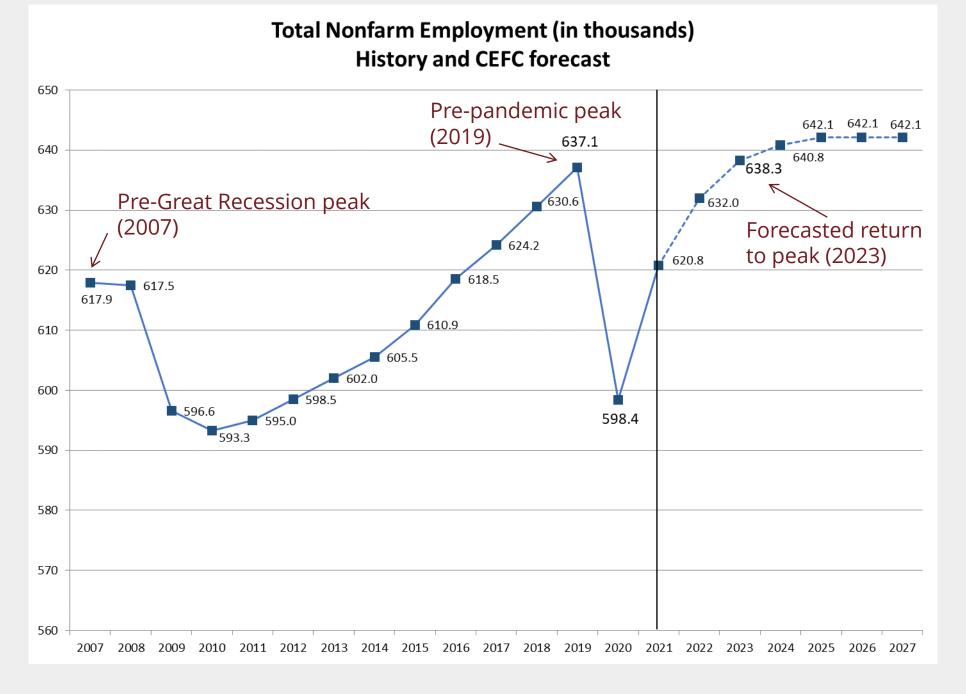


# Maine's unemployment rate in August 2022 is just above pre-pandemic levels and well below the long-run average unemployment





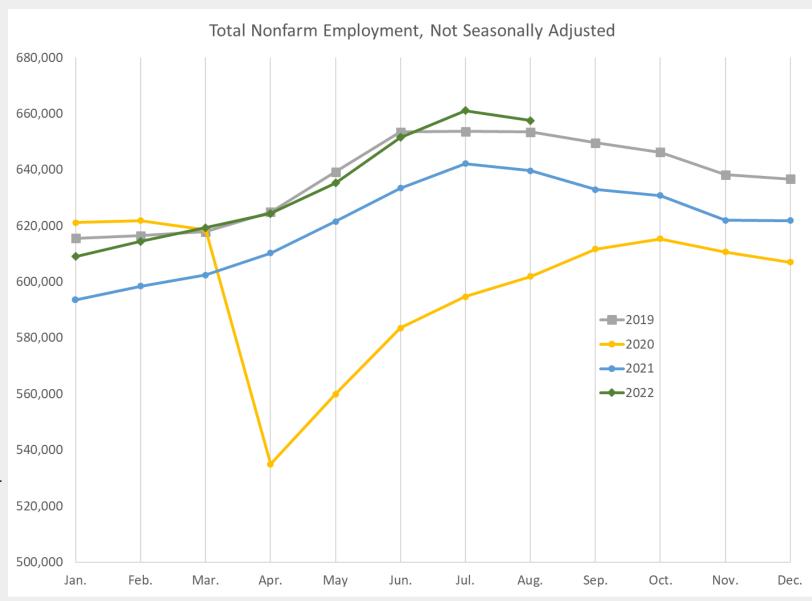


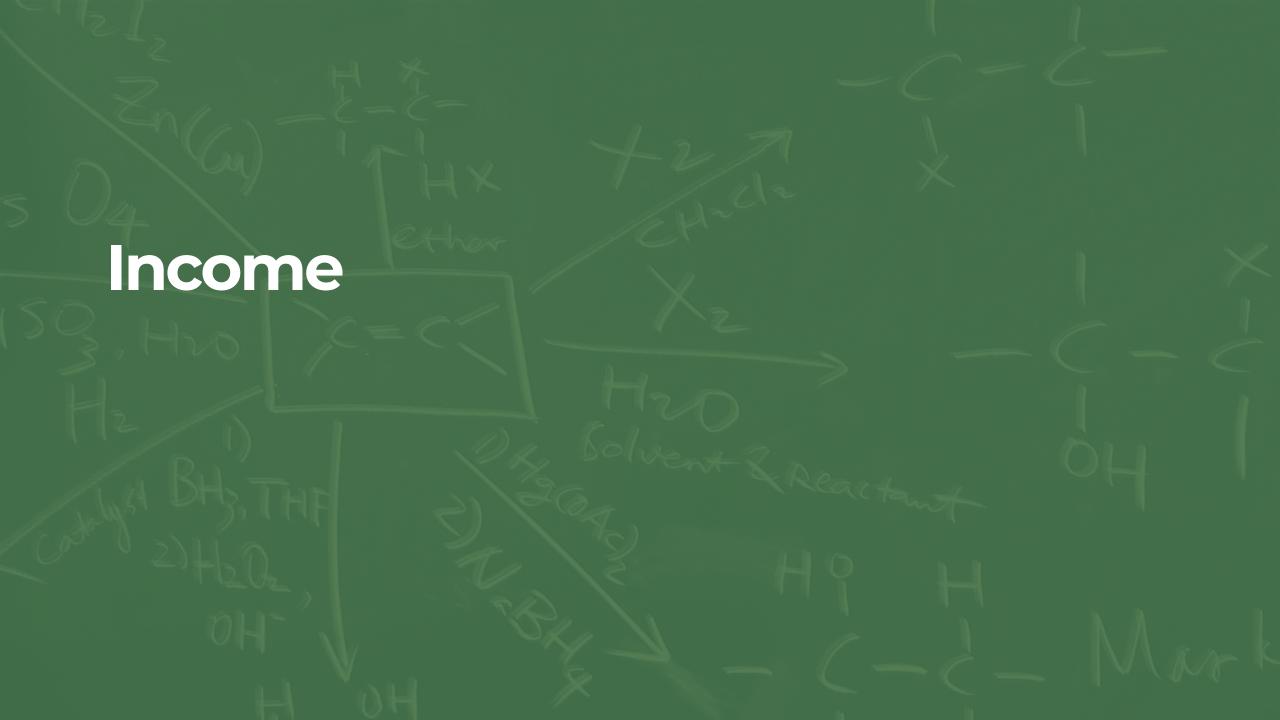




Most sectors in August 2022 were near or above August 2019 levels, the exceptions being:

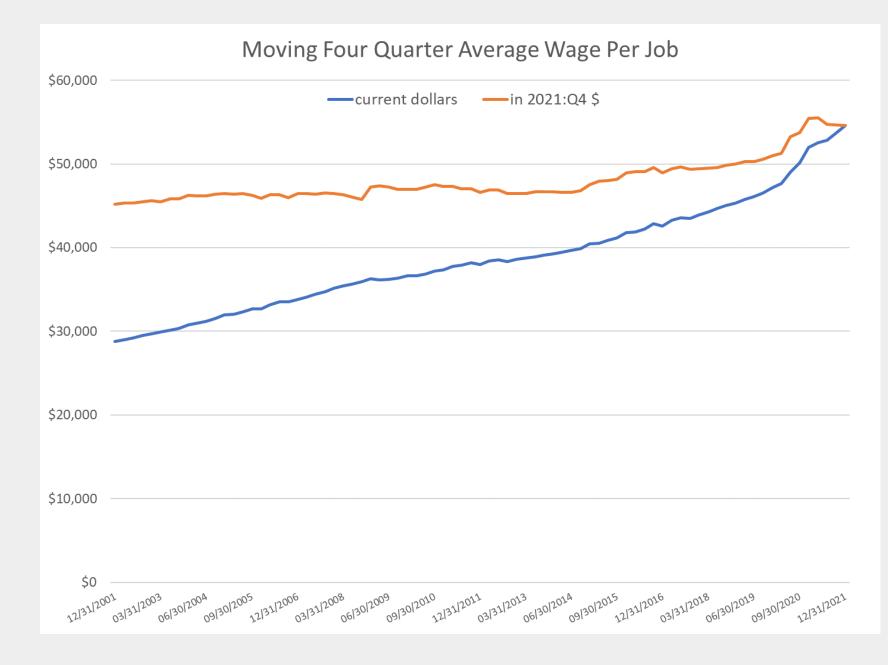
- healthcare and social assistance (mostly long-term care and social assistance)
- state government education (public higher education)



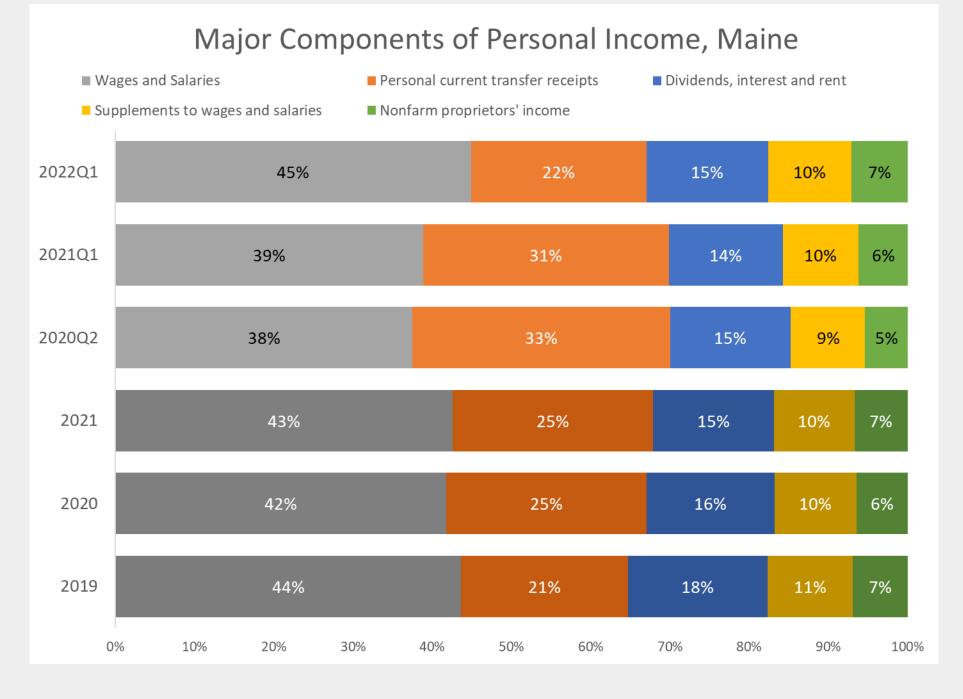




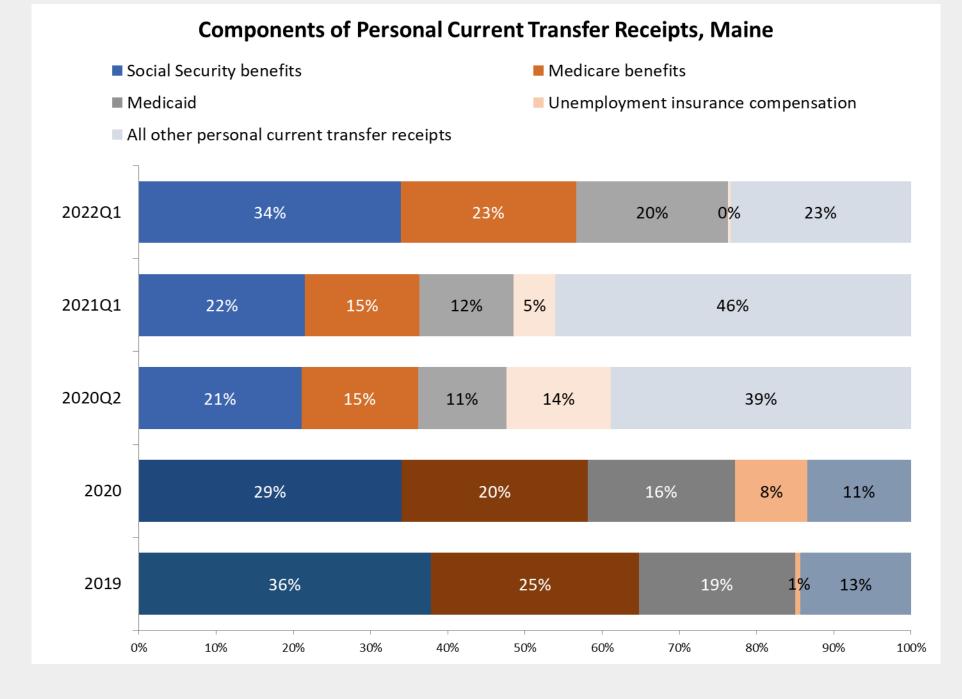
**Higher total** wages spread across fewer jobs drove the average wage per job up sharply in the pandemic era, but inflation is making those gains less meaningful













# Federal supports including stimulus payments and Child Tax Credit played a role in reducing poverty in 2021

Official 2021 U.S. poverty rate = 11.6%, essentially unchanged from 2020

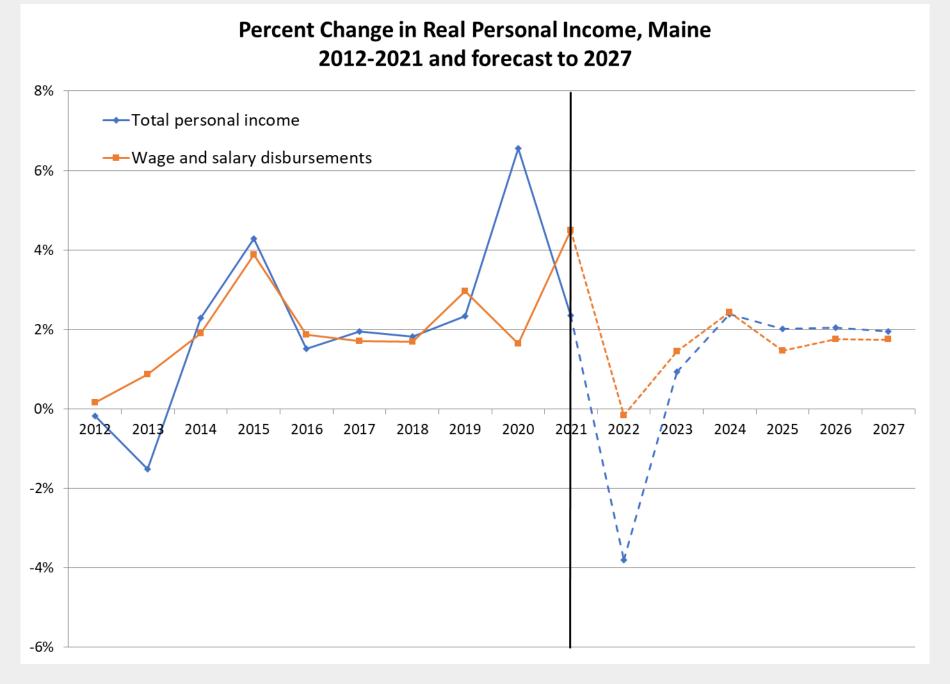
Supplemental Poverty Measure (SPM) = 7.8%, 1.4 percentage points lower than 2020 and the lowest rate since the measure was first published

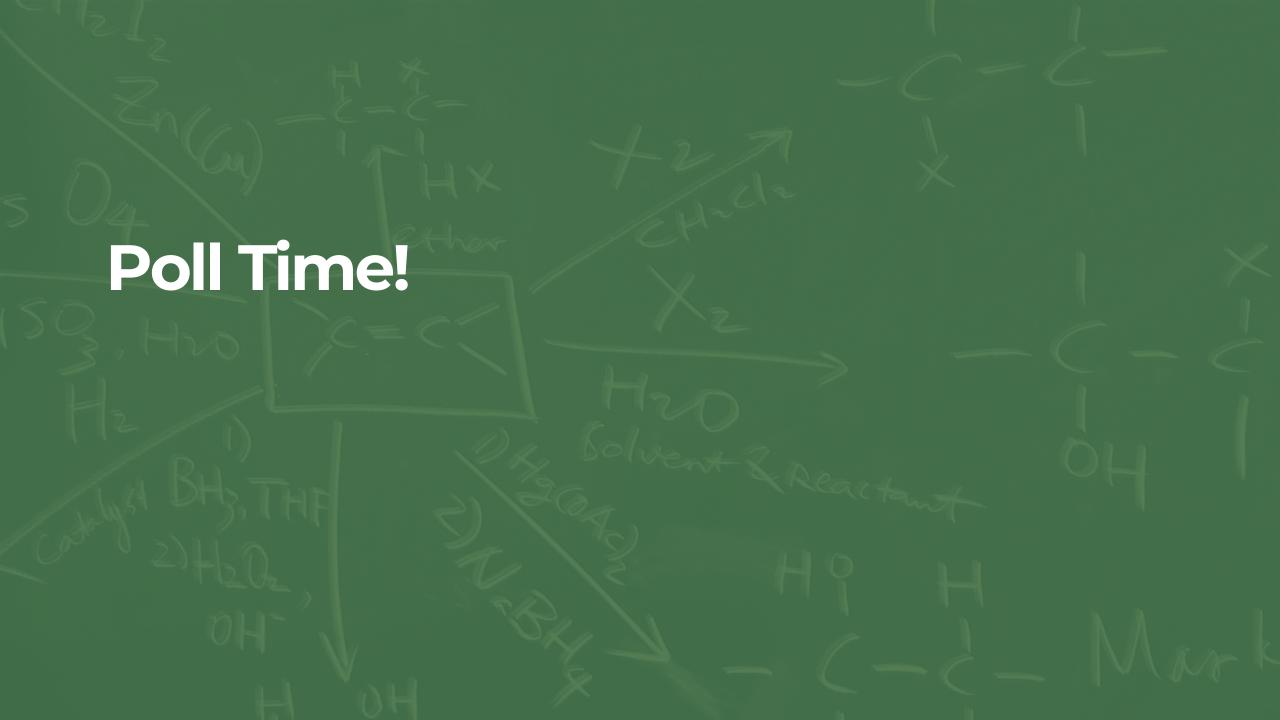
The SPM child poverty rate fell 46% in 2021, from 9.7% to 5.2%, the lowest rate on record

Social Security is the most significant antipoverty program, moving 26.3 million people nationally out of poverty as measured by the SPM

In Maine, the 3-year average SPM for 2019-2021 was 5.4%, 3.8 percentage points below the official poverty rate of 9.2% and the second-lowest in the nation along with Wisconsin

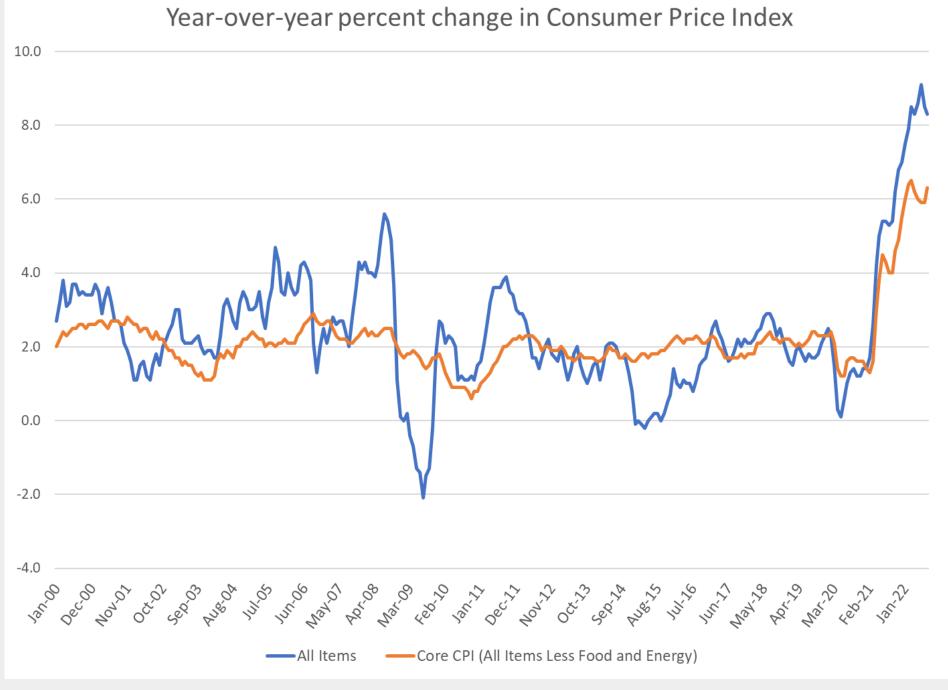




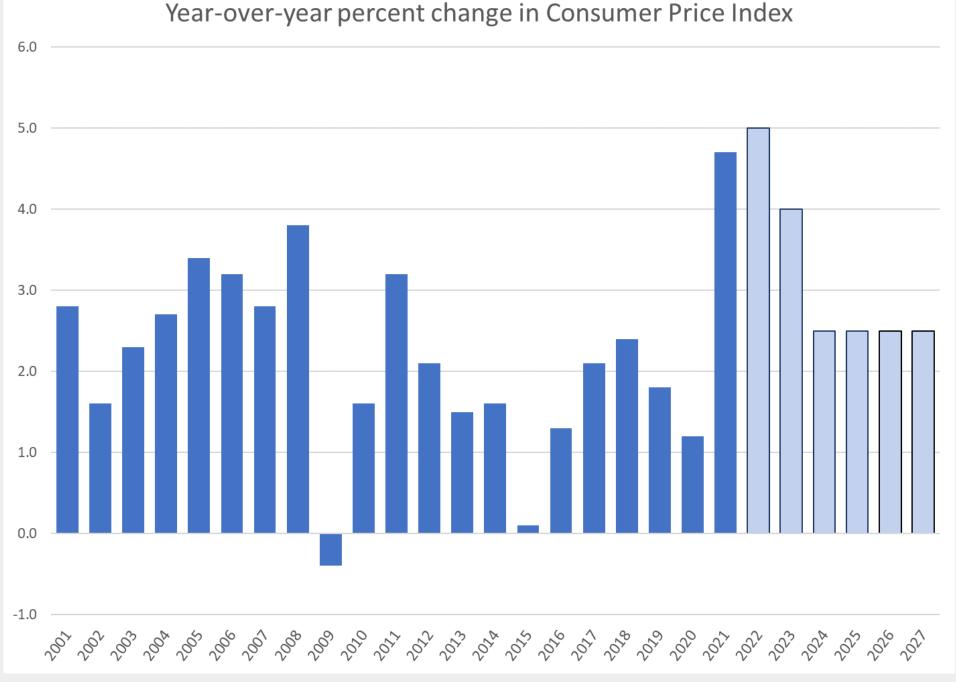


## Inflation and Spending











#### What does this mean for interest rates?

"(...) the Committee decided to raise the target range for the federal funds rate to 2-1/4 to 2-1/2 percent and anticipates that ongoing increases in the target range will be appropriate."

Excerpt from July 27, 2022, Federal Open Market Committee statement

- •Range of June FOMC projections for federal funds rate for 2022 was 3.1-3.9 percent
- •This implies increases of 0.5 to 0.75 percent at next 1-2 meetings
- Increases are expected into early next year

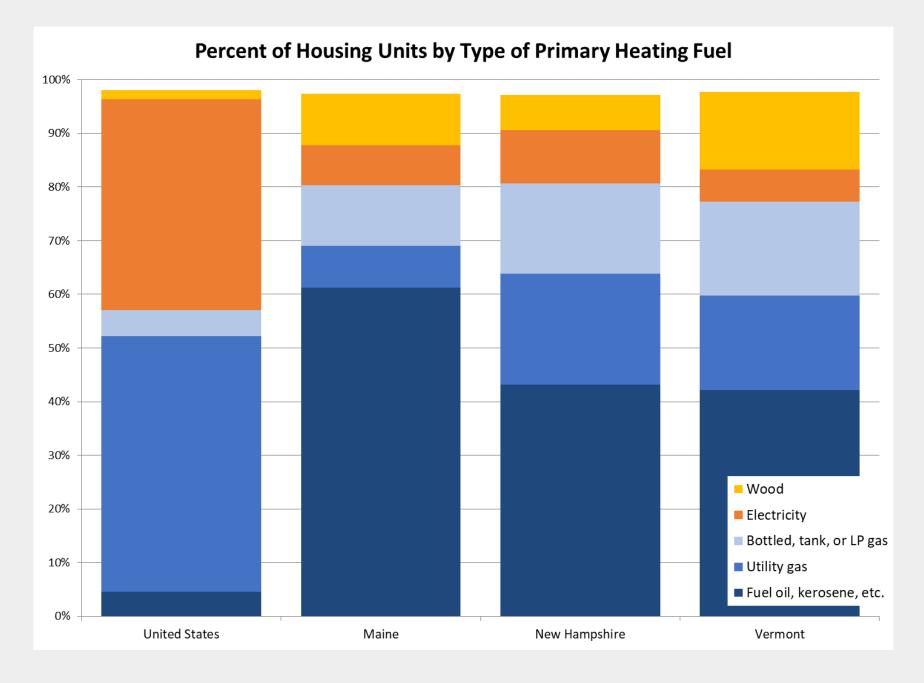


Inflation has been a major contributor to the downward trend in consumer sentiment over the past year; easing gas prices ahead of August survey helped improve current sentiment, but uncertainty about future economic trajectory persists

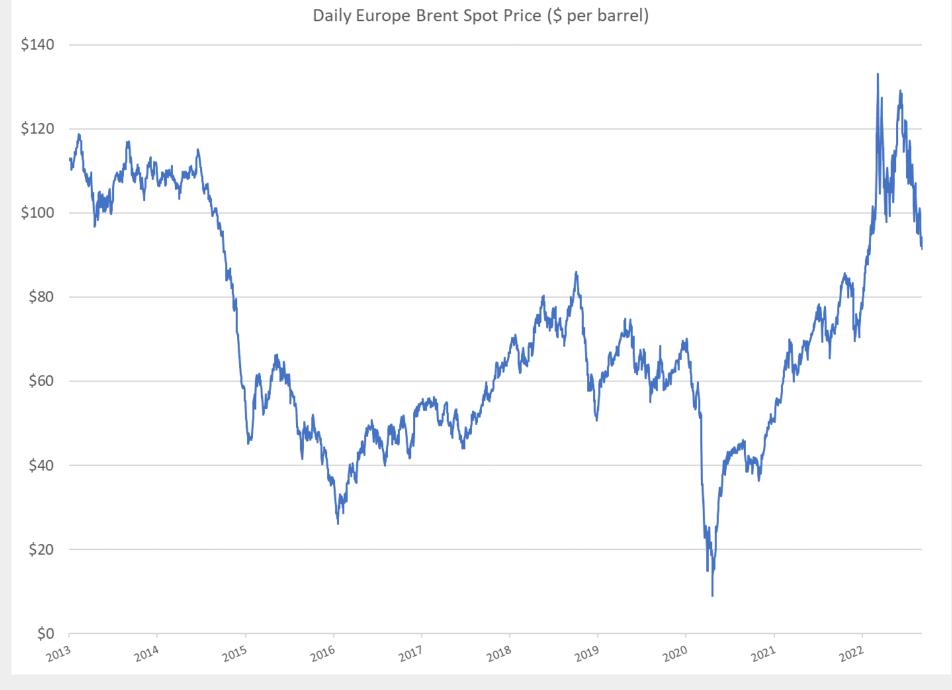
## **Consumer Sentiment and Small Business Optimism Indexes** 120 100 80 20 → Univ. of Mich. Consumer Sentiment (1966=100) --- NFIB Small Business Optimism (1986=100)



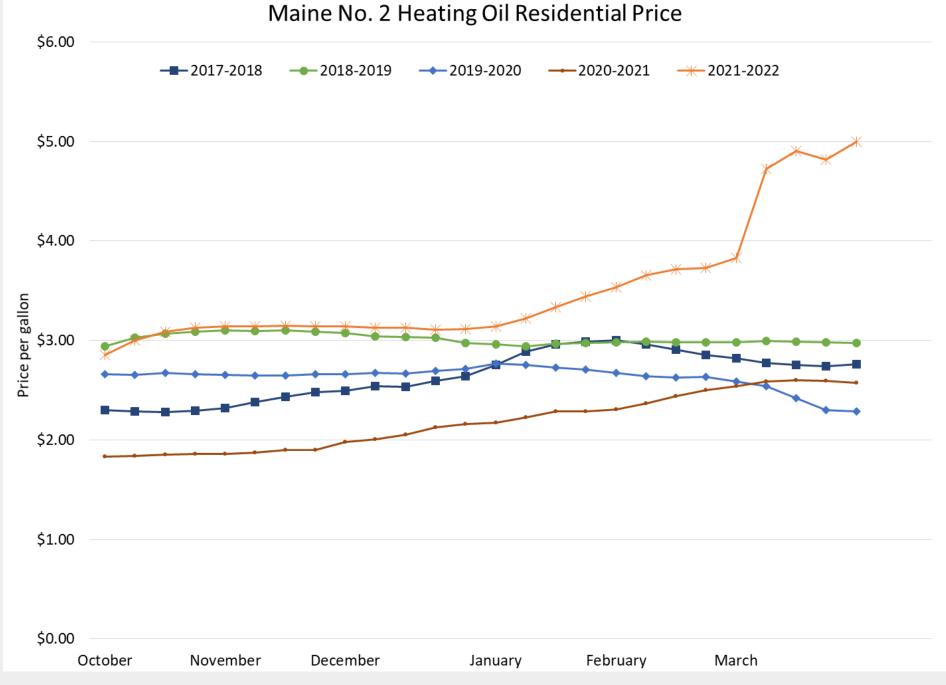
Maine's heavy reliance on fossil fuels exposes us to price spikes and volatility

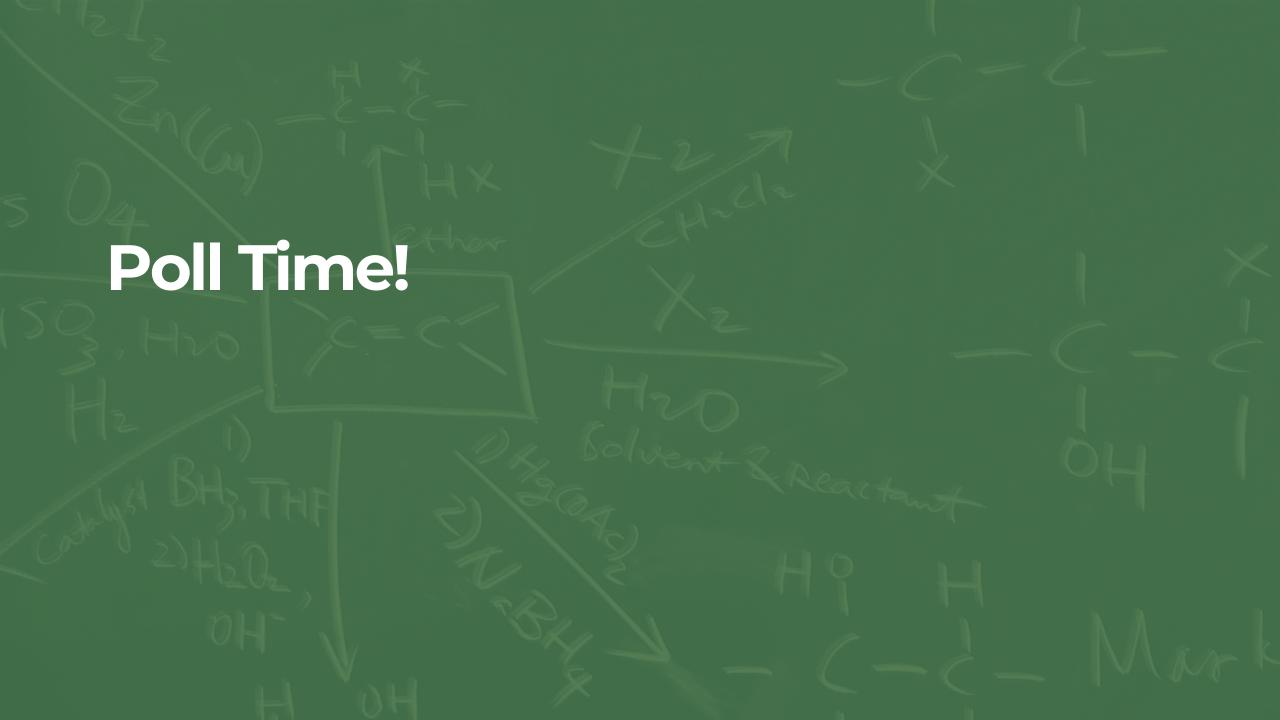




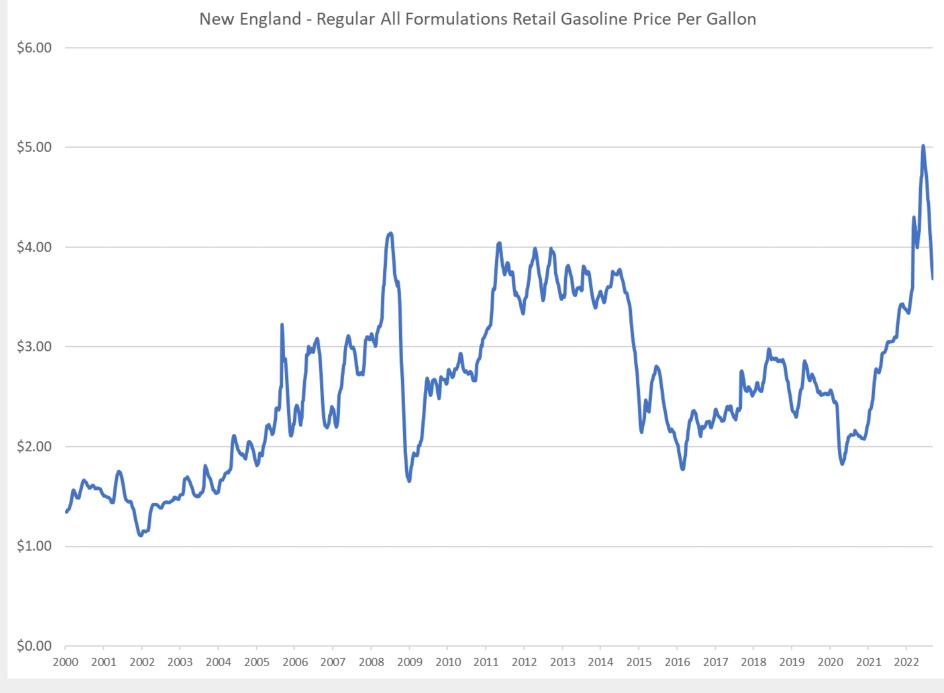




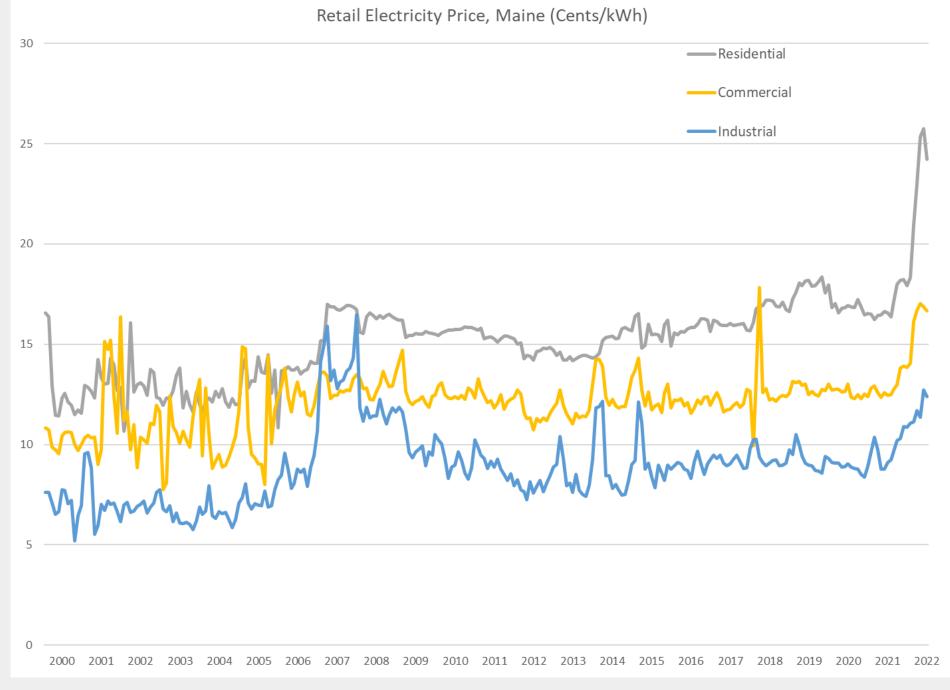












### **Forecast Considerations and Risks**



#### **Forecast Highlights**

Calendar Years	2020	2021	2022	2023	2024	2025	2026	2027
Wage & Salary Employment (Annual Percentage Change)								
CEFC Forecast 02/2020	0.5	0.2	0.1	0.0	0.0	0.0		
CEFC Forecast 11/2021	-6.4	3.7	2.3	1.0	0.7	0.7		
CEFC Forecast 02/2022	-6.4	3.7	1.8	1.0	0.4	0.2	0.0	0.0
Personal Income (Annual Percentage Change)								
CEFC Forecast 02/2020	4.1	4.0	3.7	3.5	3.5	3.5		
CEFC Forecast 11/2021	7.9	5.2	0.5	4.6	4.8	4.6		
CEFC Forecast 02/2022	7.9	6.5	1.7	5.0	4.9	4.6	4.6	4.5
Wage and Salary Income (Annual Percentage Change)								
CEFC Forecast 02/2020	4.1	3.7	3.4	3.2	3.2	3.2		
CEFC Forecast 11/2021	2.9	5.5	5.0	5.0	5.0	4.0		
CEFC Forecast 02/2022	2.9	7.7	6.5	5.5	5.0	4.0	4.3	4.3
CPI (Annual Percentage Change)								
CEFC Forecast 02/2020	1.9	2.0	2.0	2.0	2.0	2.0		
CEFC Forecast 11/2021	1.2	4.4	3.5	2.1	2.1	2.1		
CEFC Forecast 02/2022	1.2	4.7	5.0	4.0	2.5	2.5	2.5	2.5



#### Key short-term risks from February 2022 CEFC report

- Inflation, especially in energy prices
- Geopolitical upheaval
- Interest rate increases affecting housing affordability
- Uncertainty pertaining to the ongoing pandemic and future variants



# How much is Maine at risk and how well-positioned are we to deal with the results?

High energy prices are troubling, especially heading into the fall heating season

Ongoing roll-out of funds from Maine Jobs and Recovery Plan with targeted investments based on 10-year Economic Development Strategy

The Budget Stabilization
Fund is at a record level of
nearly \$896 million

Will we see continued migration into Maine?



#### Things to keep in mind:

- We're moving into an endemic phase of COVID, but it's still out there and new variants may arise, impacting employment, supply chains, and the global economy
- Housing costs have increased sharply as demand far outstrips supply, limiting availability for workforce expansion; interest rate increases may cool some demand, but will make affordability a continuing problem
- Wages have increased, but so has inflation real gains aren't as robust
- What happens with pandemic-related workforce trends in the long term?
- We're not officially in a recession, but short- and medium-term conditions remain at a higher-than-usual level of uncertainty



#### Questions?

# Thank you.

