Healthcare and Maine's Economy

HEALTH LEADERSHIP DEVELOPMENT

JANUARY 13, 2022

AMANDA RECTOR

MAINE STATE ECONOMIST

DEPARTMENT OF ADMINISTRATIVE AND FINANCIAL SERVICES

Demographics

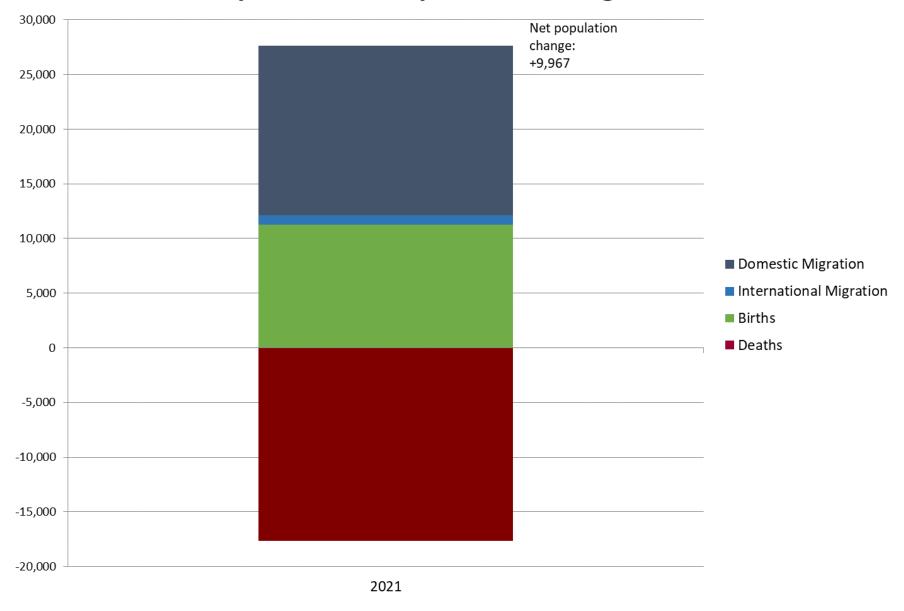
Components of Population Change, Maine

2020 Decennial Population = 1,362,359 (42nd in U.S.)

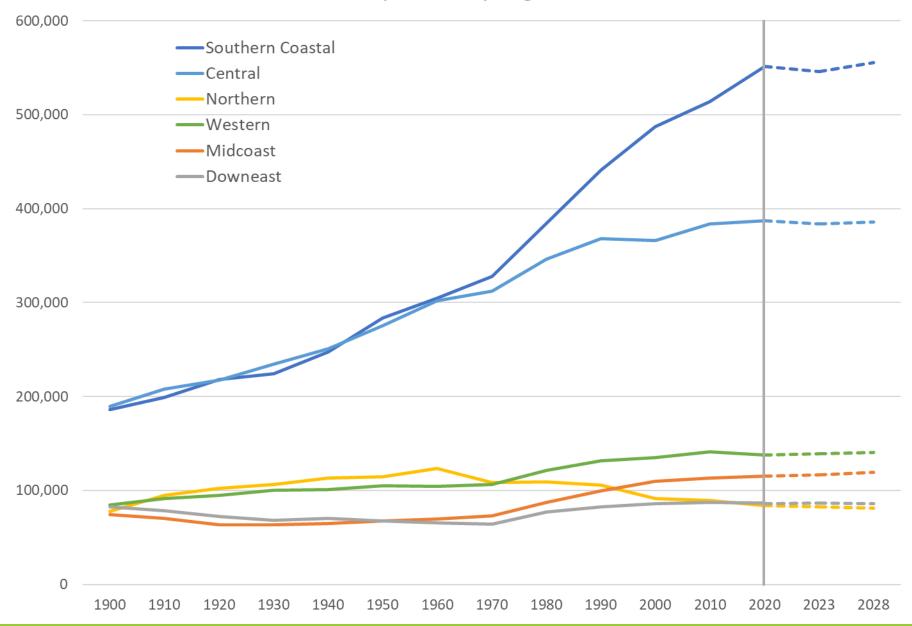
Population increase of 2.6% from 2010-2020 (42nd in U.S.)

Population increase of 0.7% from 2020-2021 (14th in U.S.)

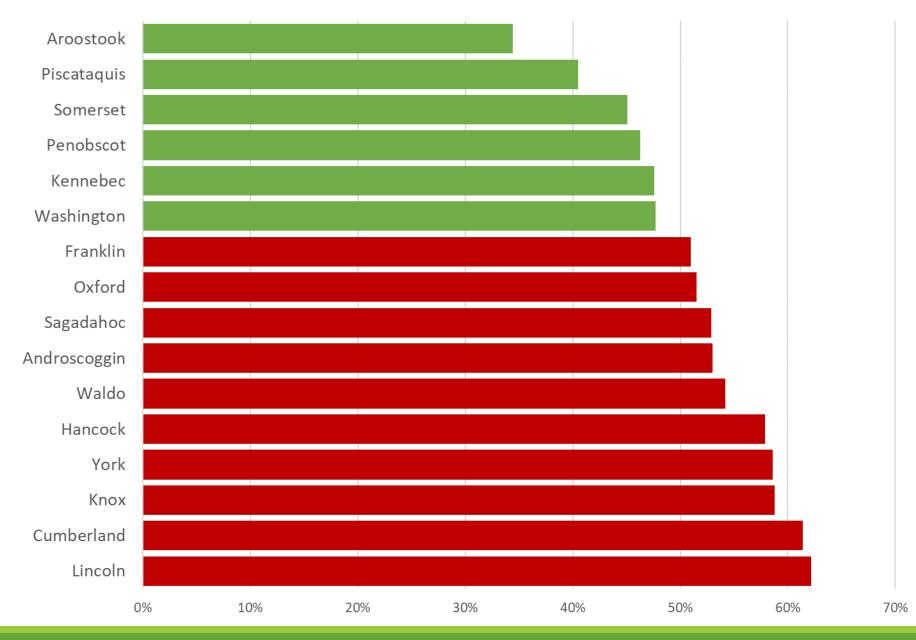
Net migration = 12.0 per thousand (7th in U.S.)



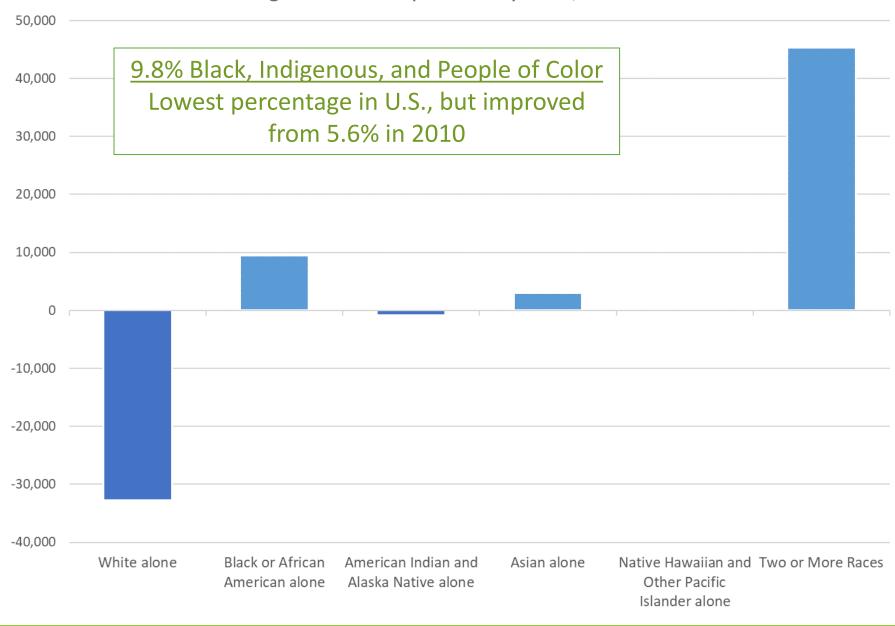
Population by Region



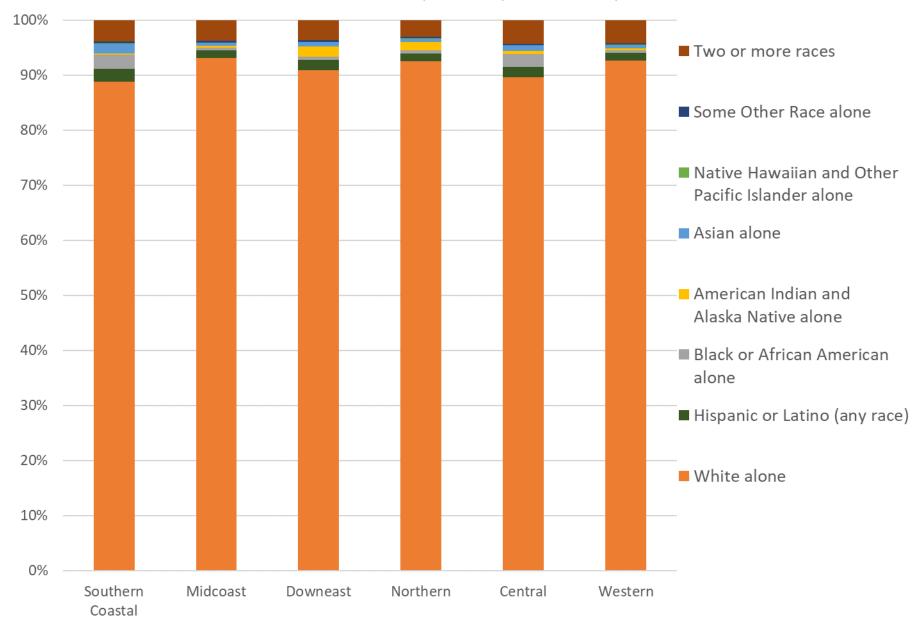
Percent of Households Unable to Afford Median Home



Change in Maine Population by Race, 2010-2020

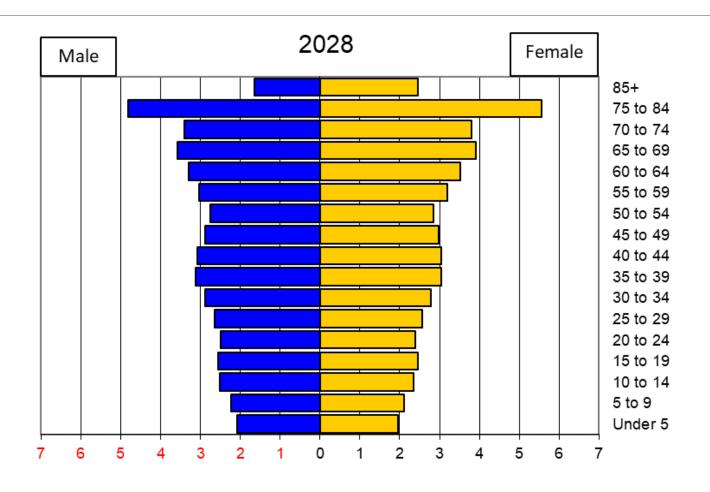


Share of 2020 Population by Race/Ethnicity

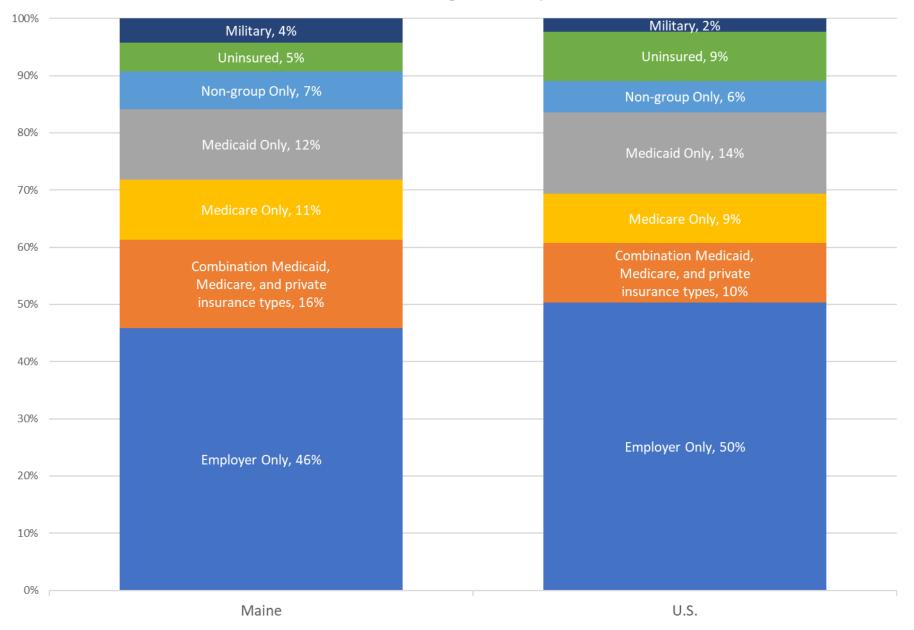


The Baby Boom Wave

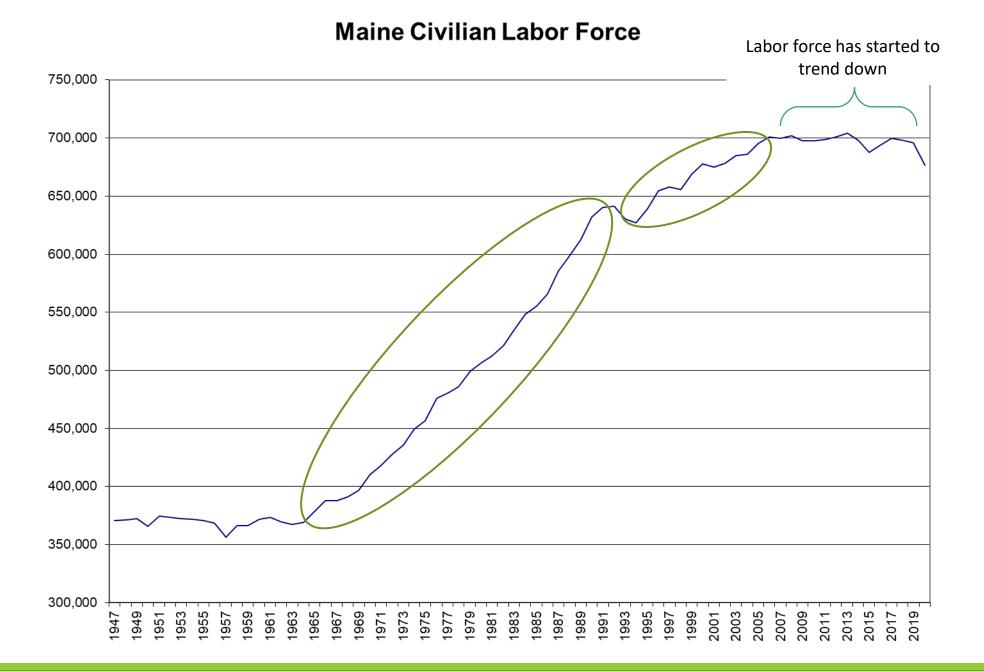
Maine is the oldest state...
...by median age (45.0 years)
...and by % of population age 65+ (21.3%)



Health Insurance Coverage of the Population, 2020

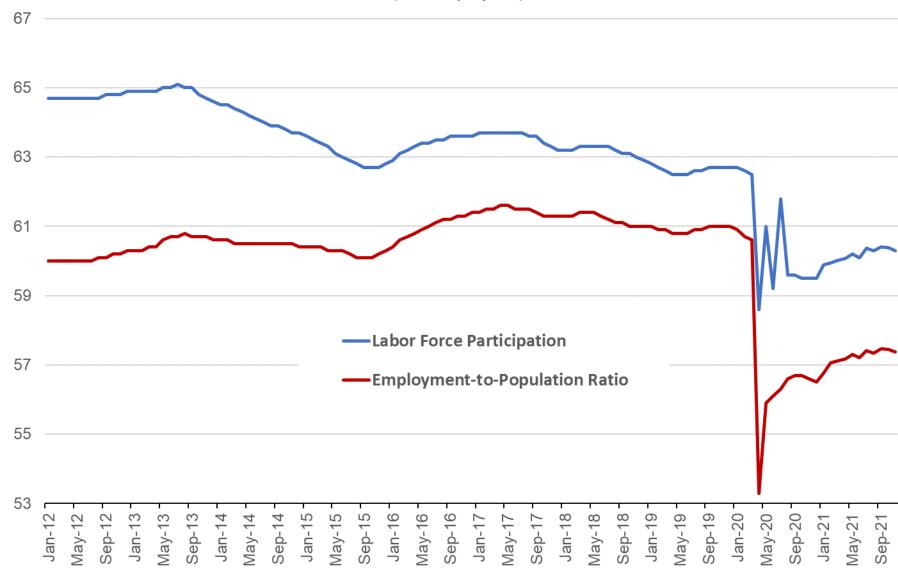


The Workforce and Employment



Labor Force Participation & Employment-to-Population Ratio

(Seasonally Adjusted)



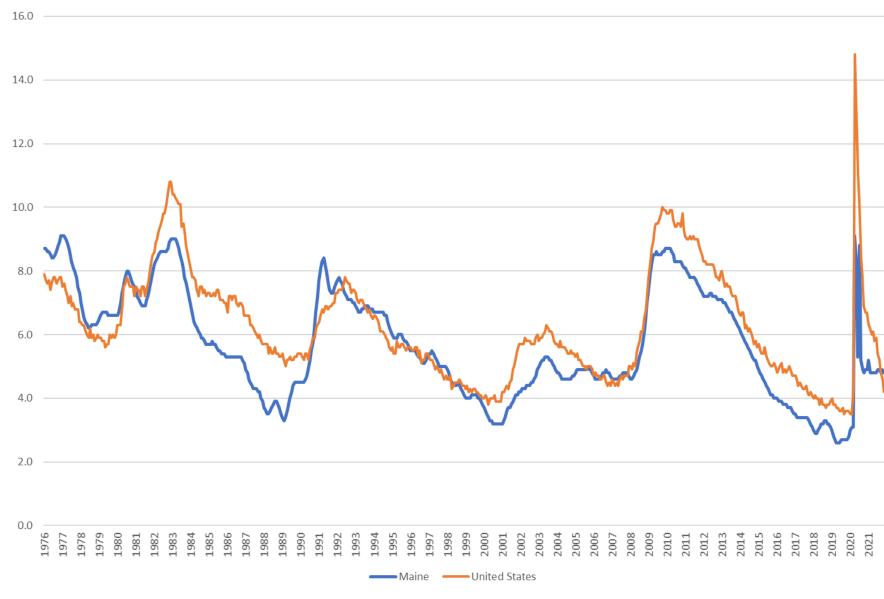
Nationally, 29% of adults who retired in the prior year (2020) indicated that factors related to the pandemic contributed to their retirement timing

22% of all parents were either not working (9%) or working less (13%) due to disruptions to childcare or education.

11% of mothers and 6% of fathers said they were not working due to disruptions in school or childcare, equating to nearly two percentage points fewer working adults.

Black, Hispanic, and single mothers, along with low-income mothers were more likely to be not working or working less due to childcare/school disruptions



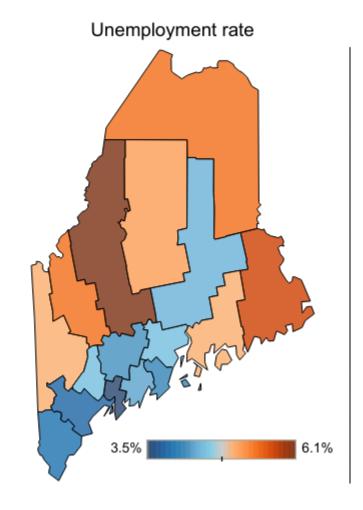


In April 2020, Maine's official unemployment rate was 9.1% - the highest since February 1977. Even so, it underrepresented the true unemployment rate due to technical issues.

County Rates (not seasonally adjusted)

November, 2021
TableGraph
Map/Graph Display Unemployment rate
One-year change

County	Rate	Year ago	One-yr change	
Maine	4.3%	4.7%	-0.4	
Androscoggin	4.5%	4.8%	-0.3	+
Aroostook	5.4%	4.7%	0.7	•
Cumberland	3.8%	4.3%	-0.5	
Franklin	5.4%	5.0%	0.4	•
Hancock	5.0%	5.0%	0.0	_
Kennebec	4.2%	4.2%	0.0	_
Knox	4.1%	4.5%	-0.4	+
Lincoln	4.3%	4.9%	-0.6	
Oxford	5.0%	6.2%	-1.2	+
Penobscot	4.4%	4.4%	0.0	_
Piscataquis	5.1%	4.9%	0.2	1
Sagadahoc	3.5%	3.9%	-0.4	+
Somerset	6.1%	5.9%	0.2	•
Waldo	4.5%	4.6%	-0.1	
Washington	5.7%	5.3%	0.4	1
York	3.9%	4.9%	-1.0	•



Maine Department of Labor, Center for Workforce Research and Information

Maine DOL surveyed unemployment claimants and active job seekers on barriers to return to work

The most commonly cited barriers were "lack of opportunities that match my skill set" (34%) and "COVID health risks or concerns" (31%)

- COVID-related health concerns were cited by 44% of respondents age 55+ compared to 15% of respondents under age 24
- Around 25% of "other" barriers cited by age 55+ were related to ageism

Other reasons preventing return to work were concerns about job quality, inaccessibility of opportunities, and lack of social supports such as childcare or transportation

• Respondents outside of Cumberland and York counties were more likely to cite "no relevant jobs in my area," especially in Franklin, Washington, and Piscataquis counties

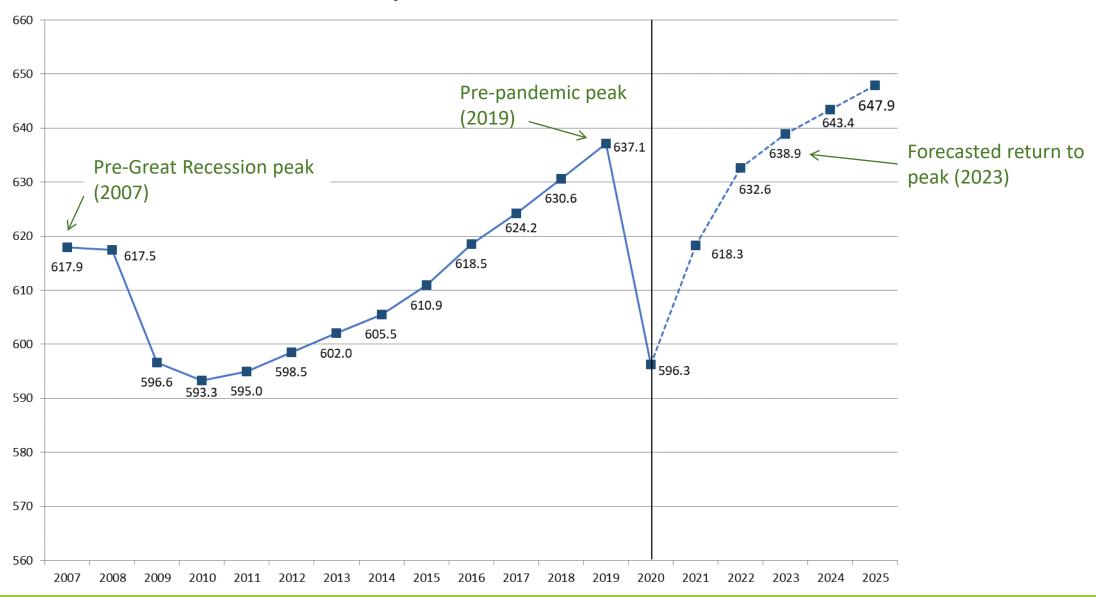
Maine DOL surveyed unemployment claimants and active job seekers on barriers to return to work

Respondents said the most needed supports for return to work were "relevant job opportunities or leads" (32%) followed by "additional skills training opportunities" (20%)

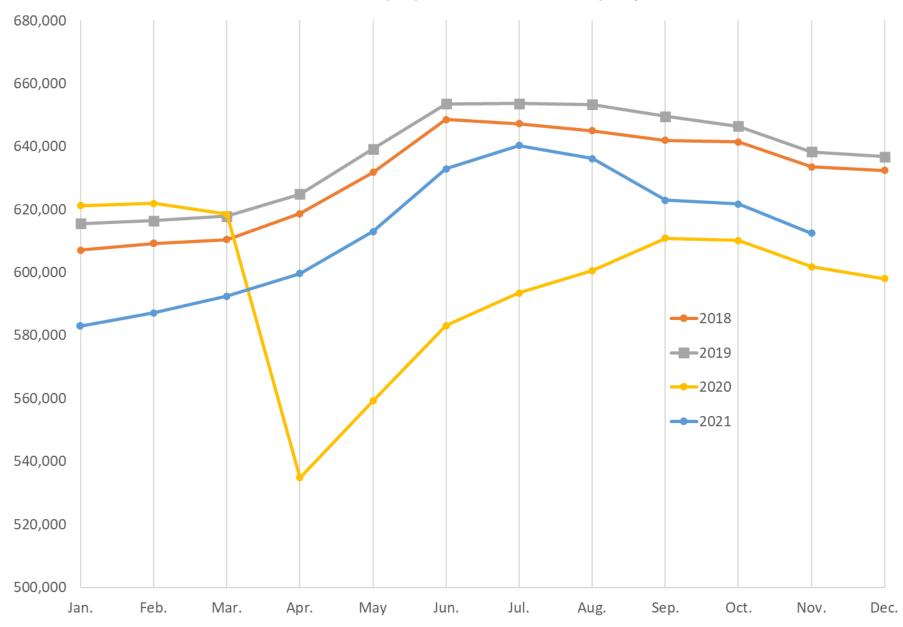
- 39% of respondents age 25-44 cited childcare as a need, compared to 16% overall
- Respondents age 18-35 were more likely to cite structural and social supports as needs, such as affordable housing (34%) and mental health support (27%)
- BIPOC respondents were more likely than white respondents to cite structural and social supports as needs, including affordable housing and transportation access

Of those who did return to work, the most commonly cited enabling factors were that their previous employer rehired them (38%) and finding a job that matched their skillset (26%)

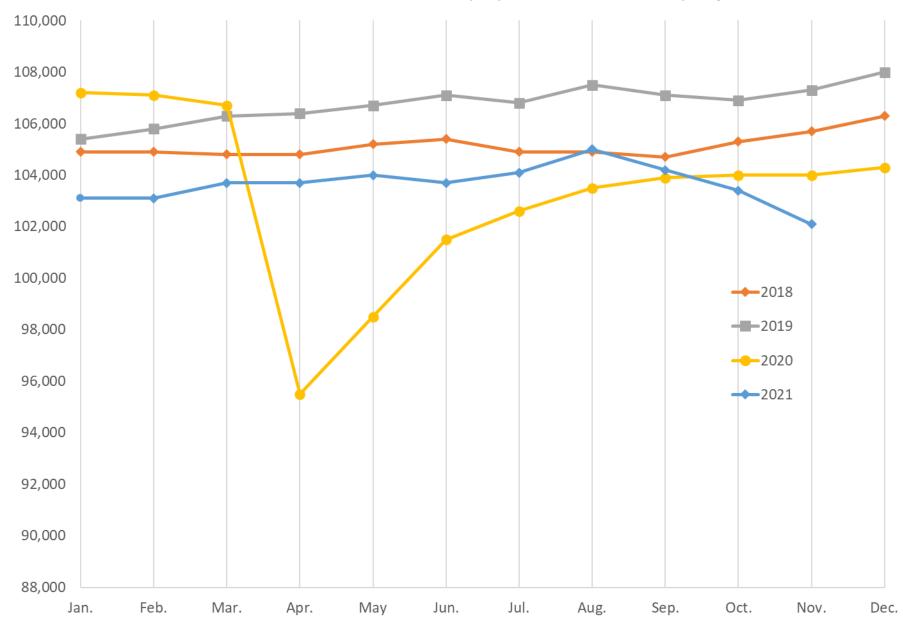
Total Nonfarm Employment (in thousands) History and CEFC forecast



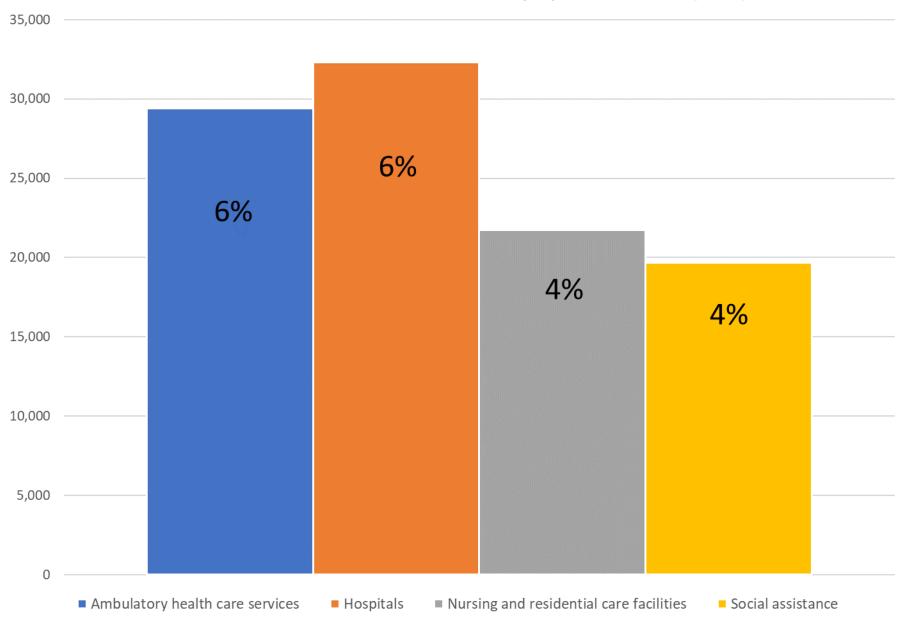
Total Nonfarm Employment, Not Seasonally Adjusted



Health Care and Social Assistance Employment, Not Seasonally Adjusted



Healthcare & Social Assistance Private Employment in Maine (2020)





Maine High-Wage, In-Demand Jobs by Education Education Requirement: All

Occupation General and Operations Managers 1.089 1,067 Heavy and Tractor-Trailer Truck Drivers 917 Registered Nurses 880 First-Line Supervisors of Retail Sales Workers 700 Carpenters 531 First-Line Supervisors of Office and Administrative Support Workers 493 Accountants and Auditors Maintenance and Repair Workers, General 488 475 Insurance Sales Agents 415 Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products 397 Business Operations Specialists, All Other 337 Secondary School Teachers, Except Special and Career/Technical Education Elementary School Teachers, Except Special Education 336 Farmers, Ranchers, and Other Agricultural Managers 300 600 800 1000 0 200 400 1200

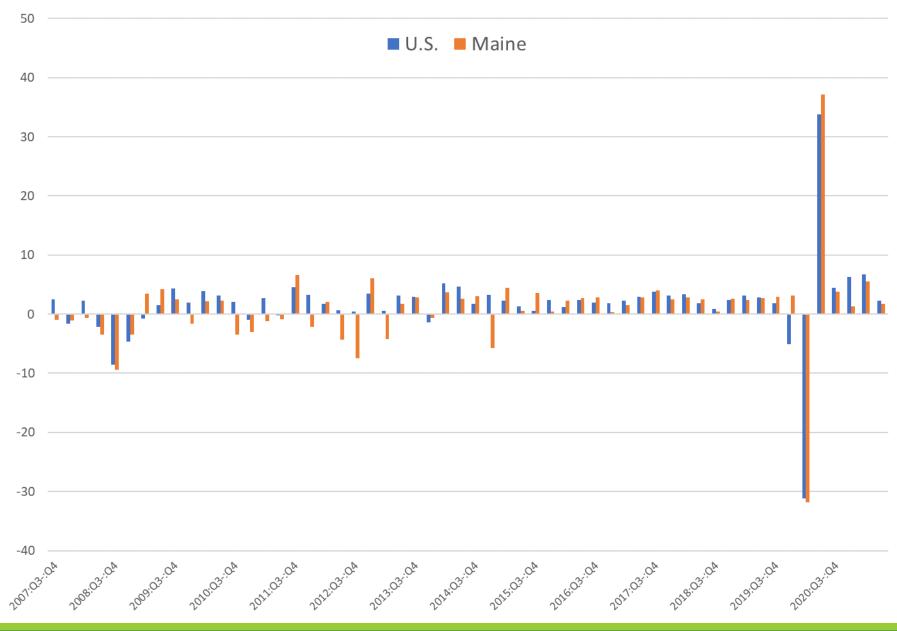
Source: Maine Department of Labor, Center for Workforce Research and Information, 2018-2028 Occupational Employment Projections, and 2018-2019 Occupational Employment and Wage Estimates for Maine.

Annual Openings

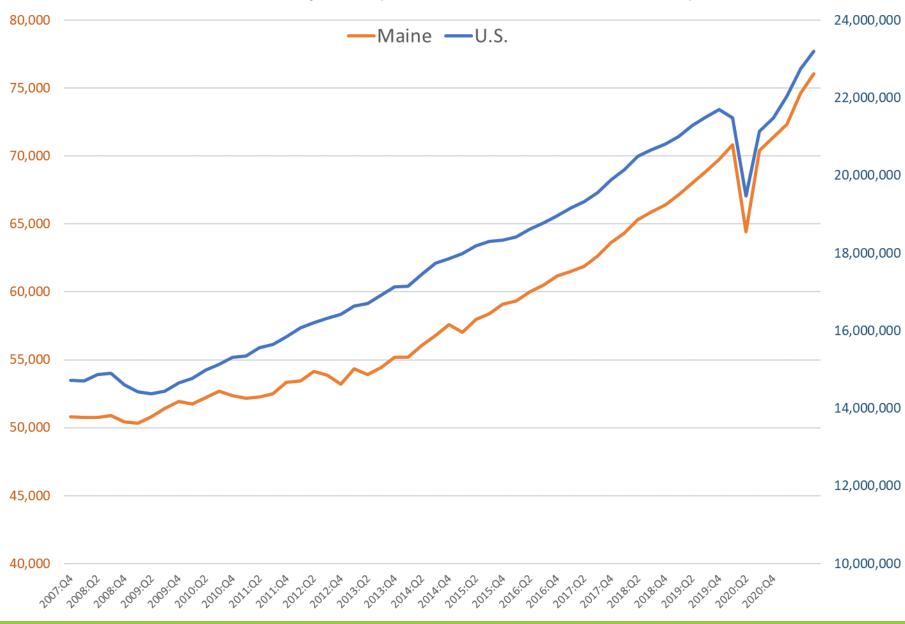
Display 25 Occupations with the Largest Projected Net Job Growth in Maine Graph Top SOC 25 Code Job Title 1,618 Personal Care Aides 39-9021 **Education Requirement:** All 1,001 Combined Food Preparation and Serving Workers, Including Fast Food 35-3021 High School Diploma or Less 969 O Some College or Associate's Degree 29-1141 Registered Nurses O Bachelor's Degree or Higher 907 35-2014 Cooks, Restaurant Select Topic: 539 31-9092 Medical Assistants C Largest Annual Openings Largest Net Job Growth 358 Software Developers, Applications 15-1132 Fastest Rate of Job Growth 275 C Largest Net Job Loss 29-1171 Nurse Practitioners Fastest Rate of Job Loss 269 **Financial Managers** 11-3031 214 43-6013 Medical Secretaries Associate's degree Bachelor's degree 191 Medical and Health Services Managers 11-9111 Doctoral or professional degree 169 29-1071 Physician Assistants High school diploma or equivalent Master's degree Nursing Assistants 169 31-1014 No formal educational credential 35-1012 First-Line Supervisors of Food Preparation and Serving Workers 158 Postsecondary non-degree award 146 35-3031 Waiters and Waitresses 23-2011 Paralegals and Legal Assistants 133 127 35-3011 Bartenders 114 29-1123 Physical Therapists 108 13-1111 Management Analysts 108 29-1127 Speech-Language Pathologists 31-1011 Home Health Aides 200 400 600 800 1,000 1,200 1,400 1,600 1,800 **Net Growth**

Gross Domestic Product, Income, and Spending

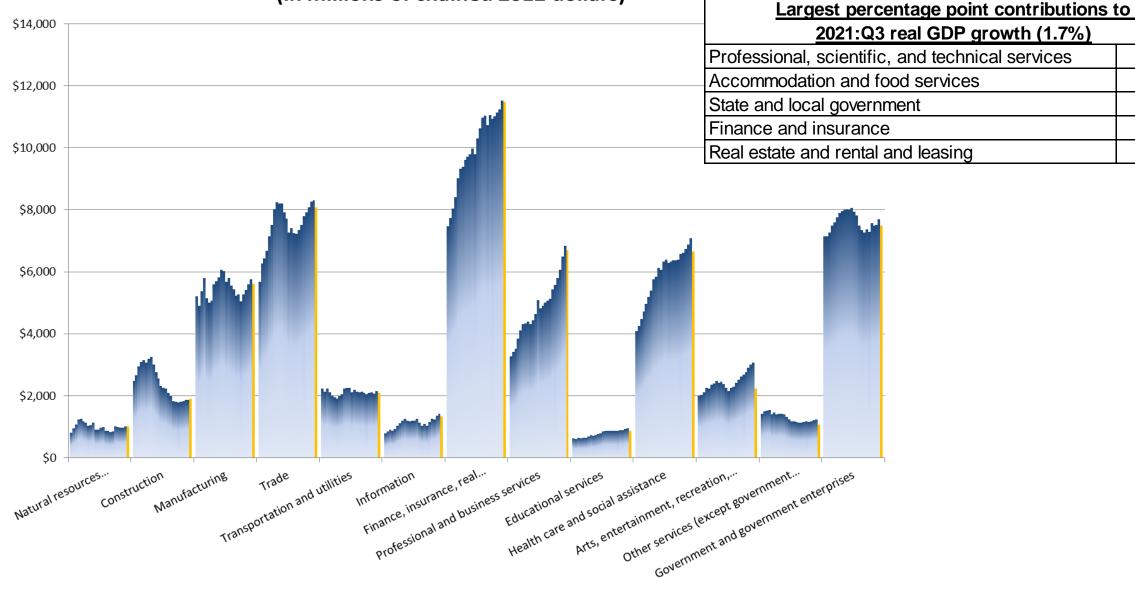




Quarterly GDP (in millions of current dollars)



Maine Real GDP by Industry, 1997-2020 (in millions of chained 2012 dollars)



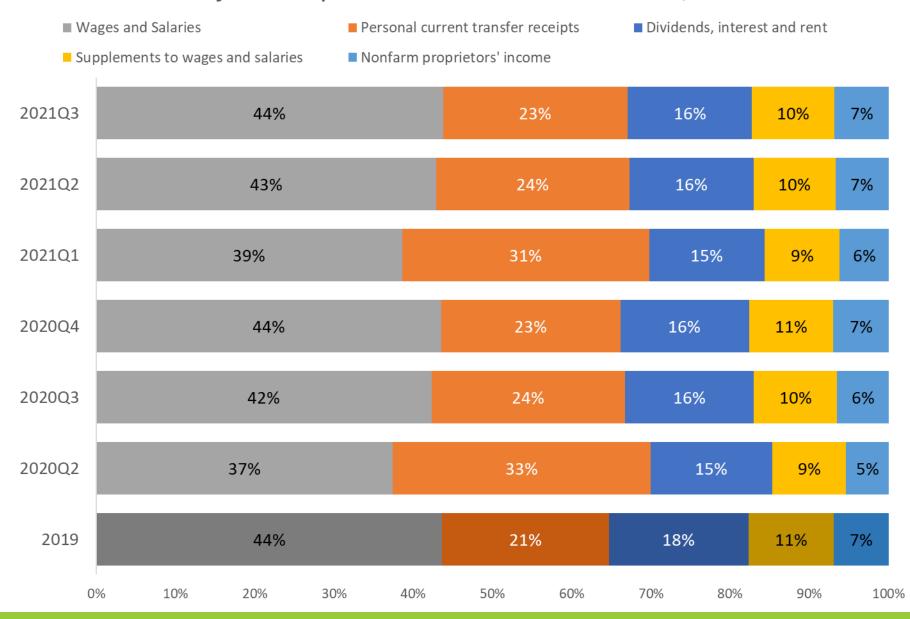
0.55

0.55

0.54 0.52

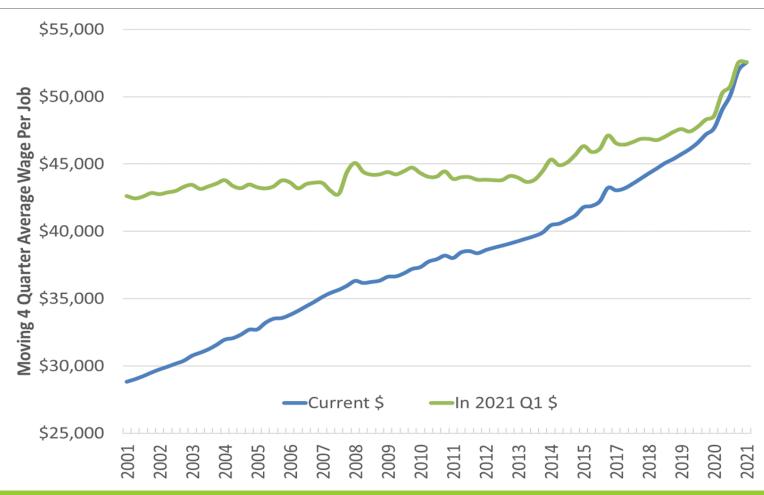
0.41

Major Components of Personal Income, Maine

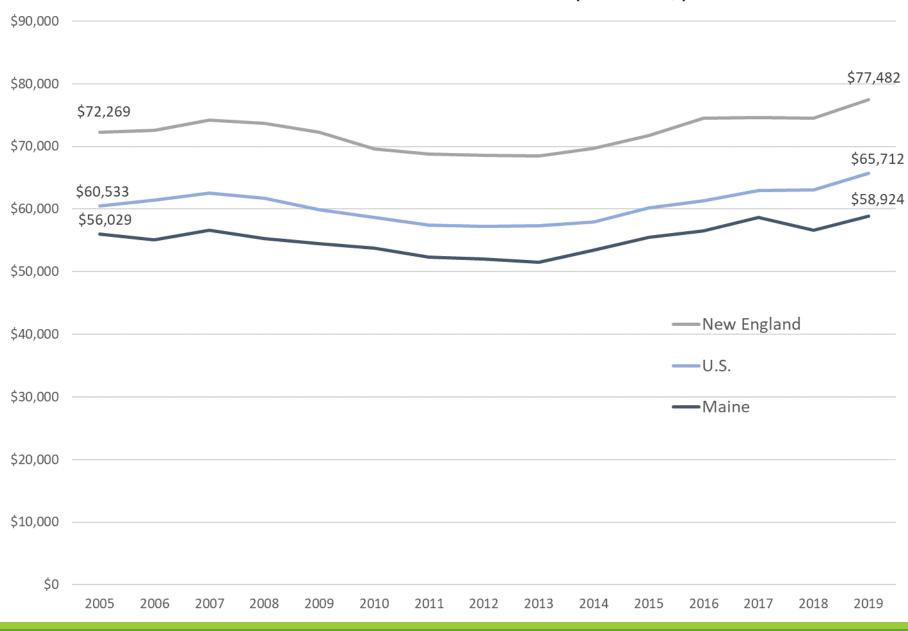


Source: U.S. Bureau of Economic Analysis

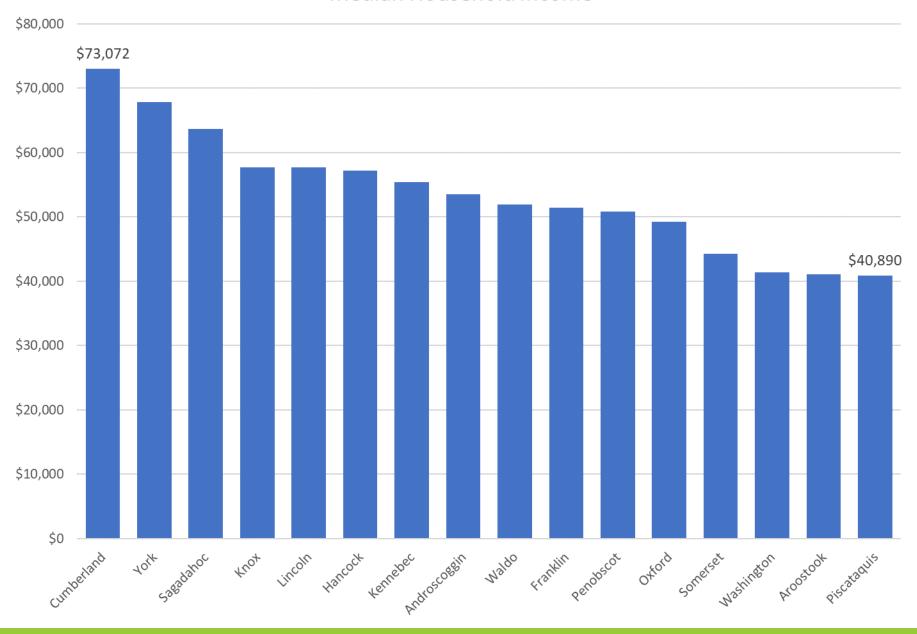
Higher total wages spread across fewer jobs drove the average wage per job up sharply in the pandemic era



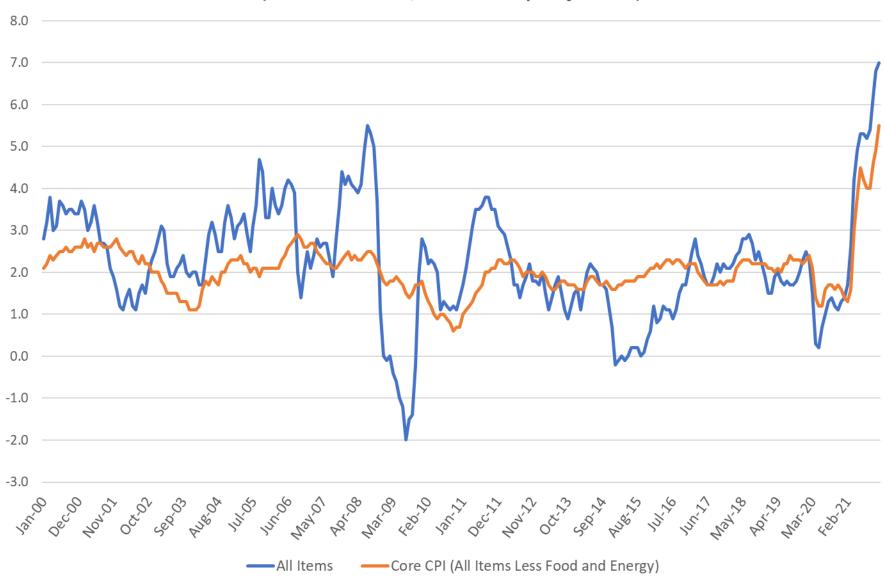
Real Median Household Income (in 2019 \$)



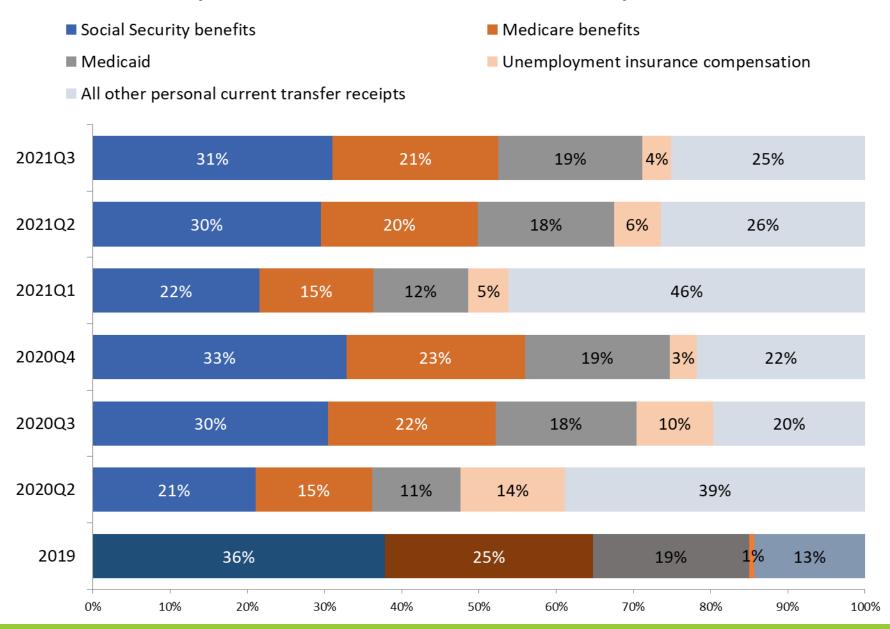
Median Household Income



Year-over-year percent change in Consumer Price Index (1982-84=100, seasonally adjusted)



Components of Personal Current Transfer Receipts, Maine



Federal supports including stimulus payments and enhanced UI played a role in reducing poverty in 2020

Official 2020 U.S. poverty rate = 11.4%, 1.0 percentage points higher than 2019

Supplemental Poverty Measure (SPM) = 9.1%, 2.6 percentage points LOWER than 2019

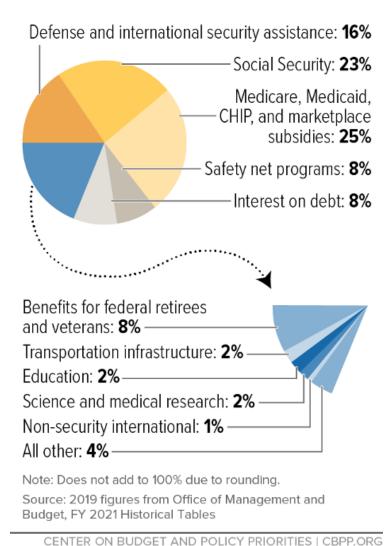
Without stimulus payments, the SPM would have been 12.7%

Maine was one of 30 states where the 2018-2020 SPM (7.3%) was lower than the official measure (10.0%)

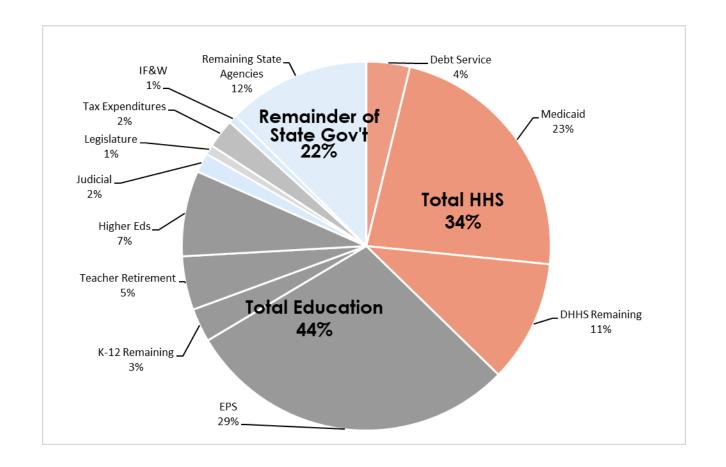
Nationally, people moved out of poverty due to federal programs:

- Social Security moved 26.5 million people out of poverty
- Unemployment benefits = 5.5 million
- Stimulus payments = 11.7 million

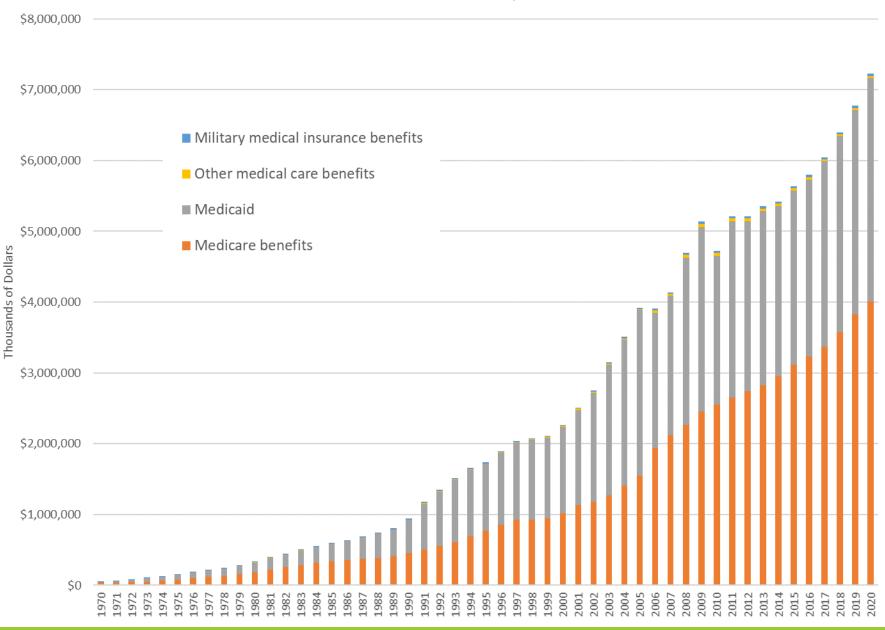
Most of Budget Goes Toward Defense, Social Security, and Major Health Programs



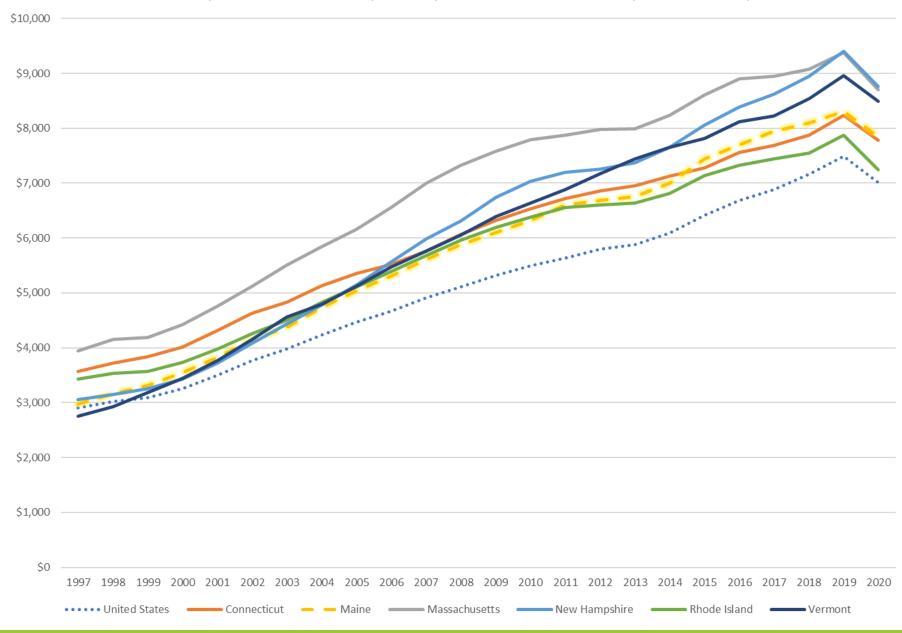
Federal and State spending on healthcare



Maine Personal Current Transfer Receipts: Medical Benefits







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Group Discussion