**STATE OF MAINE REQUEST FOR PROPOSALS**

**RFP AMENDMENT # 1**

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| **RFP NUMBER AND TITLE:** | RFP#202505075 – Marketing & Media Effectiveness Research |
| **RFP ISSUED BY:** | Department of Economic & Community Development |
| **AMENDMENT DATE:** | June 13, 2025 |
| **PROPOSAL DUE DATE:** | June 30, 2025, no later than 11:59 p.m. local time. **(as amended)** |
| **PROPOSALS DUE TO:** | Proposals@maine.gov |
| **DESCRIPTION OF CHANGES IN RFP (if any):**1. Q&A summary is amended
2. Proposal Submission Deadline is amended.
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| **REVISED LANGUAGE IN RFP (if any): N/A**1. Q&A summary will now be posted **June 20, 2025**
2. All references to the Proposal Submission Deadline of **June 25,2025**, no later than 11:59 p.m., local time is amended to **June 30, 2025,** no later than 11:59 p.m., local time**.**
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| **All other provisions and clauses of the RFP remain unchanged.** |