**STATE OF MAINE REQUEST FOR PROPOSALS**

**RFP AMENDMENT # 1**

|  |  |
| --- | --- |
| **RFP NUMBER AND TITLE:** | RFP#202505075 – Marketing & Media Effectiveness Research |
| **RFP ISSUED BY:** | Department of Economic & Community Development |
| **AMENDMENT DATE:** | June 13, 2025 |
| **PROPOSAL DUE DATE:** | June 30, 2025, no later than 11:59 p.m. local time. **(as amended)** |
| **PROPOSALS DUE TO:** | [Proposals@maine.gov](mailto:Proposals@maine.gov) |
| **DESCRIPTION OF CHANGES IN RFP (if any):**   1. Q&A summary is amended 2. Proposal Submission Deadline is amended. | |
| **REVISED LANGUAGE IN RFP (if any): N/A**   1. Q&A summary will now be posted **June 20, 2025** 2. All references to the Proposal Submission Deadline of **June 25,2025**, no later than 11:59 p.m., local time is amended to **June 30, 2025,** no later than 11:59 p.m., local time**.** | |
| **All other provisions and clauses of the RFP remain unchanged.** | |