



DEPARTMENT OF ADMINISTRATIVE AND FINANCIAL SERVICES
OFFICE OF STATE PROCUREMENT SERVICES
STATE OF MAINE

PROCUREMENT JUSTIFICATION FORM (PJF)

This form must accompany all contract requests and sole source requisitions (RQS) over \$10,000 submitted to the Office of State Procurement Services.

INSTRUCTIONS: Please provide the requested information in the white spaces below. All responses (except signatures) must be typed; no hand-written forms will be accepted. See the guidance document posted with this form on the Procurement Services intranet site (Forms page) for additional instructions.

PART I: OVERVIEW				
Department Office/Division/Program:		Agriculture, Conservation, and Forestry, Harness Racing		
Department Contract Administrator or Grant Coordinator:		Shane Bacon		
(If applicable) Department Reference #:		N/A		
Agency Department Code:	01A	Advantage CT / RQS # :	CT 01A 20250708*0024	
Amount: (Contract/Amendment/Grant)	\$22,000.00			
CONTRACT	Proposed/Original Start Date:	7/23/2025	Proposed/Most Recent End Date:	9/20/2025
AMENDMENT	New Effective Date:		New End Date (if Applicable):	
GRANT	Project Start Date:		Grant Start Date:	
	Project End Date:		Grant End Date:	
Vendor/Provider/Grantee Name, City, State:		VC0000211905, J. Hanson Co, Waterville, ME		
Brief Description of Goods/Services/Grant:		Promote Harness Racing in Maine via a Radio Show		

PART II: JUSTIFICATION FOR VENDOR SELECTION			
Check the box below for the justification(s) that applies to this request. (Check all that apply.)			
<input type="checkbox"/>	A. Competitive Process	<input type="checkbox"/>	G. Grant
<input type="checkbox"/>	B. Amendment	<input type="checkbox"/>	H. State Statute/Agency Directed
<input checked="" type="checkbox"/>	C. Single Source/Unique Vendor	<input type="checkbox"/>	I. Federal Agency Directed
<input type="checkbox"/>	D. Proprietary/Copyright/Patents	<input checked="" type="checkbox"/>	J. Willing and Qualified
<input type="checkbox"/>	E. Emergency	<input type="checkbox"/>	K. Client Choice
<input type="checkbox"/>	F. Higher Education Cooperative Project	<input type="checkbox"/>	L. Other Authorization

Please respond to ALL of the questions in the following sections.

PART III: SUPPLEMENTAL INFORMATION

1. Provide a more detailed description and explain the need for the goods, services or grant to supplement the response in Part I.

The purpose of this Contract is to promote harness racing within Maine, Mix Maine Media is planning to deliver live broadcasts of 28 fair race dates at BANGOR, TOPSHAM, SKOWHEGAN, WINDSOR and FARMINGTON.

2. Provide a brief justification for the selected vendor to supplement the response in Part II. Reference the solicitation (RFP/RFA/RFQ) number and the date of award notification, if applicable.

Mix Maine Media is the only radio vendor that broadcasts in all of these areas, they will advertise the races on The Mix 107.9, 103.1, 94.1, 95.1 FM, True Country 93.5, 96.1 FM and the Score 1160 AM. Each race will Stream live on all Three Stations websites worldwide via a live streaming service allowing listeners to hear the races from anywhere via their computer or smartphone.

3. Explain how the negotiated costs or rates are fair and reasonable; or how the funding was allocated to grantee.

The actual cost is \$1,000 per day, however, the radio station has secured sponsors to contribute \$250 per day so the total cost to the Harness Racing Commission is \$750 per day which is fair and reasonable considering the length of the broadcast could be 5 hours per day with a 2-man crew.

4. Describe the plan for future competition for the goods or services.

If the Harness Racing Commissions agree that this provides positive results we may work with other radio stations in southern Maine that can provide service for track in that area of the state.

PART IV: AMERICAN RESCUE PLAN ACT (ARPA) / MAINE JOBS & RECOVERY PLAN (MJRP)

Does this request utilize ARPA/MJRP funds?

☐ Yes, MJRP funds (023) – If Yes, please attach the approved Business Case(s).

☐ Yes, ARPA funds (025) – If Yes, please be aware of the requirements from awarding federal agencies.

☒ No – If No, proceed to Part V.

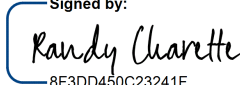
PART V: CONFLICTS OF INTEREST (COI); CONTRACT WITH THE STATE

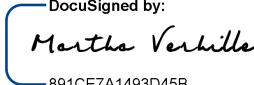
Maine law contains Conflict of Interest statutes directed to State Departments, State Officers, and Employees Generally under MRS [Title 5, §18](#) and [§18-A](#), in harmony with MRS [Title 17, §3104](#).

☒ The requesting department signatory understands and acknowledges Maine's Conflict of Interest statutes.

PART VI: APPROVALS

The signature below indicates approval of this procurement request.

Signature of requesting Department's Commissioner (or designee):	<div>Signed by:  8F3DD450C23241F</div>		
Typed Name:	Randy Charette	Date:	7/29/2025

Signature of DAFS Procurement Official:	<div>DocuSigned by:  891CE7A1493D45B...</div>		
Typed Name:	Martha Verhille	Date:	7/29/2025