

State of Maine Procurement Justification Form

This form must accompany all contract requests and sole source requisitions (RQS) over \$5,000 submitted to the Division of Procurement Services.

INSTRUCTIONS: Please provide the requested information in the white spaces below. All responses (except signatures) must be typed; no hand-written forms will be accepted. See the guidance document posted with this form on the Division of Procurement Services website (Forms page) for additional instructions.

PART I: OVERVIEW

| | | | |
|---|--|--|---------------------------------|
| Department Office/Division/Program: | | Maine CDC / Maine Prevention Services | |
| Department Contract Administrator or Grant Coordinator: | | Chris Moiles/ Ryan Roberts | |
| (If applicable) Department Reference #: | | CD0-20-4568A | |
| Amount: (Contract/Amendment/Grant) | Orig: \$3,280,198.00 Amend: \$1,230,074.00 Revised: \$4,510,272.00 | Advantage CT / RQS #: | CT-10A- 20190802000000000397 |
| CONTRACT | Proposed Start Date: | | Proposed End Date: |
| AMENDMENT | Original Start Date: | 10/01/2019 | Effective Date: |
| | Previous End Date: | 09/30/2021 | New End Date: |
| GRANT | Project Start Date: | | Grant Start Date: |
| | Project End Date: | | Grant End Date: |
| Vendor/Provider/Grantee Name, City, State: | | MaineHealth Portland, ME | |
| Brief Description of Goods/Services/Grant: | | Obesity Prevention for Maine's youth and adult populations | |

PART II: JUSTIFICATION FOR VENDOR SELECTION

Mark an "X" before the justification(s) that applies to this request. (Check all that apply.)

| | | | |
|----------|-----------------------------------|----------|---------------------------------------|
| | A. Competitive Process | | G. Grant |
| X | B. Amendment | | H. State Statute/Agency Directed |
| | C. Single Source/Unique Vendor | | I. Federal Agency Directed |
| | D. Proprietary/Copyright/Patents | | J. Willing and Qualified |
| | E. Emergency | | K. Client Choice |
| | F. University Cooperative Project | X | L. Other Authorization – RFP Extended |

PART III: SUPPLEMENTAL INFORMATION

Please respond to ALL of the following:

1. Provide a more detailed description and explain the need for the goods, services or grant to supplement the response in Part I.

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PART III: SUPPLEMENTAL INFORMATION

Presently, the Maine Prevention Services contracts are in the last year of a 5-year cycle and scheduled to end 9/30/21. MPS is Maine's prevention arm where the State funds local community partners to work on the following: obesity, tobacco and substance use prevention; youth engagement and empowerment, health communication/social marketing and evaluation. The full value of the MPS portfolio is approximately \$8,000,000. The MPS contracts ensure essential prevention services are available statewide.

The purpose of this amendment is to continue services that support development and implementation of obesity prevention training, technical assistance, and resources in multiple settings including, the early care and education system (licensed childcare facilities and Maine's school administrative units), worksites and health systems. This work will be specifically focused on increasing physical activity and nutrition opportunities and improving current efforts to advance prevention and increase the number of youth and adults at a healthy weight.

2. Provide a brief justification for the selected vendor to supplement the response in Part II.

Maine Medical Center's program "Let's Go!" is the single entity that maintains an infrastructure to support immediate access into the respective settings. Further, there is brand recognition of Let's Go! that many stakeholders both recognize and "buy-into," from public health to healthcare to education and beyond.

This provider has expanded on previous efforts and has an existing infrastructure that will support immediate outreach and connection to a broad audience. The provider has resources in place that will link with existing technical assistance networks and partners to increase the state's capacity to reach and impact the population through a multi-sector approach, using evidenced based tools and quality improvement processes to assess and evaluate efforts.

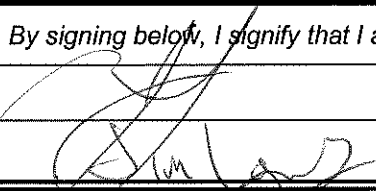
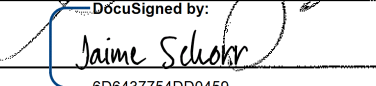
3. Explain how the negotiated costs or rates are fair and reasonable; or how the funding was allocated to grantee.

Project costs are based upon the current contractual numbers. The expenses and salaries are reasonable, and the organization has found for ways to coordinate functions that result in cost-savings to the agency and the department as a result of the prior contract.

4. Describe the plan for future competition for the goods or services.

The Department intends to competitively procure these services with a contract start date of 7/1/2022.

PART IV: APPROVALS

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|---|--|--------------|------------|
| Signature of requesting Department's Commissioner (or designee): | <i>By signing below, I signify that I approve of this procurement request.</i> | | |
| Printed Name: |  | Date: | 21-Sep-21 |
| Signature of DAFS Procurement Official: | <small>DocuSigned by:</small>  | | |
| Printed Name: | Jaime Schorr <small>6D6437754DD0459...</small> | Date: | 12/17/2021 |