

State of Maine Procurement Justification Form

PART I: OVERVIEW			
Department Office/Division/Program:		DHHS Commissioners Office – Megan Garrett-Reed	
Department Contract Administrator or Grant Coordinator:		Nancy Tan & Arlene Jones	
(If applicable) Department Reference #:		COM-21-1700A	
Estimated Contract or Grant Amount:	Original: \$249,996 Amend: \$354,099 Revised: \$604,095	Advantage CT / RQS #:	10A 20210303*2366
CONTRACT	Proposed Start Date:		Proposed End Date:
AMENDMENT	Original Start Date:	3/8/2021	New Start Date:
	Original End Date:	3/31/2022	New End Date:
GRANT	Project Start Date:		Grant Start Date:
	Project End Date:		Grant End Date:
Vendor/Provider/Grantee Name, City, State:		Seventeenth Addition LLC Cincinnati, Ohio 45202	
Brief Description of Goods/Services/Grant:		Staff augmentation and subject matter expertise to support the State's creation of a State-based Marketplace for individual and small group health coverage.	

PART II: JUSTIFICATION FOR VENDOR SELECTION			
Mark an "X" before the justification(s) that applies to this request.			
	A. Competitive Process		G. Grant
X	B. Amendment		H. State Statute/Agency Directed
X	C. Single Source/Unique Vendor		I. Federal Agency Directed
	D. Proprietary/Copyright/Patents		J. Willing and Qualified
	E. Emergency		K. Client Choice
	F. University Cooperative Project		L. Other Authorization

PART III: SUPPLEMENTAL QUESTIONS
Please respond to ALL of the following questions.
1. Provide a more detailed description of the goods, services or grant to supplement the response in Part I.
<p>The purpose of this amendment is to provide specialized expertise to support the State's transition away from the Federally facilitated Marketplace (FFM) and to a State-based Marketplace (SBM). The State-based Marketplace is a platform to allow individuals to shop for, and enroll in, health insurance coverage. The transition to this new platform involves both technological and business efforts. It involves stakeholders within the State (Office for Family Independence, Office of Information Technology) and outside it (the federal Centers for Medicare and Medicaid Services, health insurance carriers, advocacy organizations, and consumers). The Department is utilizing this contract to procure the necessary specialized expertise to execute the project over the course of two years, from March 2021-March 2023.</p>

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PART III: SUPPLEMENTAL QUESTIONS

2. Provide a brief justification for the selected vendor to supplement the response in Part II.

The Department has been searching for resources who can bring recent experience in the full range of activities required of States when transitioning away from the Federally-facilitated Marketplace and to a State-based Marketplace. 17a is the only firm identified by the Department able to provide resources on a full-time basis with the skill set and previous experience required.

The individual available to fill the Chief Operating Officer role through 17a previously worked with one of only 3 states to have recently undertaken this transition away from the FMM and to a State-based Marketplace, and was responsible for these duties in the State. He brings important expertise in the transition processes that will significantly decrease risk to the project.

The individual identified to fill the Product Manager role has prior relevant experience in the only other Marketplace (the District of Columbia's) using the technology product supporting Maine's Marketplace. Her combination of policy experience and expertise in the business operations of the platform will allow her to fill a critical need as CoverME.gov moves into maintenance and operations of the system, and works to develop a long term product roadmap. This need has been expedited by the anticipated approaching end of the Covid-19 Public Health Emergency, which will require the Marketplace to coordinate transitions of coverage for an estimated 50,000 residents likely to be disenrolled from MaineCare through the course of 2022.


3. Explain how the negotiated costs or rates are fair and reasonable; or how the funding was allocated to grantee.

Rates are reasonable compared with other consultants engaged by the Department.

4. Describe the plan for future competition for the goods or services.

The Department does not plan to RFP this service in the future, it is a one-time procurement for temporary subject matter expertise.

PART IV: APPROVALS

Signature of requesting Department's Commissioner (or designee):	<i>By signing below, I signify that I approve of this procurement request.</i>		
	<small>DocuSigned by:</small> 		
Printed Name:	<small>66738ED17E0C4B2</small> Jim Lopatosky	Date:	Dec-02-2021
Signature of DAFS Procurement Official:	<small>DocuSigned by:</small> <i>Kathy Paquette</i>		
Printed Name:	<small>41C2BA36FAF44CD...</small> Kathy Paquette	Date:	12/15/2021