



PROCUREMENT JUSTIFICATION FORM (PJF)

This form must accompany all contract requests and sole source requisitions (RQS) over \$10,000 submitted to the Office of State Procurement Services.

INSTRUCTIONS: Please provide the requested information in the white spaces below. All responses (except signatures) must be typed; no hand-written forms will be accepted. See the guidance document posted with this form on the Procurement Services intranet site (Forms page) for additional instructions.

PART I: OVERVIEW				
Department Office/Division/Program:		Marine Resources/Marine Science/Ecology & Environment		
Department Contract Administrator or Grant Coordinator:		Bill DeVoe/HQ Finance		
(If applicable) Department Reference #:		N/A		
Agency Department Code:	13A	Advantage CT / RQS #:	20260729000000000190	
Amount: (Contract/Amendment/Grant)		\$14,500		
CONTRACT	Proposed/Original Start Date:	5/17/2026	Proposed/Most Recent End Date:	5/17/2027
AMENDMENT	New Effective Date:		New End Date (if Applicable):	
GRANT	Project Start Date:		Grant Start Date:	
	Project End Date:		Grant End Date:	
Vendor/Provider/Grantee Name, City, State:		DataCamp, Inc New York, NY VC0000282194		
Brief Description of Goods/Services/Grant:		Online learning platform		

PART II: JUSTIFICATION FOR VENDOR SELECTION			
Check the box below for the justification(s) that applies to this request. (Check all that apply.)			
☐	A. Competitive Process	☐	G. Grant
☐	B. Amendment	☐	H. State Statute/Agency Directed
☒	C. Single Source/Unique Vendor	☐	I. Federal Agency Directed
☐	D. Proprietary/Copyright/Patents	☐	J. Willing and Qualified
☐	E. Emergency	☐	K. Client Choice
☐	F. Higher Education Cooperative Project	☐	L. Other Authorization

Please respond to ALL of the questions in the following sections.

PART III: SUPPLEMENTAL INFORMATION

1. Provide a more detailed description and explain the need for the goods, services or grant to supplement the response in Part I.

For the past two years the Bureau of Marine Science has provided staff access to DataCamp, a fully online platform for interactive learning and coursework focused on data skills. In the past we have provided up to 20 named user licenses. Since January, DataCamp has provided the department with unlimited user access to better assess how many staff would utilize this resource. We are planning on upgrading our subscription to provide unlimited access to the entire department, with the hope that this will be a more equitable and easier way to provide access to these learning opportunities.

2. Provide a brief justification for the selected vendor to supplement the response in Part II. Reference the solicitation (RFP/RFA/RFQ) number if applicable.

DMR has utilized DataCamp as its online data and analytics training platform for the past two years. During that period, DMR staff completed 547 hours of coursework, 173 course enrollments, and 77 course completions. DataCamp continued providing uninterrupted access following expiration of the prior subscription while DMR evaluated expansion from named-user licenses to departmental unlimited access.

DMR reviewed alternative online training platforms, including Coursera, 365 Data Science, and Codecademy. While alternative platforms exist, moving to another platform during this subscription period would require DMR to discontinue its established DataCamp learning environment and transition staff away from the platform, coursework, usage history, and training resources already in use. DataCamp is the only provider able to continue the Department's existing DataCamp subscription and provide the requested departmental unlimited access without a platform transition. Based on DMR's existing utilization and the market research conducted, DMR determined that continuation with DataCamp is the appropriate option for this subscription period.

DMR's existing DataCamp subscription ended May 16, 2026; however, DataCamp continued providing uninterrupted access beginning May 17, 2026 while DMR completed the administrative, MaineIT, and procurement review associated with the expanded departmental subscription. The May 17, 2026 subscription start date maintains continuity with the prior subscription period.

3. Explain how the negotiated costs or rates are fair and reasonable; or how the funding was allocated to grantee.

At an annual rate of \$14,500, the proposed quote would equal a cost of \$345 per user given the current 42 licenses being utilized. This cost is aligned with similar but less capable platforms like Coursera (\$399/year), 365 Data Science (\$348/year) or CodeAcademy (\$600/year). Additionally, given the unlimited access model being pursued, we expect that additional staff will take advantage of this opportunity in the coming year.

4. Describe the plan for future competition for the goods or services.

DMR will evaluate DataCamp usage, program value, available funding, and the availability of comparable platforms prior to expiration of the current subscription on May 17, 2027. If DMR

PART III: SUPPLEMENTAL INFORMATION

determines that department-wide online data and analytics training will continue beyond the current subscription period, DMR will conduct market research and initiate the appropriate competitive procurement process sufficiently in advance of May 17, 2027 to avoid interruption of service. If additional vendors are identified that can meet DMR's requirements, they will be considered through that competitive process.

PART IV: AMERICAN RESCUE PLAN ACT (ARPA) / MAINE JOBS & RECOVERY PLAN (MJRP)

Does this request utilize ARPA/MJRP funds?

☐ Yes, MJRP funds (023) – If Yes, please attach the approved Business Case(s).

☐ Yes, ARPA funds (025) or (026) – If Yes, please be aware of the requirements from awarding federal agencies.

☒ No – If No, proceed to Part V.

PART V: CONFLICTS OF INTEREST (COI); CONTRACT WITH THE STATE

Maine law contains Conflict of Interest statutes directed to State Departments, State Officers, and Employees Generally under MRS [Title 5, §18](#) and [§18-A](#), in harmony with MRS [Title 17, §3104](#).

☒ The requesting department's signatory affirms, understands, and acknowledges Maine's Conflict of Interest statutes and, in accordance with those statutes and to the best of their knowledge, has determined that no conflict of interest exists at the time of this contract, renewal, or amendment.

PART VI: APPROVALS

Governor/Department Commissioner or Designee

1. The signature below indicates approval of this procurement request.

Signature of requesting
Department's Commissioner
(or designee):


[Meredith Mendelson \(Aug 13, 2026 14:38:46 EDT\)](#)

Typed Name:

Meredith Mendelson, Deputy
Commissioner

Date:

Aug 13, 2026

2. Additional signature required **ONLY if box E (Emergency) is selected in PART II**. The signature below indicates approval by the Department's Commissioner, or the designee specifically authorized to approve emergency procurement requests.

Signature of requesting
Department's Commissioner
(or designee):

Typed Name:

Date:

****OSPS Section Only****

Signature of DAFS Procurement Official:	DocuSigned by: <i>Thomas Paquette</i> 249502C7B71A49A...		
Typed Name:	Thomas Paquette	Date:	9/2/2026

PJF RQS 13A 20260729-0190

Final Audit Report

2026-08-13

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-  Document created by Mickenzy Breton (mickenzy.breton@maine.gov)
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