

State of Maine Procurement Justification Form

This form must accompany all contract requests and sole source requisitions (RQS) over \$5,000 submitted to the Division of Procurement Services.

INSTRUCTIONS: Please provide the requested information in the white spaces below. All responses (except signatures) must be typed; no hand-written forms will be accepted. See the guidance document posted with this form on the Division of Procurement Services website (Forms page) for additional instructions.

PART I: OVERVIEW

Department Office/Division/Program:		DAFS/BABLO	
Department Contract Administrator or Grant Coordinator:		Eileen Bonenfant	
(If applicable) Department Reference #:			
Amount: (Contract/Amendment/Grant)	\$ 233,000.00	Advantage CT / RQS #:	RQS 18L 20210812-0174
CONTRACT	Proposed Start Date:	11/01/2021	Proposed End Date: 11/30/2021
AMENDMENT	Original Start Date:		Effective Date:
	Previous End Date:		New End Date:
GRANT	Project Start Date:		Grant Start Date:
	Project End Date:		Grant End Date:
Vendor/Provider/Grantee Name, City, State:		MDI ENTERTAINMENT LLC 1500 BLUEGRASS LAKES PARKWAY, ALPHARETTA, GA 30004	
Brief Description of Goods/Services/Grant:		LICENSE AND PRIZE FEES : Pro Football's Biggest Game of the Year second chance promotion	

PART II: JUSTIFICATION FOR VENDOR SELECTION

Mark an "X" before the justification(s) that applies to this request. (Check all that apply.)

	A. Competitive Process		G. Grant
	B. Amendment		H. State Statute/Agency Directed
X	C. Single Source/Unique Vendor		I. Federal Agency Directed
	D. Proprietary/Copyright/Patents		J. Willing and Qualified
	E. Emergency		K. Client Choice
	F. University Cooperative Project		L. Other Authorization

PART III: SUPPLEMENTAL INFORMATION

Please respond to ALL of the following:

1. Provide a more detailed description and explain the need for the goods, services or grant to supplement the response in Part I.

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PART III: SUPPLEMENTAL INFORMATION

2. Provide a brief justification for the selected vendor to supplement the response in Part II.

Pro Football's Biggest Game is a licensed product of MDI. This contract includes the use of PRO FOOTBALL HALL OF FAME trademarks and logos. The Vendor under this contract is the sole company authorized to offer this service and the associated goods. This fee is part of the normal operating cost within the lottery industry when printing and issuing licensed properties. The license fee allows the lottery to use Pro Football's Biggest Game as a unique and exciting game for our players.

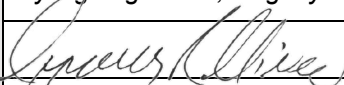
3. Explain how the negotiated costs or rates are fair and reasonable; or how the funding was allocated to grantee.

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4. Describe the plan for future competition for the goods or services.

Sole Source, MDI is the exclusive holder of this license.

PART IV: APPROVALS

Signature of requesting Department's Commissioner (or designee):	<i>By signing below, I signify that I approve of this procurement request.</i>		
			
Printed Name:	Gregg Mineo	Date:	8/12/2021
Signature of DAFS Procurement Official:	<small>DocuSigned by:</small> <i>Sue H. Garcia</i>		
Printed Name:	<small>E5DB92AC0F8D490...</small> Sue H. Garcia	Date:	8/17/2021