

State of Maine Procurement Justification Form

This form must accompany all contract requests and sole source requisitions (RQS) over \$5,000 submitted to the Division of Procurement Services.

INSTRUCTIONS: Please provide the requested information in the white spaces below. All responses (except signatures) must be typed; no hand-written forms will be accepted. See the guidance document posted with this form on the Division of Procurement Services website (Forms page) for additional instructions.

PART I: OVERVIEW				
Department Office/Division/Program:		Maine Department of Inland Fisheries and Wildlife/Wildlife Division		
Department Contract Administrator or Grant Coordinator:		Nathan Webb		
(If applicable) Department Reference #:				
Amount: (Contract/Amendment/Grant)	\$ 64,976.64	Advantage CT / RQS #:	CT-09A-20210712*63	
CONTRACT	Proposed Start Date:	8/1/2021	Proposed End Date:	3/21/2022
AMENDMENT	Original Start Date:		Effective Date:	
	Previous End Date:		New End Date:	
GRANT	Project Start Date:		Grant Start Date:	
	Project End Date:		Grant End Date:	
Vendor/Provider/Grantee Name, City, State:		Responsive Management, 130 Franklin Street, Harrisonburg, VA 22801		
Brief Description of Goods/Services/Grant:		Survey Research on Maine Residents', Landowners' and Hunters' Attitudes Toward Big Game Management in Maine		

PART II: JUSTIFICATION FOR VENDOR SELECTION			
Mark an "X" before the justification(s) that applies to this request. (Check all that apply.)			
	A. Competitive Process		G. Grant
	B. Amendment		H. State Statute/Agency Directed
X	C. Single Source/Unique Vendor		I. Federal Agency Directed
	D. Proprietary/Copyright/Patents		J. Willing and Qualified
	E. Emergency		K. Client Choice
	F. University Cooperative Project		L. Other Authorization

PART III: SUPPLEMENTAL INFORMATION
Please respond to ALL of the following:
1. Provide a more detailed description and explain the need for the goods, services or grant to supplement the response in Part I.

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PART III: SUPPLEMENTAL INFORMATION

Responsive Management will conduct a large-scale scientific survey of three groups of interest: Maine general population residents, Maine hunters (including both resident and nonresident hunters), and Maine landowners. Responsive Management will develop an overall survey instrument with individual branches and skip-out patterns tailored to each respondent group; in other words, while respondents in each of the three groups will receive many of the same questions, certain questions or series of questions will be specific to each group (e.g., hunters will be asked specific questions about their hunting participation that are not asked of the other groups). Responsive Management will collaborate with MDIFW to ensure that the survey includes all content necessary to achieve the objectives of the study. Survey topics will address opinions on current and desired population levels of white-tailed deer, moose, black bear, and wild turkey; levels of support for and opposition to current management programs for these species as well as proposed changes and potential new management techniques; and key demographic data, with the latter used for crosstabulations to assess regional differences in attitudes and perspectives.

The survey will be implemented in a multi-modal format, ensuring the highest possible response rate. The vendor will compare survey results to those from the 2016 Big Game Survey to determine trends in public attitudes towards various issues.

2. Provide a brief justification for the selected vendor to supplement the response in Part II.

Responsive Management was selected to conduct MDIFW's Big Game Public Survey in 2016 using a competitive process. Responsive Management has conducted 30 years of continuous survey and human dimensions research on natural resource issues and has completed research for every state fish and wildlife agency on the U.S., including several for MDIFW. They are the most experienced and qualified vendor to conduct this work. In addition, one of the primary goals of the 2021 survey (this proposal) is to collect trend information on public attitudes towards big game management. This requires using the same vendor as the 2016 survey to ensure 1) consistent methodology with the 2016 survey; 2) access to the raw 2016 survey results to allow direct comparisons with the 2021 data, and 3) familiarity with the 2016 survey effort to guide the development of new research questions.

3. Explain how the negotiated costs or rates are fair and reasonable; or how the funding was allocated to grantee.

The costs are based on those from the 2016 Big Game Survey, the 2019 Furbearer Management Survey, and updated project sample sizes. Costs are comparable to those of prior survey efforts awarded through a competitive process, including those conducted by other vendors.

4. Describe the plan for future competition for the goods or services.

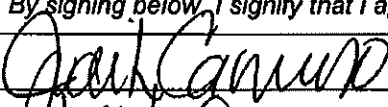
Responsive Management was selected to conduct the 2016 Big Game Survey through a competitive process. Therefore, it is imperative that we utilize the same vendor for this project to ensure consistent methodology and accurate trend analysis.

**State of Maine
Procurement Justification Form**

PART III: SUPPLEMENTAL INFORMATION

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PART IV: APPROVALS

Signature of requesting Department's Commissioner (or designee):	<i>By signing below, I signify that I approve of this procurement request.</i>		
			
Printed Name:	<i>Justin Cameron</i>	Date:	<i>7/15/21</i>
Signature of DAFS Procurement Official:	<i>Debbie Jacques</i>		
Printed Name:	Debbie Jacques	Date:	7/15/2021

