

State of Maine Procurement Justification Form

This form must accompany all contract requests and sole source requisitions (RQS) over \$5,000 submitted to the Division of Procurement Services.

INSTRUCTIONS: Please provide the requested information in the white spaces below. All responses (except signatures) must be typed; no hand-written forms will be accepted. See the guidance document posted with this form on the Division of Procurement Services website (Forms page) for additional instructions.

PART I: OVERVIEW				
Department Office/Division/Program:		DAFS/BABLO		
Department Contract Administrator or Grant Coordinator:		Clayton Smith		
(If applicable) Department Reference #:				
Amount: (Contract/Amendment/Grant)	\$ 48,000.00	Advantage CT / RQS #:	RQS 18L20200721***068	
CONTRACT	Proposed Start Date:	07/01/2020	Proposed End Date:	07/31/2022
AMENDMENT	Original Start Date:		Effective Date:	
	Previous End Date:		New End Date:	
GRANT	Project Start Date:		Grant Start Date:	
	Project End Date:		Grant End Date:	
Vendor/Provider/Grantee Name, City, State:		MDI Entertainment LLC 1500 Bluegrass Lakes Parkway, Alpharetta, GA 30004		
Brief Description of Goods/Services/Grant:		License agreement for copyrighted Instant game		

PART II: JUSTIFICATION FOR VENDOR SELECTION			
Mark an "X" before the justification(s) that applies to this request. (Check all that apply.)			
	A. Competitive Process		G. Grant
	B. Amendment		H. State Statute/Agency Directed
X	C. Single Source/Unique Vendor		I. Federal Agency Directed
	D. Proprietary/Copyright/Patents		J. Willing and Qualified
	E. Emergency		K. Client Choice
	F. University Cooperative Project		L. Other Authorization

PART III: SUPPLEMENTAL INFORMATION
Please respond to ALL of the following:
1. Provide a more detailed description and explain the need for the goods, services or grant to supplement the response in Part I.
<p>Keys-N-Cash is a licensed product of MDI, a subsidiary of our instant ticket vendor and receives a license fee of \$48,000.00 equivalent to 1% of potential game sales. This fee is part of the normal operating cost within the lottery industry when printing and issuing licensed properties. The license fee allows the lottery to use KEYS-N-CASH as a unique and exciting game for our players.</p>

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PART III: SUPPLEMENTAL INFORMATION

2. Provide a brief justification for the selected vendor to supplement the response in Part II.

This is part of lottery industry standards when manufacturing and issuing instant games and licensed products trademarked by others. MDI holds the exclusive trademark rights for KEYS-N-CASH in the lottery industry and the game is not available through any other sources.

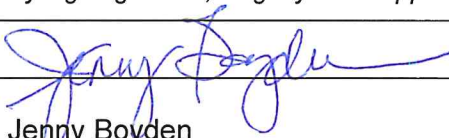
3. Explain how the negotiated costs or rates are fair and reasonable; or how the funding was allocated to grantee.

The \$48,000.00 license fee is the industry standard. The Maine Lottery receives a discount on the property as a current customer of Scientific Games, the parent company of MDI.

4. Describe the plan for future competition for the goods or services.

N/A

PART IV: APPROVALS

Signature of requesting Department's Commissioner (or designee):	<i>By signing below, I signify that I approve of this procurement request.</i>		
			
Printed Name:	Jenny Boyden	Date:	July 23, 2020
Signature of DAFS Procurement Official:	<small>DocuSigned by:</small> <i>Sue H. Garcia</i>		
Printed Name:	Sue H. Garcia	Date:	7/27/2020