



## PROCUREMENT JUSTIFICATION FORM (PJF)

This form must accompany all contract requests and sole source requisitions (RQS) over \$5,000 submitted to the Division of Procurement Services.

*INSTRUCTIONS: Please provide the requested information in the white spaces below. All responses (except signatures) must be typed; no hand-written forms will be accepted. See the guidance document posted with this form on the Division of Procurement Services intranet site (Forms page) for additional instructions.*

PART I: OVERVIEW				
Department Office/Division/Program:		Department of Education, Office of Innovation, MOOSE		
Department Contract Administrator or Grant Coordinator:		Jennifer Page		
(If applicable) Department Reference #:		N/A		
Amount: (Contract/Amendment/Grant)		\$ 23,500.00	Advantage CT / RQS #:	20240529*3448
CONTRACT	Proposed Start Date:	7/11/2024	Proposed End Date:	7/11/2024
AMENDMENT	Original Start Date:		Effective Date:	
	Previous End Date:		New End Date:	
GRANT	Project Start Date:		Grant Start Date:	
	Project End Date:		Grant End Date:	
Vendor/Provider/Grantee Name, City, State:		Washington Speakers Bureau 107 S West Street #482, Alexandria, VA 22314		
Brief Description of Goods/Services/Grant:		Delivery of keynote for MOOSE Celebration		

PART II: JUSTIFICATION FOR VENDOR SELECTION			
Check the box below for the justification(s) that applies to this request. (Check all that apply.)			
<input type="checkbox"/>	A. Competitive Process	<input type="checkbox"/>	G. Grant
<input type="checkbox"/>	B. Amendment	<input type="checkbox"/>	H. State Statute/Agency Directed
<input checked="" type="checkbox"/>	C. Single Source/Unique Vendor	<input type="checkbox"/>	I. Federal Agency Directed
<input type="checkbox"/>	D. Proprietary/Copyright/Patents	<input type="checkbox"/>	J. Willing and Qualified
<input type="checkbox"/>	E. Emergency	<input type="checkbox"/>	K. Client Choice
<input type="checkbox"/>	F. University Cooperative Project	<input type="checkbox"/>	L. Other Authorization

Please respond to ALL of the questions in the following sections.

### PART III: SUPPLEMENTAL INFORMATION

1. Provide a more detailed description and explain the need for the goods, services or grant to supplement the response in Part I.

The MOOSE Celebration event is intended to not only thank the 700+ educators who have worked on MOOSE over the past 4 years, but also to resource them going forward as conscious innovators in their schools and communities. The event will highlight their work and make deliberate connections to how the work they have done on MOOSE carries outside of the platform and has prepared them as teacher leaders in their own right. The keynote we are looking to bring in would elevate the messaging and outcomes of the event and honor the caliber of work that has been poured into the MOOSE project to this point.

2. Provide a brief justification for the selected vendor to supplement the response in Part II. Reference the RFP number, if applicable.

Amy Blankson, bestselling author of *The Future of Happiness*, is the only person to receive a Point of Light from two sitting US Presidents. After graduating from Harvard College and Yale School of Management, she has focused her work on understanding how to cultivate happiness in a digital era. She is a member of the UN Global Happiness Council, a Fellow of the World Innovation Organization, and is currently working with the IEEE to create standards for well-being in the creation of artificial intelligence and emotion awareness. Most recently, Amy has shared her thought leadership as a speaker at TEDx, as a regular contributor for Forbes on Women, Technology, and Leadership, and as a featured professor in Oprah's Happiness course.

In the information economy, collaboration is the ultimate currency. Digital communities and platforms for knowledge sharing now enable us to "upsurge" projects to collective wisdom, thereby tapping into vast reserves of knowledge and creativity. Yet at the heart of this movement are individuals, many of whom have ceased to believe that they can overcome systemic barriers to making a difference in their organization. The Ancient Greeks defined optimism as "the belief that our behavior matters," which is a critical concept for helping individuals to remove limiting beliefs and to shift towards solutions-based thinking.

Amy exemplifies the message we are trying to convey about educators as innovative agents of change in their communities. Amy understands the power of storytelling and will help to weave narrative into her presentation, helping educators see themselves in other individuals who have mobilized their communities for positive change. Her talk is action oriented and exemplifies the interdisciplinary, project based elements of MOOSE as she will use a combination of design thinking and experiential activities to help the educators experience how we can all be innovators if we act together with intention

3. Explain how the negotiated costs or rates are fair and reasonable; or how the funding was allocated to grantee.

Due to her global reach and influence, Amy Blankson negotiated costs are on par with providers of similar caliber.

4. Describe the plan for future competition for the goods or services.

**PART III: SUPPLEMENTAL INFORMATION**

As this is a single instance of a keynote provider for a one-time themed event, it is unlikely that this project would have a future need for this particular service. If the need arises in the future, we will follow appropriate procurement protocols.

**PART IV: AMERICAN RESCUE PLAN ACT (ARPA) / MAINE JOBS & RECOVERY PLAN (MJRP)**

Does this request utilize ARPA/MJRP funds?



Yes, MJRP funds (023) – If Yes, please attach the approved Business Case(s).

Yes, ARPA funds (025) – If Yes, please be aware of the requirements from awarding federal agencies.

No – If No, proceed to Part V.

**PART V: APPROVALS**

The signatures below indicate approval of this procurement request.

Signature of requesting Department's Commissioner (or designee):			
Typed Name:	Daniel A. Chuhta	Date:	6/4/2024
Signature of DAFS Procurement Official:	<small>DocuSigned by:</small>  <small>41C2BA36FAF44CD...</small>		
Typed Name:	Kathy Paquette	Date:	6/10/2024

**Certificate Of Completion**

Envelope Id: 4B453303EFBA4F71AD4FC4146A863C55	Status: Completed
Subject: Please Docusign This Document	
Source Envelope:	
Document Pages: 3	Signatures: 1
Certificate Pages: 1	Initials: 0
AutoNav: Enabled	Envelope Originator: Daniel A. Chuhta Daniel.Chuhta@maine.gov
Envelopeld Stamping: Disabled	IP Address: 64.207.219.135
Time Zone: (UTC-05:00) Eastern Time (US & Canada)	

**Record Tracking**

Status: Original 6/4/2024 9:29:12 AM	Holder: Daniel A. Chuhta Daniel.Chuhta@maine.gov	Location: DocuSign
Security Appliance Status: Connected	Pool: StateLocal	
Storage Appliance Status: Connected	Pool: Maine Department of Education	Location: DocuSign

**Signer Events**

Daniel A. Chuhta  
Daniel.Chuhta@maine.gov  
Deputy Commissioner  
Maine Department of Education  
Security Level: Email, Account Authentication (None)

**Signature**



Signature Adoption: Drawn on Device  
Using IP Address: 198.182.163.113

**Timestamp**

Sent: 6/4/2024 9:29:13 AM  
Viewed: 6/4/2024 9:29:23 AM  
Signed: 6/4/2024 9:29:38 AM  
Freeform Signing

**Electronic Record and Signature Disclosure:**  
Not Offered via DocuSign

**In Person Signer Events**

**Signature**

**Timestamp**

**Editor Delivery Events**

**Status**

**Timestamp**

**Agent Delivery Events**

**Status**

**Timestamp**

**Intermediary Delivery Events**

**Status**

**Timestamp**

**Certified Delivery Events**

**Status**

**Timestamp**

**Carbon Copy Events**

**Status**

**Timestamp**

**Witness Events**

**Signature**

**Timestamp**

**Notary Events**

**Signature**

**Timestamp**

**Envelope Summary Events**

**Status**

**Timestamps**

Envelope Sent	Hashed/Encrypted	6/4/2024 9:29:13 AM
Certified Delivered	Security Checked	6/4/2024 9:29:23 AM
Signing Complete	Security Checked	6/4/2024 9:29:38 AM
Completed	Security Checked	6/4/2024 9:29:38 AM

**Payment Events**

**Status**

**Timestamps**