



DEPARTMENT OF ADMINISTRATIVE AND FINANCIAL SERVICES

DIVISION OF PROCUREMENT SERVICES

STATE OF MAINE

PROCUREMENT JUSTIFICATION FORM (PJF)

This form must accompany all contract requests and sole source requisitions (RQS) over \$5,000 submitted to the Division of Procurement Services.

INSTRUCTIONS: Please provide the requested information in the white spaces below. All responses (except signatures) must be typed; no hand-written forms will be accepted. See the guidance document posted with this form on the Division of Procurement Services intranet site (Forms page) for additional instructions.

| PART I: OVERVIEW | | | |
|---|----------------------|--|------------------------------|
| Department Office/Division/Program: | | Secretary of State, Bureau of Motor Vehicles, Information Services | |
| Department Contract Administrator or Grant Coordinator: | | Chris Johnson, Deputy Secretary of State- Information Services | |
| (If applicable) Department Reference #: | | | |
| Amount: (Contract/Amendment/Grant) | \$ 17,988.00 | Advantage CT / RQS #: | 20230609000000001539 |
| CONTRACT | Proposed Start Date: | 7/1/2023 | Proposed End Date: 6/30/2024 |
| AMENDMENT | Original Start Date: | | Effective Date: |
| | Previous End Date: | | New End Date: |
| GRANT | Project Start Date: | | Grant Start Date: |
| | Project End Date: | | Grant End Date: |
| Vendor/Provider/Grantee Name, City, State: | | Intuition Machines, Inc 1065 SW 8 th St. NO 704 Miami, FL 33130 | |
| Brief Description of Goods/Services/Grant: | | hCAPTCHA software and support | |

| PART II: JUSTIFICATION FOR VENDOR SELECTION | | | |
|--|-----------------------------------|--------------------------|----------------------------------|
| Check the box below for the justification(s) that applies to this request. (Check all that apply.) | | | |
| <input type="checkbox"/> | A. Competitive Process | <input type="checkbox"/> | G. Grant |
| <input type="checkbox"/> | B. Amendment | <input type="checkbox"/> | H. State Statute/Agency Directed |
| <input checked="" type="checkbox"/> | C. Single Source/Unique Vendor | <input type="checkbox"/> | I. Federal Agency Directed |
| <input type="checkbox"/> | D. Proprietary/Copyright/Patents | <input type="checkbox"/> | J. Willing and Qualified |
| <input type="checkbox"/> | E. Emergency | <input type="checkbox"/> | K. Client Choice |
| <input type="checkbox"/> | F. University Cooperative Project | <input type="checkbox"/> | L. Other Authorization |

Please respond to ALL of the questions in the following sections.

PART III: SUPPLEMENTAL INFORMATION

1. Provide a more detailed description and explain the need for the goods, services or grant to supplement the response in Part I.

The new Central Voter Registration System includes publicly accessible portals for voters to request and track absentee ballots, and to register to vote. To secure these against a flurry of bot generated requests clogging up the works we need a highly effective CAPTCHA tool/service. Because this is a state service it is also essential that the CAPTCHA toolset achieve a high level of accessibility – not creating a barrier for some voters or prospective voters. And because election related public participation should not be deterred by privacy concerns it is also essential that the CAPTCHA service does not save information about the person's personal Internet, computer, and browser usage practices to use for other purposes. In summary, we need high effectiveness in combatting bots, high accessibility, and no requirement for members of the public to accept encroachments of their personal privacy to utilize election related services.

2. Provide a brief justification for the selected vendor to supplement the response in Part II. Reference the RFP number, if applicable.

Intuition Machines, Inc. Provides a very capable Enterprise CAPTCHA service which does not keep or sell user information, which some other vendors such as the provider of reCAPTCHA does. It does include service analytics and customer control of the human versus bot scoring factors that help us tune and monitor the effectiveness of the CAPTCHA service for our uses, in ways some other vendors do not. And it does include the ability to make a high percentage of accurate human versus machine determinations without imposing a visual or audio test upon the person, thereby offering a vast improvement in accessibility. The Intuition Machines Enterprise CAPTCHA service is the only one we have found that provides the combination of tunable and monitorable high efficacy CAPTCHA determinations without privacy infringements and with little to no reduction in accessibility.

3. Explain how the negotiated costs or rates are fair and reasonable; or how the funding was allocated to grantee.

As the lone vendor offering a viable solution meeting all three of our critical requirements it is very reasonable that the annual cost is only a fraction of the cost for a staff position to attempt to mitigate any one of these problems.

4. Describe the plan for future competition for the goods or services.

The marketplace for these services is evolving. If there appear to be competitive service offerings from vendors that would meet our three essential requirements, we can initiate a competitive bid process to select the vendor/service to use in the future, when the annual service would otherwise renew.

PART IV: AMERICAN RESCUE PLAN ACT (ARPA) / MAINE JOBS & RECOVERY PLAN (MJRP)

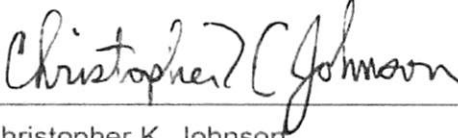
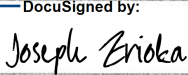
Does this request utilize ARPA/MJRP funds?

Yes – If Yes, please attach the approved Business Case(s).

No – If No, proceed to Part V.

PART V: APPROVALS

The signatures below indicate approval of this procurement request.

| | | |
|--|---|-----------------|
| Signature of requesting Department's Commissioner (or designee): |  | |
| Typed Name: | Christopher K. Johnson | Date: 6/9/2023 |
| Signature of DAFS Procurement Official: | <small>DocuSigned by:</small>  <small>EA813178102243C...</small> | |
| Typed Name: | Joseph Zrioka Director of IT Procurement | Date: 6/22/2023 |