

PROCUREMENT JUSTIFICATION FORM (PJF)

This form must accompany all contract requests and sole source requisitions (RQS) <u>over \$5,000</u> submitted to the Division of Procurement Services.

INSTRUCTIONS: Please provide the requested information in the white spaces below. All responses (except signatures) must be typed; no hand-written forms will be accepted. See the guidance document posted with this form on the Division of Procurement Services intranet site (Forms page) for additional instructions.

| PART I: OVERVIEW | | | | | | | | |
|--|----------------------|---|---|----------------------|-------------------|--|-----------|--|
| Department Office/Division/Program: | | | DECD/Office of Outdoor Recreation | | | | | |
| Department Contract Administrator or Grant Coordinator: | | | Carolann D. Ouellette | | | | | |
| (If applicable) Department Reference #: | | | N/A | | | | | |
| Amount: (Contract/Amendment/Grant) \$ 210,00 | | 00.00 Advantage CT / RQS #: CT19A202404110000 | | 20240411000000002804 | | | | |
| CONTRACT | Proposed St | art Date: | 3/1/2024 | | Proposed End | | 2/28/2025 | |
| AMENDMENT | Original Start Date: | | | | Effective Date: | | | |
| | Previous End Date: | | | | New End Date: | | | |
| GRANT | Project Start Date: | | | | Grant Start Date: | | | |
| | Project End Date: | | | | Grant End Date: | | | |
| Vendor/Provider/Grantee Name, | | Green Tree Event Consultants | | | | | | |
| City, State: | | Saco, ME | | | | | | |
| Brief Description of | | | Conference and event management services for the second | | | | | |
| Goods/Services/Grant: | | | year of the Maine Outdoor Economy Summit. | | | | | |

| PART II: JUSTIFICATION FOR VENDOR SELECTION | | | | | | | |
|--|-----------------------------------|--|----------------------------------|--|--|--|--|
| Check the box below for the justification(s) that applies to this request. (Check all that apply.) | | | | | | | |
| | A. Competitive Process | | G. Grant | | | | |
| | B. Amendment | | H. State Statute/Agency Directed | | | | |
| \boxtimes | C. Single Source/Unique Vendor | | I. Federal Agency Directed | | | | |
| | D. Proprietary/Copyright/Patents | | J. Willing and Qualified | | | | |
| | E. Emergency | | K. Client Choice | | | | |
| | F. University Cooperative Project | | L. Other Authorization | | | | |

Please respond to ALL of the questions in the following sections.

PART III: SUPPLEMENTAL INFORMATION

1. Provide a more detailed description and explain the need for the goods, services or grant to supplement the response in Part I.

The Office of Outdoor Recreation is a 2-person office with responsibilities across multiple areas. The execution of an event of this scope and scale requires working with an established event planner. Green Tree Events has a proven track record of event management which is evidenced by not only the successful launch of the inaugural Maine Outdoor Economy Summit in 2022, but also the planning and production of an even more successful Maine Outdoor Economy Summit in 2023.

2. Provide a brief justification for the selected vendor to supplement the response in Part II. Reference the RFP number, if applicable.

Green Tree Events Consulting were the final selection from a group of bidders to the Office of Tourism's recent RFP for an event management company for the next 4 years of the Governor's Conference on Tourism. They were the only Maine company that bid on the RFP and they scored considerably higher than any of the other bidders. The Maine Outdoor Economy Summit is not only closely aligned with the Governor's Conference on Tourism, but it is very similar in format.

3. Explain how the negotiated costs or rates are fair and reasonable; or how the funding was allocated to grantee.

As part of the competitive bidding process for the Office of Tourism, GTEC proposed a budget based on expenses for previous conferences and suggested efficiencies. They have demonstrated responsible stewardship of the budget and developed income streams to offset expenses not only for the Office of Tourism, but also for our office for the last 2 years of their lead on the Maine Outdoor Economy Summit. The rates remain intact for this sole source agreement.

4. Describe the plan for future competition for the goods or services.

The Office of Outdoor Recreation will work with the Office of Tourism to include the Outdoor Economy Summit when they next issue an RFP to secure an events management consultant to provide planning and management services.

PART IV: AMERICAN RESCUE PLAN ACT (ARPA) / MAINE JOBS & RECOVERY PLAN (MJRP)

Does this request utilize ARPA/MJRP funds?

 \Box Yes, MJRP funds (023) – If Yes, please attach the approved Business Case(s).

 \Box Yes, ARPA funds (025) – If Yes, please be aware of the requirements from awarding federal agencies.

 \boxtimes No – If No, proceed to Part V.

PART V: CONFLICTS OF INTEREST (COI); CONTRACT WITH THE STATE

Does the requesting Department signatory understand and acknowledge Maine's COI Statute?

☑ Yes, the requesting Department understands and acknowledges MRS Title 5, §18-A, 2.

| PART VI: APPROVALS | | | | | | | | | |
|--|--|-------|------------|--|--|--|--|--|--|
| The signatures below indicate approval of this procurement request. | | | | | | | | | |
| Signature of requesting Department's Commissioner (or designee): | Heather Her | | | | | | | | |
| Typed Name: | Heather Johnson, Commissioner | Date: | 04/11/2024 | | | | | | |
| Signature of DAFS Procurement Official: | DocuSigned by: Kathy, Paquette 41C2BA36FAF44CD | | | | | | | | |
| Typed Name: | Kathy Paquette | Date: | 4/24/2024 | | | | | | |