

State of Maine Procurement Justification Form

PART I: OVERVIEW

Department Office/Division/Program:		DHHS Commissioners Office – Megan Garrett-Reed			
Department Contract Administrator or Grant Coordinator:		Nancy Tan & Arlene Jones			
(If applicable) Department Reference #:		COM-21-1700			
Estimated Contract or Grant Amount:	\$249,996.00	Advantage CT / RQS #:	10A 20210303*2366		
ALL OTHER	Proposed Start Date:	3/8/2021	Proposed End Date:	3/31/2022	
AMENDMENT	Original Start Date:		New Start Date:		
	Original End Date:		New End Date:		
GRANT	Project Start Date:		Grant Start Date:		
	Project End Date:		Grant End Date:		
Vendor/Provider/Grantee Name, City, State:		Seventeenth Addition LLC Cincinnati, Ohio 45202			
Brief Description of Goods/Services/Grant:		Staff augmentation and subject matter expertise to support the State's creation of a State-based Marketplace for individual and small group health coverage.			

PART II: JUSTIFICATION FOR VENDOR SELECTION

Mark an "X" before the justification(s) that applies to this request.

	A. Competitive Process		G. Grant
	B. Amendment		H. State Statute/Agency Directed
X	C. Single Source/Unique Vendor		I. Federal Agency Directed
	D. Proprietary/Copyright/Patents		J. Willing and Qualified
	E. Emergency		K. Client Choice
	F. University Cooperative Project		L. Other Authorization

PART III: SUPPLEMENTAL QUESTIONS

Please respond to ALL of the following questions.

1. Provide a more detailed description of the goods, services or grant to supplement the response in Part I.

The purpose of this Agreement is to provide specialized expertise to support the State's transition away from the Federally facilitated Marketplace (FFM) and to a State-based Marketplace (SBM). The State-based Marketplace is a platform to allow individuals to shop for, and enroll in, health insurance coverage. The transition to this new platform involves both technological and business efforts. It involves stakeholders within the State (Office for Family Independence, Office of Information Technology) and outside it (the federal Centers for Medicare and Medicaid Services, health insurance carriers, advocacy organizations, and consumers). The Department is utilizing this contract to procure the necessary specialized expertise to execute the project over the course of one year, from March 2021-March 2022.

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PART III: SUPPLEMENTAL QUESTIONS

2. Provide a brief justification for the selected vendor to supplement the response in Part II.

The Department has been searching for an individual who can bring recent experience in the full range of activities required of States when transitioning away from the Federally-facilitated Marketplace and to a State-based Marketplace. 17a is the only firm identified by the Department able to provide a single individual on a full-time basis with the skill set and previous experience required.

The individual available to fill this role through 17a previously worked with one of only 3 states to have recently undertaken this transition away from the FMM and to a State-based Marketplace, and was responsible for these duties in the State. He brings important expertise in the transition processes that will significantly decrease risk to the project.

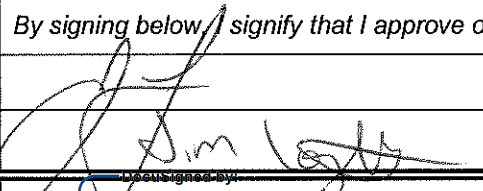
3. Explain how the negotiated costs or rates are fair and reasonable; or how the funding was allocated to grantee.

Rates are reasonable compared with other consultants engaged by the Department.

4. Describe the plan for future competition for the goods or services.

The Department does not plan to RFP this service in the future, it is a one-time procurement for temporary subject matter expertise.

PART IV: APPROVALS

Signature of requesting Department's Commissioner (or designee):	<i>By signing below, I signify that I approve of this procurement request.</i>		
Printed Name:		Date:	15-Mar-21
Signature of DAFS Procurement Official:	<i>41C2BA36FAF44CD... Kathy Paquette</i>		
Printed Name:	Kathy Paquette	Date:	3/30/2021