

## State of Maine Procurement Justification Form

This form must accompany all contract requests and sole source requisitions (RQS) over \$5,000 submitted to the Division of Procurement Services.

INSTRUCTIONS: Please provide the requested information in the white spaces below.

### PART I: OVERVIEW

Department Office/Division/Program:		Maine CDC / Division of Population Health	
Department Contract Administrator or Grant Coordinator:		Chris Moiles Shawn Belanger	
(If applicable) Department Reference #:		CD0-19-4499F	
Amount: (Contract/Amendment/Grant)	Original: \$6,928,290.65 Amend: \$1,488,248.00 Revised: \$8,416,538.65	Advantage CT / RQS #:	CT 10A 20180411*3095
CONTRACT	Proposed Start Date:		Proposed End Date:
AMENDMENT	Original Start Date:	7/1/2018	Effective Date:
	Previous End Date:	12/31/2020	New End Date:
GRANT	Project Start Date:		Grant Start Date:
	Project End Date:		Grant End Date:
Vendor/Provider/Grantee Name, City, State:		MaineHealth Westbrook, ME	
Brief Description of Goods/Services/Grant:		Tobacco Treatment Services Initiative (Tobacco HelpLine, Professionals Training, Clinical Outreach, Medication Voucher Program)	

### PART II: JUSTIFICATION FOR VENDOR SELECTION

Mark an "X" before the justification(s) that applies to this request. (Check all that apply.)

	A. Competitive Process		G. Grant
<b>X</b>	B. Amendment		H. State Statute/Agency Directed
	C. Single Source/Unique Vendor		I. Federal Agency Directed
	D. Proprietary/Copyright/Patents		J. Willing and Qualified
	E. Emergency		K. Client Choice
	F. University Cooperative Project	<b>X</b>	L. Other Authorization – <b>RFP Extended</b>

### PART III: SUPPLEMENTAL INFORMATION

Please respond to ALL of the following:

**1. Provide a more detailed description and explain the need for the goods, services or grant to supplement the response in Part I.**

The work done under this contract alleviates the health and financial burden associated with tobacco use by providing tobacco treatment, training, support and resources. This initiative has three different components, all of which must be seamlessly coordinated: operation of the Maine Tobacco HelpLine and theQuitlink.com, which are the state-wide, no-charge telephone-based and digital services resources that provides tobacco treatment (counseling, e-mail and text support, and self-help materials); a comprehensive system of training for tobacco treatment, including working with clinical and non-clinical providers to incorporate evidence-based tobacco

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### PART III: SUPPLEMENTAL INFORMATION

treatment into their protocols; and facilitating access to the tobacco treatment medication voucher program. Tobacco use remains the number one preventable cause of death, and assisting tobacco users with cessation is a critical role of the Maine CDC.

The purpose of this amendment is to extend the agreement by six (6) months to ensure continuation of these services while the RFP process is completed.

#### 2. Provide a brief justification for the selected vendor to supplement the response in Part II.

Such tobacco treatment is provided by certified tobacco treatment specialists through an infrastructure that has a phone and web-based system for handling roughly 10,000 calls per year and digital services enrollment. The treatment specialists provide clinical outreach trainings to educate health professionals and others about tobacco treatment. MaineHealth's Center for Tobacco Independence is the only entity in the State of Maine with this expertise and capacity. The Department and any other governmental entity does not have the staff, resources and expertise to provide this service.

MaineHealth's Center for Tobacco Independence is the only large-scale cessation services provider in Maine. They have a 10+ year history of providing this service to Maine residents and have learned a great deal about how to do so effectively. They have earned a solid reputation with clinics throughout the state. All other comparable cessation services providers are outside of the state of Maine and have no experience with Maine's population.

#### 3. Explain how the negotiated costs or rates are fair and reasonable; or how the funding was allocated to grantee.

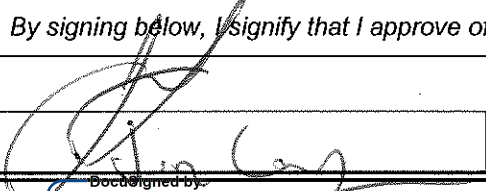
This contract was put out to bid in 2010 and MaineHealth was the only bidder which resulted in them being awarded the contract. Over time, they have managed to sustain the same levels of service with no increase in budget despite increases in the cost of living, suggesting even greater cost efficiency over time.

#### 4. Describe the plan for future competition for the goods or services.

The Department intends to competitively procure these services with a 7/1/2021 contract start date.

(Dept RFP# T2018040)

### PART IV: APPROVALS

<b>Signature of requesting Department's Commissioner (or designee):</b>	<i>By signing below, I signify that I approve of this procurement request.</i>		
<b>Printed Name:</b>		<b>Date:</b>	6-2-21
<b>Signature of DAFS Procurement Official:</b>	<i>DocuSigned by: Jaime Schorr</i>		
<b>Printed Name:</b>	Jaime Schorr <small>6D6437754DD0459...</small>	<b>Date:</b>	2/3/2021