

State of Maine
Master Score Sheet

RFP# 202203045						
PQVL for Multimedia Services						
Bidder Name:		Blaze Partners- Advertising	Burgess - Advertising	Lone Spruce Creative - Videographer	No Limit Films - Videographer	
Proposed Cost:		\$175/hour	\$150/hour		No Rate Sheet	
Scoring Sections		Points Available				
Section I: Preliminary Information		Pass/Fail				
Section II: Organization Qualifications and Experience		65	65	60	65	60
Section III: Proposed Services		0				
Section IV: Cost Proposal		35	26	35	33	0
TOTAL		<u>100</u>	<u>91</u>	<u>95</u>	<u>98</u>	<u>60</u>
Bidder Name:		O'Maine Studios - Videographer	Results - Advertising	Results - Graphic Design		
Proposed Cost:			\$180/hour	\$175/hour		
Scoring Sections		Points Available				
Section I: Preliminary Information		Pass/Fail				
Section II: Organization Qualifications and Experience		65	65	62	40	
Section III: Proposed Services		0				
Section IV: Cost Proposal		35	33	29	20	
TOTAL		<u>100</u>	<u>98</u>	<u>91</u>	<u>60</u>	



**STATE OF MAINE
DEPARTMENT OF INLAND FISHERIES AND WILDLIFE**

**Janet T. Mills
Governor**

**Judith Camuso
Commissioner**

10/12/2022

Blaze Partners, LLC
106 Lafayette St., Ste 1B
Yarmouth, ME 04096

**SUBJECT: Notice of Conditional Pre-Qualified Vendor List Awards under RFP # 202203045,
PQVL for Multimedia**

Dear Jim Hauptman:

This letter is in regard to the subject Request for Proposals (RFP), issued by the State of Maine Department of Inland Fisheries and Wildlife for PQVL for Multimedia. The Department has evaluated the proposals received using the evaluation criteria identified in the RFP, and the Department is hereby announcing its conditional awards to the following bidders:

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- Advertising - Results Marketing & Design, Inc. d/b/a Ethos

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Thank you for your interest in doing business with the State of Maine.

Sincerely,

A handwritten signature in cursive script that reads "Emily MacCabe".

Emily MacCabe
Director, Information and Education
Maine Department of Inland Fisheries and Wildlife

STATEMENT OF APPEAL RIGHTS

Any person aggrieved by an award decision may request an appeal hearing. The request must be made to the Director of the Bureau of General Services, in writing, within 15 days of notification of the contract award as provided in 5 M.R.S. § 1825-E (2) and the Rules of the Department of Administrative and Financial Services, Bureau of General Services, Division of Purchases, Chapter 120, § (2) (2).



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10/12/2022

Burgess Advertising & Marketing
6 Fundy Rd, Suite 300
Falmouth, ME 04105

**SUBJECT: Notice of Conditional Pre-Qualified Vendor List Awards under RFP # 202203045,
PQVL for Multimedia**

Dear Meredith Strang Burgess:

This letter is in regard to the subject Request for Proposals (RFP), issued by the State of Maine Department of Inland Fisheries and Wildlife for PQVL for Multimedia. The Department has evaluated the proposals received using the evaluation criteria identified in the RFP, and the Department is hereby announcing its conditional awards to the following bidders:

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10/12/2022

Lone Spruce Creative
120 Main St., Suite 242
Saco, ME 04072

**SUBJECT: Notice of Conditional Pre-Qualified Vendor List Awards under RFP # 202203045,
PQVL for Multimedia**

Dear Mark Fleming:

This letter is in regard to the subject Request for Proposals (RFP), issued by the State of Maine Department of Inland Fisheries and Wildlife for PQVL for Multimedia. The Department has evaluated the proposals received using the evaluation criteria identified in the RFP, and the Department is hereby announcing its conditional awards to the following bidders:

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Emily MacCabe
Director, Information and Education
Maine Department of Inland Fisheries and Wildlife

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10/12/2022

NoLimit LLC
PO Box 586
Lincoln, ME 04457

**SUBJECT: Notice of Conditional Pre-Qualified Vendor List Awards under RFP # 202203045,
PQVL for Multimedia**

Dear Connor Griffin:

This letter is in regard to the subject Request for Proposals (RFP), issued by the State of Maine Department of Inland Fisheries and Wildlife for PQVL for Multimedia. The Department has evaluated the proposals received using the evaluation criteria identified in the RFP, and the Department is hereby announcing its conditional awards to the following bidders:

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Director, Information and Education
Maine Department of Inland Fisheries and Wildlife

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10/12/2022

O'Maine Studios / Global Content Partners
54 Danforth St.
Portland, ME 04112

**SUBJECT: Notice of Conditional Pre-Qualified Vendor List Awards under RFP # 202203045,
PQVL for Multimedia**

Dear Rory Strunk:

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10/12/2022

Results Marketing & Design, Inc. d/b/a Ethos
17 Ash St.
Westbrook, ME 04092

**SUBJECT: Notice of Conditional Pre-Qualified Vendor List Awards under RFP # 202203045,
PQVL for Multimedia**

Dear Ted Darling:

This letter is in regard to the subject Request for Proposals (RFP), issued by the State of Maine Department of Inland Fisheries and Wildlife for PQVL for Multimedia. The Department has evaluated the proposals received using the evaluation criteria identified in the RFP, and the Department is hereby announcing its conditional awards to the following bidders:

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10/12/2022

Results Marketing & Design, Inc. d/b/a Ethos
17 Ash St.
Westbrook, ME 04092

**SUBJECT: Notice of Conditional Pre-Qualified Vendor List Awards under RFP # 202203045,
PQVL for Multimedia**

Dear Chris Bonacci:

This letter is in regard to the subject Request for Proposals (RFP), issued by the State of Maine Department of Inland Fisheries and Wildlife for PQVL for Multimedia. The Department has evaluated the proposals received using the evaluation criteria identified in the RFP, and the Department is hereby announcing its conditional awards to the following bidders:

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Award Justification Statement
RFP#202203045 PQVL for Multimedia Services

I. Summary

The State of Maine is seeking proposals to be considered for inclusion on a Pre-Qualified Vendor List for multimedia services including copywriting, technical writing, advertising, graphic design, video production, and photography.

II. Evaluation Process

An Evaluation Team comprised of State employees, used a staged approach to evaluate and score the proposals and applied the consensus method in scoring Qualifications & Experience. Scores for the Cost Proposal were assigned using the consensus method.

III. Qualifications & Experience

The awarded bidders showed expertise and experience in their fields.

Bidders showed mesmerizing examples of their work or projects that compared to things we want to achieve.

We learned about past achievements that built our confidence in their ability to serve the needs of our agency.

IV. Proposed Services

N/A

V. Cost Proposal

While some bidders could not be accurately compared due to a difference in the cost proposal structure, we thought that even with the range of prices, most costs were fair and reasonable.

VI. Conclusion

The bidders who were awarded showed us their ability to do the tasks we may seek, and services were provided a fair cost structure. During our meeting we decided that bidders who scored 66 total points or more would be awarded a spot on the PQVL.

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: Blaze Partners
DATE: 9/1/2022

SUMMARY PAGE

Department Name: Inland Fisheries and Wildlife
Name of RFP Coordinator: Kristina Paulhus
Names of Evaluators: Emily MacCabe, Courtney Sirois, Kristina Paulhus

<u>Pass/Fail Criteria</u>	<u>Pass</u>	<u>Fail</u>
Section I. Preliminary Information (Eligibility)	x	
•		
•		
•		
<u>Scoring Sections</u>	<u>Points Available</u>	<u>Points Awarded</u>
Section II. Organization Qualifications and Experience	65	65
Section III. Proposed Services	0	
Section IV. Cost Proposal	35	26
<u>Total Points</u>	<u>100</u>	<u>91</u>

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: Blaze Partners
DATE: 9/1/2022

**OVERVIEW OF SECTION I
Preliminary Information**

Section I. Preliminary Information

Evaluation Team Comments:

Great visual presentations.
Passion for the Maine Outdoors.
Mobile workstations to connect employees to the outdoor.

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: Blaze Partners
DATE: 9/1/2022

**EVALUATION OF SECTION II
Organization Qualifications and Experience**

	<u>Points Available</u>	<u>Points Awarded</u>
Section II. Organization Qualifications and Experience	65	65

Evaluation Team Comments:

Maine-based experience.
Time Management system for projects.
Worked with brands that align with MDIFW.
30+ years of experience.
Has done work with more than 100+ Maine brand since 2015, including state agencies and Nature Conservancy.
Co-founders of Maine Outdoor Brands.

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: Blaze Partners
DATE: 9/1/2022

**EVALUATION OF SECTION III
Proposed Services**

	<u>Points Available</u>	<u>Points Awarded</u>
Section III. Proposed Services	0	

Evaluation Team Comments:

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: Blaze Partners
DATE: 9/1/2022

**EVALUATION OF SECTION IV
Cost Proposal**

Lowest Submitted Cost Proposal	÷	Cost Proposal Being Scored	x	Score Weight	=	Score
\$130	÷	\$175	x	35 points	=	26

Evaluation Team Comments:

Pricing is fair and reasonable.

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: Burgess - Advertising
DATE: 9/1/2022

SUMMARY PAGE

Department Name: Inland Fisheries and Wildlife
Name of RFP Coordinator: Kristina Paulhus
Names of Evaluators: Emily MacCabe, Courtney Sirois, Kristina Paulhus

<u>Pass/Fail Criteria</u>	<u>Pass</u>	<u>Fail</u>
Section I. Preliminary Information (Eligibility)	x	
•		
•		
•		
<u>Scoring Sections</u>	<u>Points Available</u>	<u>Points Awarded</u>
Section II. Organization Qualifications and Experience	65	60
Section III. Proposed Services	0	
Section IV. Cost Proposal	35	35
<u>Total Points</u>	<u>100</u>	<u>95</u>

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: Burgess - Advertising
DATE: 9/1/2022

**OVERVIEW OF SECTION I
Preliminary Information**

Section I. Preliminary Information

Evaluation Team Comments:

Highly capable agency, with high quality examples of work.

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: Burgess - Advertising
DATE: 9/1/2022

**EVALUATION OF SECTION II
Organization Qualifications and Experience**

	<u>Points Available</u>	<u>Points Awarded</u>
Section II. Organization Qualifications and Experience	65	60

Evaluation Team Comments:

Experience with many State Agencies.
Managed the Media plan for "Veranda Plan".
Meredith has held many leadership roles on a wide variety of campaigns.
Not cutting edge, not as creative as other vendors.

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: Burgess - Advertising
DATE: 9/1/2022

**EVALUATION OF SECTION III
Proposed Services**

	<u>Points Available</u>	<u>Points Awarded</u>
Section III. Proposed Services	0	

Evaluation Team Comments:

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: Burgess - Advertising
DATE: 9/1/2022

**EVALUATION OF SECTION IV
Cost Proposal**

Lowest Submitted Cost Proposal	÷	Cost Proposal Being Scored	x	Score Weight	=	Score
\$150	÷	\$150	x	35 points	=	35

Evaluation Team Comments:

Pricing fair and reasonable.

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: Lone Spruce Creative – Videographer/Photographer
DATE: 9/1/2022

SUMMARY PAGE

Department Name: Inland Fisheries and Wildlife
Name of RFP Coordinator: Kristina Paulhus
Names of Evaluators: Emily MacCabe, Courtney Sirois, Kristina Paulhus

<u>Pass/Fail Criteria</u>	<u>Pass</u>	<u>Fail</u>
Section I. Preliminary Information (Eligibility)	x	
•		
•		
•		
<u>Scoring Sections</u>	<u>Points Available</u>	<u>Points Awarded</u>
Section II. Organization Qualifications and Experience	65	65
Section III. Proposed Services	0	
Section IV. Cost Proposal	35	33
<u>Total Points</u>	<u>100</u>	<u>98</u>

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: Lone Spruce Creative – Videographer/Photographer
DATE: 9/1/2022

**OVERVIEW OF SECTION I
Preliminary Information**

Section I. Preliminary Information

Evaluation Team Comments:

More suited to outdoor and field work.

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: Lone Spruce Creative – Videographer/Photographer
DATE: 9/1/2022

**EVALUATION OF SECTION II
Organization Qualifications and Experience**

	<u>Points Available</u>	<u>Points Awarded</u>
Section II. Organization Qualifications and Experience	65	65

Evaluation Team Comments:

Specializes in telling compelling stories through videography.
Unique and high-quality content.
Recognizable clients like Maine Office of Tourism and Maine Colleges.
Distinct and emotional feel.
Experience working in non-traditional settings, such as mounting equipment on ATVs.

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: Lone Spruce Creative – Videographer/Photographer
DATE: 9/1/2022

**EVALUATION OF SECTION III
Proposed Services**

	<u>Points Available</u>	<u>Points Awarded</u>
Section III. Proposed Services	0	

Evaluation Team Comments:

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
 RFP TITLE: PQVL for Multimedia Services
BIDDER: Lone Spruce Creative – Videographer/Photographer
DATE: 9/1/2022

**EVALUATION OF SECTION IV
Cost Proposal**

Lowest Submitted Cost Proposal	÷	Cost Proposal Being Scored	x	Score Weight	=	Score
	÷		x	35 points	=	33

Evaluation Team Comments:

No way to compare costs between the 2 submitted proposals.

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
 RFP TITLE: PQVL for Multimedia Services
BIDDER: No Limit Films – Videographer
DATE: 9/1/2022

SUMMARY PAGE

Department Name: Inland Fisheries and Wildlife
Name of RFP Coordinator: Kristina Paulhus
Names of Evaluators: Emily MacCabe, Courtney Sirois, Kristina Paulhus

<u>Pass/Fail Criteria</u>	<u>Pass</u>	<u>Fail</u>
Section I. Preliminary Information (Eligibility)		
• No rate sheet?	X	
•		
•		
<u>Scoring Sections</u>	<u>Points Available</u>	<u>Points Awarded</u>
Section II. Organization Qualifications and Experience	65	60
Section III. Proposed Services	0	
Section IV. Cost Proposal	35	0
<u>Total Points</u>	<u>100</u>	<u>60</u>

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: No Limit Films – Videographer
DATE: 9/1/2022

**OVERVIEW OF SECTION I
Preliminary Information**

Section I. Preliminary Information

Evaluation Team Comments:

Did not provide rate sheet.

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: No Limit Films – Videographer
DATE: 9/1/2022

**EVALUATION OF SECTION II
Organization Qualifications and Experience**

	<u>Points Available</u>	<u>Points Awarded</u>
Section II. Organization Qualifications and Experience	60	60

Evaluation Team Comments:

Certified drone operator.
Beautiful video and photos on the website.

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: No Limit Films – Videographer
DATE: 9/1/2022

**EVALUATION OF SECTION III
Proposed Services**

	<u>Points Available</u>	<u>Points Awarded</u>
Section III. Proposed Services	0	

Evaluation Team Comments:

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: No Limit Films – Videographer
DATE: 9/1/2022

**EVALUATION OF SECTION IV
Cost Proposal**

Lowest Submitted Cost Proposal	÷	Cost Proposal Being Scored	x	Score Weight	=	Score
	÷	0	x	0 points	=	0

Evaluation Team Comments:

Did not provide cost information.

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: O'Maine Studios – Videographer
DATE: 9/1/2022

SUMMARY PAGE

Department Name: Inland Fisheries and Wildlife
Name of RFP Coordinator: Kristina Paulhus
Names of Evaluators: Emily MacCabe, Courtney Sirois, Kristina Paulhus

<u>Pass/Fail Criteria</u>	<u>Pass</u>	<u>Fail</u>
Section I. Preliminary Information (Eligibility)	x	
•		
•		
•		
<u>Scoring Sections</u>	<u>Points Available</u>	<u>Points Awarded</u>
Section II. Organization Qualifications and Experience	65	65
Section III. Proposed Services	0	
Section IV. Cost Proposal	35	33
<u>Total Points</u>	<u>100</u>	<u>98</u>

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: O'Maine Studios – Videographer
DATE: 9/1/2022

**OVERVIEW OF SECTION I
Preliminary Information**

Section I. Preliminary Information

Evaluation Team Comments:

Suited to in-studio production.

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: O’Maine Studios – Videographer
DATE: 9/1/2022

**EVALUATION OF SECTION II
Organization Qualifications and Experience**

	<u>Points Available</u>	<u>Points Awarded</u>
Section II. Organization Qualifications and Experience	65	65

Evaluation Team Comments:

Studio space features dedicated area for culinary filming and live-to-web broadcasting.
Passionate video visuals.
Past projects line up with Maine focus, including Oyster video, Maine Green, and MOFGA.

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: O'Maine Studios – Videographer
DATE: 9/1/2022

**EVALUATION OF SECTION III
Proposed Services**

	<u>Points Available</u>	<u>Points Awarded</u>
Section III. Proposed Services	0	

Evaluation Team Comments:

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
 RFP TITLE: PQVL for Multimedia Services
BIDDER: O’Maine Studios – Videographer
DATE: 9/1/2022

**EVALUATION OF SECTION IV
Cost Proposal**

Lowest Submitted Cost Proposal	÷	Cost Proposal Being Scored	x	Score Weight	=	Score
	÷		x	33 points	=	33

Evaluation Team Comments:

No way to compare costs between the 2 submitted proposals.

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: Results – Ad Agency
DATE: 9/1/2022

SUMMARY PAGE

Department Name: Inland Fisheries and Wildlife
Name of RFP Coordinator: Kristina Paulhus
Names of Evaluators: Emily MacCabe, Courtney Sirois, Kristina Paulhus

<u>Pass/Fail Criteria</u>	<u>Pass</u>	<u>Fail</u>
Section I. Preliminary Information (Eligibility)	x	
•		
•		
•		
<u>Scoring Sections</u>	<u>Points Available</u>	<u>Points Awarded</u>
Section II. Organization Qualifications and Experience	65	62
Section III. Proposed Services	0	
Section IV. Cost Proposal	35	29
<u>Total Points</u>	<u>100</u>	<u>91</u>

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: Results – Ad Agency
DATE: 9/1/2022

**OVERVIEW OF SECTION I
Preliminary Information**

Section I. Preliminary Information

Evaluation Team Comments:

Large, vastly capable agency.

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: Results – Ad Agency
DATE: 9/1/2022

**EVALUATION OF SECTION II
Organization Qualifications and Experience**

	<u>Points Available</u>	<u>Points Awarded</u>
Section II. Organization Qualifications and Experience	65	62

Evaluation Team Comments:

Familiar with Behavior Change marketing.
Has worked with Maine State Agencies, Fisheries related organizations, and food organizations.

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: Results – Ad Agency
DATE: 9/1/2022

**EVALUATION OF SECTION III
Proposed Services**

	<u>Points Available</u>	<u>Points Awarded</u>
Section III. Proposed Services	0	

Evaluation Team Comments:

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: Results – Ad Agency
DATE: 9/1/2022

**EVALUATION OF SECTION IV
Cost Proposal**

Lowest Submitted Cost Proposal	÷	Cost Proposal Being Scored	x	Score Weight	=	Score
150	÷	180	x	35 points	=	29

Evaluation Team Comments:

Fair and Reasonable cost.

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: Results – Graphic Design
DATE: 9/1/2022

SUMMARY PAGE

Department Name: Inland Fisheries and Wildlife
Name of RFP Coordinator: Kristina Paulhus
Names of Evaluators: Emily MacCabe, Courtney Sirois, Kristina Paulhus

<u>Pass/Fail Criteria</u>	<u>Pass</u>	<u>Fail</u>
Section I. Preliminary Information (Eligibility)	x	
•		
•		
•		
<u>Scoring Sections</u>	<u>Points Available</u>	<u>Points Awarded</u>
Section II. Organization Qualifications and Experience	65	40
Section III. Proposed Services	0	
Section IV. Cost Proposal	35	20
<u>Total Points</u>	<u>100</u>	<u>60</u>

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: Results – Graphic Design
DATE: 9/1/2022

**OVERVIEW OF SECTION I
Preliminary Information**

Section I. Preliminary Information

Evaluation Team Comments:

Lots of point-of-sale branding and designs.

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: Results – Graphic Design
DATE: 9/1/2022

**EVALUATION OF SECTION II
Organization Qualifications and Experience**

	<u>Points Available</u>	<u>Points Awarded</u>
Section II. Organization Qualifications and Experience	65	40

Evaluation Team Comments:

Graphic work is related to point of sale, we are looking more for reports and info-graphics.
Does not show any work pertaining to the Maine Outdoors, Wildlife, or Fisheries.
Simple graphics.

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER: Results – Graphic Design
DATE: 9/1/2022

**EVALUATION OF SECTION III
Proposed Services**

	<u>Points Available</u>	<u>Points Awarded</u>
Section III. Proposed Services	0	

Evaluation Team Comments:

**STATE OF MAINE
TEAM CONSENSUS EVALUATION NOTES**

RFP #: 202203045
 RFP TITLE: PQVL for Multimedia Services
BIDDER: Results – Graphic Design
DATE: 9/1/2022

**EVALUATION OF SECTION IV
Cost Proposal**

Lowest Submitted Cost Proposal	÷	Cost Proposal Being Scored	x	Score Weight	=	Score
	÷		x	35 points	=	20

Evaluation Team Comments:

Average cost is a little higher than rates we are paying to other graphic designers on the PQVL. No others to compare to in this RFP.

STATE OF MAINE
INDIVIDUAL EVALUATION NOTES

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER NAME: Blaze Partners
DATE: 8.19.22
EVALUATOR NAME: Courtney Sirois
EVALUATOR DEPARTMENT: Inland Fisheries and Wildlife

Instructions: The purpose of this form is to record proposal review notes written by **individual** evaluators for this Request for Proposals (RFP) process. It is **required** that each individual evaluator make notes for each proposal that he or she reviews. No numerical scoring should take place on these notes, as that is performed only during team consensus evaluation meetings. A separate form is available for team consensus evaluation notes and scoring. Once complete, please submit a copy of this document to your Department's RFP Coordinator or Lead Evaluator for this RFP.

Individual Evaluator Comments:

Please take down some notes regarding the Bidders Organization Qualifications and Experience –

Passion for Maine specific + the outdoors
Maine Outdoor Brands – everest brand

Nature Conservancy – video (mer)

Maine Spirks
↳ really good simplifying stream
connectivity
connectivity w/ local chefs

Outsourced for print, photo, video

ad agency

**STATE OF MAINE
INDIVIDUAL EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER NAME: Burgess
DATE: 8-19-22
EVALUATOR NAME: Courtney Sirois
EVALUATOR DEPARTMENT: Inland Fisheries and Wildlife

Instructions: The purpose of this form is to record proposal review notes written by **individual** evaluators for this Request for Proposals (RFP) process. It is **required** that each individual evaluator make notes for each proposal that he or she reviews. No numerical scoring should take place on these notes, as that is performed only during team consensus evaluation meetings. A separate form is available for team consensus evaluation notes and scoring. Once complete, please submit a copy of this document to your Department's RFP Coordinator or Lead Evaluator for this RFP.

Individual Evaluator Comments:

Please take down some notes regarding the Bidders Organization Qualifications and Experience –

State / government experience
basic, not cutting edge
Variety of clients

Recent:

Veranda Plan
Greater Portland Council of Governments
Outdoor Live

STATE OF MAINE
INDIVIDUAL EVALUATION NOTES

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER NAME: Lone Spruce Creative
DATE: 8.19.22
EVALUATOR NAME: Courtney Sirois
EVALUATOR DEPARTMENT: Inland Fisheries and Wildlife

Instructions: The purpose of this form is to record proposal review notes written by **individual** evaluators for this Request for Proposals (RFP) process. It is **required** that each individual evaluator make notes for each proposal that he or she reviews. No numerical scoring should take place on these notes, as that is performed only during team consensus evaluation meetings. A separate form is available for team consensus evaluation notes and scoring. Once complete, please submit a copy of this document to your Department's RFP Coordinator or Lead Evaluator for this RFP.

Individual Evaluator Comments:

Please take down some notes regarding the Bidders Organization Qualifications and Experience –

Photo + video
"Compelling stories about inspiring characters"
Outdoor specialty, video + photo at one time
Clients -
MOT - ATV, White water, Community
Exceptional quality, distinct look, elicits
emotion, scenes + human

STATE OF MAINE
INDIVIDUAL EVALUATION NOTES

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER NAME: NoLimit Films
DATE: 8.19.22
EVALUATOR NAME: Courtney Sirois
EVALUATOR DEPARTMENT: Inland Fisheries and Wildlife

Instructions: The purpose of this form is to record proposal review notes written by **individual** evaluators for this Request for Proposals (RFP) process. It is **required** that each individual evaluator make notes for each proposal that he or she reviews. No numerical scoring should take place on these notes, as that is performed only during team consensus evaluation meetings. A separate form is available for team consensus evaluation notes and scoring. Once complete, please submit a copy of this document to your Department's RFP Coordinator or Lead Evaluator for this RFP.

Individual Evaluator Comments:

Please take down some notes regarding the Bidders Organization Qualifications and Experience –

Video only
On ground + drone
Wildlife knowledge.

Great video & good use on angles, speed,
emotional, scenery, different vantage
points

Shin Pond snowdate
Sports + real estate

STATE OF MAINE
INDIVIDUAL EVALUATION NOTES

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER NAME: O'Maine Studios
DATE: 8.19.22
EVALUATOR NAME: Courtney Sirois
EVALUATOR DEPARTMENT: Inland Fisheries and Wildlife

Instructions: The purpose of this form is to record proposal review notes written by **individual** evaluators for this Request for Proposals (RFP) process. It is **required** that each individual evaluator make notes for each proposal that he or she reviews. No numerical scoring should take place on these notes, as that is performed only during team consensus evaluation meetings. A separate form is available for team consensus evaluation notes and scoring. Once complete, please submit a copy of this document to your Department's RFP Coordinator or Lead Evaluator for this RFP.

Individual Evaluator Comments:

Please take down some notes regarding the Bidders Organization Qualifications and Experience -

Video

Outdoor Home + Foodie

↳ MOFGA, Jeep, Maine Grain

big focus on culinary - only video production facility dedicated to culinary

also has drone contractor

great videos for Bangor Savings

Allagash Solfer Deroes video
Oyster video - beautiful scenes w/
voice over

Maker's Way video

STATE OF MAINE
INDIVIDUAL EVALUATION NOTES

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER NAME: Results - Advertising
DATE: 8.19.22
EVALUATOR NAME: Courtney Sirois
EVALUATOR DEPARTMENT: Inland Fisheries and Wildlife

Instructions: The purpose of this form is to record proposal review notes written by **individual** evaluators for this Request for Proposals (RFP) process. It is **required** that each individual evaluator make notes for each proposal that he or she reviews. No numerical scoring should take place on these notes, as that is performed only during team consensus evaluation meetings. A separate form is available for team consensus evaluation notes and scoring. Once complete, please submit a copy of this document to your Department's RFP Coordinator or Lead Evaluator for this RFP.

Individual Evaluator Comments:

Please take down some notes regarding the Bidders Organization Qualifications and Experience –

graphic designer
? → they checked off graphic design but then say
Marketing agency? → they did two separate, one for each
Botanical Gardens, DHTS, Maine Center for Coastal
Fisheries, Maine Coast Heritage Trust
g. fords, Wild Blueberries oakhurst
Big focus on behavior change

**STATE OF MAINE
INDIVIDUAL EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER NAME: Results – Graphic Design
DATE: _____
EVALUATOR NAME: Courtney Sirois
EVALUATOR DEPARTMENT: Inland Fisheries and Wildlife

Instructions: The purpose of this form is to record proposal review notes written by **individual** evaluators for this Request for Proposals (RFP) process. It is **required** that each individual evaluator make notes for each proposal that he or she reviews. No numerical scoring should take place on these notes, as that is performed only during team consensus evaluation meetings. A separate form is available for team consensus evaluation notes and scoring. Once complete, please submit a copy of this document to your Department's RFP Coordinator or Lead Evaluator for this RFP.

Individual Evaluator Comments:

Please take down some notes regarding the Bidders Organization Qualifications and Experience –

See a
graphic design only
or ad agency

Costs, Community health options

**STATE OF MAINE
INDIVIDUAL EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER NAME: Blaze Partners
DATE: 8/31/22
EVALUATOR NAME: Emily MacCabe
EVALUATOR DEPARTMENT: Inland Fisheries and Wildlife

Instructions: The purpose of this form is to record proposal review notes written by **individual** evaluators for this Request for Proposals (RFP) process. It is **required** that each individual evaluator make notes for each proposal that he or she reviews. No numerical scoring should take place on these notes, as that is performed only during team consensus evaluation meetings. A separate form is available for team consensus evaluation notes and scoring. Once complete, please submit a copy of this document to your Department's RFP Coordinator or Lead Evaluator for this RFP.

Individual Evaluator Comments:

Please take down some notes regarding the Bidders Organization Qualifications and Experience -

Connection / appreciation for Maine outdoors
employee's w/ background at LL Bean
Founder of Maine Outdoor Brands
Nature Conservancy
Maine Spirits ..

Love their connection to the essence
of Maine

Mobile work Station to connect employees
to outdoors!

**STATE OF MAINE
INDIVIDUAL EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER NAME: Burgess
DATE: 8/31/22
EVALUATOR NAME: Emily MacCabe
EVALUATOR DEPARTMENT: Inland Fisheries and Wildlife

Instructions: The purpose of this form is to record proposal review notes written by individual evaluators for this Request for Proposals (RFP) process. It is **required** that each individual evaluator make notes for each proposal that he or she reviews. No numerical scoring should take place on these notes, as that is performed only during team consensus evaluation meetings. A separate form is available for team consensus evaluation notes and scoring. Once complete, please submit a copy of this document to your Department's RFP Coordinator or Lead Evaluator for this RFP.

Individual Evaluator Comments:

Please take down some notes regarding the Bidders Organization Qualifications and Experience –

Experience w/ government entities

MDOT (Veranda plan)
Maine Cancer Network
Less connection to Maine + outdoor
culture

Greater Portland Council of Govts.

Highly experienced, more traditional.

Not a lot of examples of
Creative forward thinking
outside the box

**STATE OF MAINE
INDIVIDUAL EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER NAME: Lone Spruce Creative
DATE: 8/31/2022
EVALUATOR NAME: Emily MacCabe
EVALUATOR DEPARTMENT: Inland Fisheries and Wildlife

Instructions: The purpose of this form is to record proposal review notes written by **individual** evaluators for this Request for Proposals (RFP) process. It is **required** that each individual evaluator make notes for each proposal that he or she reviews. No numerical scoring should take place on these notes, as that is performed only during team consensus evaluation meetings. A separate form is available for team consensus evaluation notes and scoring. Once complete, please submit a copy of this document to your Department's RFP Coordinator or Lead Evaluator for this RFP.

Individual Evaluator Comments:

Please take down some notes regarding the Bidders Organization Qualifications and Experience –

MOT, Colby, Bowdoin
produced creative for Keeper Campaign
20+ years experience in photo + video

**STATE OF MAINE
INDIVIDUAL EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER NAME: NoLimit Films
DATE: _____
EVALUATOR NAME: Emily MacCabe
EVALUATOR DEPARTMENT: Inland Fisheries and Wildlife

Instructions: The purpose of this form is to record proposal review notes written by **individual** evaluators for this Request for Proposals (RFP) process. It is **required** that each individual evaluator make notes for each proposal that he or she reviews. No numerical scoring should take place on these notes, as that is performed only during team consensus evaluation meetings. A separate form is available for team consensus evaluation notes and scoring. Once complete, please submit a copy of this document to your Department's RFP Coordinator or Lead Evaluator for this RFP.

Individual Evaluator Comments:

Please take down some notes regarding the Bidders Organization Qualifications and Experience –

Videographer w/ wildlife degree
and background experience.

Limited description of
projects provided as examples.

Work is compelling and well
done.

**STATE OF MAINE
INDIVIDUAL EVALUATION NOTES**

RFP #: 202203045

RFP TITLE: PQVL for Multimedia Services

BIDDER NAME: O'Maine Studios

DATE: _____

EVALUATOR NAME: Emily MacCabe

EVALUATOR DEPARTMENT: Inland Fisheries and Wildlife

Instructions: The purpose of this form is to record proposal review notes written by individual evaluators for this Request for Proposals (RFP) process. It is required that each individual evaluator make notes for each proposal that he or she reviews. No numerical scoring should take place on these notes, as that is performed only during team consensus evaluation meetings. A separate form is available for team consensus evaluation notes and scoring. Once complete, please submit a copy of this document to your Department's RFP Coordinator or Lead Evaluator for this RFP.

Individual Evaluator Comments:

Please take down some notes regarding the Bidders Organization Qualifications and Experience –

30 years experience in outdoor programming,
award winning
extensive production capabilities

**STATE OF MAINE
INDIVIDUAL EVALUATION NOTES**

RFP #: 202203045

RFP TITLE: PQVL for Multimedia Services

BIDDER NAME: Results – Advertising

DATE: _____

EVALUATOR NAME: Emily MacCabe

EVALUATOR DEPARTMENT: Inland Fisheries and Wildlife

Instructions: The purpose of this form is to record proposal review notes written by **individual** evaluators for this Request for Proposals (RFP) process. It is **required** that each individual evaluator make notes for each proposal that he or she reviews. No numerical scoring should take place on these notes, as that is performed only during team consensus evaluation meetings. A separate form is available for team consensus evaluation notes and scoring. Once complete, please submit a copy of this document to your Department's RFP Coordinator or Lead Evaluator for this RFP.

Individual Evaluator Comments:

Please take down some notes regarding the Bidders Organization Qualifications and Experience –

Behavior change marketing
Worked w/ DTHHS on Covid outreach
MDO +
Maine Mom (opioid use disorder)
campaign
Large vastly capable
less Maine outdoors

**STATE OF MAINE
INDIVIDUAL EVALUATION NOTES**

RFP #: 202203045

RFP TITLE: PQVL for Multimedia Services

BIDDER NAME: Results – Graphic Design

DATE: _____

EVALUATOR NAME: Emily MacCabe

EVALUATOR DEPARTMENT: Inland Fisheries and Wildlife

Instructions: The purpose of this form is to record proposal review notes written by **individual** evaluators for this Request for Proposals (RFP) process. It is **required** that each individual evaluator make notes for each proposal that he or she reviews. No numerical scoring should take place on these notes, as that is performed only during team consensus evaluation meetings. A separate form is available for team consensus evaluation notes and scoring. Once complete, please submit a copy of this document to your Department's RFP Coordinator or Lead Evaluator for this RFP.

Individual Evaluator Comments:

Please take down some notes regarding the Bidders Organization Qualifications and Experience –

Large business

Same proposal

**STATE OF MAINE
INDIVIDUAL EVALUATION NOTES**

RFP #: 202203045

RFP TITLE: PQVL for Multimedia Services

BIDDER NAME: Blaze Partners – Ad Agency

DATE: 8/31/2022

EVALUATOR NAME: Kristina Paulhus

EVALUATOR DEPARTMENT: Inland Fisheries and Wildlife

Instructions: *The purpose of this form is to record proposal review notes written by individual evaluators for this Request for Proposals (RFP) process. It is required that each individual evaluator make notes for each proposal that he or she reviews. No numerical scoring should take place on these notes, as that is performed only during team consensus evaluation meetings. A separate form is available for team consensus evaluation notes and scoring. Once complete, please submit a copy of this document to your Department's RFP Coordinator or Lead Evaluator for this RFP.*

Individual Evaluator Comments:

Has done work with more than 100 other Maine brands since 2015, including State Agencies and Nature Conservancy.
Owner of Blaze is also founding President of Maine Outdoor Brands.
Can provide a wide range of services.
Great visual presentations.
Most work done in-house, subcontracting when necessary.

**STATE OF MAINE
INDIVIDUAL EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER NAME: Burgess – Ad Agency
DATE: 8/31/2022
EVALUATOR NAME: Kristina Paulhus
EVALUATOR DEPARTMENT: Inland Fisheries and Wildlife

Instructions: *The purpose of this form is to record proposal review notes written by individual evaluators for this Request for Proposals (RFP) process. It is required that each individual evaluator make notes for each proposal that he or she reviews. No numerical scoring should take place on these notes, as that is performed only during team consensus evaluation meetings. A separate form is available for team consensus evaluation notes and scoring. Once complete, please submit a copy of this document to your Department's RFP Coordinator or Lead Evaluator for this RFP.*

Individual Evaluator Comments:

Experience with many State Agencies.
Meredith has held many leadership roles and worked on a wide variety of campaigns.
Burgess keeps their subcontractors Maine-based when possible.
Managed the Media plan for MaineDOT's "Veranda Plan".

**STATE OF MAINE
INDIVIDUAL EVALUATION NOTES**

RFP #: 202203045

RFP TITLE: PQVL for Multimedia Services

BIDDER NAME: Lone Spruce – Video & Photo

DATE: 8/31/2022

EVALUATOR NAME: Kristina Paulhus

EVALUATOR DEPARTMENT: Inland Fisheries and Wildlife

Instructions: *The purpose of this form is to record proposal review notes written by individual evaluators for this Request for Proposals (RFP) process. It is required that each individual evaluator make notes for each proposal that he or she reviews. No numerical scoring should take place on these notes, as that is performed only during team consensus evaluation meetings. A separate form is available for team consensus evaluation notes and scoring. Once complete, please submit a copy of this document to your Department's RFP Coordinator or Lead Evaluator for this RFP.*

Individual Evaluator Comments:

Specializes in telling compelling stories through photography and videography, unique and high quality content.
Recognizable clients like Maine Office of Tourism and local Maine Colleges.

**STATE OF MAINE
INDIVIDUAL EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER NAME: No Limit Films - Videographer
DATE: 8/31/2022
EVALUATOR NAME: Kristina Paulhus
EVALUATOR DEPARTMENT: Inland Fisheries and Wildlife

Instructions: *The purpose of this form is to record proposal review notes written by individual evaluators for this Request for Proposals (RFP) process. It is required that each individual evaluator make notes for each proposal that he or she reviews. No numerical scoring should take place on these notes, as that is performed only during team consensus evaluation meetings. A separate form is available for team consensus evaluation notes and scoring. Once complete, please submit a copy of this document to your Department's RFP Coordinator or Lead Evaluator for this RFP.*

Individual Evaluator Comments:

Certified drone operator.
Beautiful video and photos on the website.

no rate sheet

**STATE OF MAINE
INDIVIDUAL EVALUATION NOTES**

RFP #: 202203045

RFP TITLE: PQVL for Multimedia Services

BIDDER NAME: O'Maine - Videographer

DATE: 8/31/2022

EVALUATOR NAME: Kristina Paulhus

EVALUATOR DEPARTMENT: Inland Fisheries and Wildlife

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Individual Evaluator Comments:

Has received National and Regional Emmy's for their work.
Many recognizable clients, local and non-local.
Studio facility features sections dedicated to culinary filming and live-to-web broadcasting.
Subcontractors with many years' experience available, if necessary.
Passionate video visuals.

**STATE OF MAINE
INDIVIDUAL EVALUATION NOTES**

RFP #: 202203045

RFP TITLE: PQVL for Multimedia Services

BIDDER NAME: Results – Ad Agency

DATE: 8/31/2022

EVALUATOR NAME: Kristina Paulhus

EVALUATOR DEPARTMENT: Inland Fisheries and Wildlife

Instructions: *The purpose of this form is to record proposal review notes written by individual evaluators for this Request for Proposals (RFP) process. It is required that each individual evaluator make notes for each proposal that he or she reviews. No numerical scoring should take place on these notes, as that is performed only during team consensus evaluation meetings. A separate form is available for team consensus evaluation notes and scoring. Once complete, please submit a copy of this document to your Department's RFP Coordinator or Lead Evaluator for this RFP.*

Individual Evaluator Comments:

Team of 55+ marketing professionals.
Behavior change marketing experts.
State agency partners – DHHS (covid)
Worked with Fisheries related organizations.
Wide range of capabilities.
Details very organized.

**STATE OF MAINE
INDIVIDUAL EVALUATION NOTES**

RFP #: 202203045
RFP TITLE: PQVL for Multimedia Services
BIDDER NAME: Results – Graphic Designer
DATE: 8/31/2022
EVALUATOR NAME: Kristina Paulhus
EVALUATOR DEPARTMENT: Inland Fisheries and Wildlife

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Individual Evaluator Comments:

"Branding" agency focus on truth and values, and results.
Simple graphics, easy to recognize.
Re-branded Giffords.
No Subcontractors.



STATE OF MAINE
DEPARTMENT OF INLAND FISHERIES AND WILDLIFE

Janet T. Mills
Governor

Judith Camuso
Commissioner

AGREEMENT AND DISCLOSURE STATEMENT
RFP #: 202203045

RFP TITLE: Pre-Qualified Vendor List for multimedia services including

I, (print name at right) Courtney Sirois

accept the offer to become a member of the Request for Proposals (RFP) Evaluation Team for the State of Maine Department of Inland Fisheries and Wildlife. I do hereby accept the terms set forth in this agreement AND hereby disclose any affiliation or relationship I may have in connection with a bidder who has submitted a proposal to this RFP.

Neither I nor any member of my immediate family have a personal or financial interest, direct or indirect, in the bidders whose proposals I will be reviewing. "Interest" may include, but is not limited to: current or former ownership in the bidder's company; current or former Board membership; current or former employment with the bidder; current or former personal contractual relationship with the bidder (example: paid consultant); and/or current or former relationship to a bidder's official which could reasonably be construed to constitute a conflict of interest (personal relationships may be perceived by the public as a potential conflict of interest).

I have not advised, consulted with or assisted any bidder in the preparation of any proposal submitted in response to this RFP nor have I submitted a letter of support or similar endorsement.

I understand and agree that the evaluation process is to be conducted in an impartial manner without bias or prejudice. In this regard, I hereby certify that, to the best of my knowledge, there are no circumstances that would reasonably support a good faith charge of bias. I further understand that in the event a good faith charge of bias is made, it will rest with me to decide whether I should be disqualified from participation in the evaluation process.

I agree to hold confidential all information related to the contents of Requests for Proposals presented during the review process until such time as the Department formally releases the award decision notices for public distribution.

Courtney Sirois 5/16/22
Signature Date



STATE OF MAINE
DEPARTMENT OF INLAND FISHERIES AND WILDLIFE

Janet T. Mills
Governor

Judith Camuso
Commissioner

AGREEMENT AND DISCLOSURE STATEMENT
RFP #: 202203045

RFP TITLE: Pre-Qualified Vendor List for multimedia services including

I, Emily MacCabe accept the offer to become a member of the Request for Proposals (RFP) Evaluation Team for the State of Maine Department of Inland Fisheries and Wildlife. I do hereby accept the terms set forth in this agreement AND hereby disclose any affiliation or relationship I may have in connection with a bidder who has submitted a proposal to this RFP.

Neither I nor any member of my immediate family have a personal or financial interest, direct or indirect, in the bidders whose proposals I will be reviewing. "Interest" may include, but is not limited to: current or former ownership in the bidder's company; current or former Board membership; current or former employment with the bidder; current or former personal contractual relationship with the bidder (example: paid consultant); and/or current or former relationship to a bidder's official which could reasonably be construed to constitute a conflict of interest (personal relationships may be perceived by the public as a potential conflict of interest).

I have not advised, consulted with or assisted any bidder in the preparation of any proposal submitted in response to this RFP nor have I submitted a letter of support or similar endorsement.

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Emily MacCabe
Signature

5/18/2022
Date



STATE OF MAINE
DEPARTMENT OF INLAND FISHERIES AND WILDLIFE

Janet T. Mills
Governor

Judith Camuso
Commissioner

AGREEMENT AND DISCLOSURE STATEMENT
RFP #: 202203045

RFP TITLE: Pre-Qualified Vendor List for multimedia services including

I, Kristina Paulhus accept the offer to become a member of the Request for Proposals (RFP) Evaluation Team for the State of Maine Department of Inland Fisheries and Wildlife. I do hereby accept the terms set forth in this agreement AND hereby disclose any affiliation or relationship I may have in connection with a bidder who has submitted a proposal to this RFP.

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K. Paulhus
Signature

8/31/2022
Date