



State of Maine
Bureau of Alcoholic Beverages and Lottery Operations
Division of Liquor Licensing and Enforcement

Application for Retail or Agency Store Taste-Testing Event Permit

Please complete this application in its entirety. This application must be signed by the licensee or an authorized person of the licensee.

Section 1: Licensee Information:

A. Name of Licensee: _____

B. Licensee Number: _____

C. Complete Mailing Address: _____

D. Daytime Telephone Number: _____ Fax: _____

E. Contact Person: _____

F. Email Address: _____

Section 2: Signature of Licensee or Authorized Person

Dated: _____

Signature of Licensee or Authorized Person

Printed Name of Licensee or Authorized Person

Note: Effective May 8, 2019, a retailer or agency liquor store can hold up to 15 events per month. An event can include the taste-testing of beer, wine, spirits, a combination of one or more or all of these categories. Whatever the combination, this is considered **one** event for the purposes of taste-testing. Please complete Section 3 and list all scheduled taste-testing events for the upcoming month. You may add more events to a month of events previously submitted and/or approved by completing this application and noting the additions in Section 3.B.

To view the changes implemented on May 8, 2019, see [PL 2019, chapter 79](#). These changes will not appear in the online version of the laws (see the links below) until sometime in the fall of 2019.

For a Spirits Taste-testing Event: [see Title 28A Section 460](#)

For a Wine Taste-Testing Event: [see Title 28A Section 1205](#)

For a Malt Liquor Taste-Tasting Events: [see Title 28A Section 1207](#)

Section 3: Details on Taste-Testing Event

A. Number of Taste-Testing Events to be held for: _____

Number

Month and Year

B. If you are adding more events for month previously submitted, that number should be listed in 3.A.
Please provide the additional number of added events below. The total for the month cannot exceed 15:

Added Number

Month and Year

C. Location of Event: _____

D. Physical Address: _____

E. Describe specific area to be licensed and attach a diagram:

F. List of Events. A few reminders:

- An event can include the taste-testing of beer, wine, spirits, a combination of two or more or all of these categories.
- If a licensed sales representative (SR) will be pouring beer, wine or spirits at the event, you must verify that the person is licensed by the Bureau as a sales representative and has received seller/server training.
- Under Maine liquor laws, beer, wine and spirits can only be served from 5:00 am to 1:00 am of the next day, every day of the week, Sunday through Saturday. Event times cannot deviate from this statutory requirement.

Event	Date of Event	From/To Time Range of Event	Type of Product to be Tasted. Use B, W, S or All	Type of Event. Use P=Private or O=Open to Public	Is Event Inside or Outside? Use I or O	Will a SR be pouring at the Event? Use Y or N	If Yes, is the SR Licensed with the Bureau? Use Y or N	If Yes, has the SR completed Seller/Server Training? Use Y or N
1								
2								

Event	Date of Event	From/To Time Range of Event	Type of Product to be Tasted. Use B, W, S or All	Type of Event. Use P=Private or O=Open to Public	Is Event Inside or Outside? Use I or O	Will a SR be pouring at the Event? Use Y or N	If Yes, is the SR Licensed with the Bureau? Use Y or N	If Yes, has the SR completed Seller/Server Training? Use Y or N
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13								
14								
15								

In order to timely process your application, you must file this application **at least 72 hours prior to the event**. The Bureau reserves the right to reject an application not submitted by this time.

Once issued, this permit is not assignable and is valid only for use by the licensee named in this application and for the dates, times, and location listed in this application. This permit is issued subject to Maine liquor laws under Title 28-A and the Bureau's Administrative Rules. Penalties for failure to comply with the laws and rules are provided in Chapter 33 of Title 28-A.

The Division of Liquor Licensing & Enforcement is hereby authorized to obtain and examine all records relating this any and all events listed in this application.

Submit Completed Forms To: Division of Liquor Licensing and Enforcement
8 State House Station
Augusta, Me 04333
Telephone Inquiries: (207) 624-7220
Fax: (207) 287-3434
Email Inquiries: MaineLiquor@Maine.gov

For Office Use Only:

Date Filed: _____

☐ Approved ☐ Not Approved

Date Approved: _____

Approved By: _____