Cumberland
FARMS

EG AMERICA

Agency Liquor Store License Reque

Cumberland Farms Store #561
441 Payne Rd.
Scarborough, ME

Scarborough
Cumberland Farms 441 Payne Road
Exhibit 3-B

Cumberland Farms

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- Cumberland Farms currently has 43 stores in the state of Maine. With 20 of t being Agency Liquor Stores.

- Cumberland Farms liquor sales so far for fiscal year 2020 is showing a stron increase over previous year.

- Cumberland Farms works very closely with Pine State Spirits to increase sal of our locations by utilizing their expertise in the liquor industry.

- We have implemented the Priority rack in most of our current Agency Liquor to help promote those items that are on sale.

Store #5617
441 Payne Rd.
Scarborough, ME

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#5617 - Store Information

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- Hours of Operation: 24 hours, 7 days a week,
- Full Service Convenience Store carrying: coffee, food items, bread, ı groceries, beer, wine, health & beauty aides, automotive, sandwiche soda, money orders and lottery.
- Average Weekly Customer Count: 10,500, 8,100 inside 2,400 outsic
- 14 Parking Spaces (lighted and paved): lined. 13 regular 1 handicap
- # of Current Team members: 15 total. 6 Full Time 9 Part time
- Our customers are from Scarborough, Portland and many other surrounding communities.

#5617 – Education & Training

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- Cumberland Farms makes a commitment to be a responsible retailer of age restricted products
- All team members trained on Internal 'TAM's' and 'W Card' programs prior to running the register. Renewe annually.
- We participate in the State of Maine 'No Buts!' progra
- Our registers prompt cashier for all age restricted prc
- No alcohol violations in the past year at this location.

#5617 – Floor Plan

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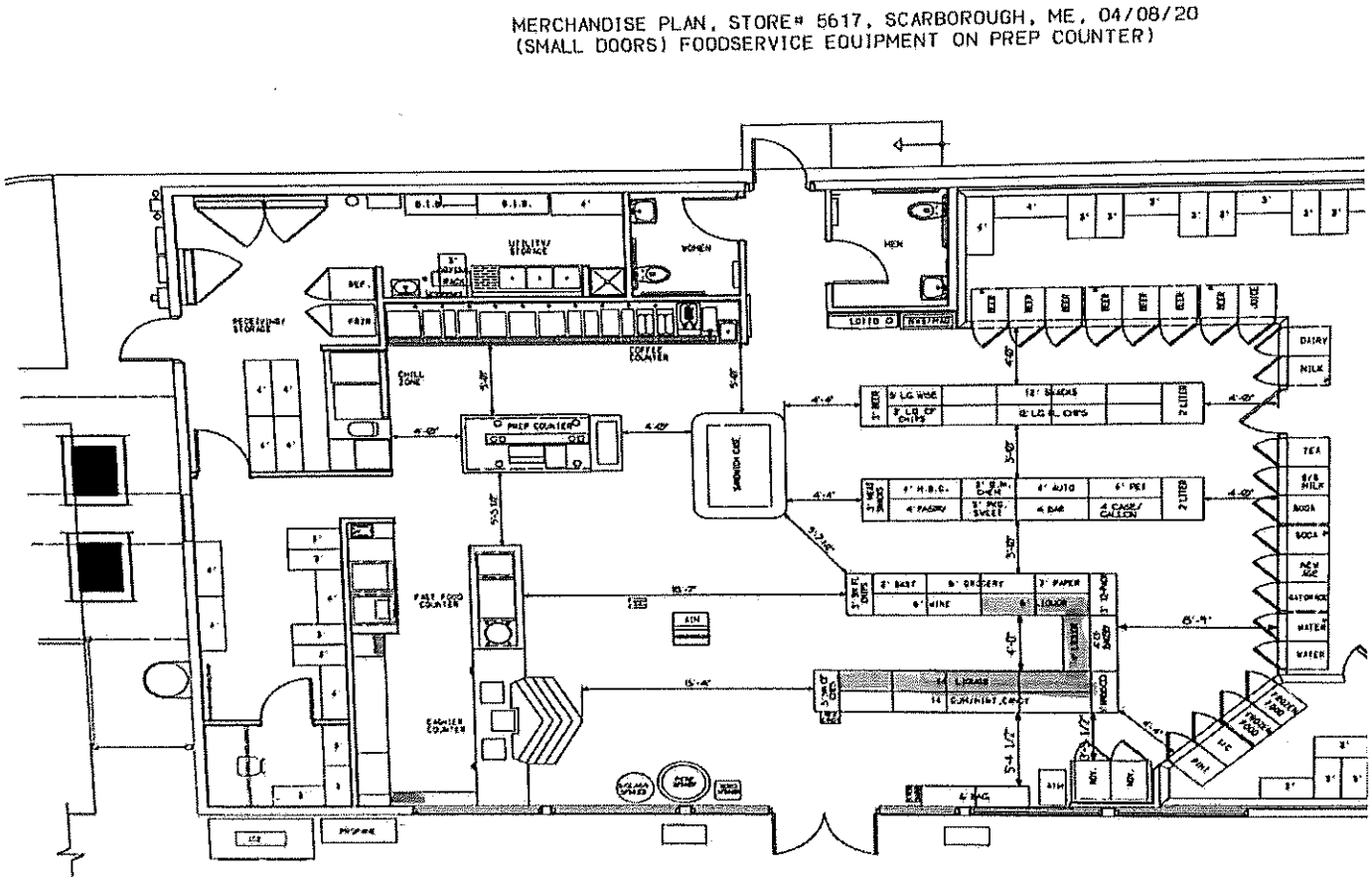

#5617 Scarborough Floor Plan

Proposal and Projections – cont'd

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3. Liquor section will be 24' X 3 shelves for 72 linear feet in c view of checkout. Additional 4 linear feet behind checkout nips and pints (76 total linear feet).

   Section will hold approximately 170 SKU's

   Start up inventory will be $14K

   Projected weekly sales are $4K

Store # 5617 - Store Security

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- Equipped with Raven surveillance system which includes 16 camera inside and 2 outside.
- All doors alarmed , backroom door also has push bar alarm. Motion located throughout the store.
- Panic buttons behind the register and one also at the alarm panel lo the back room.
- Alarm system direct to local Law Enforcement and monitored by AF Protective services.
- At least 1 camera will be placed to capture all activity in liquor aisle.

In closing...

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- Cumberland Farms has been at our current location in Scarborough since 201
look forward to remaining a viable asset to the community and the customers \

- Cumberland Farms also looks forward to continuing to be a valuable partner w
State of Maine in achieving its goals.

- Cumberland Farms would like to thank you for your consideration. We continu
commitment to be a responsible retailer of age restricted products.

If you have any questions or need additional information, please contact

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