Memorandum

To: All Specialty Beer and/or Wine Stores
From: Tim Poulin, Deputy Director
RE: Governor Mills Executive Order 19
Date: March 26, 2020

On March 24, 2020, Governor Mills ordered further steps to protect public health and issued Executive Order 19 FY 19/20 which addresses the organization of and defines “Essential Businesses”. Grocery and convenience stores that carry an assorted inventory including, but not limited to, cleaning supplies, paper goods and canned goods have been determined to be essential business. Under this definition, there are two classifications of off-premises businesses; those that qualify as essential businesses by carrying the necessary inventory items and those that don’t because they only sell beer or wine or both. To view the entire Executive Order and the important information contained in it, please use this link at:


Once on this page, you can find the link to the exact language of the Executive Order.

The Bureau submitted a waiver application on behalf of all specialty beer and wine stores to the Governor’s Office for consideration to define all these stores as essential. After review, the Governor’s Office has determined that these types of specialty stores are considered essential.

Specialty beer and wine that are not grocery or convenience stores are authorized to remain open if they follow the social distancing protocols set forth in the Executive Order and maximize opportunities for curbside pick-up and delivery. This decision furthers the intent of the Executive Order by helping to disperse consumers of beer and wine across many venues and minimize their exposure to locations where there are sizable public gatherings.

If you have any questions on this matter, please contact me at 207-287-6750 or at Tim.Poulin@maine.gov.