PUBLIC NOTICE

MAINE SPIRITS PRICING REVIEW AND PUBLIC HEARING

Pursuant to 28-A MRS §83-C (2-B), the Maine Bureau of Alcoholic Beverages and Lottery Operations (the Bureau) is conducting a review of the retail prices of spirits sold in the State established by the State Liquor and Lottery Commission under 28-A MRS §81(5).

A public hearing will be held at 10:00am on May 16, 2025, at the Bureau's offices at 19 Union St., Augusta, ME, in Room 325. Members of the public may provide comments at the hearing and may also submit comments electronically by emailing <u>SpiritsPricing.BABLO@maine.gov</u>. The public comment period will close at 5:00pm on May 30, 2025.

Topics for the hearing include but are not limited to: the process used to establish retail prices of spirits sold in Maine, the process of listing spirits products in Maine, the impacts of expanded sizes allowable under the TTB Standards of Fill rule, and the impact of tariffs on spirits pricing.

Comments submitted to the Bureau may be subject to Maine's Freedom of Access Act (FOAA). If you believe your comments should be exempt from FOAA, please indicate the text and cite the specific law exempting it from FOAA. This does not guarantee that that information will be exempted from FOAA.

For more information, visit the Bureau's website at: www.maine.gov/dafs/bablo