Maine State Liquor and Lottery Commission 19 Union St. 3rd floor Augusta, ME

Zoom Meeting using the following link:

https://mainestate.zoom.us/j/9122252316?omn=82646836598

Meeting ID: 912 225 2316

Tuesday, July 8, 2025, 10:00 a.m.

Agenda

Please note: Meeting materials will be available on Monday, July 7 on the Commission's webpage on the Bureau's website. The link to the materials is under <u>Additional Resources - Meeting Materials for July 8, 2025</u> (use this link to open the page).

- 1. Call the meeting to order
- 2. Approve the minutes of June 10, 2025, meeting

3. Liquor Operations

- a. Director's Report
- b. New Business
- c. Old Business
- d. New Product Listings
- e. Label Changes
- f. Value Added Packs
- g. Coupons/Rebates
- h. Report from Pine State Spirits
- i. Other business that may properly come before the Commission
- i. Public Comments

4. Confirm and set next meeting dates

- a. Confirm August meeting August 12, 2025
- b. Set September 2025 tentative meeting date (September 9, 2025)

5. Lottery Operations

- a. Director's Report
- b. New Business
 - i. Lottery Marketing, Advertising, and Public Relations Services RFP and Contract
- c. Old Business
- d. Approval of New Games
- e. Report on Tri-State Activities
- f. Report from Scientific Games International, Inc.
- g. Report on Lottery Marketing Activities
- h. Other business that may properly come before the Commission
- i. Public Comments

6. Confirm next meeting dates

- a. Confirm August meeting August 12, 2025
- b. Set September 2025 tentative meeting date (September 9, 2025)

7. Adjournment