



We at Purely Organic Lawn Care feel and understand your concerns. The reality of what has taken place during 2010 is that competitors of ours initiated a “witch hunt” with the State of Maine to slow down our progress in taking business from them. The focus of this effort was on our commercial lawn care segment which was strongly competing with the competition.

As we were transitioning from our old company “Turf Specialist LLC” to Purely Organic Lawn Care we still had several clients insisting on using the standard pesticide programs during the change. Turf Specialist LLC was licensed to apply chemicals at the time and agreed to continue but reduce these chemical application for specific clients (golf courses and colleges). Over time, we moved them from this “transitional” period to now being completely natural and organic. At the time of their investigation, there were still residues of these chemicals in our trucks that were designated for these applications and, as such, analyses showed up positive. Our other trucks were designated strictly organic products.

Unfortunately, we have been battling with the State for almost two years on these allegations with the help of our State Senator. It has been long, drawn out and painful for business as well as our personal commitments to organic agriculture in general. What we do know is that their findings had absolutely no impact on our residential and sports turf divisions which were not found in any violation of State laws.

We believe that all of our products were safe and continue to be safe and what they are labeled as being. We firmly stand behind our products and professional recommendations and applications. We are actually a much stronger company and have a more acute sense of environmental issues then ever before.

This “witch hunt” has precedence. When you take a significant amount of business away from synthetically based companies, particularly large companies, you become cause for alarm (case in point is my involvement with the NH pesticide board dealing with Scotts Lawncare in Exeter).

The end result of all this is simply that our company worked with the State of Maine Pesticide Bureau on these issues and signed a “Consent Agreement” which states that we agree to disagree in a nutshell. Unfortunately, this has put us in an unfavorable light (the competition completed their original goal!). We appreciate your support and hope continue with a long and healthy business relationship.