

## Maine Timber Harvest Satisfaction Survey -2014

Maine's Healthy Forests Program

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# Maine's Healthy Forests Program

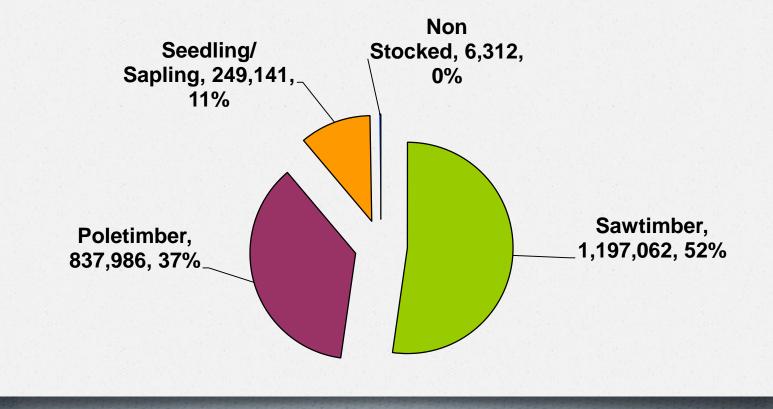
## 🟉 Goal

- identify strategies to increase active forest management on family woodlands
- improve wood availability, wildlife habitat, forest health, recreational opportunities, water quality, aesthetics, etc.
- increase landowner enjoyment and support jobs and the state's economy.

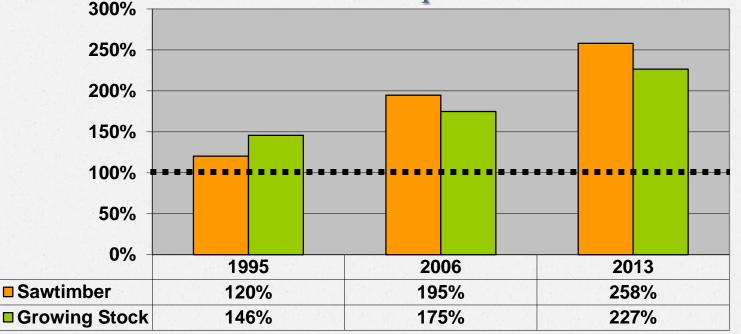
# Southern Megaregion

- Capital Area FIA Unit: Kennebec, Knox, Lincoln, and Waldo Counties
- Casco Bay FIA Unit: Androscoggin, Cumberland, Sagadahoc, and York Counties

Southern Megaregion - Stand size class, acres, and percentage



### Southern Megaregion, net growth to removals percentage for 1995, 2006, and 2013 inventory years All Species



#### Source: FIA 1995, 2006, 2013

# Harvest Intensity (2010 – 2012)

### Southern Megaregion:

- 2.2% of timberland acres were annually harvested
- 40.3 green tons per harvested acre
- 23% Sawtimber
- 43% Pulpwood
- 34% Biomass

### Rest of the state:

- 2.5% of timberland acres were annually harvested
- 32.1 green tons per harvested acre
- 25% Sawtimber
- 6 56% Pulpwood
- 19% Biomass

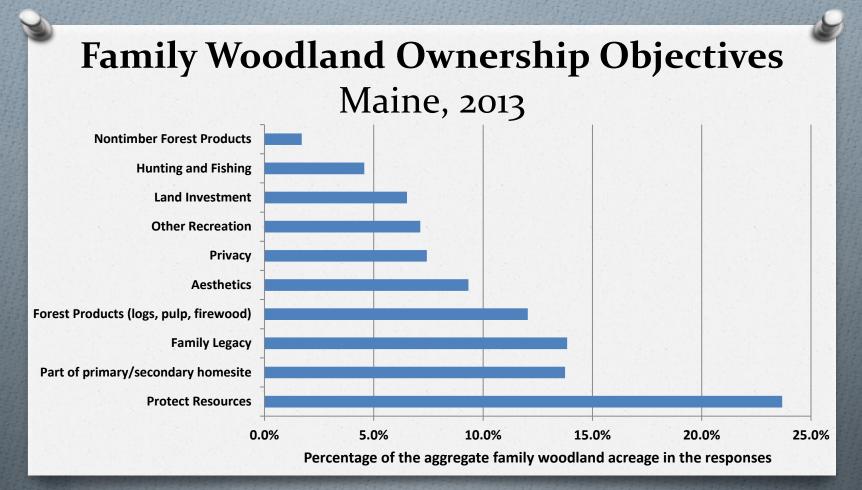
# Who are Maine's family woodland owners?



## Size of Family Woodland Holdings with 10+ forested acres Maine, 2013



Source: NWOS Draft, Butler et al, unpublished



#### Source: NWOS draft, Butler et al, unpublished

# Healthy Forests Program Status

- Began with stakeholder meetings in 2012
- Action Plan developed
- On the ground delivery of priority action items including programming, training, and messaging
- Maine Timber Harvest Satisfaction survey is part of this effort



## Maine Timber Harvest Satisfaction Survey

- 2100 mailed in July 2014; Some come in electronically. Approx. response rate = +/-38%
- 820 responses a/o early December 2014



# Maine Timber Harvest Satisfaction Survey IS:



 a feedback mechanism from a notable portion of our customers. It provides insights and some possible direction for further datagathering and outreach efforts.

## The Survey is NOT---

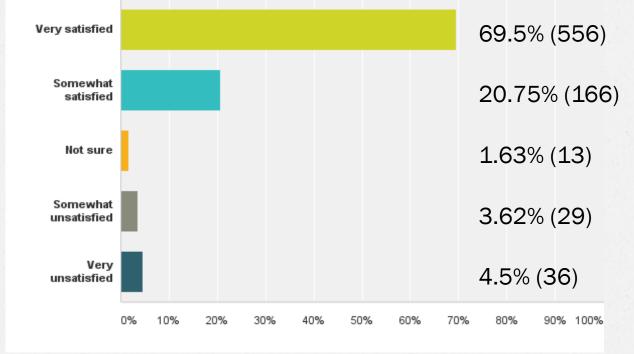
- a statistically supported study.
- We are still analyzing data - while encouraging, too early to make definitive pronouncements.



## How it works:

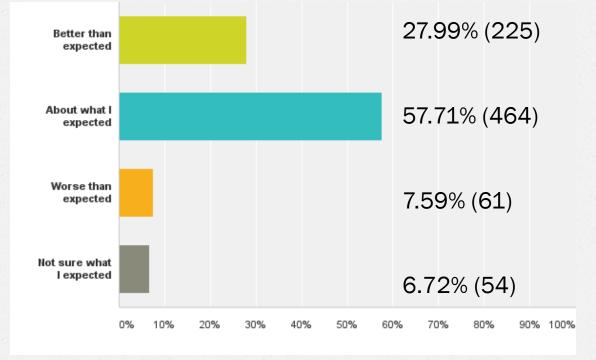
- Totally voluntary and confidential.
- Only offered to landowners with </= 1000 acre statewide ownership who file a FON as a supplement to confidential landowner report of timber harvest.
- "Heads-up" letters sent with FON reply info; includes link to on-line version of Survey.
- Each year after Confidential Landowner Reports have been collected, a paper copy is mailed to those who indicate their harvest is complete.

### Q2: Your overall satisfaction with the harvest:



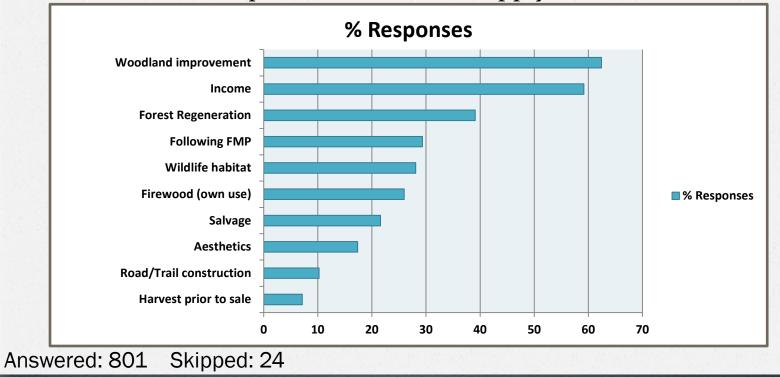
Answered: 800 Skipped: 25

### Q3: How close was the final result to your expectations?

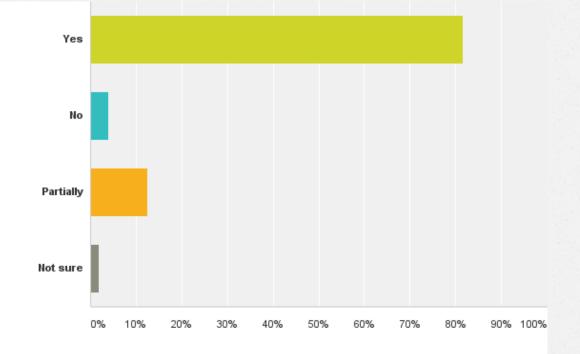


Answered: 804 Skipped: 21

# Q5: What were your goals for the harvest (please check all that apply):

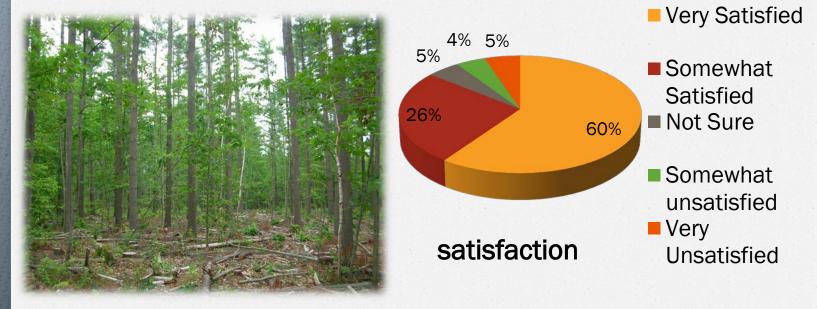


## Q6: Did the harvest meet your goals?



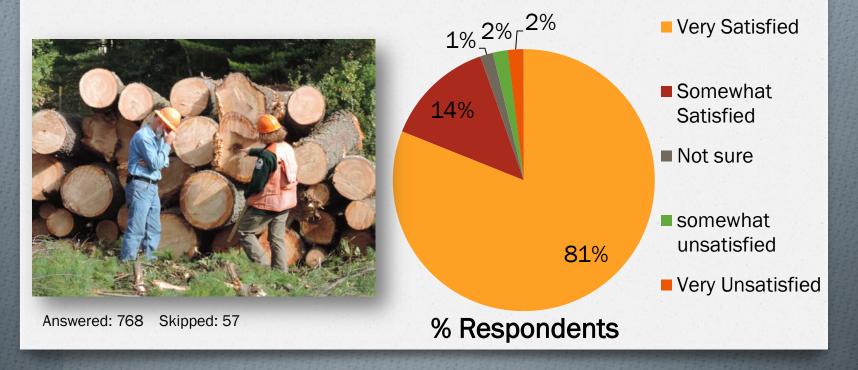
Answered: 794 Skipped: 31

# Q11: How satisfied are you with the way your woods look after the harvest?

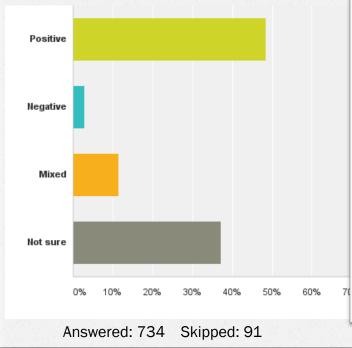


Answered: 792 Skipped: 33

# Q18: How satisfied are you with the financial outcome of the harvest:



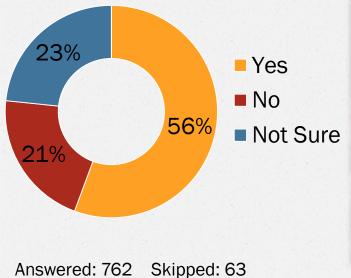
# Q25: What was the overall reaction to the harvest from neighbors and/or community members:





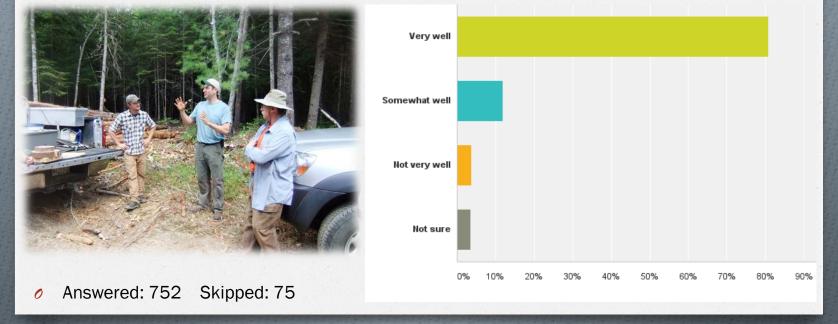
Q26: Were neighboring landowners and/or other community members notified before the harvest began?

Responses





## Q31: How well did the logger understand your objectives and respect your vision for your woodlands?



# Q32: Did you have a written timber sale agreement or logging contract?

5%

24%

% Respondents

71%

Yes

No

Not Sure

#### Sample Timber Sale Contract

Note: This document is for educational use only. The sample timber sale contract (below) can be a starting point for your own contract, but we encourage you to contact an attorney for help in designing a timber sale contract that meets your specific needs.

This Contract is entered into by and between \_\_\_\_\_\_(Seller), and \_\_\_\_\_\_(Purchaser). This agreement is made and entered into between the parties below hereinafter called the SELLER and the PURCHASER.

The Seller solely owns the timber rights to this land and has no concurrent sales agreement on the parcel described below.

#### SECTION I

The Seller agrees to sell and the Purchaser agrees to buy, under the terms and conditions hereinafter stated, all the timber marked or designated by the Seller on certain lands held by the Seller and described as follows:
\_\_\_\_\_\_\_ acres in Section \_\_\_\_\_\_\_. Township \_\_\_\_\_\_\_. Range \_\_\_\_\_\_.
in \_\_\_\_\_. County. State of \_\_\_\_\_\_.

Timber to be harvested is marked or designated as follows: [Describe cutting blocks and how timber is marked].

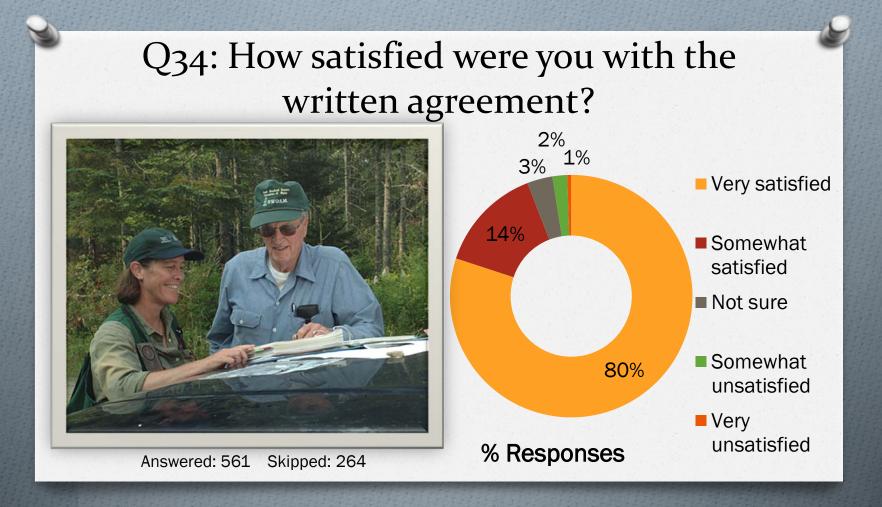
#### SECTION II

The Purchaser and Seller hereby agree to the following payment schedule: [Insert Option A or B]

#### Answered: 737 Skipped: 88

## Q33: Who prepared the written agreement?



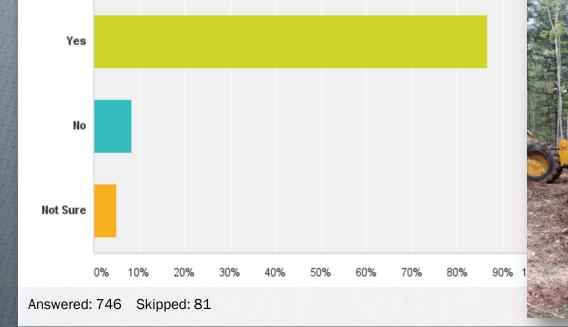


## Q36: Would you work with this logger again?

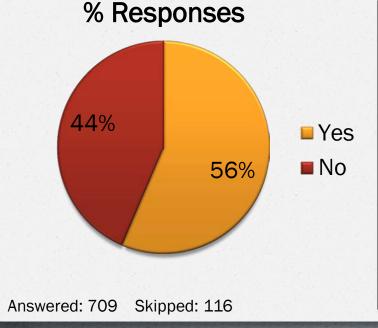


#### Answered: 751 Skipped: 76

# Q37: Would you recommend this logger to other woodland owners?



## Q39: Was a licensed forester involved in the harvest?





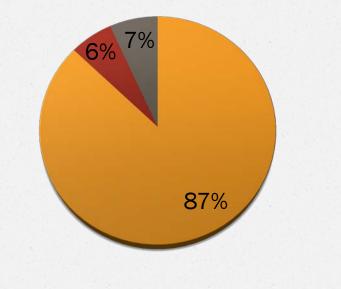
## Q44: Would you work with this forester again?

Ves

No

Not sure

% Responses

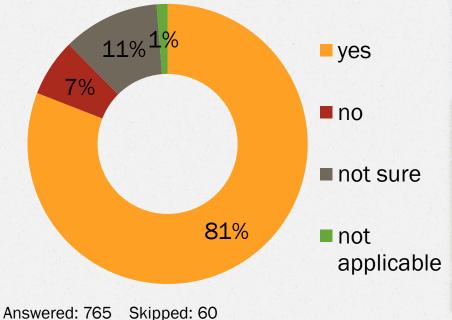


Answered: 426 Skipped: 399



# Q48: Will you consider another harvest in the future, when the conditions are right?

% Responses





## General comments

High degree of professionalism and skill

- Good communication—explanation of process and adherence to plans and contracts- "they did what they said they would do"
- Financial results as good or better than expected

# General comments, continued

- Good aesthetics: clean, neat, tidy;
  - "ugly" trees are gone, woods look better than before
- Variation- knowledge that woods will recover and look better—"already growing back"
- Good questions for landowners to consider before they cut

# Unsatisfied landowners

Only 64 "somewhat" or "very" unsatisfied; of these-

## Themes from unsatisfied landowners

- Communications: poor both between and with logger, sub-contractors, and forester (when involved)
- Loss of access, and cost to regain (repairs to driveway, re-clearing woods trails)
- Mess and waste; landowners may understand this very differently from loggers & foresters
- Some financial disappointment, but more important: "should have cleaned up the job."

### Questions?

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**Forest Service** 

www.maineforestservice.org Budworm report now available for public comment: http://www.maine.gov/dacf/mfs/forest\_heal th/documents/draft\_maine\_sbw\_plan\_2014 1109.pdf