B&I CARES Act Program
Know Your Presenters

Timothy P. Hobbs | USDA RURAL DEVELOPMENT STATE DIRECTOR- MAINE
Timothy.Hobbs@usda.gov

• State Director for USDA Rural Development in Maine
• Served as Director of Development and Grower Relations at the Maine Potato Board for over 15 years
• Advocated for 250 potato farmers, helping to give them a voice in Washington DC to improve agricultural production in Maine
• Served as Executive Director for the Central Aroostook Soil and Water Conservation District
• Owned and operated a small family business with locations in Presque Isle and Caribou
• Holds an Associate’s Degree from Northern Maine Community College
• A life-long Maine resident
• As State Director, leading USDA Rural Development’s efforts to support infrastructure improvements; finance business development; create homeownership; empower community facilities such as hospitals, schools, and public safety, and invest in the quality of life for residents living in rural areas of Maine
Know Your Presenters

Brian A. Wilson | USDA RURAL DEVELOPMENT BUSINESS & COOPERATIVE PROGRAMS DIRECTOR - MAINE
Brian.Wilson@usda.gov

- State B&CP Director since 2017 and has worked for Rural Development since 2008.
- Received a B.S. in Civil Engineering from the University of Maine in 1993.
- Licensed Professional Engineer in Maine.
- Worked in the private sector as a design engineer and was part owner of an environmental consulting company.
- Served for eight years on the selectboard and planning board in Dixmont, Maine.
- Retired U.S. Army Engineer Officer.
Know Your Presenters

Jay E. Fortier | USDA RURAL DEVELOPMENT BUSINESS AND COOPERATIVE SPECIALIST
Jay.Fortier@usda.gov

• Business and Cooperative Specialist for USDA Rural Development in Maine
• Worked with businesses for over 32 years as a banker for a Community Bank, Certified Development Corporation and Statewide Credit Union
• Served as Board Member and Board Officer with Maine Public Broadcasting, Orono-Veazie Water District, Orono Land Trust and Orono-Old Town Kiwanis
• 1988 Graduate of University of Maine – B.A. Economics
• Houlton native with a family background in retail business and banking
Agenda

I. B&I Program Overview

II. B&I CARES Act Program Overview

III. Application Process

IV. Resources

V. Q & A and wrap-up
Business & Industry (B&I) Guaranteed Loan Program

• Helping rural businesses access private capital since 1972.

• Typical loan purposes include the purchase and development of land and buildings, equipment, machinery and supplies.

B&I CARES Act Program Modifications

Loan proceeds limited to working capital purposes only.
B&I Guaranteed Loan Program

Eligible Borrowers include:

- For-profit businesses.
- Nonprofits.
- Cooperatives.
- Federally-recognized Tribes.
- Public bodies.
B&I Guaranteed Loan Program: Eligible Lenders

Lenders need the legal authority, financial strength and sufficient experience to operate a successful lending program.

Pre-approved lenders include:

- Federal or state-chartered banks.
- Savings and loans.
- Farm credit banks.
- Credit unions.
B&I CARES Act Program Overview
B&I CARES Act Program Implementation

• Appropriated $20.5MM in program level; supporting up to $1B in lending authority

• Available until expended, not to exceed September 30, 2021

• Interim Final Rule published on May 22, 2020

• Notice of Funding Availability published on May 22, 2020
B&I CARES Act Program: Different than the (Regular) B&I Program

Limited Loan Purposes: Working Capital Loans Only!
- Includes: Payroll Costs, Healthcare Benefits, Salaries, Principal and Interest Payments, Rent/Leases, Utilities, Inventory and Supplies

Loans have a 90% Guarantee, 2% Guarantee Fee

New Eligible Purposes: Expanded to Include Ag Production

Modified Terms:
- Repayment Up to 10 Years
- Deferrals – Principal up to 3 Years
- Interest up to 1 year

Capital & Equity Requirements

Collateral Discounting by the Lender is not Required

Maximum Loan Amount: $25 million
B&I CARES Act Program Provides:

• Increased maximum repayment term to 10 years.

• Loan principal payments may be deferred for up to 3 years from the loan closing. Interest payments may be deferred for up to one year from loan closing.

• Eligible loan purposes include payroll costs, healthcare benefits, salaries, principal and interest payments, rent/leases, utilities, inventory and supplies.
B&I CARES Act Program Provisions

- 90% guarantee percentage for all loans
- 2% guarantee fee paid at loan closing
- 0.5% annual renewal fee (50 bps)
B&I CARES Act Program: Eligibility

• Eligible B&I borrowers are defined in 7 CFR 4279.108

• Agricultural producers are eligible borrowers, with conditions

• Any B&I CARES Act Program borrowers must have been in operation on February 15, 2020
B&I CARES Act Program: Eligible Loan Purposes

• Working capital loans only.

• Loan must be to cover costs to prevent, prepare and respond to the coronavirus pandemic.

• Loans for working capital to support agricultural production, including independent agricultural production, are eligible if the applicant’s loan request exceeds Farm Service Agency (FSA) guaranteed loan authority or the applicant’s request is otherwise ineligible for FSA loans.
B&I CARES Act Program: Eligible Uses

• Wages, salaries, sales commissions to employees, payroll costs, group healthcare benefits, and other employee benefits;

• Administrative expenses and administrative service contracts;

• Inventory and Supplies

• Property insurance, hazard insurance, and other business insurance;

• Principal and interest payments on existing loans during the pandemic recovery, excluding any owner/stockholder debt or related-party debts;

• Rent, payments on leases, utilities and routine maintenance;
B&I CARES Act Program: Eligible Uses (continued)

• Taxes and utilities;
• Business inventory;
• Ag production expenses including inventory, feed, seed, fertilizer and chemicals, livestock (excluding livestock for breeding) and supplies;
• Marketing, shipping, and other expenses incurred through normal business operations or such additional expenses due to the national COVID-19 Public Health Emergency; and
• Loan costs and essential loan-related expenses.
B&I CARES Act Program: Ineligible Loan Purposes

- Business acquisitions
- Purchase of land, buildings, equipment, construction and other capital expenses
- Refinancing, unless such debt refinancing is for debts incurred subsequent to February 15, 2020 for eligible purposes
- § 4279.117 Ineligible purposes and entity types
B&I CARES Act Program: Maximum Loan Amount

• Loans to one borrower (including the guaranteed and unguaranteed portions, the outstanding principal and interest balance of any existing B&I guaranteed loans, and the new loan request) cannot exceed $25 million.

• Loan shall be based on a cash flow analysis and must not be greater than the amount needed to cure problems caused by the COVID-19 emergency so that the business is reestablished on a successful basis.
B&I CARES Act Program: Maximum Loan Amount (continued)

• The maximum loan amount of the B&I CARES Act Program Loan for working capital purposes may not exceed 12 times the borrower’s total average monthly costs of eligible working capital loan purposes less the total amount of any SBA PPP loans or other Federal emergency assistance received.

• Borrowers receiving B&I CARES Act Program Loans in an amount less than the maximum eligible loan amount in accordance with the above paragraph, may apply for subsequent loans under this section not to exceed the maximum loan amount.
B&I CARES Act Program: Maximum Loan Amount (continued)

Maximum B&I Cares loan = 12 X (Borrower’s total avg monthly costs or W/C expenses)

This amount will be reduced by any SBA Paycheck Protection Program loans received by borrower or other Federal assistance for economic recovery due to the pandemic impacts

Maximum loan may not exceed the traditional $25 Million threshold to one borrower

Example

Borrower has monthly operating costs of $100,000. They have received a $250,000 SBA PPP loan.

They would be eligible for a $950,000 B&I Cares Act Program loan ~

$100,000 X 12 = $1,200,000 - $250,000 = $950,000
B&I CARES Act Program: Repayment Terms

**Multiple Draws Required**
- Loan proceeds must be disbursed through multiple draws on an as-needed monthly basis.

**10 Year Maximum**
- Notwithstanding the provisions of § 4279.126, the maximum allowable repayment term of loans for working capital purposes is 10 years.

**Up to 1 year Principal and Interest Deferral**
- Loan repayment may defer principal payments or principal and interest payments for a period up to 12 months from loan origination.

**Extended Principal Deferrals**
- May extend deferral of principal payments up to a total of three years with a maximum repayment term of 10 years from loan origination.
B&I CARES Act Program: Collateral Requirements

• Loans must be adequately secured.

• Collateral discounting by the lender is not required for B&I CARES Act Program Loans for working capital purposes.

• The value of the collateral (fair market value) must be equal to or greater than the loan amount.
B&I CARES Act Program: Appraisal Guidelines

• Appraisals of real estate and chattel collateral are required when the amount of the loan exceeds $1,000,000, unless the chattel is newly acquired equipment and the value is supported by a bill of sale.

• Notwithstanding the provisions of § 4279.144, the Agency will accept appraisals older than 1 year but completed within 2 years of the application date.

• Lenders may provide an updated appraisal in lieu of a new complete appraisal when the original appraisal is more than 2 years old.

• During the COVID-19 pandemic, an interior or on-site inspection of the collateral is not required under certain circumstances.
B&I CARES Act Program: Capital and Equity Requirements

• 10 percent balance sheet equity;

• Balance sheet equity that includes owner-contributed capital of 10 percent or more of total fixed assets; or,

• The business must invest other funds into the project equal to 10 percent or more of total eligible project costs.
B&I CARES Act Program: Capital & Equity

- All eligible applicants must meet either 10% balance sheet equity (BSE) or 10% project cost contribution requirements at loan closing.

- Applicants do not have to be considered an “existing business” as stated in the traditional B&I regulation. The only requirement is that they were an active and operating business on February 15, 2020.

Example #1 – Balance Sheet Equity

Borrower must have a minimum of 10% balance sheet equity at closing. A calculation example is:

<table>
<thead>
<tr>
<th>Current Assets</th>
<th>$150,000</th>
<th>Current Liabilities</th>
<th>$10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Noncurrent Assets</td>
<td>$1,850,000</td>
<td>Noncurrent Liabilities</td>
<td>$1,200,000</td>
</tr>
<tr>
<td>Total Assets</td>
<td>$2,000,000</td>
<td>Total Liabilities</td>
<td>$1,210,000</td>
</tr>
</tbody>
</table>

BSE = $2,000,000 – 1,210,000 / 2,000,000 = 39.5% Equity
B&I CARES Act Program: Capital & Equity (cont.)

• All eligible applicants must meet either 10% balance sheet equity (BSE) or 10% project cost contribution requirements at loan closing.

Example # 2 – Income Contribution

Borrower estimates their working capital costs for a month of $125,000. They utilize the B&I Cares Act Program formula to arrive at a loan request maximum of $1,500,000. The borrower plans on contributing 10% of equity into the project in the form of cash.

- $1,350,000 B&I loan request (90%)
- $150,000 Cash contribution (10%)
- $1,500,000 Eligible Project Cost (100%)
B&I CARES Act Program: Capital & Equity (cont.)

- All eligible applicants must meet either 10% balance sheet equity (BSE) or 10% project cost contribution requirements at loan closing.

Example # 3 - Cost Contribution

Borrower has monthly operating costs of $100,000. They have received a $250,000 SBA PPP loan. They would be eligible for a $950,000 B&I Cares loan.

$ 950,000 B&I loan request (80%)
$ 250,000 SBA PPP loan (20%)
$ 1,200,000 total working capital needs (100%)
B&I CARES Act Program: Application Information
B&I CARES Act Program Application Requirements

• Loans for working capital are classified as categorical exclusions for purposes of the Agency’s environmental requirements.

• A draft loan agreement is not required at the time of application.

• A business plan or feasibility study is not required.

• Lenders may substitute and rely on the borrower's tax returns when financial statements prepared in accordance with GAAP are not available from the borrower.

• Agricultural producers' financial records must meet the industry’s standard accounting practices.

• We encourage the use of § 4279.161(c), simplified applications, for loan applications of $600,000 and less.
B&I CARES Act Program Processes and Procedures

• Applications are received and processed in the RD State Office

• Funds will be maintained in a National Reserve account

• The Agency will consider applications in the order they are received

• Toward the end of the funding period the Agency will assign priority points for the limited remaining funds, and for this purpose the Agency will compare an application to other pending applications that are competing for funding in accordance with 7 CFR 4279.166.
• The aggregate total amount of loans for agricultural production will initially be limited to 50% of the total amount of program level of the B&I CARES Act Program, approximately $475,500,000.

• The Agency may publish future notices in the Federal Register revising the limitation of the amount of funding made available for loans for agricultural production to align with the demand for these loans.
B&I CARES Act Program: Combined Applications

A lender or borrower may combine applications for a B&I CARES Act Program loan for working capital with an application for the standard B&I Guaranteed Loan Program using appropriated fiscal year funds.

The provisions of the B&I CARES Act Loan Program section do not apply to applications for B&I appropriated fiscal year funds.
Resources, Links, and Contacts
B&I CARES Act Program Resources and Links

• Regulation

• Notice of Funding Availability

• Web Site:
  • https://www.rd.usda.gov/programs-services/business-and-industry-cares-act-program
Other Links and B&I Contacts

• State Office Contacts:
  • https://www.rd.usda.gov/ME

• USDA Coronavirus Resources:
  • https://www.usda.gov/coronavirus

• B&I Points of Contact:
  • Jay E. Fortier, Business and Cooperative Specialist
    jay.fortier@usda.gov

  • Brian Wilson, P.E., Business and Cooperative Programs Director
    brian.wilson@usda.gov
Q & A

Wrap-up
USDA is an equal opportunity provider, employer, and lender.