

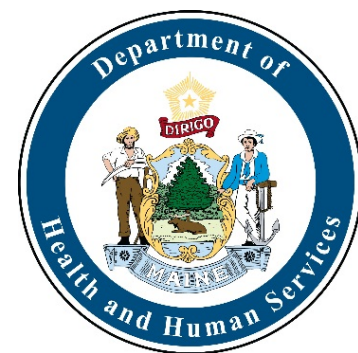
*Keeping Maine Healthy*  
2020 Municipal COVID-19 Awareness Campaign

Financial Assistance for Maine Municipalities and  
Tribal Governments to Help Keep Maine Residents and  
Visitors Safe This Summer and Fall

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# Dates and Deadlines

Funding Period: **June 8 – October 31, 2020**

Applications must be Submitted to Maine CDC  
by **Monday, June 22, 2020**

Towns and Tribes will be informed of grant  
award by **June 30, 2020**



# COVID-19 Prevention Checklist

Prepared by Department of Economic & Community Development to help Maine businesses meet health guidelines and reopen safely



# COVID-19 Prevention Checklist

Physical Distancing and Good Hygiene

Health Screening for Employees

Personal Protective Equipment

Adjusting Schedules and Workplace Configurations

Cleaning, Disinfecting, and Sanitizing

Contingency Planning (What to Do in Case of Illness)

Business-Specific Guidelines at

<https://www.maine.gov/decd/covid-19-prevention-checklists>

# COVID-19 Prevention Checklist

Limit gatherings to 50 people or less

Wear cloth face coverings

Wash hands, avoid touching face

Maintain 6-foot social distance

Stay home when you're sick!



# What Types of Complaints are we hearing?

“Employees Not Wearing Masks”

“Customers Not Wearing Masks”

“No Social Distancing Being Observed”

“Too Many People in Establishment”

“Large Crowd Gathering”

“Out-of-State residents – Not Meeting Quarantine Requirements”

TripAdvisor - [https://www.tripadvisor.com/ShowUserReviews-g40790-d479876-r181105438-Ogunquit\\_Beach-Ogunquit\\_Maine.html](https://www.tripadvisor.com/ShowUserReviews-g40790-d479876-r181105438-Ogunquit_Beach-Ogunquit_Maine.html).





# COVID-19 Prevention Activities

## Public education

- Printing and posting existing State or National COVID-19 prevention information
- Developing local educational activities that are consistent with CDC guidelines
- Staff time for planning and education activities
- Costs for signage, materials, website development, brochures and mailing

# COVID-19 Prevention Activities

## Physical distancing and public health support

- Fencing, tape, and signage
- Closing streets to expand dining, pedestrian space
- Hire or reassign staff to limit crowds in front of restaurants, bars, at beaches
- Purchase personal protective equipment (PPE) and hand sanitizer
- Extra cleaning supplies and additional staff time required for enhanced cleaning of public spaces and restroom facilities



# COVID-19 Prevention Activities

## Local business assistance

- Designate Code Enforcement Officer, Local Health Officer or other person to be local contact
- Provide education for local businesses on best practices
- Follow up on public complaints
- Refer potential public health violations to licensing agency or law enforcement

# Questions & Answers

- Can County Government apply?
- Can a Council of Governments apply?
- Can an independent public health organization or other non-profit group apply?

No – Funds can only be awarded to a Town or Tribal government. BUT.. Towns or Tribes can partner with the above organizations to do this work!

# Questions & Answers

- Does participation in this program mean a Town or Tribe cannot use other State or Federal funds that become available for COVID-19 prevention?

No. You can use more than one funding source. This program should be considered Secondary funding. In other words, use this money to pay for activities not covered by another funding source. Just remember – No Double Dipping!

# Questions & Answers

- Will there be a second opportunity to apply if a Town or Tribe misses the June 22 deadline?

Possibly but not guaranteed – Please spread the word and get your application in!

# Questions & Answers

- Can we be reimbursed for activities other than those listed as examples on the application?
- Can the Town or Tribe hire staff and/or contractors to do some of this work?

Yes and Yes – DHHS is open to considering any and all public health activities that will prevent the spread of COVID-19. Be creative in your proposal!

# Questions & Answers

- More questions?
- After this webinar, we will post a new FAQ on the website at:

<https://www.maine.gov/covid19/restartingmaine/keepmainehealthy/>

