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December 29, 2023

Office of the Attorney General
6 State House Station
Augusta, ME 04333

Re: Notice Pursuant to Title 10, Me. Rev. Stat., Ch. 210-B § 1346

To Whom It May Concern,

Pursuant to *Title 10, Maine Revised Statutes Chapter 210-B section 1346*, we write on behalf of Fallon Ambulance Services (“Fallon” or “Company”), which was a subsidiary of Transformative Healthcare until it ceased operations in 2022, to notify you of a data security matter, which we believe may have affected approximately **20,486** Maine residents. Fallon was a medical transportation company that, in part, responded to patient emergencies in the greater Boston area and provided administrative services for affiliated medical transportation companies. Fallon ceased operations in December 2022 but, to comply with legal obligations, has maintained an archived copy of data previously stored on its computer systems.

On or around April 21, 2023, after Fallon had ceased operations, it detected suspicious activity within its data storage archive. Fallon promptly took steps to secure the archive and initiated a comprehensive investigation into the matter with the assistance of third-party specialists. After an extensive review of the event, Fallon identified that the activity appears to have occurred as early as February 17, 2023 through April 22, 2023 and that files were obtained by an unauthorized party that may have contained personal information. Fallon then conducted a comprehensive evaluation of the potentially impacted files to determine the nature of any personal information contained therein and to identify the current mailing address for potentially impacted individuals. This process was completed on or around December 27, 2023. Based on this review, Transformative determined that the impacted files may have included personal information of **20,486** Maine residents.

The types of information that may have been impacted will depend on the information provided to Fallon about the individual, but may include: name, address, Social Security number, medical information, including COVID-19 testing or vaccination information, and information provided to Fallon in connection with employment or application for employment. Notification of this matter was mailed to the impacted residents on or around December 27, 2023.

While Fallon is no longer operational, it nonetheless takes the protection of information seriously and has taken steps to secure data that may be stored in its archives for compliance with its legal obligations. While Fallon currently has no evidence of identity theft or fraud related to consumer information as a result of this matter, the Company is also offering two years of identity protection services, at no cost, to



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affected individuals through IDX. Fallon also consulted with federal law enforcement in support of its investigation and response to this matter.

Should you have any questions about this matter, please do not hesitate to contact me directly, by phone or email. Thank you for your attention to this matter.

Sincerely,

L. Judson Welle