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-----Original Message-----

From: Richard E. Stevenson, Jr. [mailto:richstevenson@Modernpest.com]

Sent: Sunday, July 22, 2012 2:19 PM

To: Jennings, Henry

Subject: BOPC

Hi Henry,

Just a couple of thoughts while reading the last meetings minutes.

1. There was a suggestion to require retailers to post the notification poster. I disagree on the principle that another requirement/rule regarding notification isn't needed appropriate. Getting the word out through PR efforts is a good thing, but rule making is going to far.
2. Granger's comments/assertion that the publics perception that organic farmers (any other organic operation for that matter) do not use pesticides is valid. I do think educating the public that Organic doesn't mean pesticide free is part of the BOPC's responsibility, meaning it should not be ignored. To ignor the publics misperception puts the folks who need to know at risk. We've spent many hours educating folks when they call Modern for organic services that the organic service does still involve a pesticide. It is worth discussion as to where and how that information is disseminated, but it does need to be and should be supported by those who are concerned about protecting people from exposure. I wouldn't weigh in on the topic if the misperception wasn't so strong and prevalent.