



To Whom it May Concern:

Applications are now being accepted for participation in The Big Parade. Interested parties must apply online via [The Big Parade Application](#). The deadline to apply is Friday, June 10.

Participation categories include, but may not be limited to, the following:

- Marching Band with Color Guard and/or Drill Team
- Antique, Classic, Custom or Collector Vehicle
- Specialty Float
- Costumed Character
- Performance Group

Nonprofit organizations and individuals that do not fall into any of the above categories can apply to be considered for a showcase opportunity on the Eastern States Exposition Trolley. The Trolley is primarily reserved for applicants that align with the core mission of ESE (e.g., 4-H, FFA).

State & Special Days participation is limited to the categories above—no exceptions. Applications are prioritized for those directly associated with respective dates on the schedule of State & Special Days (e.g., West Springfield High School Marching Band on Salute to West Springfield Day).

Participant selection is at the sole discretion of The Big Parade Officials.

The past two years presented an opportunity to reevaluate the parade and make changes to improve the program and enhance The Big E experience. ESE will present quality over quantity and provide the best parade possible for our paying customers.

The application and updated parade standards are available [here](#).

Questions can be directed to [parade@TheBigE.com](mailto:parade@TheBigE.com).

Thank you,

The Big Parade Officials

*Since 1916*