STATE OF MAINE
OFFICE OF SECURITIES
121 STATE HOUSE STATION
AUGUSTA, ME 04333

IN RE: Blue Chip Marketing Group Incorporated, Cashing in on Auctions, Victor Griffin, and Nancy Miller	NOTICE OF INTENT 09-063-2

ALLEGATIONS

1. Blue Chip Marketing Group Incorporated ("Blue Chip Marketing Group") was a corporation located at 524 West Broadway Road, Suite 111, Tempe, Arizona 85282, with a mailing address of 33066 N Pebble Creek Drive, San Tan Valley, Arizona 85282. According to a corporate filing made with the State of Arizona, Blue Chip Marketing Group's registered agent, president, and director was Robbie Mann.

2. Blue Chip Marketing Groups' corporate registration was administratively dissolved on January 7, 2010, for failing to provide an annual report.

3. According to Robbie Mann, Cashing in on Auctions is owned by Blue Chip Marketing Group. Cashing in on Auction's address is 524 West Broadway Road, Suite 101, Tempe, AZ 85282.

4. Victor Griffin ("Griffin") and Nancy Miller ("Miller"), at all times relevant hereto, are individuals who worked as agents for Cashing in on Auctions.

5. According to handouts provided to a Maine resident who purchased the Cashing in on Auctions program, Cashing in on Auctions offers a program that assists purchasers in starting a business and advertising their products. The program consists of an e-book with techniques to sell products online on auction sites such as eBay. It also provides each purchaser with his/her own website.

6. In or around January 24, 2008, a 91 year old Maine resident contacted Cashing in on Auctions because he was interested in helping his son start a business he could operate from his home. The Maine resident spoke with Victor Griffin, who sold him the Cashing in on Auctions program. On January 24, 2008, the Maine resident's credit card reflected a $49.00 charge from "Blue Chip Marketing Grp."

7. Upon further consideration, the Maine resident decided that he did not want to purchase the program, so on or about February 5, 2008, the Maine resident contacted Cashing in on Auctions to cancel the program and obtain a refund of his fees. The Maine resident

spoke with Miller, who refused to accept his request to cancel the program and suggested that he purchase an additional program that would cost $2,500. The Maine resident refused Miller's suggestion to purchase the additional program.

8. When the Maine resident received his credit card bill the following month, he found that his credit card bill reflected a $2,500 charge by Blue Chip Marketing Grp.

9. The program that Cashing in on Auctions offered and sold to the Maine resident is a business opportunity under 32 M.R.S.A. § 4691(3).

10. The seller of a business opportunity is required to register with the administrator prior to selling, offering to sell, advertising or undertaking any other act relating to the promotion of business opportunities in Maine. 32 M.R.S.A. § 4696.

11. At no time relevant to this Notice has Cashing in on Auctions or Blue Chip Marketing Group been registered as a business opportunity in Maine.

12. Under 32 M.R.S.A. § 4699(1), it is unlawful for any seller of a business opportunity to fail to comply with any provision of 32 M.R.S.A. § 4691 through 4700-B., including, but not limited to failing to provide a disclosure statement pursuant to section 4692 and failing to register pursuant to sections 4696 and 4697.

13. On May 14, 2009, the Maine Office of Securities ("the Office") sent a certified letter to Cashing in on Auctions and Blue Chip Marketing Group notifying them that they had been selling, offering to sell, and advertising business opportunities in the State of Maine in violation of Title 32 M.R.S.A. Chapter 69-B, the *Regulations of the Sale of Business Opportunities*. The letter also requested that Cashing in on Auctions and Blue Chip Marketing Group provide a list of all Maine persons who had purchased its business opportunity and it advised Cashing in on Auctions and Blue Chip Marketing Group that the company must refrain from soliciting Maine residents until the company was fully compliant with the Chapter.

14. Cashing in on Auctions and Blue Chip Marketing Group have not provided the Office with the requested information, nor have they provided the Office with an assurance that they would refrain from soliciting Maine residents, despite a request from the Office that they provides such an assurance.

15. For the reasons stated above, the Administrator reasonably believes that Blue Chip Marketing Group, Cashing in on Auctions, Griffin, and Miller have engaged, are engaging or are about to engage in acts or practices constituting violations of 32 M.R.S.A §§4692, 4696, and 4617, among others.

16. Whenever it appears to the Administrator that any person has engaged in or is about to engage in any act or practice constituting a violation of 32 M.R.S.A. §§ 4691 through 4700-B., the Administrator may issue an order directing the person to cease and desist from continuing the act or practice. 32 M.R.S.A. § 4700(5).

NOTICE

Pursuant to 32 M.R.S.A. § 4700(5), notice is hereby given that the Administrator intends to issue an Order to Cease and Desist against Blue Chip Marketing Group, Inc., Cashing in on Auctions, Victor Griffin, and Nancy Miller to prohibit further violations of 32 M.R.S.A. §§ 4691 through 4700-B.

Blue Chip Marketing Group, Inc., Cashing in on Auctions, Victor Griffin, or Nancy Miller may file a written request for a hearing in this matter, within thirty (30) calendar days from receipt of this Notice of Intent. 32 M.R.S.A. § 4700(5). If the Securities Administrator does not receive a written request for a hearing within the time specified, the cease and desist order will become permanent and the persons named in the order will be deemed to have waived all rights to a hearing.

Date: August 27, 2010

Judith M. Shaw
Securities Administrator

Reviewed by:

Date: August 27, 2010

Peter S. Black
Attorney

Presented by:

Date: August 27, 2010

Jacqueline M. Drouin
Investigator / Examiner