



**State of Maine**  
**Bureau of Alcoholic Beverages and Lottery Operations**  
**Division of Liquor Licensing and Enforcement**  
**8 State House Station, Augusta, ME 04333-0008**  
**Tel. (207) 624-7220 Fax: (207) 287-3434**

**Application for Special Taste Testing Event License**

This application is being submitted as required by Title 28-A MRS, Section 1052-D. Please complete this application in its entirety. This application must be signed by the licensee or an agent of the licensee and the municipality where the event will be located. Completed forms must be in the office 15 (fifteen) days before event is to be held.

**Section 1: Event Information**

Title of Event: \_\_\_\_\_

Location and Address of Event: \_\_\_\_\_

\_\_\_\_\_

Date of Event: \_\_\_\_\_ Time of Event: From: \_\_\_\_\_ To: \_\_\_\_\_

(Note: By law, liquor can only be served from 5:00am to 1:00am of the next day, Sunday through Saturday, Event times cannot deviate from this statutory requirement.)

Describe specific area to be licensed and **attach a diagram**:  Inside Event  Outside Event

\_\_\_\_\_

\_\_\_\_\_

Sample Size and Limit: Please indicate the type of taste testing event for which you are applying.

Please note, except as otherwise provided, sample sizes and overall daily sample limits are as follows:

Spirits – ½ ounce Malt liquor/beer – 4 ounces Wine – 1½ ounces 12 samples per person per day

\_\_\_\_\_ A. Taste testing-only event. No sit down meal designed to promote food and alcoholic beverage pairings or substantial food offerings provided as part of the taste testing event.

Sample size applies and daily sample limit applies.

\_\_\_\_\_ B. Taste testing event with substantial food offerings. The selection of food must include more than snack foods such as potato chips, crackers, popcorn, pretzels etc.

Sample size applies but 12 sample daily limit does not apply.

- \_\_\_\_\_ C. Food and beverage hospitality event where 50% or more of the vendors taking part in the event represent or promote a business other than a business that manufactures or distributes liquor.

Event WILL include a multicourse sit-down meal designed to promote food and alcoholic beverage pairings.

Sample size does not apply and 12-sample daily limit does not apply.

**Section 2: For use by Municipal Officers and County Commissioners only**

**Note:** This application must be approved by the Municipal Officers of the municipality in which the function is to be held or, if held in an unincorporated place, by the County Commissioners. Title 28-A MRS, Section 1052-D, subsection 3, paragraph G grants the authority for this approval without public notice. Please complete the following certification.

State of Maine

County of \_\_\_\_\_

The Officials listed below hereby certify that the requirements of Title 28-A MRS, Section 653 have been met and hereby approve this application for a Special Taste Testing Event License for the applicant, date, time and location listed in this application.

The undersigned being:  Municipal Officers  County Commissioners

for \_\_\_\_\_, Maine.

Dated this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_ at \_\_\_\_\_, Maine.  
(name of municipality)

Signature of Officials	Printed Name and Title

<b>For Office Use Only:</b>	
Date Filed: _____	Received 15 days prior <input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> Approved <input type="checkbox"/> Not Approved	
Date Approved: _____	Approved By: _____

**Section 3: Maine Licensed Manufacturer, Wholesaler or Certificate of Approval Licensee**

This section must be completed by a Maine licensed manufacturer, wholesaler or certificate of approval licensee.

- 1. Name of Applicant: \_\_\_\_\_
- 2. Doing Business As: \_\_\_\_\_
- 3. Maine Liquor License Number: \_\_\_\_\_
- 4. Complete Mailing Address: \_\_\_\_\_  
\_\_\_\_\_
- 5. Contact Person: \_\_\_\_\_
- 6. Phone Number: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email Address: \_\_\_\_\_

NOTE: If a licensed sales representative will be pouring beer, wine or spirits at the event, please list the name of the sales representative and verify the licensing and server training of the sales representative.

Name of Sales Representative: \_\_\_\_\_  
 Is the Sales Representative licensed:  Yes  No License Number: \_\_\_\_\_  
 Has Sales Representative completed training:  Yes  No

This application must be signed by a duly authorized person of the licensee.

\_\_\_\_\_  
 Duly Authorized Person (Signature) \_\_\_\_\_  
Date

\_\_\_\_\_  
Duly Authorized Person (Printed Name)

In order to timely process your application, you must file this application **at least 15 days prior to the event.** The Bureau reserves the right to reject an application not submitted by this time.

Once issued, this license is not assignable and is valid only for use by the licensee(s) named in this application and for the date, time, and location listed in this application. This license is issued subject to Maine liquor laws, Title 28-A, and the Bureau’s Administrative Rules. Penalties for failure to comply with the laws and rules are provided in Chapter 33 of Title 28-A. A license under this application may be filed jointly by multiple licensees.

Permit Fee: \$20.00 per applicant listed on this application. Please make check payable to the Treasurer, State of Maine. Submit Completed Forms To:  
 Bureau of Alcoholic Beverages  
 Division of Liquor Licensing and Enforcement  
 8 State House Station  
 Augusta, Me 04333-0008  
 Telephone Inquiries: (207) 624-7220, Fax: (207) 287-3434  
 Email Inquiries: [MaineLiquor@Maine.gov](mailto:MaineLiquor@Maine.gov)

**Section 4: Sponsored Licensee Information**

This section only needs to be completed if a non-Maine licensed certificate of approval holder or manufacturer is sponsored by a Maine licensed certificate of approval or manufacturer. A sponsored licensee must provide a copy of its state and federal licenses or permits authorizing the manufacture of alcoholic beverages.

Name of Sponsored Applicant: \_\_\_\_\_

Complete Mailing Address \_\_\_\_\_  
\_\_\_\_\_

Daytime Telephone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

State where sponsored applicant is licensed: \_\_\_\_\_

Name of Sponsoring Licensee: \_\_\_\_\_

NOTE: If a licensed sales representative will be pouring beer, wine or spirits at the event, please list the name of the sales representative and verify the licensing and server training of the sales representative.

Name of Sales Representative: \_\_\_\_\_

Is the Sales Representative licensed:  Yes  No License Number: \_\_\_\_\_

Has Sales Representative completed training:  Yes  No

This section must be signed by a duly authorized person of the licensee.

\_\_\_\_\_  
Duly Authorized Person (Signature)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Duly Authorized Person (Printed name)

In order to timely process your application, you must file this application **at least 15 days prior to the event.** The Bureau reserves the right to reject an application not submitted by this time.

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Telephone Inquiries: (207) 624-7220, Fax: (207) 287-3434  
Email Inquiries: [MaineLiquor@Maine.gov](mailto:MaineLiquor@Maine.gov)

## Instructions for Special Event Applicants

The organizer of a **Special Event** must complete the first page of the application and seek municipal or in unorganized towns, county approval. Signatures must be originals.

NOTE: The organizer of a **Special Event** must be a qualifying licensee.

The entire application must be completed. Specifically, in-state qualifying licensees must complete the Section 3 of the application and must specifically name **all** personnel participating in the event that the **licensee** is sponsoring. Another industry applicant must specifically identify the wholesaler or manufacturer being sponsored. The fee is \$20.00 for each licensee/sponsoring licensee.

Out of state qualifying licensees must complete the **sponsored licensee** section (Section 4: Sponsored Licensee Information) application and must specifically name those intended representatives, personnel or pourers. The fee is \$20.00 for each sponsored licensee.

All servers of alcohol must complete and have on file with the event organizer an affidavit as defined in M. R.S. 28A section 703-A and which is provided below.

The following may be licensed in a special event: An in-state manufacturer, a Maine wholesaler, a Certificate of Approval Holder, and a sponsored applicant.

The following may participate in a special event: An in-state manufacturer, a Maine wholesaler, a Certificate of Approval Holder, and a sponsored applicant.

The following may be a sponsored manufacturer: A manufacturer licensed in another state.

The following licensees may provide beverage alcohol for to an applicant under this application:

A manufacturer licensed under section 1355-A; a wholesalers licensed under section 1401; a Certificate of Approval Holder; and a sponsored manufacturer licensed outside of Maine who is registered with TTB and who has paid all excise taxes on product provided.

The following persons may pour samples of beverage alcohol:

Designated person with a badge or other means of identification that clearly identifies the:

1. Name of manufacturer;
2. Name of the sponsored manufacturer, if any;
3. Name of the wholesaler; or
4. Name of the Certificate of Approval Holder; and The badge must be clearly visible to persons being served.

- Other requirements:
1. All designated servers must have badges identifying the applicant licensee and status as a server;
  2. All servers must complete an employee affidavit. This affidavit must attest that any person designated to serve beer, wine or spirits has been found to have violated any state or federal law prohibiting the sale or furnishing of alcohol to a minor;
  3. All licensee must record the number of patrons of the event; and
  4. Samples may not be pre-poured.

**Caution:** There are a variety of ways in which various entities may conduct beverage alcohol taste testing events under Title 28-A, Section 1052-D. Events have their own list of requirements and it is important that when you select the type of event you want to hold that you fully understand the conditions of that taste testing event.

### **Common Violations That May Be Cited At A Special Event or Any Taste Testing Event**

- Sale of liquor to a minor
- Allowing possession of liquor by a minor
- Allowing a minor to remain on the licensed premise unaccompanied by parent or legal guardian
  
- Sale of liquor to a visibly intoxicated person
- Allowing possession of liquor by a visibly intoxicated person
- Allowing a visibly intoxicated person to remain on the premise
  
- Employees consuming liquor while on duty
- Employee showing the effects of liquor
- Licensee showing effects of liquor
- Allowing entertainers to consume liquor while performing
- Allowing entertainers to show the effects of liquor
  
- Allowing consumption in unapproved areas
- Allowing smoking in areas where consumption of food or beverage is taking place
  
- Allowing samples to be pre-poured
- Servers are not properly identified
- Servers violate the sample size