

Maine Bureau of Motor Vehicles
207 624-9000 ext.: 52146
VANITY PLATE APPLICATION

BMV Use Only

Plate: _____

Class Code: _____

- Entered
 60 Day Temp
 Stickers Issued

Branch Staff Initials: _____

Include spaces or dashes (see reverse for Class Codes)

Present Plate Number: _____ Class Code: _____

First Choice: _____ Class Code: _____

Second Choice: _____ Class Code: _____

Third Choice: _____ Class Code: _____

Name: _____ Date of Birth: _____

Mailing Address: _____

Daytime Phone: _____

City/Town _____ State _____ Zip _____

**Attach a copy of your current registration and appropriate fees
Plate orders are subject to final approval prior to placing the order; allow 4-6 weeks for delivery**

NOTE: _____

METHOD OF PAYMENT:

Cash Check/Money Order MasterCard VISA

Card # _____ Exp. Date _____ / _____

Signature: _____

Credit Card Billing Address: _____

INSTRUCTIONS

Vanity plates are available for the following types of plates:

Up to 7 characters – plus one dash or space

Antique Auto, Combination, Commercial, Custom Vehicle, Hire, Motor Home, Passenger, Street Rod, Trailer, Wabanaki

Up to 7 characters – includes space or dash

Motorcycle, Moped, Antique Motorcycle, Special Veteran Motorcycle

Up to 6 characters – plus one dash or space

Agriculture, Agriculture Commercial, Agriculture Farm, Animal Welfare, Black Bear, Breast Cancer, Farm, Lobster, Lobster Commercial, Sportsman, Support Your Troops

Up to 6 characters – includes space or dash

Special Veteran

Up to 5 characters – plus one dash or space

Firefighter

Up to 5 characters – includes space or dash

Conservation, Conservation Commercial, Conservation Motor Home, Conservation Trailer, Disability, Disability Motor Home, Disabled Motorcycle, Disabled Veteran, Disabled Veteran Motorcycle, Purple Heart, Purple Heart Motorcycle, University of Maine

Up to 4 characters – includes space or dash

Disability Special Veteran

Up to 3 characters – includes space or dash

Conservation Disabled

Main office hours: 8:00 – 5:00 Mon- Fri.
BMV branch hours: 8:00 – 4:30 Mon-Fri.
Closed all legal holidays

- BMV online services: www.sosonline.org:
- Vanity plate availability and order
 - Motor vehicle & trailer registration renewal
 - Driver's license/state ID renewal services

Vanity Plate Line: 624-9000 ext.: 52146

SPECIAL CONDITIONS

- **AMATEUR RADIO**- Are available in any plate class. Please submit a notarized copy of the registrant's current ham radio license.
- **COMMERCIAL** – Vanity plates are issued to trucks for all weights, with the exception of truck-tractor configurations.
- **SEMI-TRAILERS/CAMP TRAILERS** – Vanity plates are allowed for all trailers, with the exception of long-term trailers. When registering a trailer for two years, the fee for a vanity plate is \$50.00 (\$25.00 for each year).
- Vanity plates with a total of 7 characters may mix numbers and letters in any order, as long as there is at least one letter in the sequence, i.e.: A123456, 1234A56, 123456B, AGR8PL8.
- Vanity plates having less than 7 characters may mix numbers and letters as long as the first character is a letter: i.e.: A1, A2B, A3C5, A4D4U, F2G3H4.
- Vanity plates with seven characters, plus one space or dash will cover the chickadee design.
- An ampersand (&) is available on vanity plates with 2 to 6 characters. The sequence must begin with a letter, i.e. A&71B, AB&C-2
- Vanity plates issued as Agriculture, Animal Welfare, Black Bear, Breast Cancer, Custom Vehicle, Lobster, Firefighter, Sportsman, Support Your Troops, Special Veteran Motorcycle, and Wabanaki plates cannot duplicate a vanity plate issued in any other class code.
- **The Secretary of State may refuse to issue a vanity plate that consists of language that is obscene, contemptuous, profane or prejudicial; promotes abusive or unlawful activity; falsely suggests an association with a public institution; or is duplicative.**

TO PROCESS YOUR APPLICATION

Visit www.sosonline.org or a Motor Vehicle Branch or Mail your request and a copy of your current registration and fees to:

**Vanity Plate Clerk
Bureau of Motor Vehicles
29 State House Station
Augusta, ME 04333-0029**

CLASS CODES

AC	Agriculture Commercial
AF	Agriculture Farm
AG	Agriculture
AQ	Antique Auto
AW	Animal Welfare
BB	Black Bear
BC	Breast Cancer
CC	Conservation Commercial
CD	Conservation Disabled
CL	Conservation Trailer
CM	Combination
CO	Commercial
CR	Conservation
CV	Custom Vehicle
DS	Disability Special Veteran
DV	Disabled Veteran
DX	Disability
FD	Firefighter
FM	Farm
LB	Lobster
LC	Lobster Commercial
MC	Motorcycle
MH	Motor Home
MP	Moped
MQ	Antique Motorcycle
MX	Disability Motorcycle
PC	Passenger Car
PH	Purple Heart
PM	Purple Heart Motorcycle
RV	Conservation Motor Home
SR	Street Rod
SW	Sportsman
TS	Support Your Troops
TL	Trailer
TX	Hire
UM	University of Maine
VM	Special Veteran Motorcycle
VT	Special Veteran
WB	Wabanaki
WX	Disability Motor Home
XV	Disabled Veteran Motorcycle

FEES

There is a \$25 annual fee for vanity registration plates. Since vanity fees are due at time of application and at each re-registration, it may be advantageous to wait and apply when renewing your registration.

- If applying at time of re-registration, please provide: \$35 registration fee, \$25 vanity fee, evidence of insurance, and excise tax receipts (white and yellow copies) from your town office.

Agriculture, Animal Welfare, Black Bear, Breast Cancer, Conservation, Lobster, University of Maine, and Support Your Troops plates cost an additional \$20 for the first year and \$15 annually at time of renewal, plus the vanity fee of \$25. Sportsman vanity plates are an additional \$20 annually, plus a \$25 vanity plate fee.

First time requests for *Special Veteran, *Special Veteran Disability, Special Veteran Motorcycle plates; Purple Heart, Purple Heart Motorcycle plates; and Disabled Veteran and Disabled Veteran motorcycle plates may require proof of eligibility.

*If replacement veteran decals are needed for class code VT or DS (red V plates), please include an additional \$5 fee with your request.

First time requests for Wabanaki plates must be accompanied by the Certification of Membership form, MV-18.

First time requests for Firefighter plates must be accompanied by the Firefighter application, signed by the Fire Chief, along with an additional one-time \$5.00 fee required for Firefighter plates.

Please make checks or money orders payable to: Secretary of State. Visa and MasterCard are accepted.

Visit www.sosonline.org for web-based motor vehicle and trailer registration renewal, vanity plate look up and order, and drivers license/state ID renewal services.

An Important Notice Regarding Vanity Plate Requests

Vanity plates are a great way to personalize your motor vehicle. Bear in mind as you request a phrase, acronym or abbreviation to use on a Maine registration plate that other citizens may not understand your intended phrase, or be offended by it, and may complain to the Office of the Secretary of State.

Maine law, MRSA Title 29-A § 453, paragraph 3-A states:

3-A. Restrictions. The Secretary of State, in the Secretary of State's discretion, may refuse to issue or may recall a vanity plate that:

- A. Consists of or comprises language that is obscene, contemptuous, profane or prejudicial;*
- B. Promotes abusive or unlawful activity;*
- C. Falsely suggests an association with public institutions; or*
- D. Is duplicative.*

Should the Secretary of State receive a complaint about a vanity plate, the holder of that plate may be required to surrender the use of that registration plate.