

FIRST QUARTER 2001 DISCLOSURE LABEL

ELECTRICITY FACTS

All licensed electricity suppliers in Maine are required to develop and disclose to their customers information pertaining to their power supply. This information or energy disclosure label allows consumers to compare prices, length of contract, sources of power, air emissions and labor information.



Generation Price Average price per kWh at different levels of use. Prices do not include regulated charges for customer service and delivery.	Average Use per Month	Up to 250kWh	500 kWh	1000 kWh	2000 kWh or Greater									
	Average Price per kWh	6.6 cents	6.6 cents	6.6 cents	6.6 cents									
	Your average generation price will vary according to when and how much electricity you consume. See your most recent bill for your monthly use and your Terms of Service for the actual prices.													
Contract	Minimum Length of Contract: 2 years, 9 months		Contract Terms: Fixed price through 12/31/01, with annual fixed price increase through the full contract period											
Power Sources This electricity product was assigned generation from the following sources.	Power Sources	%	Power Sources	%										
	Biomass	1	Coal	14										
	Hydro	11	Nuclear	39										
	Natural Gas	16	Solar	0										
	Oil	16	Other Renewables	0										
	Wind	0	Municipal	3										
	Imported Power	0												
Air Emissions Carbon dioxide (CO ₂), nitrogen oxide (NO _x), and sulfur dioxide SO ₂ emission rates from these sources, relative to the regional average.	<div style="border: 1px solid black; padding: 10px;"> <p style="text-align: center;">Regional Average</p> <p style="text-align: center;">↓</p> <table style="margin-left: auto; margin-right: auto;"> <tr> <td style="padding-right: 10px;">CO₂</td> <td style="border: 1px solid black; width: 150px; height: 15px; background-color: #c00000;"></td> <td style="padding-left: 10px;">85%</td> </tr> <tr> <td>NO_x</td> <td style="border: 1px solid black; width: 150px; height: 15px; background-color: #c00000;"></td> <td>78%</td> </tr> <tr> <td>SO₂</td> <td style="border: 1px solid black; width: 150px; height: 15px; background-color: #c00000;"></td> <td>69%</td> </tr> </table> <p style="text-align: center; margin-top: 10px;"> Lower Emissions Higher Emissions </p> </div>					CO₂		85%	NO_x		78%	SO₂		69%
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Notes

1. The power source and air emissions information is based on a 12-month period ending 12/31/00.
2. See reverse side and your contract terms and conditions for further information on this label. You may also call Select Energy at 1-888-810-5678, or the Maine Public Utility Commission at 1-207-287-3831 or 1-800-452-4699. TTY Relay: 1-800-437-1220.

LABEL DESCRIPTION

Generation Price and Contract: Generation Prices displayed are representative average prices for electricity at usage levels that are typical for residential customers. Contract items displayed present the length of your contract for generation service, and the price terms included in your contract. See your recent bill to determine average monthly use, and your Terms of Service for additional information.

Power Sources: The actual electricity you use will be indistinguishable from the electricity used by your friends and neighbors. This is unavoidable because everyone is served through the same transmission and distribution system. The power sources label cannot tell you about the electricity that you use in your home; instead, it tells you that your dollars are going to pay for particular power plants. Since it is impossible to track the flow of electricity on the grid, however, there is no way to identify the actual power plant that produced the electricity you consume in your home. But it is possible to track the dollars you pay for electricity. Your electricity dollars will support electricity generation from various energy resources in the proportions listed on the power content label.

Emissions: Emissions for each the following pollutants are presented as a percent of the regional average emission rate.

Carbon Dioxide (CO₂) is released when certain fuels are burned. It is considered a greenhouse gas and a major contributor to global warming.

Nitrogen Oxides (NO_x) form when certain fuels are burned at high temperatures. They are considered contributors to acid rain and ground-level ozone (or smog).

Sulfur Dioxide (SO₂) is formed when fuels containing sulfur are burned. Major health effects associated with SO₂ include asthma, respiratory illness and aggravation of existing cardiovascular disease.

The production of electricity can produce other harmful emissions and have other environmental impacts. Environmental impacts differ among individual power plants.