

MLTI 2013-2014 Screensaver Challenge Rubric

| | 5 | 3 | 1 |
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| Use of Elements and Principles of Design (2D or 3D) | There is highly successful use of the elements and principles of design | There is successful use of the elements of design but the investigation of principles of design is limited in scope | Some awareness of the elements of design is demonstrated but there appears to be no understanding or investigation of design principles |
| Engagement of the Viewer | The work as a whole is confident and evocative; it engages the viewer with visual qualities (for example, expressive verve or nuanced subtlety). | The work has evocative qualities that engage the viewer, though confidence is not obvious; conversely the work may display confidence but may not be engaging. | There is little about the work that is engaging; the work lacks confidence. |
| Competence and Skill | The technical competence of the work is generally excellent ; materials and media are used effectively to express ideas and the image is ideal as a screen saver (appeals to the imagination, no copyright issues) | The work demonstrates good technical competence and use of materials and media; technical aspects and articulation of ideas do not always work together. The image is appropriate as a screen saver but may not fill the space (no copyright issues) | The work is generally awkward; it demonstrates marginal technical competence and clumsy use of materials and media. The image could serve as a screen saver but is not appropriate or tasteful and/or may have copyright issues |

Elements and Principles of Design

Line · Shape · Space · Color · Value · Texture · Form · Rhythm · Unity · Variety · Balance · Emphasis Contrast · Rhythm · Repetition · Proportion · Scale · Figure/Ground Relationships