



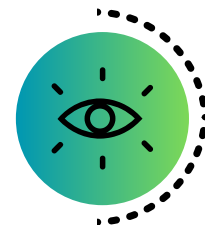
HOW TO REDUCE YOUR ELECTRIC BILL

1 UNDERSTAND YOUR USAGE

Both CMP and Versant have tools on their websites for customers to better monitor and understand their usage. Devices that run a motor, create heat, or create cooling often use a lot of electricity – space heaters and dehumidifiers are common culprits on big bills. Not comfortable on the web? Give Customer Service a call and ask for help understanding your usage.

CMP Customer Service: 1-800-750-4000

Versant Customer Service: 1-855-363-7211



2 BE EFFICIENT

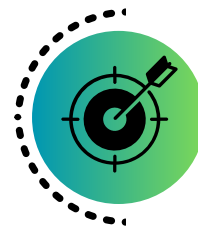
Try to tweak your usage where you can: **Efficiency Maine** has a great Energy Efficiency Tips Booklet available online – or they're happy to mail you a copy if you call **1-866-376-2463**.

Efficiency Maine also has some great rebate programs right now to help you evaluate your home's efficiency as well as rebates for insulation, heat pumps, and energy efficient washing machines and air purifiers.

Note: Even a simple change like turning off power strips or unplugging appliances when not in use can make a huge difference in your usage.

3 CHOOSE THE RIGHT DELIVERY RATE

CMP and Versant both have time-of-use rates and rates designed for heat pump and electric technology users. Call them to learn more.



4 CHOOSE THE BEST SUPPLY RATE

Make sure you know your options and choose the supplier that works best for you. Options are at **Maine.gov/SupplyRates**.

Important: If you give one of these companies a call and sign up, contact your supplier before the contract ending date to either sign a new contract or request to be put on the Standard Offer when your contract ends, or you may be automatically extended and charged a higher or variable rate.

