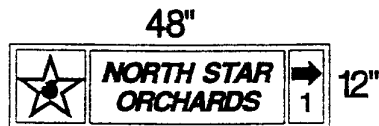


# HIGHLIGHTS OF OBDS REGULATIONS

## NON-REFLECTORIZED



1. \$15.00 ANNUAL FEE
2. SIGN AND POST TO BE ERECTED BY D.O.T
3. SIGNS PERMITTED ON ALL HIGHWAYS EXCEPT INTERSTATE AND FULLY CONTROLLED ACCESS HIGHWAYS.
4. ANY COLORS MAY BE USED
5. LOGO MAY BE OF ANY COLOR AND OCCUPY THE ENTIRE SIGN FACE.
6. LETTERING AND LAYOUT LIMITED TO TWO LINES OF PRINT.

## REFLECTORIZED

1. \$30.00 ANNUAL FEE.
2. SIGN AND POST TO BE ERECTED BY D.O.T.
3. SIGNS PERMITTED ON ALL HIGHWAYS EXCEPT INTERSTATE AND FULLY CONTROLLED ACCESS HIGHWAYS.
4. WHITE LETTERING ON BLUE BACKGROUND; ENGINEERING GRADE REFLECTIVE SHEETING.
5. LOGO MAY BE OF ANY COLOR.
6. HELVETICA MEDIUM LOWER-CASE LETTERING WITH INITIAL UPPER-CASE REQUIRED LAYOUT SPECIFIED.

NOTE: SIGN(S) MUST BE FURNISHED BY THE APPLICANT AND MADE TO STANDARDS PLEASE DO NOT HAVE SIGN(S) MADE UNTIL YOU HAVE RECEIVED A PERMIT.