

NEWS RELEASE

Contact Person _____

Phone No. _____

LOCAL GROUP PROMOTES CLEAN HIGHWAYS

_____ did their part to clean up the environment and (name or organization)

make the community more beautiful last _____ (day of the week & date)

As participants in _____ Adopt-A-Highway Program, they collected trash along _____ miles (town)

of _____ (road name and # and town / city)

hours and collected _____ bags of bottles, _____ bags of cans, and _____ bags of other litter.

" _____ (quote from organization president or member)

_____, " said

_____ member/president _____ (name of organization) (person's name)

" _____

_____."

To adopt a highway, individuals, organizations or businesses agree to keep selected highways cleared of litter for a certain period. In exchange, volunteers are recognized with signs bearing their names in that community.

Anyone interested in participating in the MaineDOT Adopt-A-Highway Program should call (207) 624-3270 for more information.