



HOUSE OF REPRESENTATIVES

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**Testimony of
Representative Stacy T. Dostie
Before the Business Research and Economic Development Committee**

***LD 1183 An Act To Prevent Predatory Marketing Practices
against Minors Regarding Data Concerning Health Care Issues***

April 9, 2009

Senator Schneider, Representative Smith, and distinguished members of the BRED Committee, my name is Stacy Dostie, and I am the Representative for District 75, Sabattus and Greene.

I support LD 1183, an act to prevent predatory marketing practices against minors regarding data concerning health care issues.

Marketers flood our children with an estimated 40,000 ads a day. To allow them to target our children by nutrition or health issues is disastrous. Children are very easily convinced. I have two young boys—13 and 9. My 13 year old is constantly telling the family what each of us “need” to purchase according to what he has seen on TV or internet ads.

Please protect my children and the children of this State by voting for the passage of this bill.

I appreciate the committee’s time. I am happy to answer any questions that you may have. Thank you.