

## Information and Education Services and Programs - BPL

### Public Lands – Educational Materials

The Interpretive Specialist /Webmaster's time is an approximately 40/60 split between Public Lands and State Parks. It includes editing and management of the entire Bureau Website (over 1,000 pages), production of brochures, preparing and posting publicity materials, responding to public inquiries and educational program support through the production of materials and trainings.

### Educational Materials on the Website

29 Public Lands have homepages on the Bureau's website. An additional Land, Tumbledown, shares its homepage, and brochure, with Mount Blue State Park. These are maintained as part of the online Find Parks and Lands search feature. Brochures as they are developed are linked to the pages. Additional educational pages are available on the website as educational resources that are utilized by visitors of both Lands and Parks: Teacher's page, Children's page, and a Nature exploration page that encourages travel throughout the state to Public Lands on a scavenger hunt of habitat types. Natural History Hikes are posted online, that feature several lands area, through a joint effort of the Maine Natural Areas Program and the Bureau. Additionally there are pages about hunting, fishing and traditional gathering on Public Lands. The history webpages are also used as educational resources, such as Bible Point, and are available online.

### Brochures

- **Your Maine Lands**, specific to the public lands was printed and made available online.
- **Outdoors in Maine**, half of its content focuses on Lands
- **Individual Lands brochures:** Cutler Coast, Machias River Corridor, Mahoosuc, (with Grafton State Park), Rocky Lake, Tumbledown (with Mt Blue State Park),

Grant money from RTP has been used to date to pay for the printing of these brochures, approximately \$25,000.

### Other

Educational Events have included special hikes, such as the Fall Foliage hikes, educational training for MCC trail crews that work on Public Lands Trails.

### Costs:

- **Grants:** Approximately \$25,000 in RTP funds to date on Public Lands Brochures
- **Staff Cost:** FY 2015 - Interpretive Specialist (fully funded by Lands): \$75,786 (Lands related time is about 40%, or \$30,314)