2008 Election

COMMISSION ON GOVERNMENTAL ETHICS AND ELECTION PRACTICES
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2008 CAMPAIGN FINANCE REPORT – BALLOT QUESTION COMMITTEES

FOR PERSONS AND ORGANIZATIONS INVOLVED IN BALLOT QUESTION ELECTIONS (OTHER THAN PACS) (21-A M.R.S.A. § 1056-B)

COMMITTEE OR FILER Check if address is different than previously reported. ☐

Name Maine Leads
(full name of individual, committee, firm, partnership, corporation, association, group, or organization)

Mailing address PO Box 142

City, zip code Augusta, ME 04332 Telephone 207-512-5378

TREASURER Check if treasurer or address is different than previously reported. ☐

Name of treasurer Roy Lenardson

Mailing address PO Box 142

City, zip code Augusta ME 04332 Telephone 207-329-0992

E-mail address roy@meleads.org

PURPOSE FOR RECEIVING CONTRIBUTIONS AND MAKING EXPENDITURES IS TO: x SUPPORT ☐ OPPOSE

Ballot Question Number (if known): 2, 4 Ballot Question Title/Issue: An Act to Provide An Act to Expand Affordable Health Insurance Choices in Maine

BALLOT MEASURE COMMITTEE FILING PERIODS (please indicate which report is being filed):

The first report must include all financial activity from the beginning of the campaign to the end of the report period.

	Report Type	Due Date	Reporting Period
☒	11-Day Pre-Primary	May 30, 2008	April 1, 2008 – May 27, 2008
☐	42-Day Post-Primary	July 22, 2008	May 28, 2008 – July 15, 2008
☐	October Quarterly	October 10, 2008	July 16, 2008 – September 30, 2008
☐	11-Day Pre-General	October 24, 2008	October 1, 2008 – October 21, 2008
☐	42-Day Post-General	December 16, 2008	October 22, 2008 – December 9, 2008
☐	January Quarterly	January 15, 2009	December 10, 2008 – January 5, 2009

☐ Amended Report: If this report is an amendment to a previously filed report, check the appropriate report above and this box.

☐ No Activity Report: If the committee had no contributions and no expenditures during a reporting period, check the appropriate report and this box.

☐ Termination Report: If this is the committee's last report, check the appropriate report above and this box.

I CERTIFY THAT I HAVE EXAMINED THIS REPORT AND TO THE BEST OF MY KNOWLEDGE, IT IS TRUE, CORRECT AND COMPLETE.

Signature of Treasurer, Principal Officer or Authorized Individual

Date

Maine Leads
Name of Committee or Filer

SCHEDULE A
CASH CONTRIBUTIONS

List all contributions aggregating in excess of $100 for this election that were received during this reporting period and include the contributor's name and address. Do not include in-kind contributions or loans on this schedule. Contributions of $100 for this election or less may be aggregated and listed as a lump sum.

Date received	Contributor's name, address, and zip code	Amount
5/27/08	Maine Leads PO Box 1412 Augusta, ME 04332	$118.62

1. Total contributions this page only ⇒	$118.62
2. Total from attached Schedule A pages ⇒	
3. Aggregate contributions of $100 or less (not itemized) ⇒	0
4. Total contributions this reporting period (add lines 1 + 2 + 3) ⇒	$118.62

Maine Leads
Name of Committee or Filer

SCHEDULE B
EXPENDITURES

List all expenditures made to a single payee or creditor aggregating in excess of $100 for this election and that were made during this reporting period. Expenditures of $100 or less for this election may be aggregated and listed as a lump sum.

Expenditure Types Requiring NO Remark		Expenditure Types REQUIRING Remark	
CON	contribution to candidate, party or committee	CNS	campaign consultants
EQP	equipment (office machines, furniture, cell phones)	OTH	other
FND	fundraising events	PRO	professional services
FOD	food for campaign events, volunteers		
LIT	printing and graphics (flyers, signs, palmcards, t-shirts, etc.)		
MHS	mail house (all services purchased)		
OFF	office rent, utilities, phone and internet services, supplies		
PHO	phone banks, automated telephone calls		
POL	polling and survey research		
POS	postage for U.S. Mail and mail box fees		
PRT	print media ads only (newspapers, magazines, etc.)		
RAD	radio ads, production costs		
SAL	campaign workers' salaries and personnel costs		
TRV	travel (fuel, mileage, lodging, etc.)		
TVN	TV or cable ads, production costs		
WEB	website design, registration, hosting, maintenance, etc.)		

For every expenditure, list the appropriate code.

If a remark is required, list additional information such as type of consulting (media, messaging, campaign, etc.) or professional service provided.

Date of payment	Payee Name / Payee's complete mailing address	Expenditure Type and Remarks: Code	Expenditure Type and Remarks: Remarks	Amount
4/11/08	Pioneer Group Inc PO Box 391 Augusta, ME 04332	OTH	Signature Collection	4500
5/27/08	Maine Leads PO Box 1412 Augusta, ME 04332	SAL		618.62

1. Total expenditures this page only ⇒	5118.62
2. Total from attached Schedule B pages ⇒	
3. Aggregate expenditures of $100 or less (not itemized) ⇒	0
4. Total expenditures this reporting period (lines 1 + 2) ⇒	5118.62

Maine Leads
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SCHEDULE C
IN-KIND CONTRIBUTIONS

List all goods and services received as in-kind contributions that have a fair market value of more than $100. Enter the date on which the item or service was received, the name of the contributor, a description of the good or service, and the fair market value. Goods and services that have a fair market value of $100 or less may be aggregated and reported as a lump sum.

Date of contribution	Name of contributor	Description of goods, services, discounts or facilities received	Fair market value

1. Total in-kind contributions this page only ⇒	
2. Total from attached Schedule C pages ⇒	
3. Aggregate in-kind contributions of $100 or less (not itemized) ⇒	
4. Total in-kind contributions received and expended this reporting period (add lines 1 + 2 + 3) ⇒	0

Maine Leads
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SCHEDULE D
LOANS AND LOAN REPAYMENTS

List all new and continuing loans that were unpaid at any time during this reporting period. If a loan amount is forgiven, the amount forgiven must also be entered as a contribution on Schedule A.

	COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4	COLUMN 5
LENDER	LOAN BALANCE AT BEGINNING OF PERIOD	ACTIVITY THIS PERIOD (report amount and date)			LOAN BALANCE AT END OF PERIOD (1+2) – 3 – 4
		AMOUNT LOANED THIS PERIOD	AMOUNT REPAID THIS PERIOD	AMOUNT FORGIVEN THIS PERIOD (Enter each on Schedule A also)	
		DATE AMOUNT	DATE AMOUNT	DATE AMOUNT	
		DATE AMOUNT	DATE AMOUNT	DATE AMOUNT	
		DATE AMOUNT	DATE AMOUNT	DATE AMOUNT	
		DATE AMOUNT	DATE AMOUNT	DATE AMOUNT	
		DATE AMOUNT	DATE AMOUNT	DATE AMOUNT	
Totals for each column ⇒		Enter on Schedule E, line 2	Enter on Schedule E, line 6		

Maine ~~Legal~~ Leads

Name of Committee or Filer

SCHEDULE E
SUMMARY SECTION

RECEIPTS	THIS PERIOD ONLY	TOTAL FOR CAMPAIGN
1. Contributions received (Schedule A, line 4)	5118.62	219,855.86
2. Other receipts (interest income, etc.)		
3. Loans received (Schedule D)		
4. TOTAL RECEIPTS THIS PERIOD (lines 1 + 2 + 3)	5118.62	219,855.86

EXPENDITURES	THIS PERIOD ONLY	TOTAL FOR CAMPAIGN
5. Expenditures (Schedule B, line 3)	5118.62	219,855.86
6. Loan repayments (Schedule D)		
7. TOTAL EXPENDITURES THIS PERIOD (lines 5 + 6)	5118.62	219,855.86

IN-KIND CONTRIBUTIONS	THIS PERIOD ONLY	TOTAL FOR CAMPAIGN
TOTAL IN-KIND CONTRIBUTIONS (Schedule C, line 4)	0	0