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Commission on Governmental Ethics and Election Practices
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2014 INDEPENDENT EXPENDITURE REPORT

COMMITTEE		TREASURER	
PROGRESSIVE KICK IE MAINE 1904 FRANKLIN ST., SUITE 725 OAKLAND, CA 94612 PHONE: (510) 893-9200 EMAIL: ADMIN@PROGRESSIVEKICK.ORG		NEIL REIFF 1904 FRANKLIN ST., SUITE 725 OAKLAND, CA 94612 PHONE: (510) 893-9200 EMAIL: ADMIN@PROGRESSIVEKICK.ORG	
REPORT	DUE DATE	REPORTING PERIOD	
Independent Expenditure Report	10/19/2014	10/17/2014 - 10/17/2014	

FINANCIAL ACTIVITY SUMMARY

EXPENDITURES	
1. CANDIDATE(S) SUPPORTED/OPPOSED	\$107,017.70
2. DEBTS AND OBLIGATIONS	\$0.00
3. TOTAL PAYMENTS (LINE 1 + 2)	\$107,017.70

AFFIDAVIT

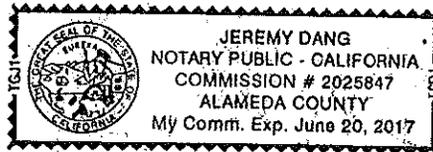
STATE OF CALIFORNIA
COUNTY OF ALAMEDA

JOSHUA GROSSMAN, being duly sworn, attests that he/she made each of the expenditures listed in the attached report independently of, and not in cooperation, consultation, or concert with, or at the request or suggestion of, the candidate(s) named in the report, the political committee of the candidate(s), or their agents.

[Handwritten Signature]
(Signature of Affiant)

Sworn to before me this 29th day of OCT 2014
By JOSHUA S. GROSSMAN

[Handwritten Signature]
(Notary Public/Attorney at Law)



Perjury is a Class C Crime. (17-A MRSA § 451)

REPORT FILED BY: JOSHUA GROSSMAN
REPORT FILED ON: 10/18/2014
LAST MODIFIED: 10/18/2014
PRINTED: 10/29/2014
COMMITTEE ID: 8051

**SCHEDULE B-IE-1
CANDIDATE(S) SUPPORTED/OPOSED**

Support / Oppose	Candidate Name	Office	District / County	Expenditure Date	Expenditure Amount	Payee
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	\$4,000.00	MANDATE MEDIA
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	(\$4,000.00)	MANDATE MEDIA
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	\$11,000.02	PANDORA
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	\$1,464.00	4INFO
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	\$1,850.00	ARCA STUDIOS
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	\$6,285.00	CATALIST
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	\$10,417.00	DIGITAL FREEWAY
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	\$2,312.00	FACEBOOK
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	\$6,714.00	GOOGLE
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	\$6,500.00	MICHAEL BAVERO
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	\$8,479.00	NEUSTAR INC.
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	\$23,999.03	ROCKET FUEL INC.
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	\$23,747.65	DS POLITICAL
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	\$4,000.00	MANDATE MEDIA
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	\$250.00	1HOOD MEDIA
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	\$15,625.00	THE CAMPAIGN NETWORK
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	\$11,000.02	PANDORA
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	\$73,000.68	DS POLITICAL
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	\$3,000.00	THE CAMPAIGN NETWORK
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	\$250.00	1HOOD MEDIA
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	(\$3,000.00)	THE CAMPAIGN NETWORK
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	(\$250.00)	1HOOD MEDIA
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	(\$73,000.68)	DS POLITICAL
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	(\$11,000.02)	PANDORA
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	(\$15,625.00)	THE CAMPAIGN NETWORK
Total expenditures for all candidates this reporting period					\$107,017.70	

**SCHEDULE B-IE-2
PAYMENTS AND OBLIGATIONS**

EXPENDITURE TYPES				
CNS	Campaign consultants	POL	Polling and survey research	
CON	Contribution to other candidate, party, committee	POS	Postage for U.S. Mail and mail box fees	
EQP	Equipment (office machines, furniture, cell phones, etc.)	PRO	Other professional services	
FND	Fundraising events	PRT	Print media ads only (newspapers, magazines, etc.)	
FOD	Food for campaign events, volunteers	RAD	Radio ads, production costs	
LIT	Print and graphics (flyers, signs, palmcards, t-shirts, etc.)	SAL	Campaign workers' salaries and personnel costs	
MHS	Mail house (all services purchased)	TRV	Travel (fuel, mileage, lodging, etc.)	
OFF	Office rent, utilities, phone and internet services, supplies	TVN	TV or cable ads, production costs	
OTH	Other	WEB	Website design, registration, hosting, maintenance, etc.	
PHO	Phone banks, automated telephone calls			

Date of expenditure	Payee, address, zip code	Remark	Expenditure type	Net Amount
10/17/2014	MANDATE MEDIA 1801 NE MULTNOMAH ST PORTLAND, OR 97232-2113	WEBSITE DESIGN.	WEB	\$0.00
10/17/2014	PANDORA 2101 WEBSTER STREET 16TH FLOOR OAKLAND, CA 94612	ONLINE RADIO AIRTIME	WEB	\$11,000.02
10/17/2014	4INFO 155 BOVET ROAD SUITE 200 SAN MATEO, CA 94402	DS POLITICAL SUB-VENDOR- ONLINE VIDEO AD TIME.	PRO	\$1,464.00
10/17/2014	ARCA STUDIOS 100 N RODNEY PELHAM RD. LITTLE ROCK, AR 72205	THE CAMPAIGN NETWORK SUB-VENDOR- ONLINE VIDEO PRODUCTIONS COSTS.	PRO	\$1,850.00
10/17/2014	CATALIST 1090 VERMONT AVWE NW SUITE 300 WASHINGTON, DC 20005	DS POLITICAL- SUB VENDOR AD TIME.	PRO	\$6,285.00
10/17/2014	DIGITAL FREEWAY 34 MANET ROAD CHESTNUT HILL, MA 02467	THE CAMPAIGN NETWORK SUB VENDOR- ONLINE VIDEO PRODUCTION COSTS.	PRO	\$10,417.00
10/17/2014	FACEBOOK 1 HACKER WAY MENLO PARK, CA 94025	DS POLITICAL SUB-VENDOR- ONLINE VIDEO AD TIME.	PRO	\$2,312.00
10/17/2014	GOOGLE 1600 AMPHITHEATRE PKWY MOUNTAIN VIEW, CA 94043	DS POLITICAL SUB VENDOR- ONLINE VIDEO AD TIME.	PRO	\$6,714.00
10/17/2014	MICHAEL BAVERO 34 MANET ROAD CHESTNUT HILL, MA 02467	THE CAMPAIGN NETWORK SUB-VENDOR- ONLINE VIDEO PRODUCTION COSTS.	PRO	\$6,500.00
10/17/2014	NEUSTAR INC. 21575 RISGETOP CIRCLE STERLING, VA 20166	DS POLITICAL SUB-VENDOR- ONLINE VIDEO AD TIME.	PRO	\$8,479.00
10/17/2014	ROCKET FUEL INC. 100 W 33RD STREET 3RD FLOOR NEW YORK, NY 10001	SUB VENDOR, PAID BY DS POLITICAL	PRO	\$23,999.03
10/17/2014	DS POLITICAL 901 NEW YORK AVENUE NW SUITE 470 EAST WASHINGTON, DC 20001	TOTAL PAYMENTS FOR DS POLITICAL WERE 73000.68, OTHER PAYMENTS WENT TO SUB VENDORS.	PRO	\$23,747.65
10/17/2014	MANDATE MEDIA 1801 NE MULTNOMAH ST PORTLAND, OR 97232-2113	WEBSITE DESIGN	PRO	\$4,000.00

10/17/2014	1HOOD MEDIA 5504 RIPPEY PLACE PITTSBURGH, PA 15206	ONLINE VIDEO AND RADIO PRODUCTION	PRO	\$250.00
10/17/2014	THE CAMPAIGN NETWORK 140 BAYSWATER STREET BOSTON, MA 02128	ONLINE VIDEO PRODUCTION COSTS.	OTH	\$0.00
10/17/2014	PANDORA 2101 WEBSTER STREET 16TH FLOOR OAKLAND, CA 94612	ONLINE RADIO AIR TIME.	OTH	\$0.00
10/17/2014	DS POLITICAL 901 NEW YORK AVENUE NW SUITE 470 EAST WASHINGTON, DC 20001	ONLINE VIDEO AD TIME.	OTH	\$0.00
10/17/2014	1HOOD MEDIA 5504 RIPPEY PLACE PITTSBURGH, PA 15206	ONLINE VIDEO AND RADIO PRODUCTION.	OTH	\$0.00
A. Total Expenditure Payments				\$107,017.70
B. Total Obligations				\$0.00
C. Total independent expenditures for this reporting period (A+B)				\$107,017.70