

Maine Asthma Council

Homes Workgroup Meeting

March 29, 2010 10am-11:30am

Attendees: Carry B., Carol C., Stirling K., Amy O., Desi-Rae S., Beth P., Eric F., Elaine B. (phone), Helen R.

- **2010-2011 Workplan**

- Desi-Rae disseminated the updated workplan to the group.
- The workplan contains activities, strategies, roles and responsibilities for four objectives.
- Revisions:
 - Objective #2: Dates listed at 2010 should be listed as 2011 and vice versa.
 - Objective #3: Amy commented that objective #3 was to be facilitated by a contractor (the Breathe Easy Coalition), and that the audience and modules of objective #1 should match that of objective #3 (and vice versa).

- **MAP Homes Logic Model**

- Based on five-year evaluation plan
- Carry mentioned that we need to list more resources and partners, feedback on outcomes and ways in which to measure and evaluate outcomes and outputs.
- Carol mentioned concern that there is no policy or environmental change involved, and possibly the development of new partnerships and collaborative approaches.
 - Amy mentioned this would be a primary area to include the participation of MaineHousing.
 - Amy will email her contact at MaineHousing to alert them to the Healthy Homes work going on through the CDC MAP.
 - This partnership would create impact on the public housing and Section 8 housing, the two housing stock areas most in need of intervention.
- Carol recommended that there be an objective #5 about the collaborative partnership of the work group, giving credit to work being done around the table and making it a priority that it is maintained.

- **Preparation for the Manchester Home Show**

- Reminder that the home show will be 4pm, Friday, April 9th-Sunday, April 11th at 6pm.
- Eric is in charge of scheduling people to man the booth; please be in touch with Eric to schedule a time. We are hoping for people to take at least one 2-hour slot; we want the booth by two people at a time if possible.

TIME BLOCK	STAFF/VOLUNTEER	Raffle Time
Friday Set-Up (anytime between 8am and 4pm)	Karyn Butts, Cindy Flick, Amy Olfene (raffle materials)	N/A
Friday, 4pm (event start)-6pm	Sue Lee, Carol Coles	N/A
Friday, 6pm-8pm	Sue Lee, Carol Coles	7:00pm
Saturday, 10am-12pm	Tina Bernier	11:30am
Saturday, 12pm-2pm	Tina Bernier, Helen Roy	1:30pm
Saturday, 2pm-4pm	Tina Bernier, Helen Roy	3:30pm
Saturday, 4pm-6pm	Eric Frohmberg	5:00pm
Saturday 6pm-8pm	Eric Frohmberg	7:30pm
Sunday, 10am-12pm	Rebecca Lincoln, Amy Olfene	11:30am
Sunday, 12pm-2pm	Janine Bonk, Amy Olfene	1:30pm
Sunday, 2pm-4pm	Elaine Beaulieu, Janine Bonk	3:00pm
Sunday, 4pm-6pm (closing)	Cindy Flick	4:30pm
Takedown	Eric Frohmberg, Cindy Flick	N/A

- For those who will not be in town on the day of the set up, please mail your materials to Eric Frohmberg at the Maine CDC (address: Eric Frohmberg, Maine Childhood Lead Poisoning Prevention Program , Maine CDC/DHHS, 286 Water St., Augusta, Me 04333)
 - Please include business cards for each programs contact person.
 - Desi-Rae will bring balloons to the event.
 - Amy has requested that everyone send their "10 second message" on each program (one to two sentences max) that we want people to take away from the display.
 - Eric has submitted for CO, Radon, Well Water and Lead.
 - Amy has submitted for Smoke-Free Housing
 - Need Desi-Rae to submit for Asthma
 - Helen, Elaine and Desi-Rae need to communicate with each other on what their message will be
 - Need Kathy to submit for IPM
 - Need Christy to submit for Mold and Mildew

- Amy will bring up raffle baskets and raffle information on the day of the show.
 - Maine Asthma Program to donate LL Bean breakfast basket
 - DEP lead program to donate green guide book
- **List of participants for homes group**
 - Eric reminded that this group is more focused on developing the message, not those who receive or help disseminate the message.
 - Amy mentioned that there has been word that Dale McCormick at MaineHousing is interested in Healthy Housing concepts.
 - Amy agreed to contact Kathy Poulin and Dale McCormick before the next meeting to alert them to the work of this workgroup.
 - Desi-Rae will contact Katherine Zwicker at Injury Prevention to invite her to the table.
 - Stirling mentioned a need for individuals and groups to act as a message testing population for information developed by the workgroup and to help disseminate materials developed by the group:
 - Helen Roy would like to see if pediatrician, Dr. Christina Manning, would be interested in participating in the work group to provide patient advocacy and feedback to the group.
 - Cooperative Extension's Laura Wilson (USDA Healthy Homes contact in Maine).
 - Carol recommended having someone from the food bank programs on board; will contact folks working with USDA programs on who the appropriate contact would be.
 - Healthy Maine Partnerships
 - WIC and Farm Share program (speak to Kayla, Vendor Manager)
 - HeadStart (Helen Roy has contacts with these groups, as they do a lot of education and training to these groups).
 - State Public Health Nurses (Ted)
 - Maine Indoor Air Quality Council
 - **Next meetings**
 - Maine Asthma Council Healthy Homes Training Subcommittee Meeting
 - Tuesday, April 13th, 1pm-3:30pm
 - Room 6B, Key Bank Plaza, Augusta
 - No call-in option
 - Maine Asthma Council Homes Workgroup Meeting
 - Monday, April 26th, 10am-12pm
 - Room TBD, Key Bank Plaza, Augusta
 - Call-in option available